**Project Scope**

The Pricing Page project involves the creation of a structured, styled, and responsive web page that displays the pricing details of a fictional product or service. The scope of the project includes:

1. **HTML Structure**:
   * Construct the basic HTML layout for the pricing page.
   * Define the main sections: header, pricing tables, features, footer, etc.
2. **CSS Styling**:
   * Apply CSS to style the HTML elements for a visually appealing design.
   * Ensure consistent theme and branding throughout the page.
   * Implement responsive design techniques to ensure compatibility across different devices (desktops, tablets, smartphones).
3. **Optional JavaScript Enhancements**:
   * Add dynamic elements such as interactive pricing toggles or hover effects.
   * Implement JavaScript to handle user interactions and enhance the user experience.

**Detailed Requirements and Features**

1. **Pricing Structure**:
   * Create clear and concise pricing tables.
   * Include multiple pricing tiers (e.g., Basic, Standard, Premium) with respective features.
   * Highlight the best value option for users.
2. **Interactive Elements** (Optional):
   * Pricing toggles: Allow users to switch between monthly and yearly billing.
   * Hover effects: Enhance user interaction with hover effects on pricing plans or feature descriptions.
3. **Currency and Unit Customization**:
   * Provide options to switch between different currencies (e.g., USD, EUR, GBP).
   * Allow customization of measurement units if applicable (e.g., GB for storage).
4. **Responsive Design**:
   * Use media queries to adjust the layout and style for different screen sizes.
   * Ensure readability and usability on all devices.
   * Test responsiveness on various devices and screen resolutions.

**Implementation Steps**

1. **Setup**:
   * Initialize the project with a basic HTML file.
   * Link a CSS file for styling and a JavaScript file for optional dynamic features.
2. **HTML Structure**:
   * Create the main sections: header, pricing tables, features, and footer.
   * Use semantic HTML tags for better accessibility and SEO.
3. **CSS Styling**:
   * Define a consistent color scheme, typography, and spacing.
   * Style the header with a logo and navigation menu.
   * Design the pricing tables with clear distinctions between different plans.
   * Ensure the footer contains relevant information (e.g., contact details, social media links).
4. **JavaScript Enhancements** (Optional):
   * Implement pricing toggles for switching between billing cycles.
   * Add hover effects for a more interactive user experience.
   * Ensure the JavaScript enhancements degrade gracefully if JavaScript is disabled.
5. **Responsive Design**:
   * Use CSS media queries to create a responsive layout.
   * Adjust font sizes, margins, and padding for different screen sizes.
   * Ensure images and other media elements scale appropriately.