



# PIZZA SALES ANALYSIS

Pizza Category

Month of Order Date

## BEST/WORST



Total Revenue

\$817.9K



AVG Order Value

#38.3



Total Pizza Sold

49.6K



Total Order

21.4K



AVG Pizzas Per Order

2.3

## Busiest Day and Hour

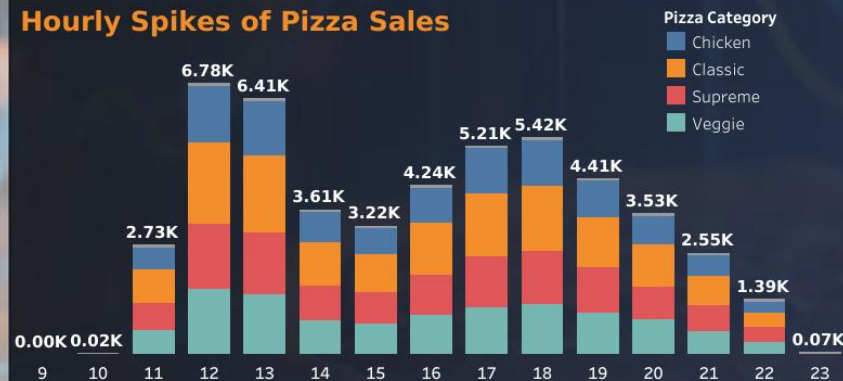
### HOURS

Peak orders are between 11:00 AM and 2:00 PM, and in the evening from 4:00 PM to 8:00 PM.

### DAYS

Significant variations in daily orders, with the highest peak during the 6th day of week

## Hourly Spikes of Pizza Sales



## Pizza Production During Peak Hours



## Performance By Revenue

### CATEGORY

Classic Delux Category contributes to maximum Sales, Total Orders & Total Pizzas Sold.

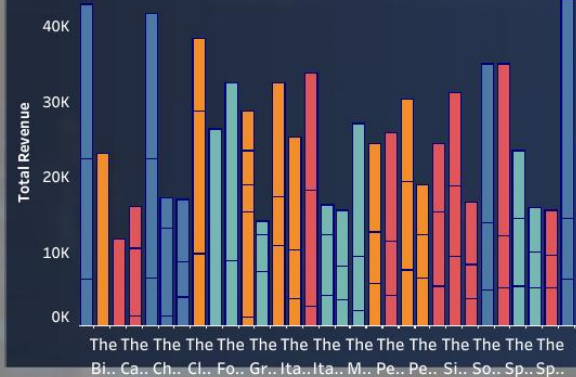
### SIZE

Large Pizza Size contributes to maximum Total Sales.

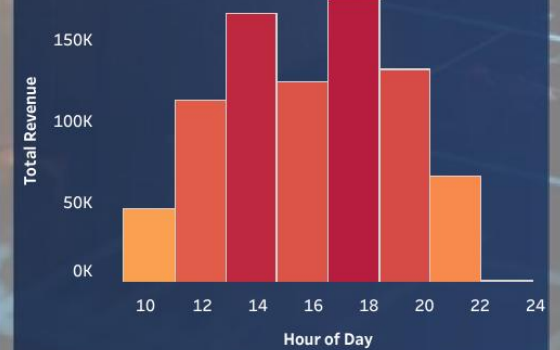
## Total Revenue Over Time



## Revenue by Item



## Revenue by Time of Day





# PIZZA SALES ANALYSIS

From:

Month of Order Date:

## HOME



Total Revenue

\$817.9K



AVG Order Value

#38.3



Total Pizza Sold

49.6K



Total Order

21.4K



AVG Pizzas Per Order

2.3

### Top Performing Pizzas

#### REVENUE

The Thai Chicken Pizza contribute to Maximum Revenue

#### QUANTITY

The Classic Deluxe Pizza contributes to Maximum Total Quantities

#### TOTAL ORDERS

The Classic Deluxe Pizza contributes to the Maximum Total Orders

### Top 5 Pizzas by Revenue

The Thai Chicken Pizza	43,434
The Barbecue Chicken Pizza	42,768
The California Chicken Pizza	41,410
The Classic Deluxe Pizza	38,181
The Spicy Italian Pizza	34,831

### Top 5 Pizzas by Total Pizza Sold

The Classic Deluxe Pizza	2,453
The Barbecue Chicken Pizza	2,432
The Hawaiian Pizza	2,422
The Pepperoni Pizza	2,418
The Thai Chicken Pizza	2,371

### Top 5 Pizzas by Total orders

The Classic Deluxe Pizza	2,329
The Hawaiian Pizza	2,280
The Pepperoni Pizza	2,278
The Barbecue Chicken Pizza	2,273
The Thai Chicken Pizza	2,225

### Bottom Performing Pizzas

#### REVENUE

The Brie Carre Pizza contribute to Minimum Revenue

#### QUANTITY

The Brie Carre Pizza contributes to Minimum Total Quantities

#### TOTAL ORDERS

The Brie Carre Pizza contributes to the Minimum Total Orders

### Bottom 5 Pizzas by Revenue

The Brie Carre Pizza	11,588
The Green Garden Pizza	13,956
The Spinach Supreme Pizza	15,278
The Mediterranean Pizza	15,361
The Spinach Pesto Pizza	15,596

### Bottom 5 Pizzas by Total Pizza Sold

The Brie Carre Pizza	490
The Mediterranean Pizza	934
The Calabrese Pizza	937
The Spinach Supreme Pizza	950
The Soppressata Pizza	961

### Bottom 5 Pizzas by Total orders

Pizza Name	
The Brie Carre Pizza	480
The Mediterranean Pizza	912
The Calabrese Pizza	918
The Spinach Supreme Pizza	918
The Chicken Pesto Pizza	938