

PROJECT REPORT TEMPLATE
JOB APPLICATION TRACKING SYSTEM
TEAM ID : NM2023TMID17832

1.INRODUCTION

1.1 Overview :

In this project create a CRM Application which helps the applicant to track the No. of jobs he applied and helps him to find the job posted by the various recruiters, find the best attributes to be involved to run the process in a smooth way and easily to track.

To make the existing app more efficient for the Job application we create custom objects and relationships to store and access the data more efficiently.

1.2 Purpose :

- ❖ Facilitates collaborative hiring.
- ❖ Improves the quality of hire.
- ❖ Speeds up the recruitment cycle.
- ❖ Boosts employer brand.
- ❖ Enhances candidate experience.
- ❖ Improves cost per hire.

2. Problem Definition & Design Thinking

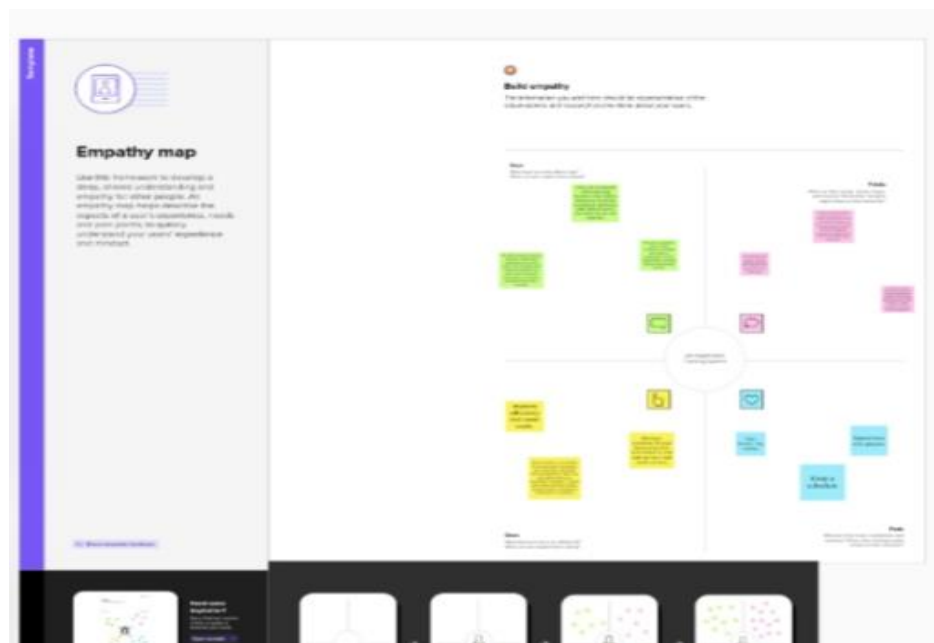
2.1 Empathy map :

An empathy map is a collaborative visualization used to articulate what we know about a particular type of user. It externalizes knowledge about users in order to

- 1) create a shared understanding of user needs, and
- 2) aid in decision making

EMPATHY MAP

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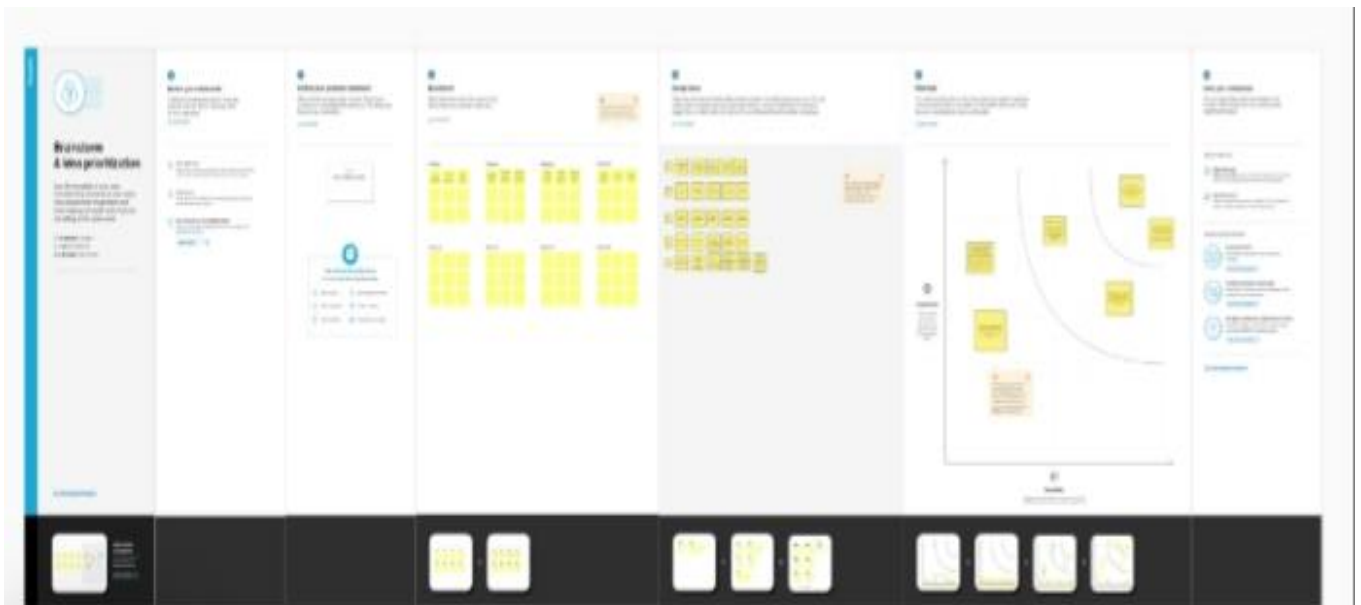


2.2 Brainstorming :

Brainstorming is a group problem-solving method that involves the spontaneous contribution of creative ideas and solutions. This technique requires intensive, freewheeling discussion in which every member of the group is encouraged to think aloud and suggest as many ideas as possible based on their diverse knowledge.

BRAINSTORMING

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3. RESULT

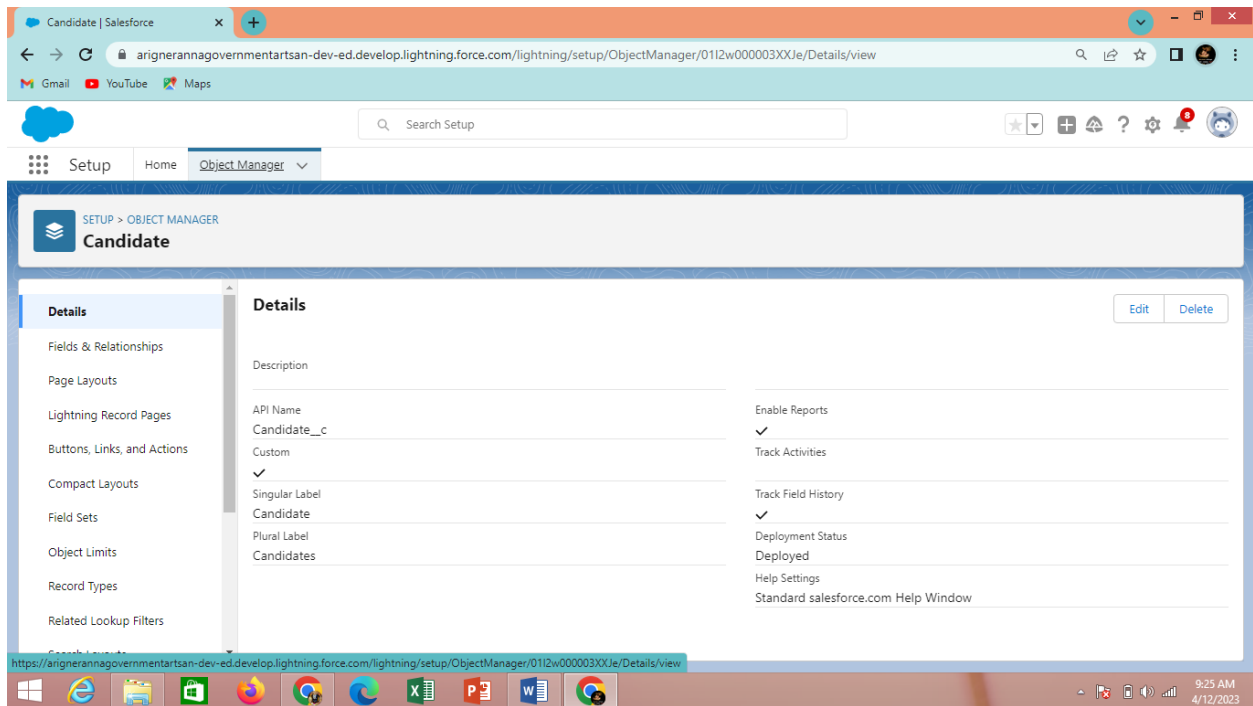
3.1 Data Model :

Object name		Field label	Data type
1.	Recruiter	Job tittle	Text
	Jobs	Recruiter	Master detail relationship
2.	Jobs	Description	Text area
	Candidate	Location	Text

3.2 Activity & screenshot :

The screenshot displays the Salesforce Setup interface. The top navigation bar includes the Salesforce logo, a search bar labeled "Search Setup", and user profile information for "Bhuvaneswari S" with links for "Settings" and "Log Out". The left sidebar contains a "Quick Find" search bar and a list of setup categories: Setup Home, Service Setup Assistant, Multi-Factor Authentication Assistant, Release Updates, Lightning Experience Transition Assistant, Salesforce Mobile App, Lightning Usage, Optimizer, ADMINISTRATION (with sub-items for Users, Data, and Email), and PLATFORM TOOLS (with a sub-item for Subscription Management). The main content area is titled "Object Manager" and shows a list of 10 items. The list has columns for NAME and TYPE. The items are: Bhuvaneswari S (User), Candidate (Custom Object Definition), Recruiter (Custom Object Definition), job (Custom Object Definition), Job application (Custom Object Definition), Hr Manager (User), Recruiter (Profile), Recruiters (Custom Tab Definition), Recommendation (Custom Field Definition), and Description (Custom Field Definition). A dropdown menu is open over the user profile, showing the user's name, email, and options for display density (Comfy selected, Compact available) and other settings (Switch to Salesforce Classic, Add Username).

NAME	TYPE
Bhuvaneswari S	User
Candidate	Custom Object Definition
Recruiter	Custom Object Definition
job	Custom Object Definition
Job application	Custom Object Definition
Hr Manager	User
Recruiter	Profile
Recruiters	Custom Tab Definition
Recommendation	Custom Field Definition
Description	Custom Field Definition



4. TRAILHEAD PROFILE PUBLIC URL

Team Leader <https://trailblazer.me/id/bhuvs24>

Team Member 1 <https://trailblazer.me/id/pdeepan4>

Team Member 2 <https://trailblazer.me/id/danand87>

Team Member 3 <https://trailblazer.me/id/djayanr>

5. ADVANTAGES & DISADVANTAGES

Advantages :

- ❖ Save time and resources
- ❖ Manage candidate in one place
- ❖ Easily post jobs
- ❖ Streamline onboarding
- ❖ Reduce paperwork stress
- ❖ Improve hiring compliance.

Disadvantages :

- ❖ Harder to integrate
- ❖ Limit potential candidates
- ❖ Only focuses on data / analytical information
- ❖ Technology resistant workforce.

6. APPLICATIONS

❖ It can post and manage and job ads on the organizations internal and external career sites and across multiple job sites, such as indeed and monster , and on social media sites such as linked in and twitter.

❖ It aggregates information about candidates , including any communications and jobs they have applied for in the past, to create a single view and profile of each candidate.

❖ It may also help sort and rank candidates by , for example , conducting an initial scan of candidates to select those who best meet job qualifications.

7. CONCLUSION

Job application tracking system have come a long way in the past 10 years. Once used primarily to simplify the most routine task , today they can host video interviews , parse candidate resumes and more . The furture of job application tracking systems will most likely bring a refinement of the functions they already provide.

8. FUTURE SCOPE

The project has a very vast scope in future . The project can be implemented on internet in future.