```python
import re

def chatbot():
    print("Chatbot: Hello! I'm a simple chatbot. Type 'bye' to exit.")
    while True:
        user_input = input("You: ").lower()

        if re.search(r'\b(hi|hello|hey)\b', user_input):
            print("Chatbot: Hi there! How can I help you today?")

        elif re.search(r'\b(how are you)\b', user_input):
            print("Chatbot: I'm just a program, but I'm doing great! How about you?")

        elif re.search(r'\b(who are you|what is your name)\b', user_input):
            print("Chatbot: I'm a rule-based chatbot created to assist you.")

        elif re.search(r'\b(help|support)\b', user_input):
            print("Chatbot: I can assist with basic queries. Try saying hello or ask who I am.")

        elif re.search(r'\b(bye|exit|quit)\b', user_input):
            print("Chatbot: Goodbye! Have a great day.")
            break

        elif re.search(r'\b(thank you|thanks)\b', user_input):
            print("Chatbot: You're welcome!")

        else:
            print("Chatbot: Sorry, I didn't understand that. Can you rephrase?")

# Run the chatbot
if __name__ == "__main__":
    chatbot()
```

```
Chatbot: Hello! I'm a simple chatbot. Type 'bye' to exit.
You: hi
Chatbot: Hi there! How can I help you today?
You: what is your name
Chatbot: I'm a rule-based chatbot created to assist you.
You: thank you
Chatbot: You're welcome!
You: [          ]
```