Bhuwan Aryal

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Skills

Technical: Reactjs, AWS, Rest API, MySQL, Postman, TypeScript, JavaScript, Nextjs, Tailwind, Java, Etc. **Software:** Firebase, Google Tag manager, Google Analytics, Google cloud Platform.

Experience

PRESTIGE AUTOCARE Frontend Developer (Freelance)

Melbourne, VIC July 2022 – October 2022

- Developed and implemented functionality such as creating an account, online shop, checkout with Stripe, booking appointments, and providing quotes.
- Utilized **Google Analytics** to track website traffic and monitor user behavior, including page view, unique visitors, and conversion rate, and help to increase the conversion rate by 5 persent.
- Implemented A/B testing and multivariate testing to determine the effectiveness of websites to change and inform further optimization efforts.
- Utilized HTML, CSS, JS, WordPress, Stripe payments and Google Authentication to create a user-friendly and functional ecommerce website.
- Collaborated with the design and development team to implement responsive design and ensure optimal viewing experience on different devices.
- Worked on **testing, debugging,** and **refactoring** the code to improve the performance and scalability of the website.
- Developed and maintained codebase with best practices and industry standards.
- Followed accessibility standards and guidelines to make the website accessible for people with disabilities.

DREAM CIVIL (dreamcivil.com)

Software Analyst

- Utilized **Google Analytics** to track website traffic and monitor user behavior, including page view, unique visitors, and conversion rate, and help to increase the conversion rate by 5 persent.
- Implemented A/B testing and multivariate testing to determine the effectiveness of websites to change and inform further optimization efforts.
- Utilized **Google Tag Manager** to Streamline the tracking and tagging process, reducing manual coding and improving data accuracy.
- Worked with the development team to implement tracking code and ensure proper implementation of **Google Tag Manager** on the website.

Projects

NETFLIX CLONE

- Built a clone of the popular streaming service **Netflix** using **Reactjs** for the front-end user interface and **Redux** for state management.
- Implemented Google Cloud Platform as the database to store user information and video content.
- Integrated **TheMovieDB API** to provide a catalogue of movies and TV shows.
- Utilized **Stripe Checkout** for processing payments and implemented **webhooks** to handle subscription-related events.

- Implemented **Google Authentication** to allow users to sign into the platform using their Google account.
- Developed and maintained codebase with best practices and industry standards.
- Worked on **testing**, **debugging**, and **refactoring** the code to improve the performance and scalability.

STARBUCKS HOMEPAGE CLONE

- Developed a clone of Starbucks homepage using **HTML** and **CSS**.
- Implemented responsive design to ensure optimal viewing experience on different devices.
- Utilised CSS Grid and Flex box to create a modern and visually appealing layout.
- Incorporated features such as image sliders and hover effects to enhance the user experience.
- Followed accessibility standards and guidelines to make the website accessible for people with disabilities.

MOVIE CHECK WEBSITE

- Developed a clone of Movie Check Website using **HTML**, **CSS**, and **JavaScript**.
- Integrated **TheMovieDB API** to provide a catalogue of movies and TV shows.
- Utilised CSS Grid and Flex box to create a modern and visually appealing layout.

OTHER SIDE PROJECTS

- CHAT BOT.
- NFC Digital Card.
- VET App.
- JAVA Adventure game.

Education

SOUTHERN CROSS UNIVERSITY

Bachelor in IT (Software Development)

Melbourne, Australia 2021- 2022

AAPOLY MELBOURNEAdvance Diploma and Diploma in IT

Melbourne, Australia 2019- 2021