

Further Work before Production



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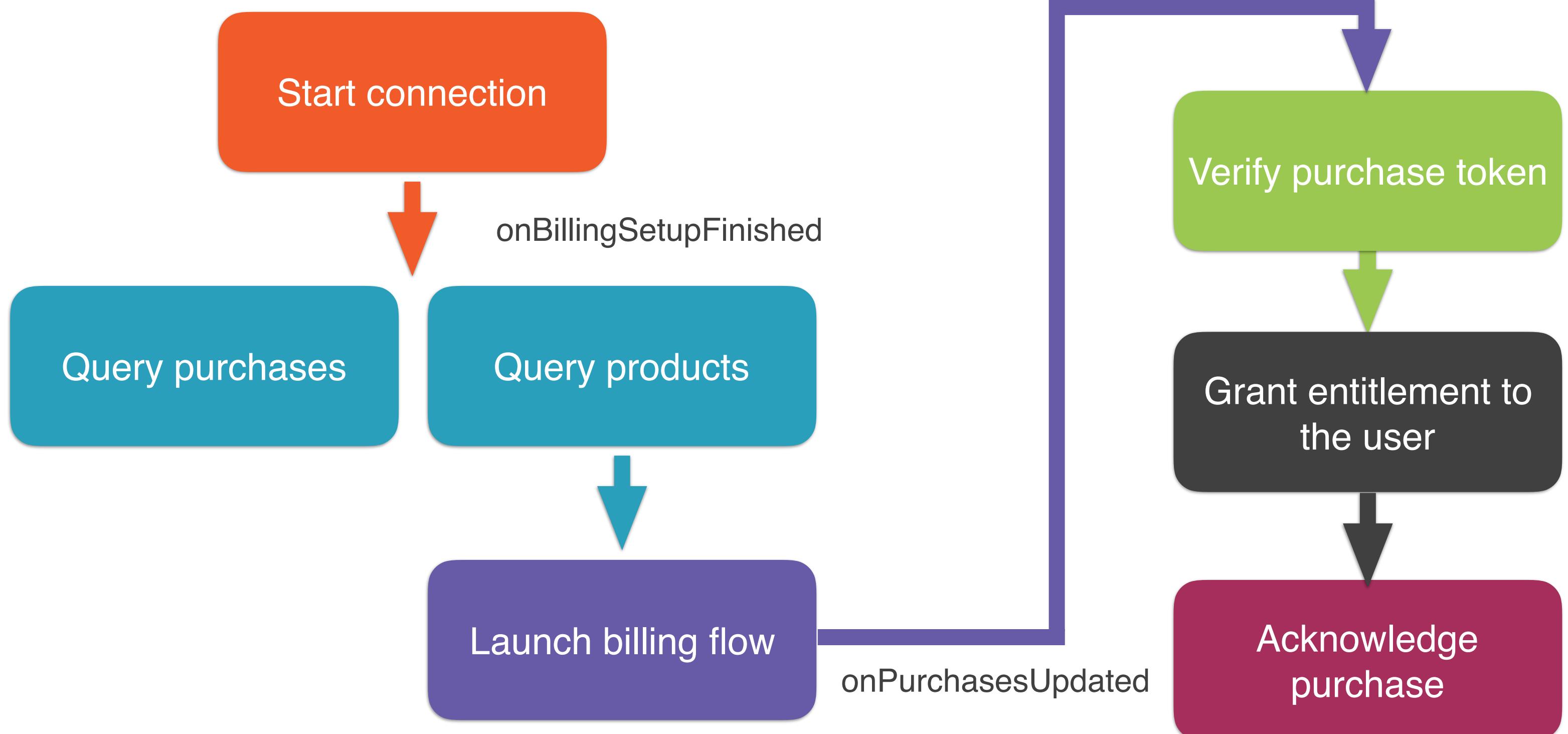
Overview

Backend system

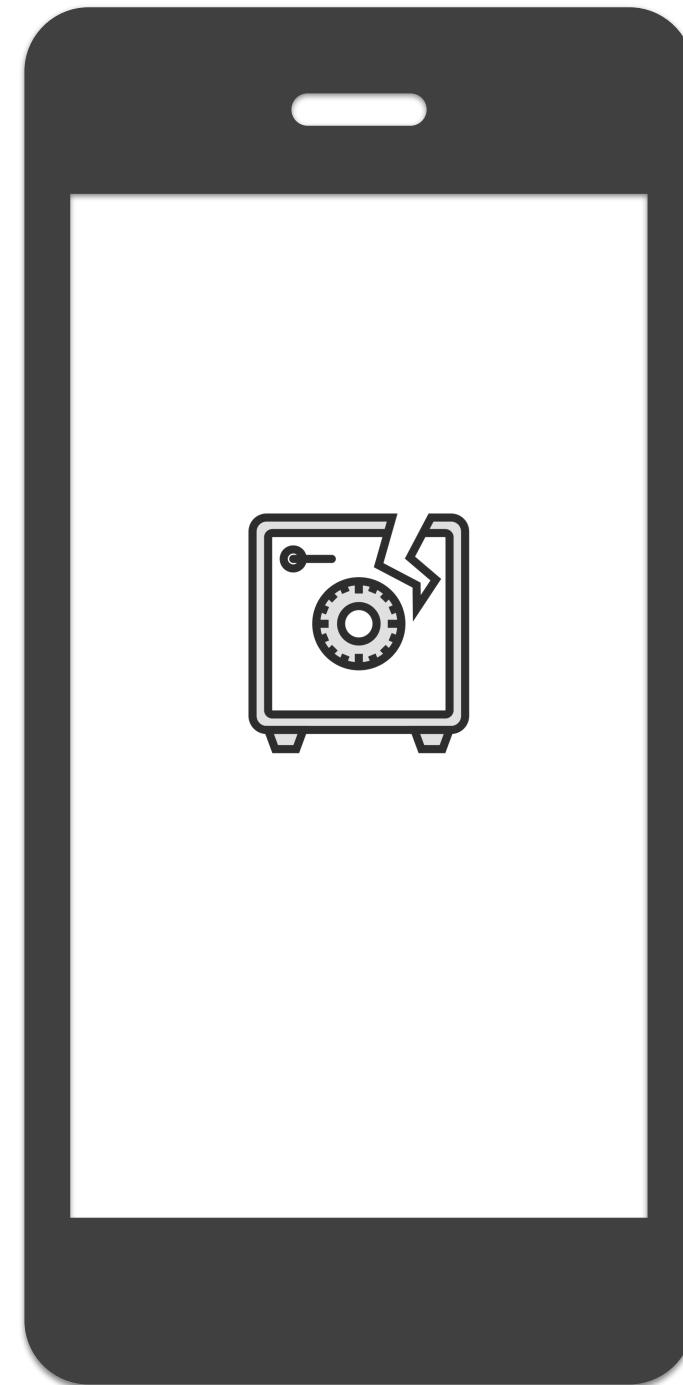
Security consideration

Design for good user experience

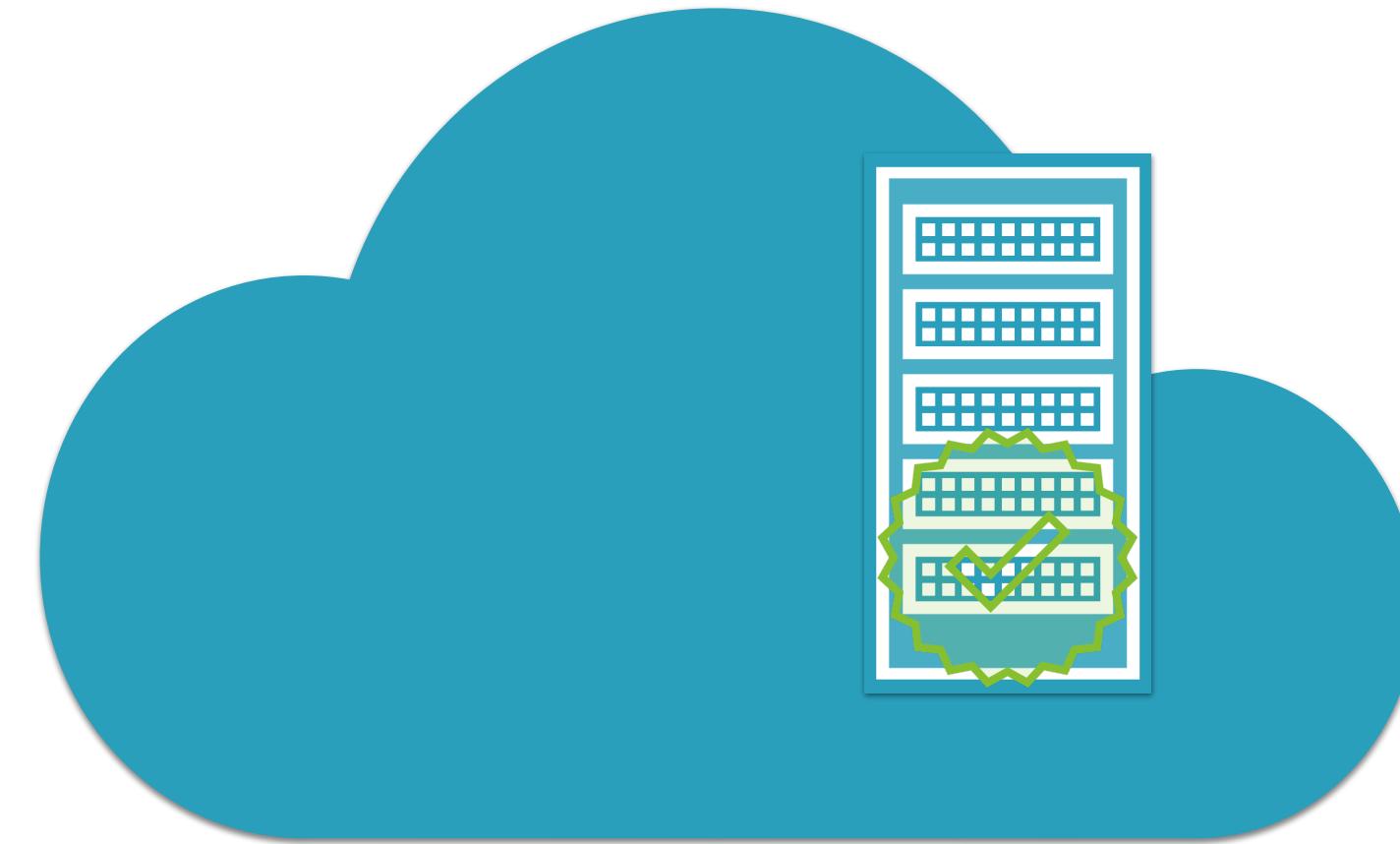
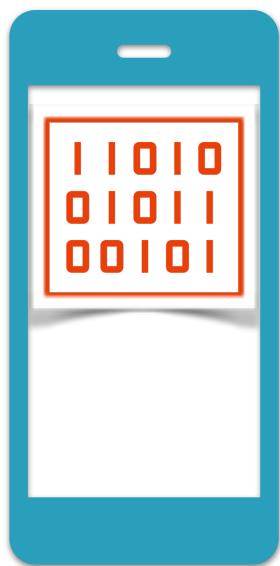
Purchase Flow

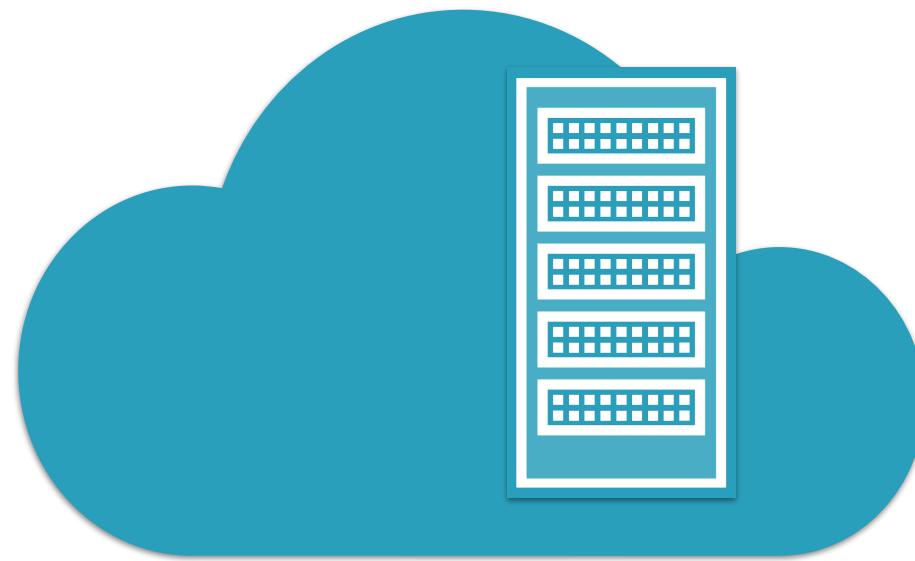


Insecure Local Purchase Verification



Verify Purchase on Your Server





How can we verify a purchase
on a backend server?

Google Play Developer API

Server-to-server APIs

- Subscriptions and In-App Purchases API

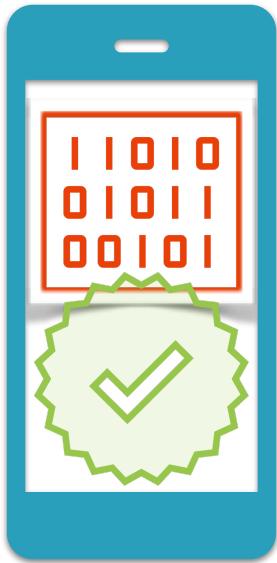
Complement the Google Play Billing Library

- Securely verifying purchases
- Get the latest subscription state

```
GET https://androidpublisher.googleapis.com/androidpublisher/v3/  
applications/{packageName}/purchases/subscriptions/{subscriptionId}/  
tokens/{token}
```

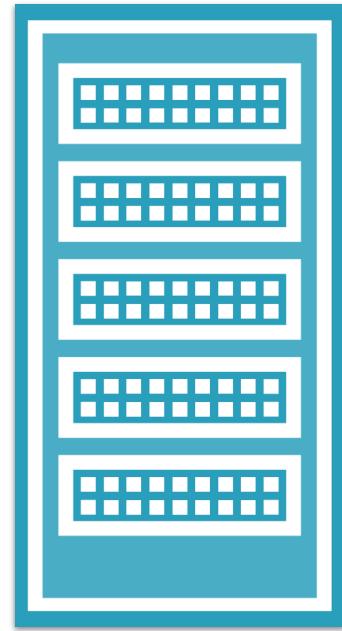
Get SubscriptionPurchase

Server-side Purchase Verification Flow



```
{  
  "resource": {  
    object (SubscriptionPurchase)  
  }  
}
```

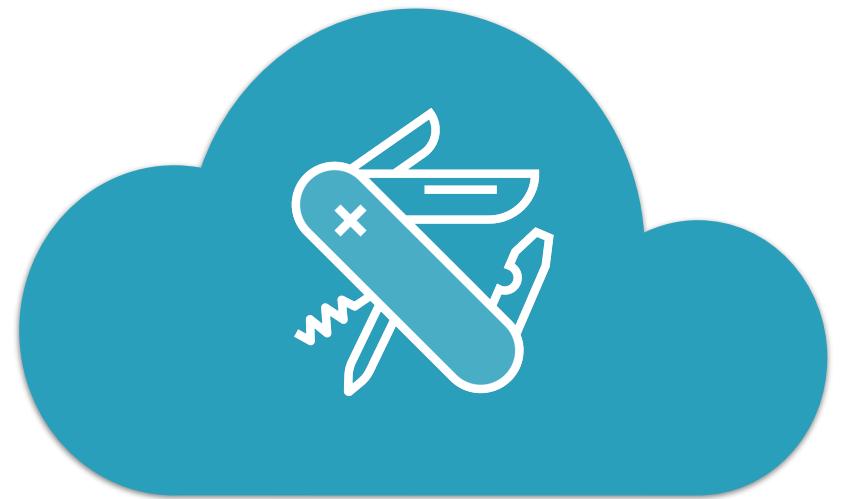




How can we install a backend
server?



Server
Maintain it yourself
Need to keep it secure
Costly



Function as a Service (FaaS)

Backend functions

Deploy

Flexible

Scalable

FaaS Providers

AWS Lambda

Google Cloud Functions

Microsoft Azure Functions

IBM Cloud

Server-side Purchase Verification Flow



Google Cloud Functions

**Cloud Functions for Google
Cloud Platform**

Cloud Functions for Firebase

Cloud Functions for Google Cloud Platform

Cloud Functions for Google Cloud Platform serve as a connective layer allowing you to weave logic between Google Cloud Platform services by listening for and responding to events.

Cloud Functions for Firebase

Cloud Functions for Firebase provides a way to extend the behavior of Firebase and integrate Firebase features through the addition of server-side code.

Cloud Functions for Firebase

Access to mobile-centric services

- Authentication
- Realtime database

Node.js Runtime

- JavaScript
- TypeScript

Setup for Purchase Verification

- Configure Google Developer API**
- Set up Cloud Functions for Firebase**
 - Install Firebase cli
 - Write functions
 - Deploy functions
- Add code for Firebase in the app**

Demo

Configure Google Developer API

- Create a new API project
- Create a service account to access the API

Access Types



OAuth clients



Service accounts

Setup Servers for Getting Subscription State Updates

Configure Google Developer API

Set up Cloud Functions for Firebase

- Install Firebase cli
- Write functions
- Deploy functions

Add code for Firebase in the app

Demo

Prepare for Cloud Functions for Firebase

- Create a Firebase project
- Set up Node.js and the Firebase CLI
- Initialize your project

Set up Node.js and the Firebase CLI

Node.js

<https://nodejs.org/en/>

Node Version Manager

<https://github.com/nvm-sh/nvm/blob/master/README.md>

Firebase CLI

https://firebase.google.com/docs/cli#setup_update_cli

Demo

Cloud Functions project

- Add functions and the key file
- Deploy functions

Billing

Set up billing account

- <https://console.developers.google.com/billing>

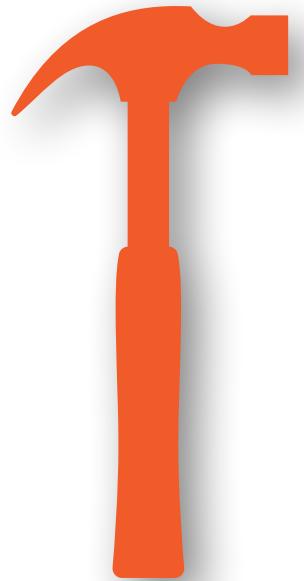
Enable billing for the project

- <https://console.developers.google.com/billing/project>

Demo

Call Cloud Functions for Firebase in the app

- Add Firebase support in the project
- Call Cloud Functions



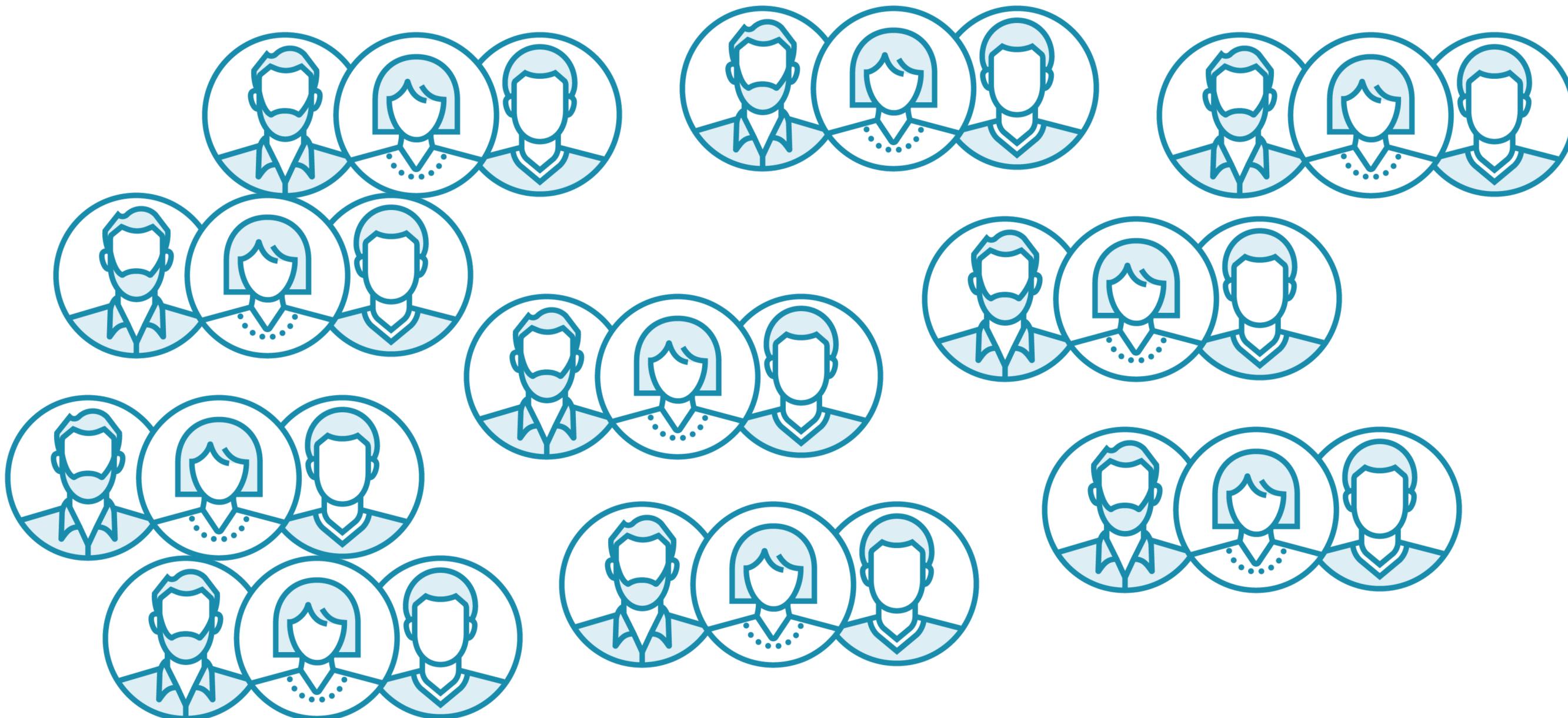
Firebase Assistant
Tools -> Firebase



Google Play Developer API Quota

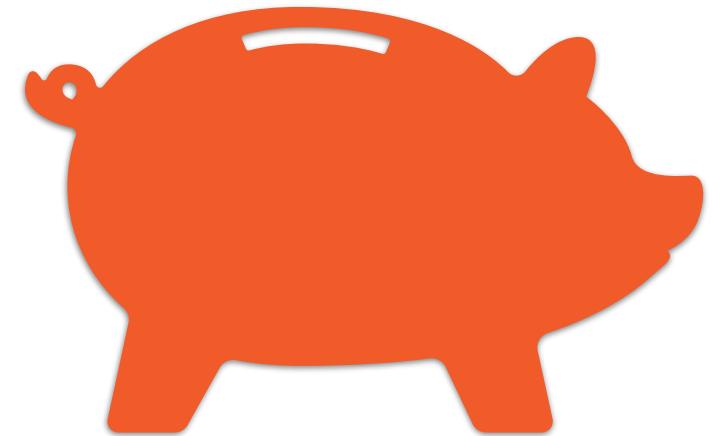
< 200,000 quotas/day per application

When Your App Becomes Popular



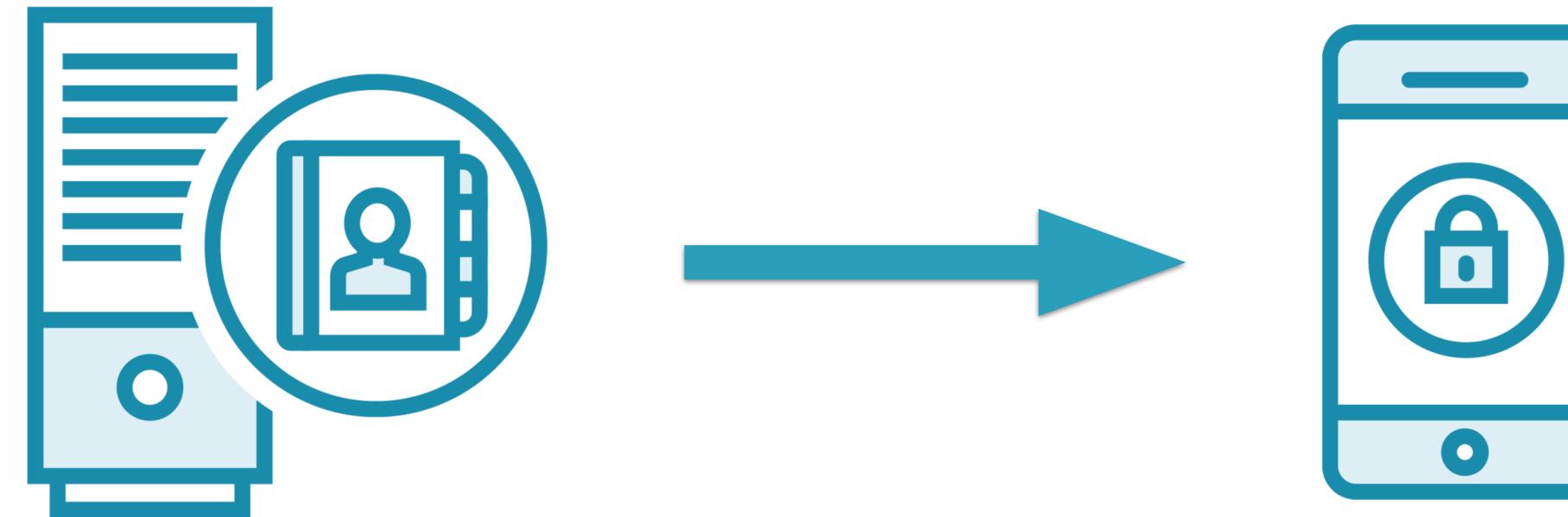
Increase Quota



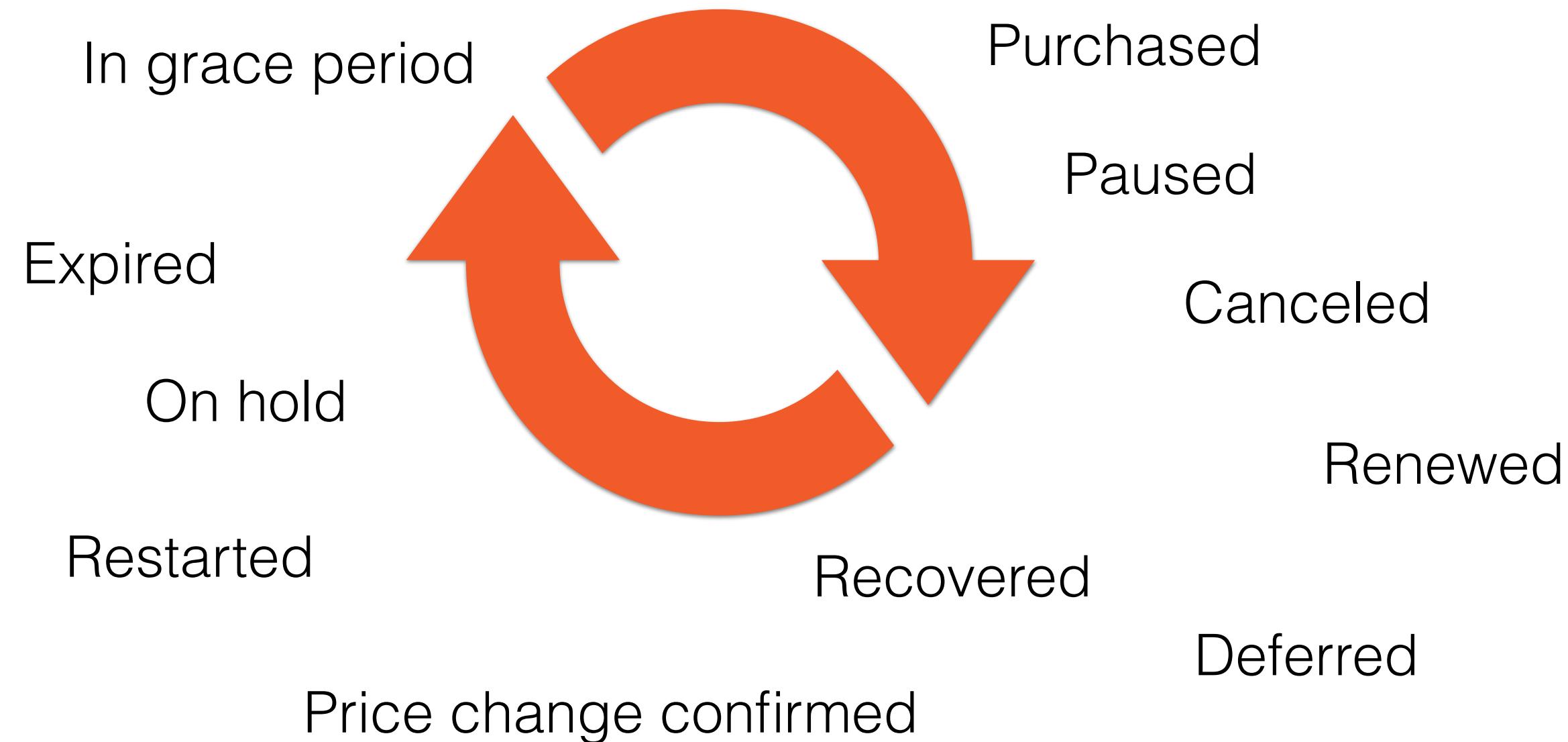


Saving is a Virtue

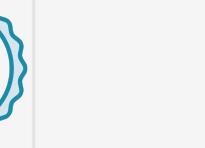
Update User Entitlement Correctly



Subscription Status

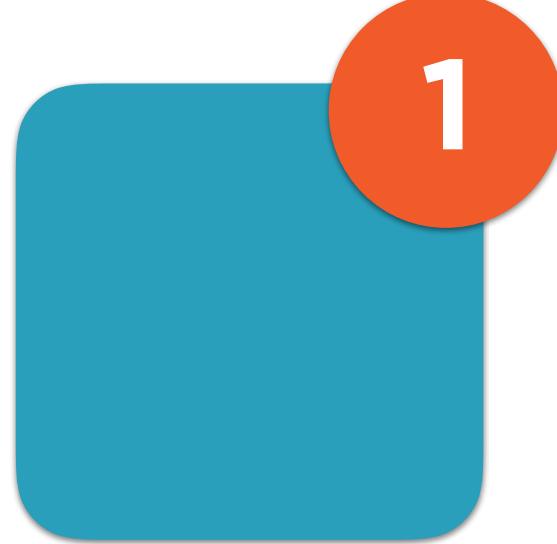


Grace Period -> on Hold

December 2020						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
\$ 	30 	1 Dec 	2 	3 	4 	5 
  0123 4567 8901 2345	7 	  0123 4567 8901 2345	8 	  0123 4567 8901 2345	9 	On hold
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1 Jan	2	3

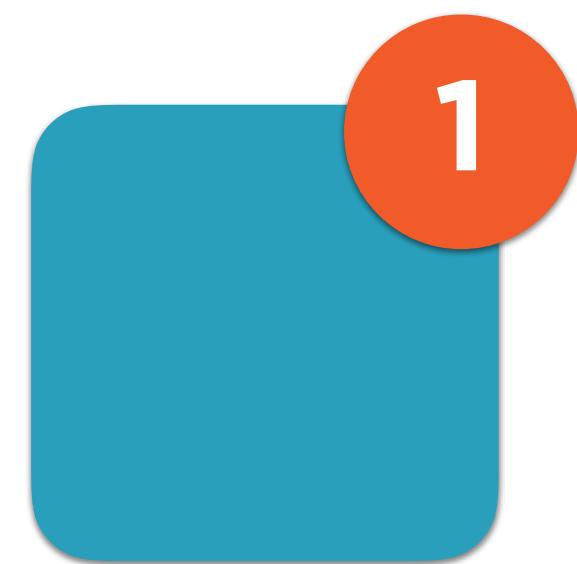
Reflect Subscription State Change

Google Play Billing Library



1

Real-time developer notifications



Real-time Developer Notifications

Receive notifications from Google

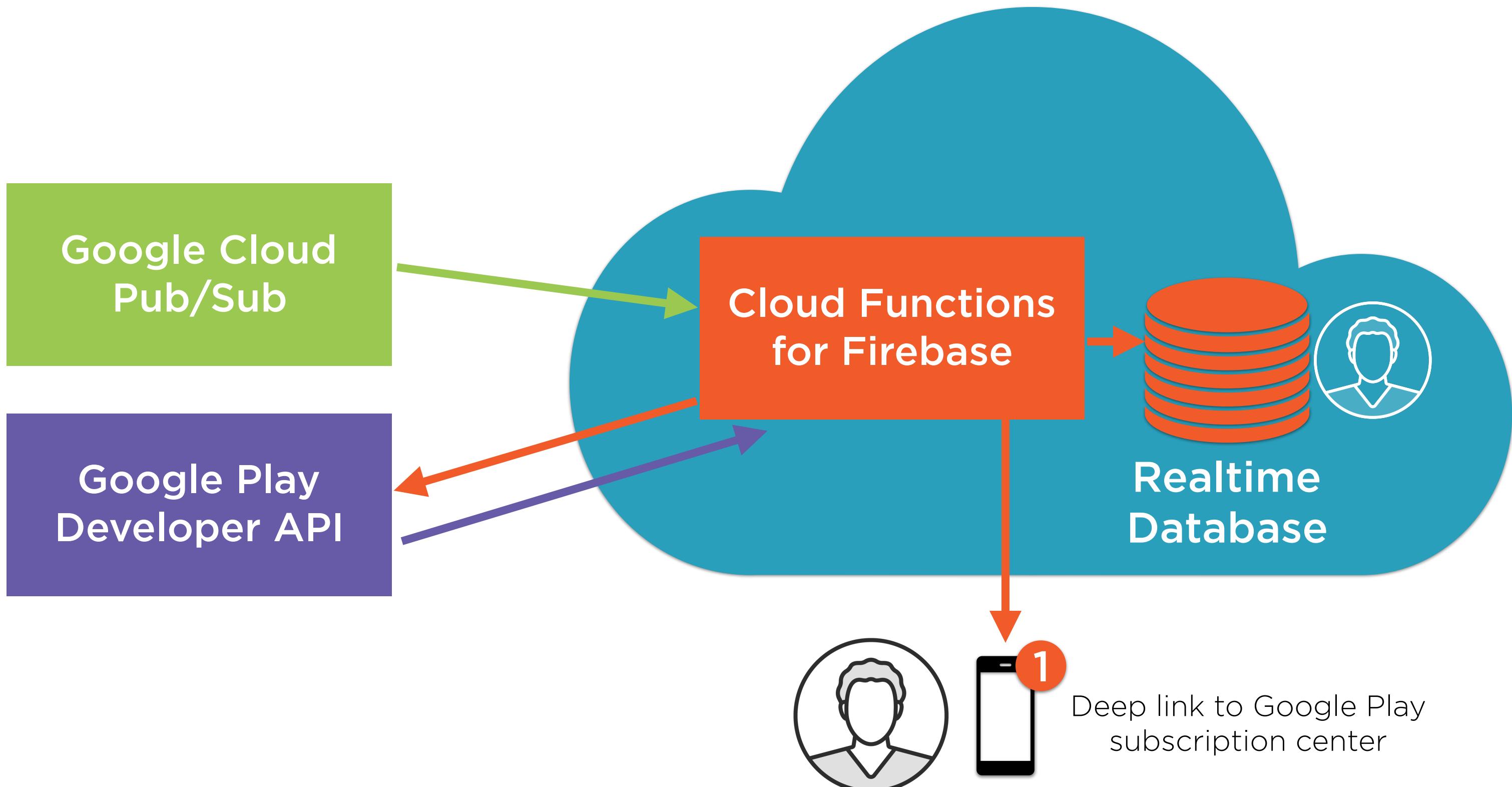


Google Cloud Pub/Sub

Real-time messaging service

Publish push notifications on topics

System with Real-time Developer Notification



System Configuration

Configure Real-time developer notifications

- Setup Cloud Pub/Sub
- Enable Real-time developer notifications for the app

Handle notifications in cloud functions

Demo

Configure Real-time developer notifications

- Setup Cloud Pub/Sub
- Configure Real-time developer notifications for the app

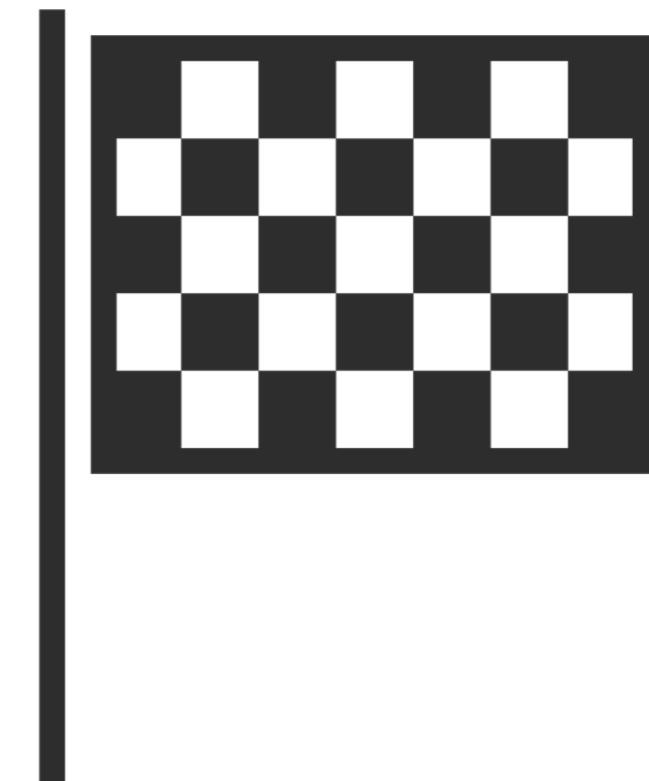
Demo

Handle notifications in cloud functions

To-do List

- Get updated subscription purchase**
- Find the user who has made the purchase**
- Update the user's entitlement**
- Inform the user about the subscription change**

Are We Done?

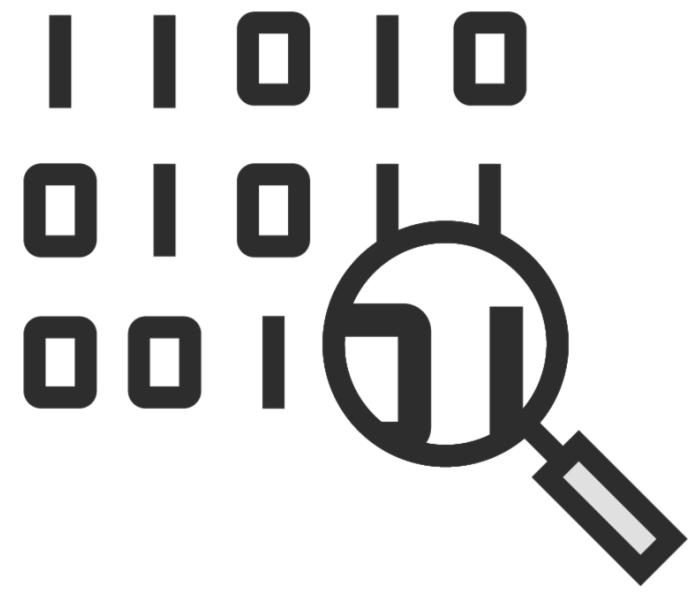


Risks for an App in Production



Risk 1: Pirate Copy





Steps to Hack an App

Download the apk file

Reverse engineering it

- <https://github.com/skylot/jadx>

Solution 1: Use Proguard



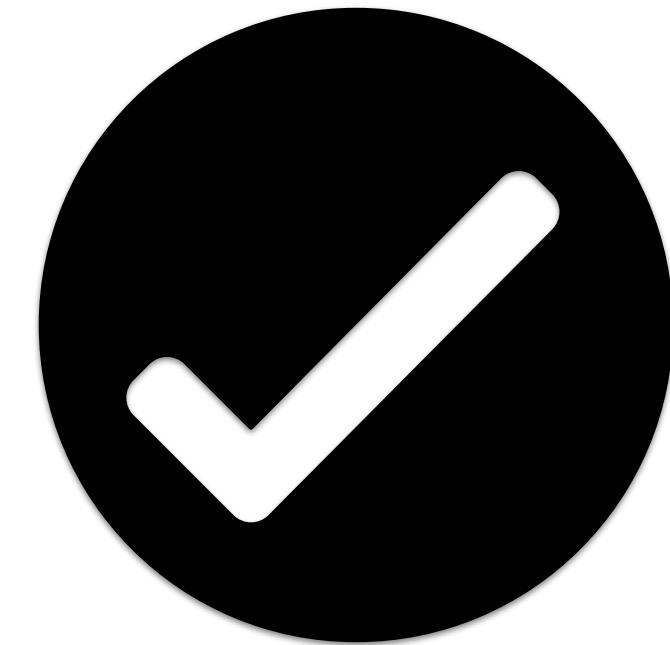


Solution 2: Protect Sensitive Logic

Use NDK

Move the logic to the backend

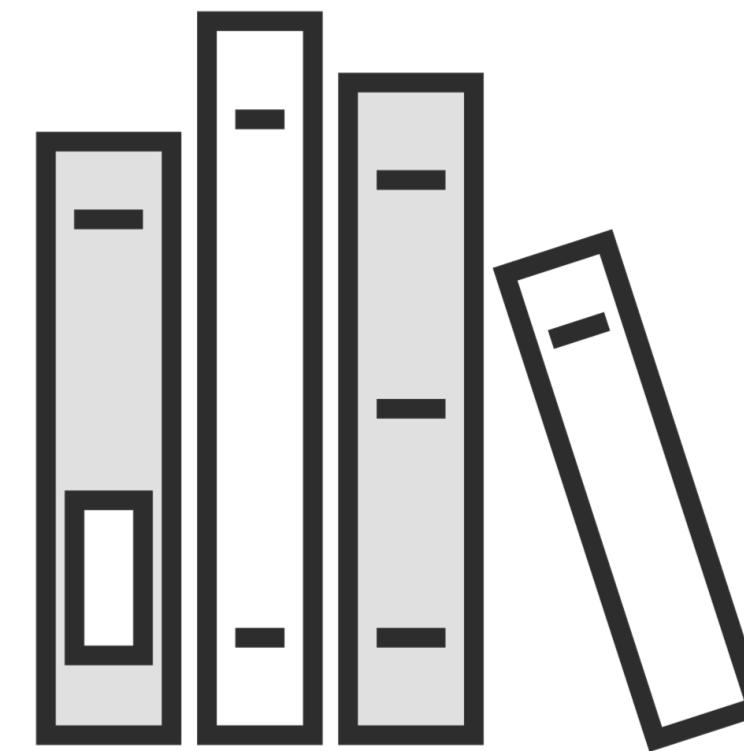
Risk 2: Break Purchase Verification

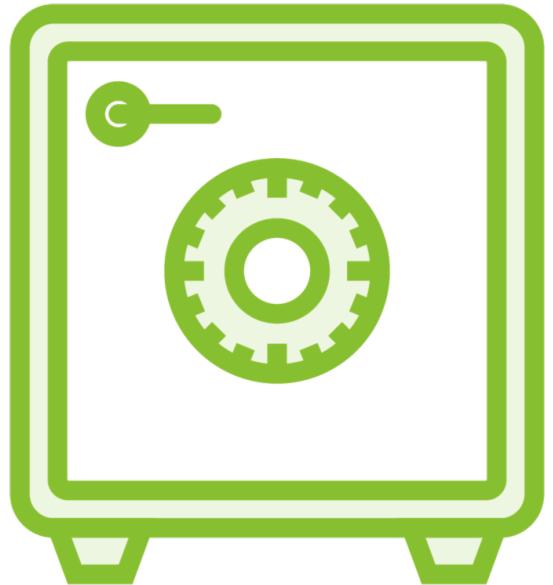


Solution : Verify Purchases on Your Backend



Risk 3: Steal Unlocked Content





Solution: Protect Unlocked Content

Store app content on remote servers
Encrypt local unlocked content

Be Secure

Obfuscate the project

- Enable Proguard
- Move sensitive logic to the backend

Verify purchase in your backend

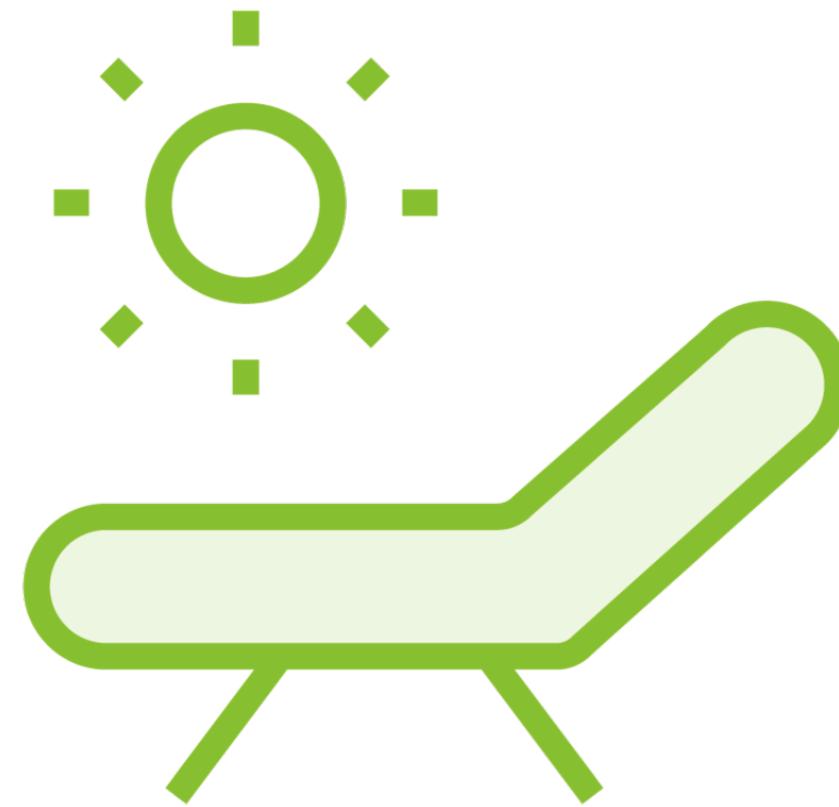
Protect unlocked content

- Distribute content on remote servers
- Encrypt unlocked content

Security vs. Development Cost



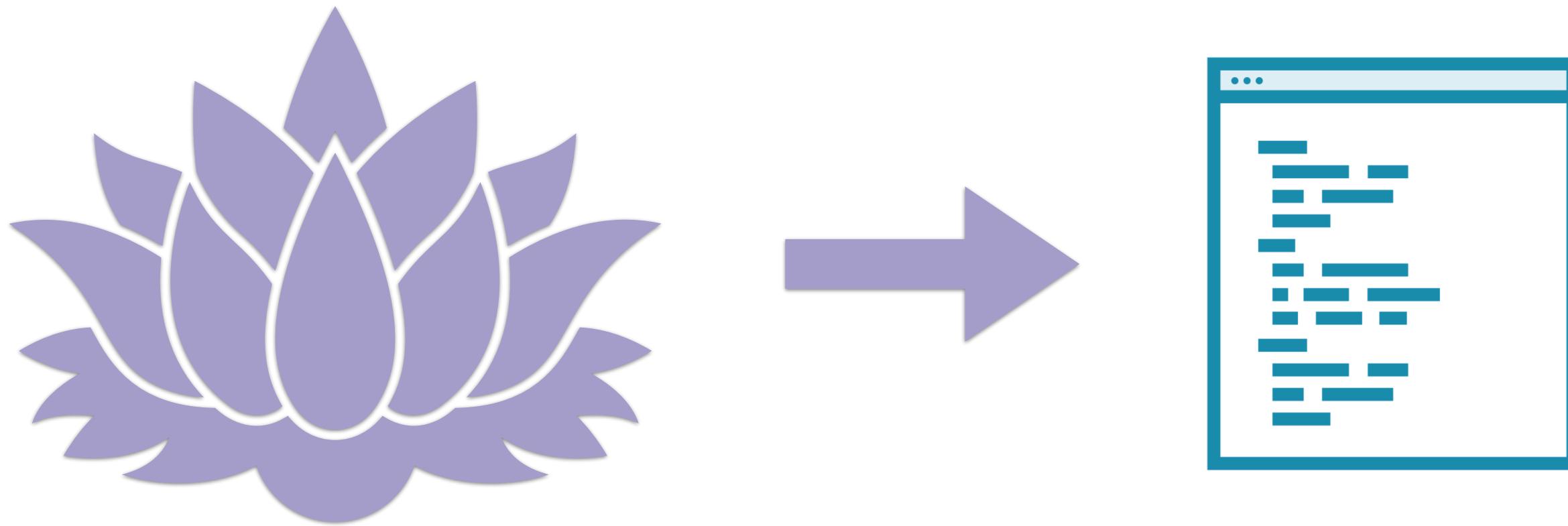
Design for Your Fortune



Design a Good User Experience

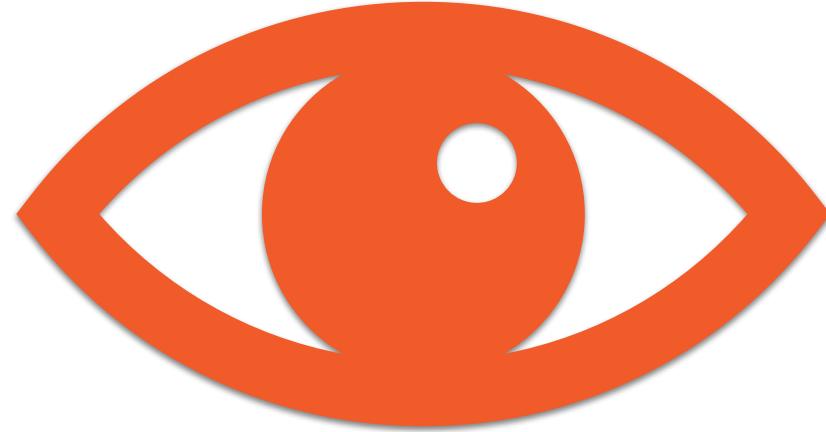


User Experience First



Marketing Model





A- Attention

Make premium feature obvious

Clear product name and description



I- Interest

Content

Function

User experience design



D- Desire

Basic free features

Enable free trial for premium features



A- Action

Feel at home

Show clear information

Fast delivery of premium features

Good Luck!



Reference - Billing Related

Google Play's Billing System Overview

<https://developer.android.com/google/play/billing?hl=ar>

REST Resource: purchases.subscriptions

<https://developers.google.com/android-publisher/api-ref/rest/v3/purchases.subscriptions>

Reference - Cloud Platform Related

Google Play Developer API

https://developers.google.com/android-publisher/getting_started

Real-time developer notifications reference guide

<https://developer.android.com/google/play/billing/rtdn-reference>

Reference - Firebase Related

Cloud Functions for Firebase

<https://firebase.google.com/docs/functions/get-started#create-a-firebase-project>

Google Cloud Functions and Firebase

<https://cloud.google.com/functions/docs/concepts/functions-and-firebase>

Reference - Code Examples

Google's Sample Code

<https://github.com/android/play-billing-samples/tree/master>

Google Play IAP Verification Using Cloud Functions

<https://medium.com/@msasikanth/google-play-iap-verification-using-cloud-functions-bd8c3a22f9b9>

Summary

Backend system

- Verify purchases
- Track subscription state changes

Security consideration

Design for good user experience