

NAAN MUDHALVAN PROJECT

COLLEGE CODE : 6122

COLLEGE NAME : SENGUNTHAR COLLEGE OF ENGINEERING

TEAM MEMBER 1 : MOHAN BABU K

NM ID : 271FF941C743A61B5DE4A6A683A25A6F

TEAM MEMBER 2 : BHUVANESH K

NM ID : 007529E728441ECA12343F656B092428

TEAM MEMBER 3 : MOUNIKA S

NM ID : 16CDD306B80E8359BA840E6F034411B8

TEAM MEMBER 4 : NAVANIDHA N

NM ID : E156CE048D23203B9E146705CDC72475

To create an youtube ad campaign

BRAND NAME : Mohan Babu University

CATEGORY : Ad for Educational Institution

TARGET AUDIENCE:

- High School Students
- Graduate trainee
- Teaching Lecturers
- Non-Teaching Staffs

BRAND Email:

admissions@mbu.asia

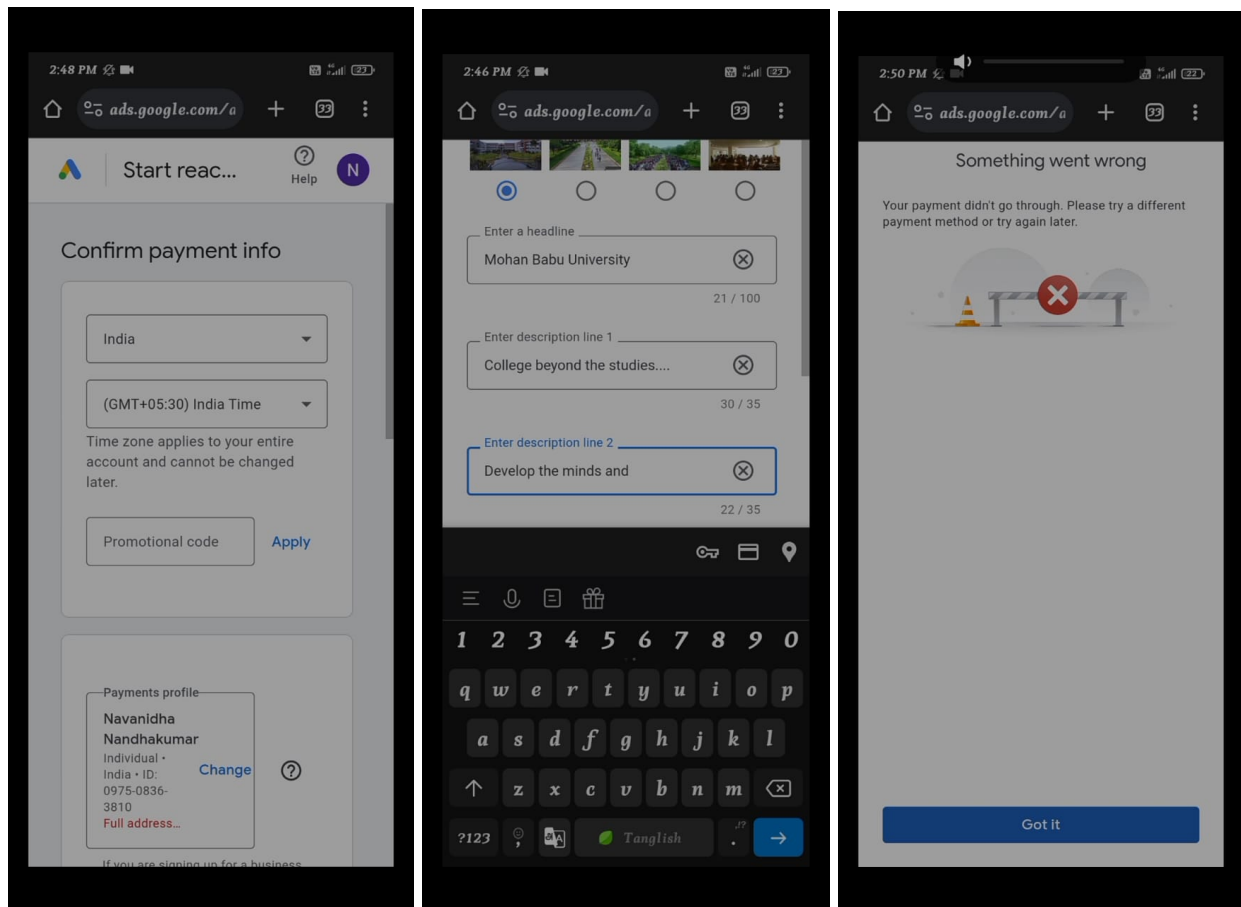
THEME:

EDUCATION BEYOND THE KNOWLEDGE

LOGO :



GOOGLE ADSENSE SCREENSHOT:



- First step is to open google-adsense website.
- Then, setup the organisation name and paste the campaign video url.
- Then , make the payment and the video can be played as advertisement.

DEMO LINK :

<https://drive.google.com/file/d/1KEcrDCGhdssKHwIBBwdhVmQCPaO7DnVp/view?usp=sharing>