



REPUBLIC OF NAMIBIA

MINISTRY OF INFORMATION AND COMMUNICATION TECHNOLOGY

Private Bag 13344
WINDHOEK
NAMIBIA

Tel: (+264-61) 283 9111
Fax: (+264-61) 309 673

8/p/1
Ref:

Enquiries: Ms. Paulina Magongo
061:283 2375

DEAR VALUED STAKEHOLDERS,

**SPONSORSHIP PACKAGES FOR THE 6TH NATIONAL ICT SUMMIT FROM 07 TO 9
OCTOBER 2019 IN WINDHOEK-NAMIBIA**

Theme: Accelerating Digital Transformation

As a potential Sponsors, you are all entitled to the following benefits:

- Exhibition stand;
- Sell products/services at the exhibition stands;
- Run promotions at exhibition stands;
- Write and place own articles in the media (in consultation with MICT) and updating your website and social media platforms;
- Provide your own Photographers at the launch, sponsorship handover ceremony and during the Summit;
- Have a company logo and or name in the Print media;
- Have the Company logo and/or name of the company be included when TV, print media and radio announcements ads are aired;
- National ICT Summit working group/ushers available to assist at the Summit;
- Internet connectivity will be made available;
- Attend gala dinner to be hosted by the Hon. Minister on the 07 October 2019.

BELOW ARE THE SPECIFIC BENEFITS TO SPONSORSHIP PACKAGES:

PLATINUM PACKAGE – N\$110 000

- Company logo and name included on TV, print media and radio;
- Acknowledged as a Major Sponsor at the Launch; Opening and Closing Ceremonies;
- Sponsor will have two presentations on an agreed topic as a keynote speaker on both days for 35 minutes and one break-away session for 30 minutes;
- Invite your customers and partners to visit your exhibition stand and attend the keynote and breakaway presentations; Listing of Company & Presenters Profile in the Program Guide, TV, and print media.
- Company Banner to be displayed at the launch, prominent locations at the venue and on stage throughout the day, with an option to display at registration area.
- Reservation of a small conference room for press interviews or exclusive customer networking meetings on request.
- Coordinated press interviews as per PR schedule upon requests by sponsor at the Summit.

NB: The following information is required for the Summit Website and booklet (program guide) before or on 06 September 2019

- ✓ Company profile, (500 words maximum, Arial size11)
- ✓ Company logo (PDF vector or PNG format, High Resolution 300)
- ✓ Official photo and full names for the Head of the Institution (JPG format, standard size)
- ✓ Presenters' official photo (JPG), full names and biographies (250 words maximum, Arial, size11)
- ✓ Presenters' topic and synopsis (200 words maximum)
- ✓ Two A5 adverts (PDF format, standard size)

GOLD PACKAGE – N\$70 000

- Company name included on TV and print media adverts;
- Acknowledged as a Gold Sponsor at the Launch, Opening and Closing ceremonies;
- One Break-away session for 30 Minutes;
- Invite your customers and partners to visit your exhibition stand and attend the breakaway presentations.

NB: The following information is required for the Summit Website and booklet (program guide) before or on 06 September 2019

- ✓ Company Profile, (500 words maximum, Arial, size 11);
- ✓ Company logo (PDF vector or PNG format, High Resolution 300)
- ✓ Official photo and full names for the Head of the Institution (JPG format);
- ✓ Official photo (JPG), full names and biography (250 words maximum, Arial, size) of the presenter;
- ✓ Presenter's topic synopsis (200 words maximum);
- ✓ One A5 advert (PDF format)

DIAMOND – N\$ 50 000

- Company name included on TV and print media adverts;
- Acknowledged as a Diamond Sponsor at the Launch, Opening and Closing ceremonies;
- Invite your clients and partners to visit your exhibition stand during the Summit;
- The following information is required for the Summit Website and booklet (program guide) **before or on 06 September 2019**
 - ✓ Company Profile, (500 words maximum, Arial, size 11)
 - ✓ Company logo (PDF vector or PNG format, High Resolution 300)
 - ✓ Official photo and full names for the Head of the Institution (JPG format)

SILVER N\$ 30 000

- Listing of the Company Logo on the ICT Summit Website and booklet as a Silver Sponsor;
- Invite your client and partners to visit your exhibition stand at the Summit;
- The following information is required for the Summit Website and booklet (program guide) **before or on 06 September 2019**
- Link of company website
 - ✓ Company Profile, (500 words maximum, Arial, size 11)
 - ✓ Company logo (PDF vector or PNG format, High Resolution 300).

For more information, please do not hesitate to contact Ms. Linda Aipinge, Director for ICT Development at **(061) 283 2486** or via e-mail at **Linda.Aipinge@mict.gov.na**.

Yours Sincerely,


Mbeuta Ua-Ndjarakana
Executive Director

