

D. R. BHUVANESH

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Proficient in Data Visualization, Reporting, Dashboarding, Insight analysis with Mechanical Engineering background with hands on experience in SQL, Excel, Power BI, Tableau. Honing strong analytical skills, decision-making, problem solving abilities with learning mindset and proactive approach.

TECHNICAL SKILLS

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|--------------------------|---------------------|-------------------|----------------------|
| • Power BI Desktop | • Advanced Excel | • Tableau | • Data Modelling |
| • Power BI Service | • SQL | • Alteryx | • Data Visualization |
| • Power Query (M- Query) | • MySQL | • Python | • Data Cleaning |
| • DAX | • Oracle SQL Server | • MS Office Suite | • Data Storytelling |

VIRTUAL INTERNSHIP

Data Analyst Intern | Unified Mentor (on - going)

8/2024 – 10/2024

- Analyze overall sales trends, identify best-selling products, and evaluate seasonal or regional sales patterns. Use metrics such as revenue, total sales, and quantity sold to assess store performance.
- Segment customers based on purchasing patterns, average spend, frequency of visits, and preferences. This can help identify loyal customers, opportunities for upselling, or promotional strategies to target specific groups.
- Analyze product turnover rates, stock levels, and forecast future demand to optimize inventory management. This helps avoid stockouts or overstock situations, reducing costs and improving customer satisfaction.

Tools used: Power BI desktop, Power BI service, Power query, DAX function, VLOOKUP, Pivot Table, SQL

Power BI Job Simulation | PwC (Forage)

09/2024 – 09/2024

- Managed clients high-volume accounts receivable with a 95% collection rate, 20% reduction in outstanding.
- Accomplished successful payment discussions by reviewing data through Excel, resolved disputes efficiently, and optimized invoicing which reduced overdue claims receivable accounts by 35% and 15% increase in on-time payments.

Tools used: MS Excel, VLOOKUP, Pivot Table, MS Word

PROJECTS

Power BI Job Simulation | PwC (Forage) | [Task 1](#) | [Task 2](#)

- Call Centre Analysis Report:** Created a report that revealed a 3.4/5 average customer rating, tracking performance trends by setting and monitoring KPIs.
- Churn Analysis Report:** Designed a report for 7,043 customers, identifying a 26.54% churn rate using charts and DAX functions, helping drive data-based decisions for better operability. in data-driven decision making to operability.

Delicious Pizza Sales Report using Power BI | Power BI | [Link](#)

- Developed and implemented Power BI interactive **Dashboards/ Reports/ Visualization** to communicate **key performance indicators (KPI)**.
- Data aggregation** techniques to consolidate the data and summarize to the multiple sources.
- Followed best practices related to Dashboard/ Report designs, complex **DAX formulas** and **Power BI Power Query**.
- Ensure data accuracy, consistency and reliability through **data cleansing** and transformation.
- Data Analysis, Data Visualization, Trend Analysis, Geographical Analysis, Insights and Recommendations, Comprehensive Report Building.**

Crime Cases in India in Power BI | Power BI | [Link](#)

- Compiled a comprehensive data-set statistics and documentation of sources and **data collection methods**.
- Cleaned and standardized transformed data-set and handling of missing values and duplicates.
- Exploratory Data Analysis:** Descriptive statistics and visualizations, identification of patterns and anomalies.
- Predictive Modelling: Development and validation of models and Forecasting of Future trends.
- Data Visualization:** Interactive dashboards, **Customer Insights** using Power BI, clear and user-friendly visualization.
- Geographical Analysis: Mapping of data by locations, **performance** across regions.
- Comprehensive Report: Detailed report with methodology, analysis, and findings. Visualizations and charts supporting the narratives.

EDUCATION

Bachelor of Engineering in Mechanical Engineering with CGPA:7.1

09/2019 – 07/2022

Visvesvaraya Technological University

CERTIFICATIONS

- Data Analytics – Besant Technologies (Coursework)**
- Data Analytics Essential – Cisco**
- Introduction to Alteryx – Alison**
- Python for Data Visualization & Time Intelligent Functions Using DAX in Power BI – Udemy**