#### Covariance vs. Correlation: What's the Difference?

## Covariance 📊

- Covariance measures how two variables move together.
- Example:
  - o If temperature rises and ice cream sales increase, the covariance is positive.
  - o If temperature rises but sweater sales drop, the covariance is **negative**.

BUT... Covariance has no fixed range, so the numbers can get large and hard to interpret.

# Correlation &

- Correlation is the **standardized version** of covariance. It scales the value between **-1** and **1**, making it easier to understand:
  - +1: Perfect positive relationship (both increase together).
  - **-1:** Perfect negative relationship (one rises, the other falls).
  - 0: No relationship (completely independent).

#### **Key Difference:**

Covariance Correlation

No fixed range (unbounded) Always between -1 and 1

Depends on scale of data Scale-independent (normalized)

Harder to interpret Easy to interpret

### **Real-life Example:**

Imagine analyzing study hours vs. exam scores:

**III** Covariance might give you a big number like **1000** (but what does that mean?).

Source Correlation tells you, "These are strongly related with a value of 0.9!"

### Pakeaway:

Covariance shows the **direction** of a relationship, while correlation shows the **strength and direction** in a clear, comparable way.