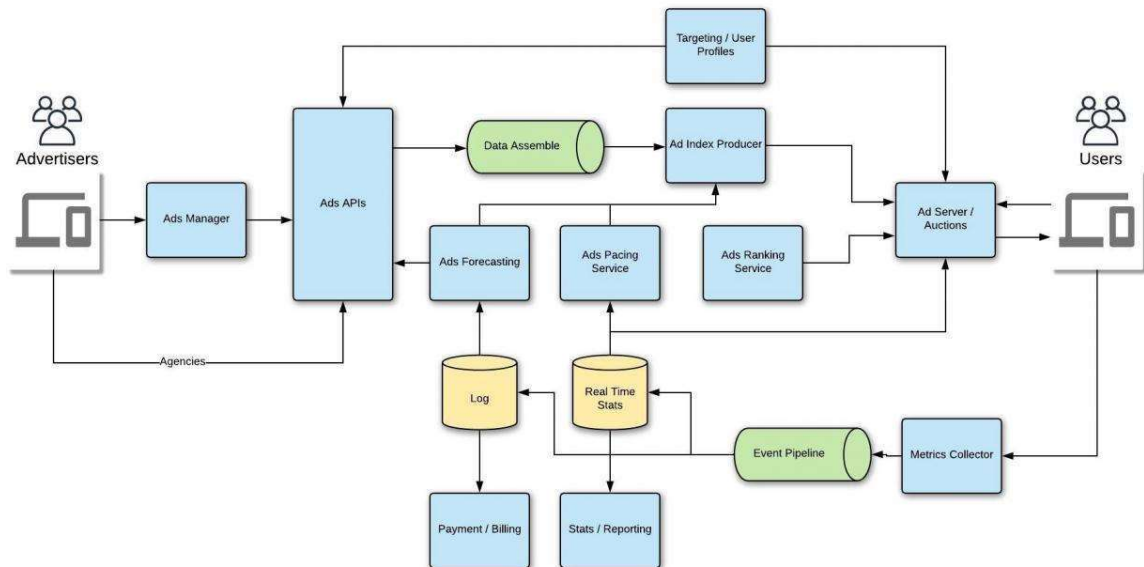


PROPOSED SOLUTION:



There are several types of ads that may appear during or next to your videos when you've turned on video monetization. We may show the ad formats in the table below before (“pre”), during (“mid”), or after (“post”) the video.

When you turn on ads for new long-form videos, we automatically show your viewers pre-roll, post-roll, skippable, or non-skippable ads when appropriate. You can also turn on mid-roll ads for videos longer than 8 minutes and decide whether to manually or automatically insert the ad breaks. Learn more about managing mid-roll ad breaks.

YouTube Shorts ads

Ads on Shorts are immediately swipeable video or image ads that appear between Shorts in the Shorts Feed. Learn more about how ads work on Shorts in our YouTube Shorts monetization policies.

Back-to-back ads

Also referred to as ad pods, two back-to-back video ads can occur when you turn on ads for your long-form video (at least 5 minutes in length). Ad pods help reduce interruptions for viewers of longer videos, resulting in a better viewer experience.