

# KPI

Brand	Upc	Count..	Disco..	Mrp	Numb..	Numb..	Sale P..	Star R..
Apple	MOBEXRGVPK7PFEJZ	1	0	77,000	11,202	794	77,000	5

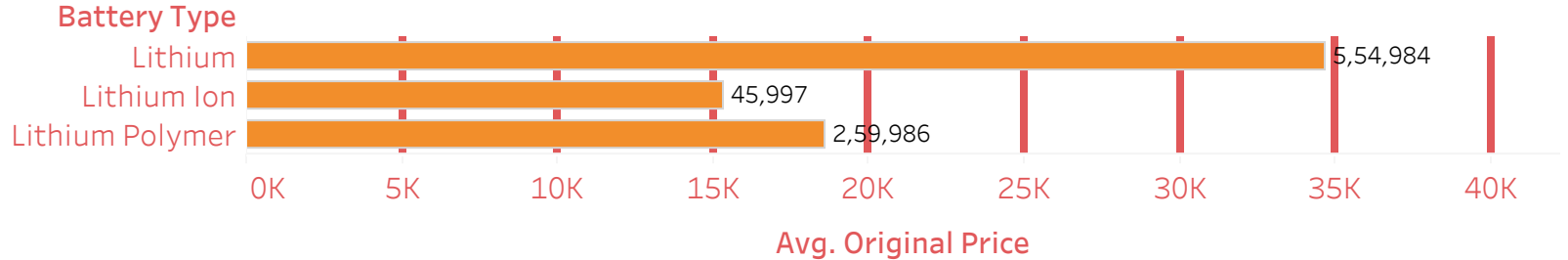
Discount Percentage, Mrp, Number Of Ratings, Number Of Reviews, Sale Price, Star Rating and count of apple\_products.csv broken down by Brand and Upc. The view is filtered on Upc, which keeps MOBEXRGVPK7PFEJZ.

# Model Specification

Model	Processor	Front Ca..	Colour	Brand	
APPLE IPHONE 11	A Bionic Chip	12MP	Black	APPLE	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	Black	APPLE	1,99,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	Black	APPLE	74,900

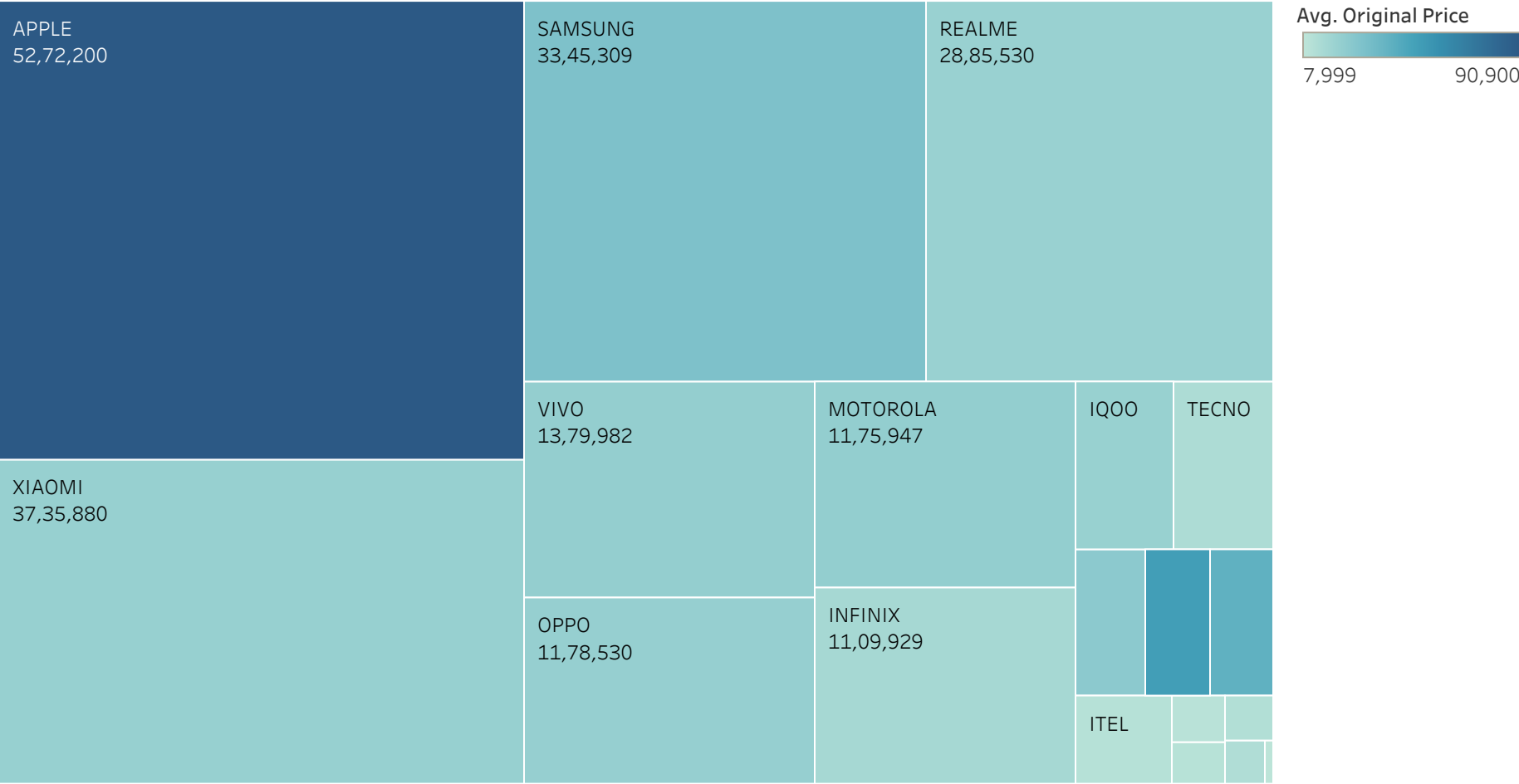
Sum of Original Price broken down by Model, Processor, Front Camera, Colour and Brand. Details are shown for Colour. The view is filtered on Brand and Colour. The Brand filter keeps APPLE. The Colour filter keeps Black.

# Battery Type Distribution



Average of Original Price for each Battery Type. The marks are labeled by sum of Original Price. Details are shown for Battery Type. The data is filtered on Brand, which keeps MICROMAX and MOTOROLA. The view is filtered on Battery Type, which keeps Lithium, Lithium Ion and Lithium Polymer.

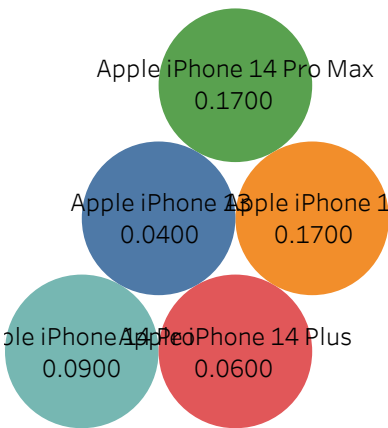
# Brand Price Comparison



Brand and sum of Original Price. Color shows average of Original Price. Size shows sum of Original Price. The marks are labeled by Brand and sum of Original Price.

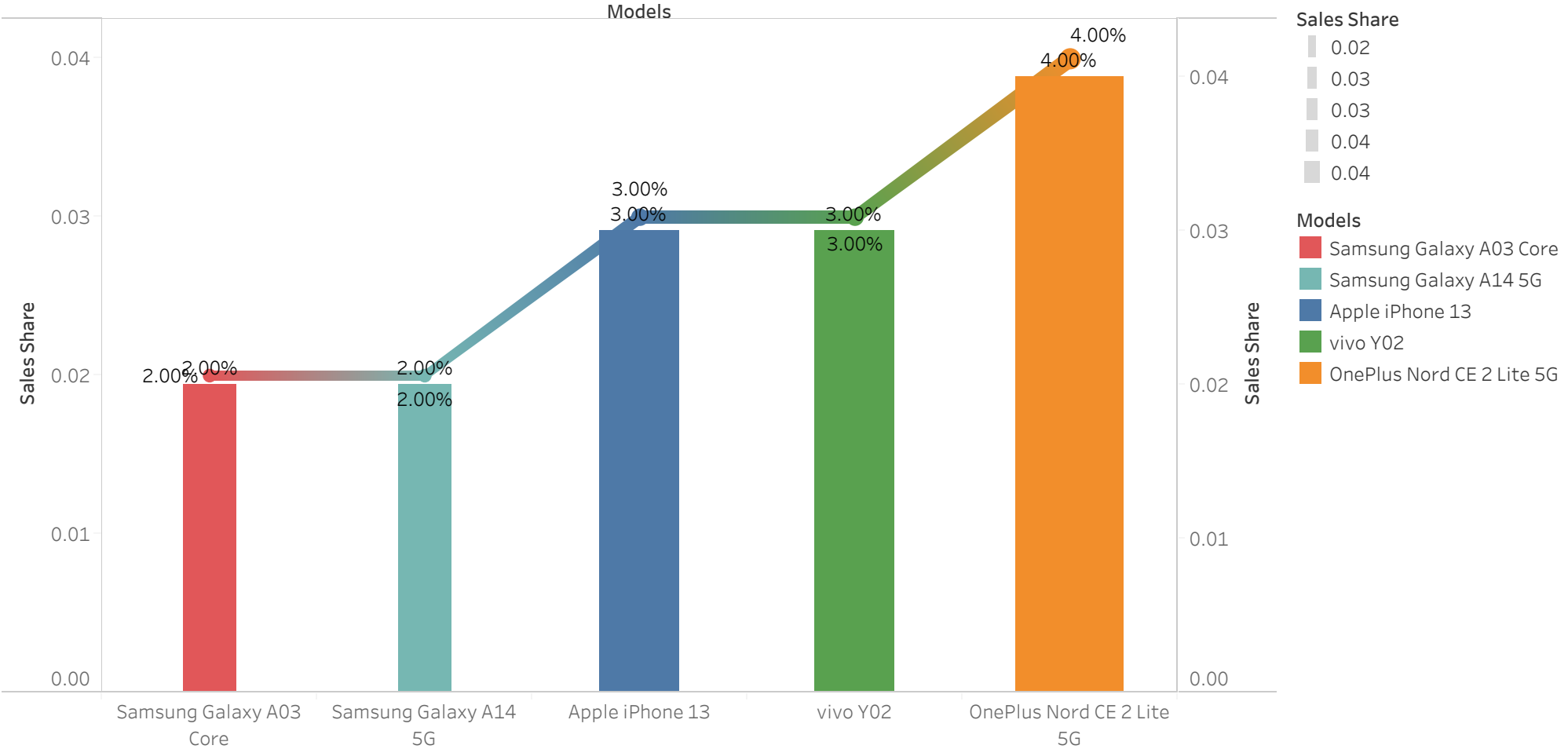
# Model Share

- Models
- Apple iPhone 13
  - Apple iPhone 14
  - Apple iPhone 14 Plus
  - Apple iPhone 14 Pro
  - Apple iPhone 14 Pro Max



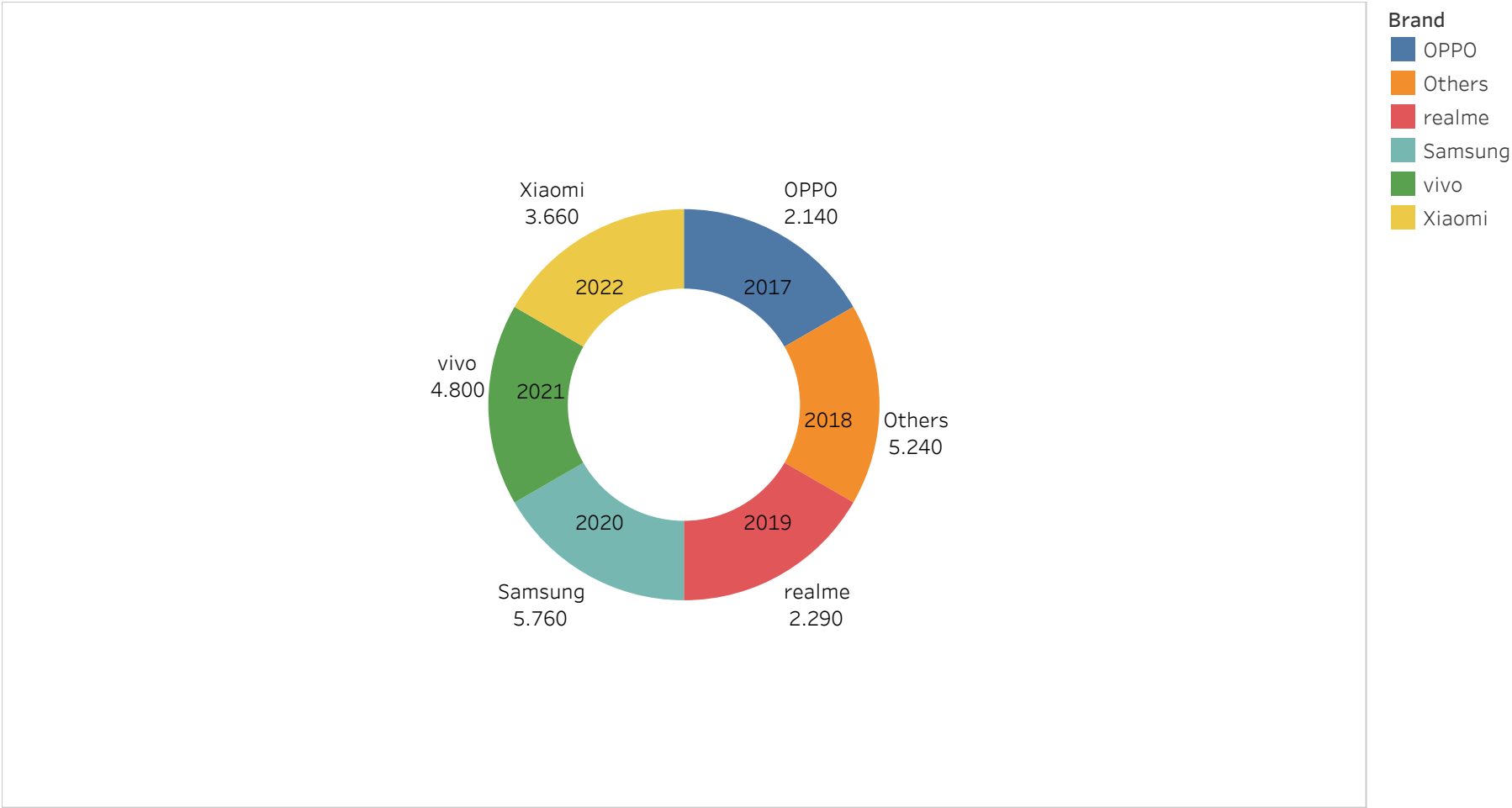
Models and sum of Sales Share.  
Color shows details about  
Models. Size shows count of  
Model share. The marks are  
labeled by Models and sum of  
Sales Share.

# Country Wise Best Selling Smartphone



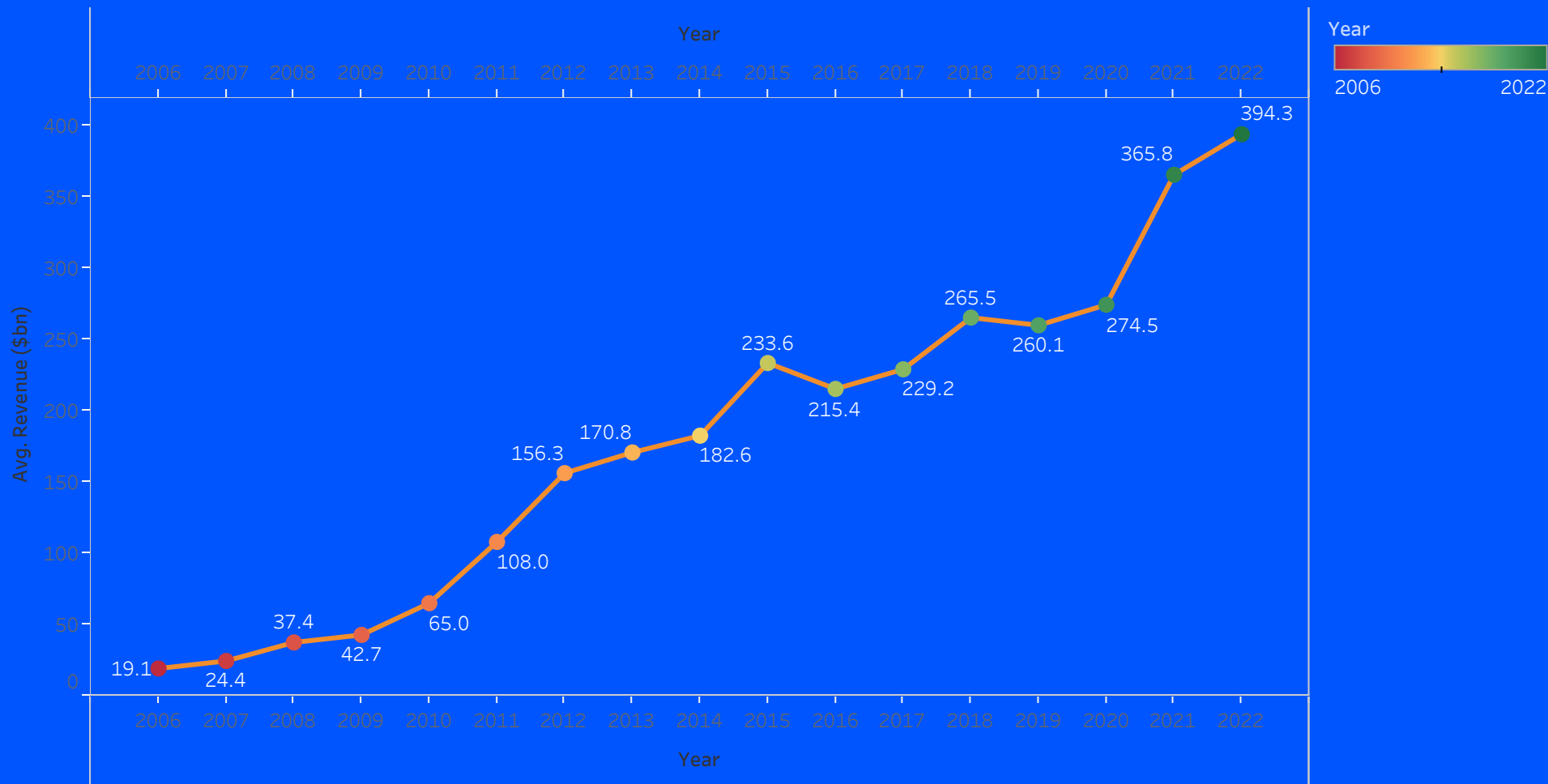
The trends of sum of Sales Share and sum of Sales Share for Models. Color shows details about Models. Size shows sum of Sales Share. The marks are labeled by sum of Sales Share. The data is filtered on Country, which keeps India.

# Quarterly Share



Sum(0) and Sum(0). For pane Sum(0): Color shows details about Brand. The marks are labeled by Brand and sum of Anval Share. For pane Sum(0): The marks are labeled by Year.

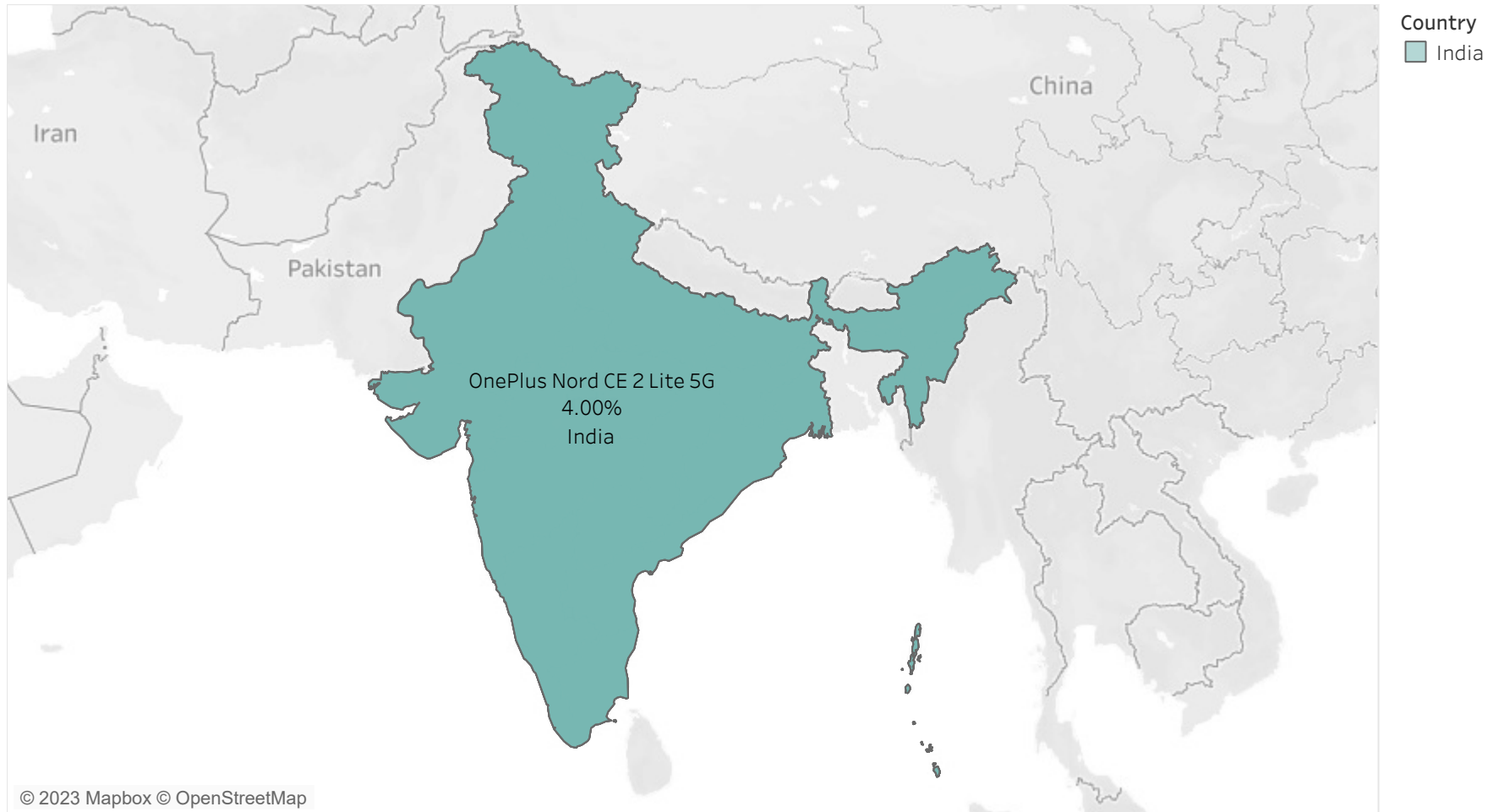
# Annual Revenue



The trends of average of Revenue(\$bn) for Year and Year. For pane Year: The marks are labeled by sum of Revenue (\$bn). For pane Year (2): Color shows details about Year.



# GMS



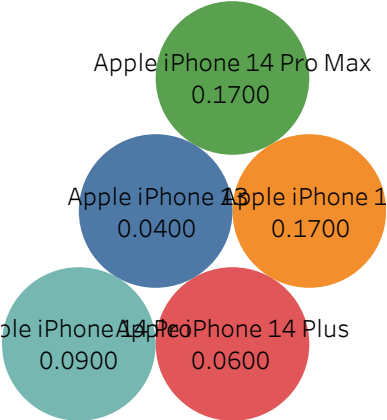
Map based on Longitude (generated) and Latitude (generated). Color shows details about Country. The marks are labeled by Models, Sales Share and Country. Details are shown for Country. The view is filtered on Country, which keeps India.

## KPI2

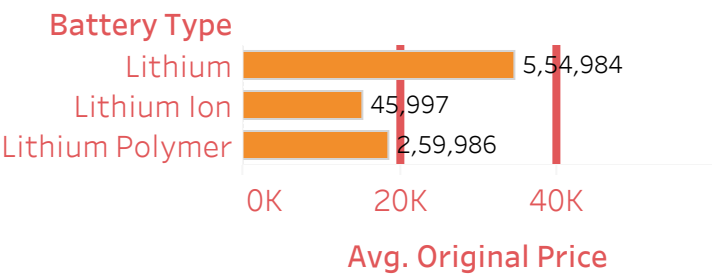
Active Users (mm)	Revenue Generated	Units sold (mm)
8,723	1,634	2,325

Active Users (mm), Revenue Generated and Units sold (mm). The data is filtered on Year, which ranges from 2008 to 2022.

# Model Share



## Battery Type Distribution



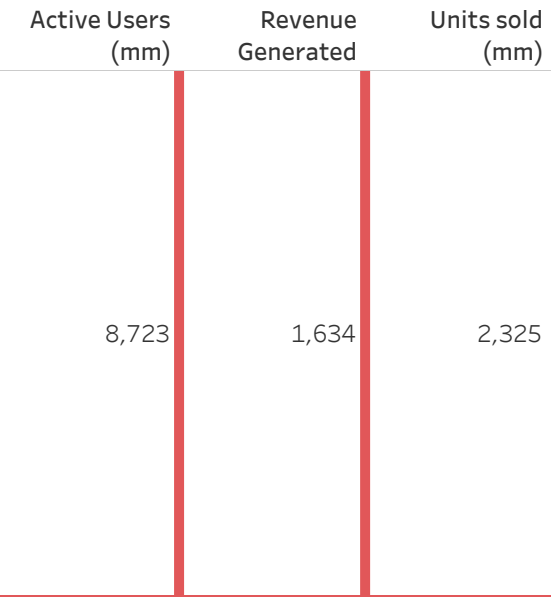
## KPI

Brand	Upc	Count..	Disco..	Mrp N
Apple	MOBEXR..	1	0	77,000 1

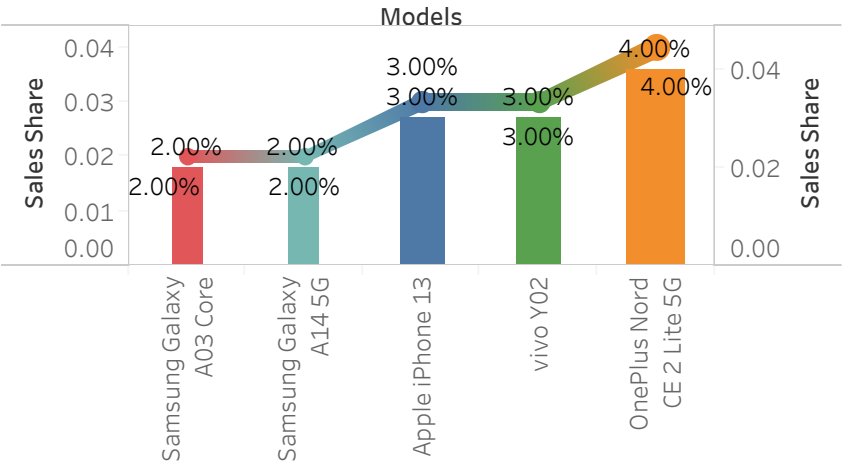
## Model Specification

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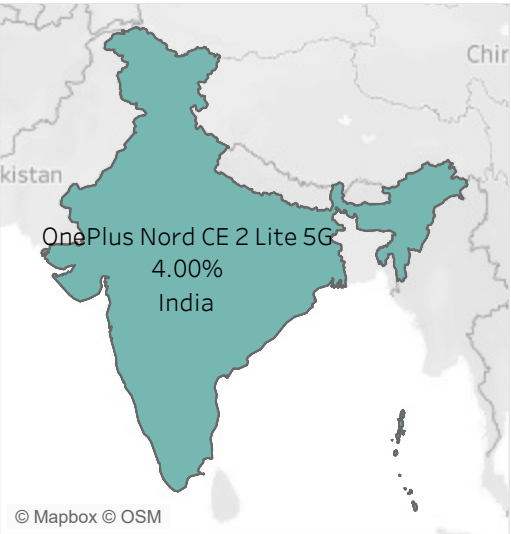
KPI2



Country Wise Best Selling Smartphone



GMS



Country

India

Country

India

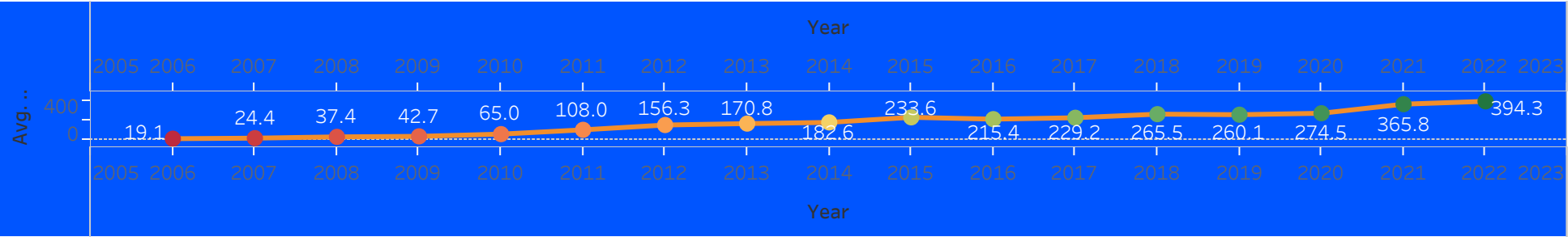
Year

2006 2022

Country

- China
- France
- Germany
- India
- Japan
- South Korea
- UK
- USA

Annual Revenue



Models

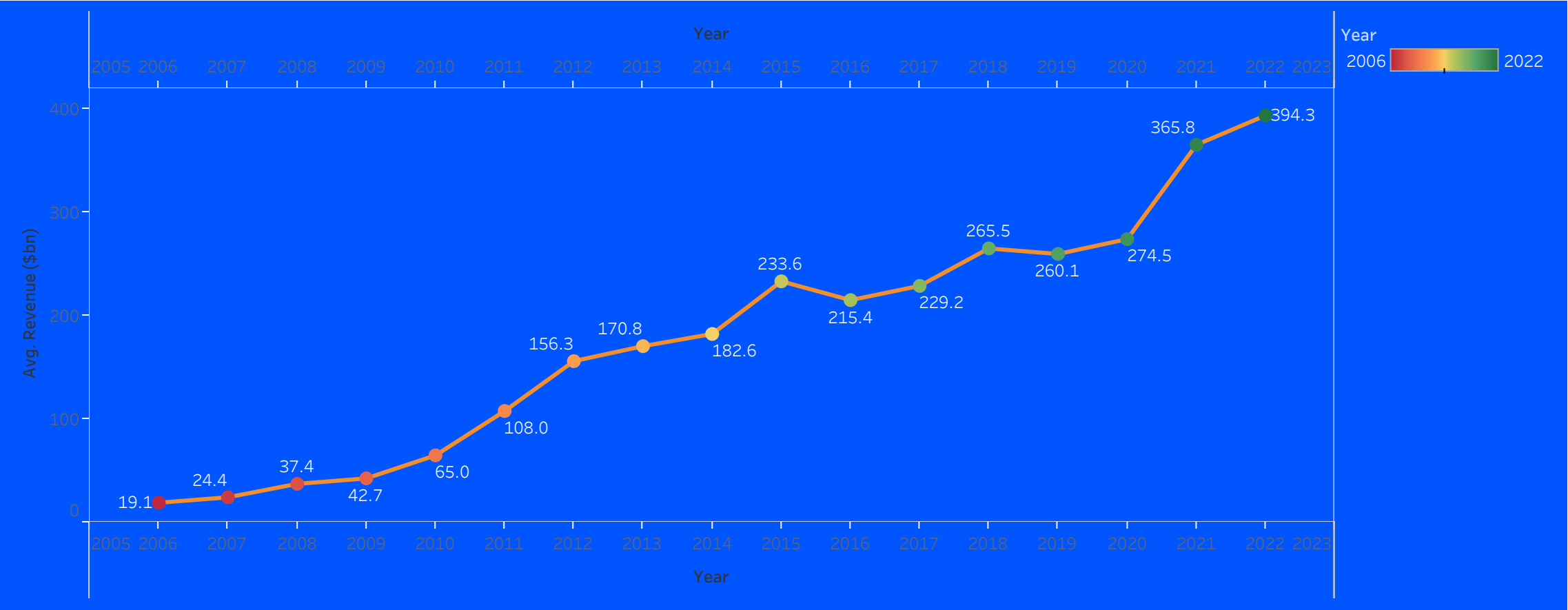
- Samsung Galaxy A03 ..
- Samsung Galaxy A14 ..
- Apple iPhone 13
- vivo Y02
- OnePlus Nord CE 2 Lit..

Sales Share

- 0.02
- 0.03
- 0.03
- 0.04
- 0.04

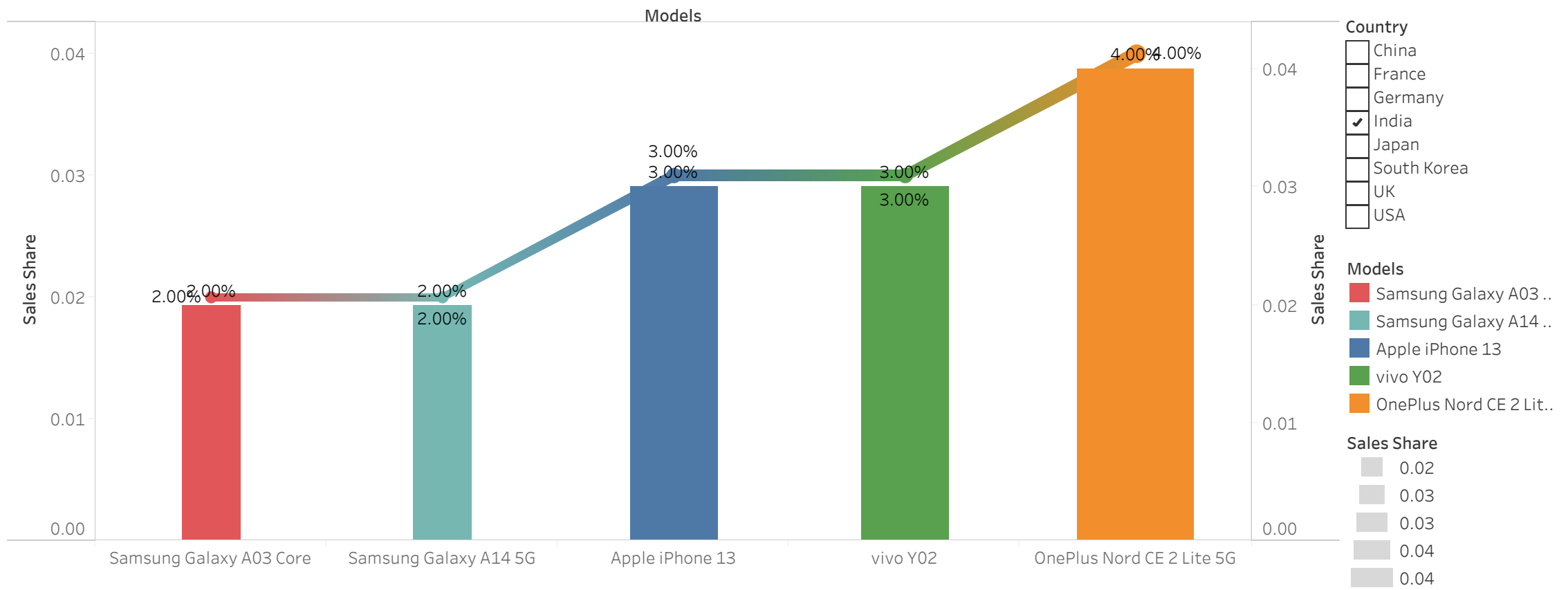
# Story 1

since it's intration in 2006 it has seent he tramedous increase in sale and revenue generation on over the years through observed in 2016 but over the since in is increased in 2022



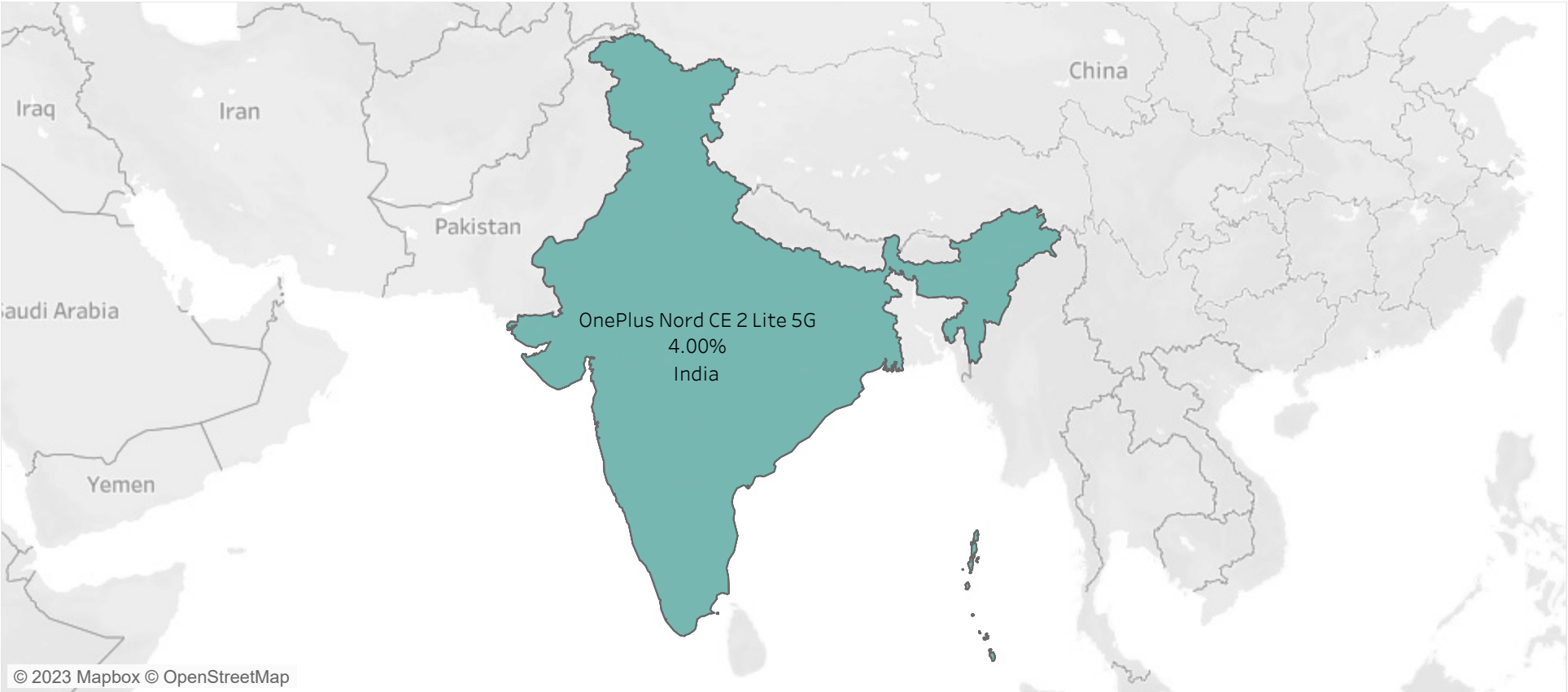
Story 2

Camparative analysis amongst various other loading brands in the smartphone industry shows that iphone is yet to aske it's impact in India.



# Story 3

Although the iphone  
isn't far behind in the  
compotion. It's marke..



Country  
India

Country  
India