

Bhuvan Balasubramanian SR

Chennai

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Objective

Detail-oriented and creative Front-End Developer with expertise in HTML, CSS, Bootstrap, Tailwind CSS, JavaScript, and UI/UX design. Passionate about building responsive, scalable, and user-friendly websites that enhance the user experience.

Experience

- Comcast Advertising** 03/2025 - Present
Coordinator 1, Advertising Sales Support & Analysis
 - Processed retail orders and entered product data, including promotional ad copy, ensuring accuracy and compliance with brand guidelines.
 - Coordinated retail order entry and supported ad copy updates across multiple SKUs, contributing to timely campaign launches.
 - Collaborated with marketing and merchandising teams to input compelling, brand-aligned ad copy into order management systems.
- Shreyas tech solutions** 07/2022 - 02/2023
Web developer (Intern)
 - Redesigned the company portal using HTML, CSS, and Bootstrap, creating a modern and responsive UI.
 - Enhanced navigation and accessibility, leading to a 20% improvement in user engagement.
 - Conducted cross-browser and mobile compatibility testing to ensure a seamless user experience.

Education

- Ramakrishna Mission Vivekananda College** 04/2022
B.com(ISM) Information System Management
78.1%
- New prince matriculation higher secondary school** 03/2019
HSC
66.6%
- Prince matriculation higher secondary school** 03/2017
SSLC
85%

Skills

- Front end development: HTML5, CSS3, Bootstrap5, Tailwind CSS, JavaScript
- UI/UX Design: Responsive Design, Cross-Browser Compatibility, Accessibility, Wireframing
- Tools & Platforms: VS Code, Figma, git, chrome devtools
- Soft Skills: Problem-Solving, Attention to Detail, Team Collaboration

Projects

- Consumer perception towards food delivery apps - Ramakrishna Mission vivekananda college

In recent years, food delivery applications such as Swiggy, Zomato, Uber Eats, and Dunzo have transformed the way consumers order and consume food. With increased smartphone penetration, internet accessibility, and changing lifestyles, food delivery apps have become a mainstream service. This study focuses on understanding consumer perception, preferences, and satisfaction levels regarding these apps.

- Company Portal Redesign – Shreyas Tech Solutions

- Redesigned the company portal by using HTML, CSS, Bootstrap with responsive screen.
- Implemented a Bootstrap grid system and responsive components for improved layout.
- Applied custom CSS styling to align with brand identity.
- Strengthened skills in UI optimization, responsive design, and cross-device testing.

Activities

- NSS Campaign Volunteer – Engaged in community service initiatives, promoting social responsibility and teamwork while developing leadership and organizational skills.

Languages

- Tamil
- English