

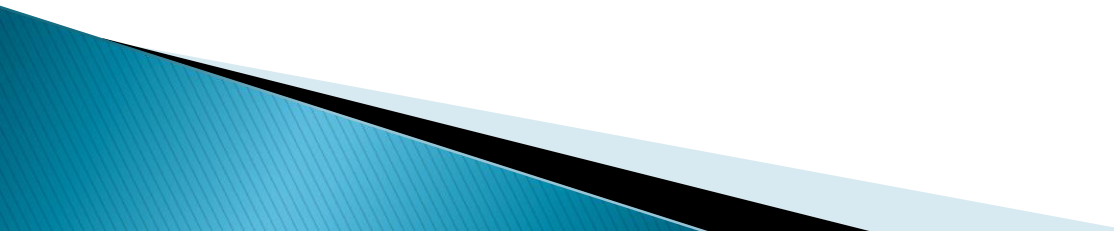


Aron Hamukwaya

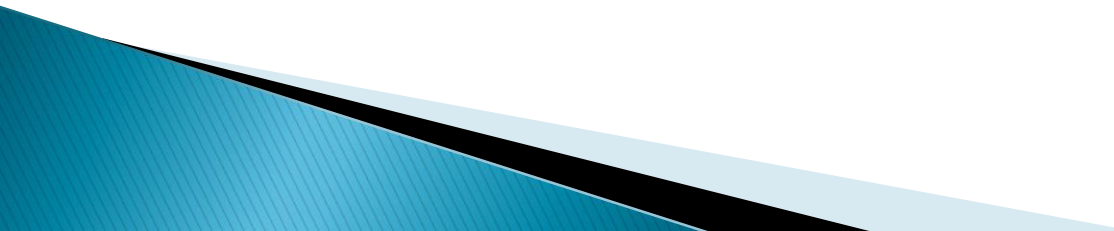
–Entrepreneur (Software Engineer by profession)

- National Software Engineering Academy (NSEA)
- JoyRise Private Academy
- Digital Owela Game



- ▶ Introduction
 - ▶ Different Path
 - ▶ Economy
 - ▶ Opportunity to learn
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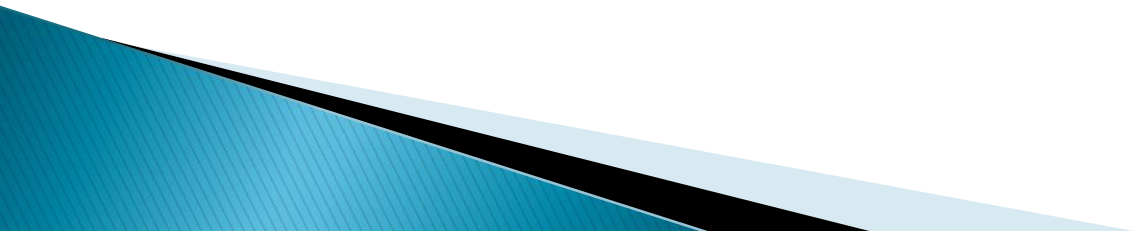
3 Points

- ▶ Problem statement
 - ▶ Problem analysis
 - ▶ Solution
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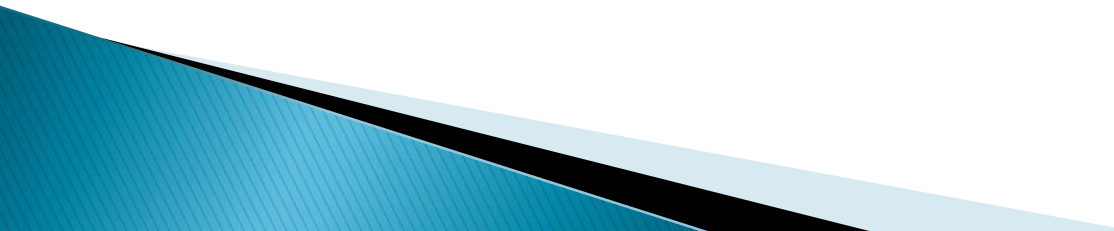
1. Problem statement

- ▶ Gap in the curriculum being offered (NSEA)
- ▶ Need for specialised training in software development (NSEA)

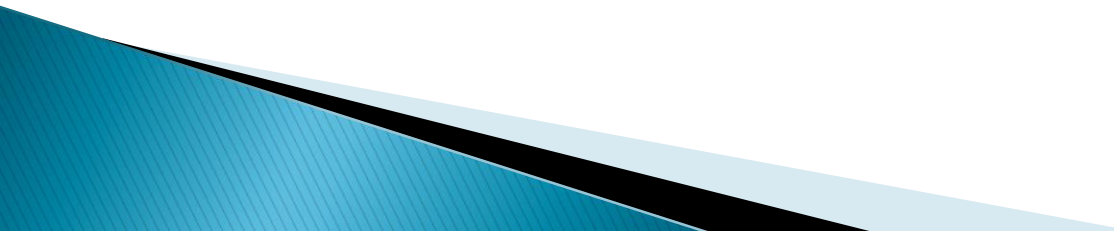
1. Problem statement

- ▶ Too few hands-on and market ready software development graduates (NSEA)
 - ▶ High demand, few institutions (NSEA)
 - ▶ Government Vision 2030 (NSEA)
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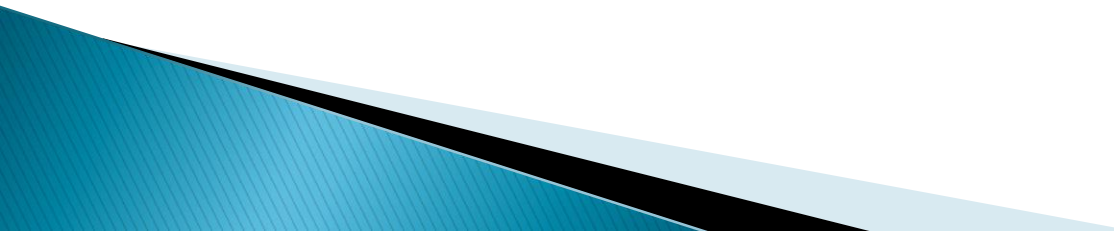
1. Problem statement

- ▶ Cultural knowledge getting lost (Owela)
 - ▶ Heritage Preservation
 - ▶ Bringing back the fun that many had lost
 - ▶ New platform
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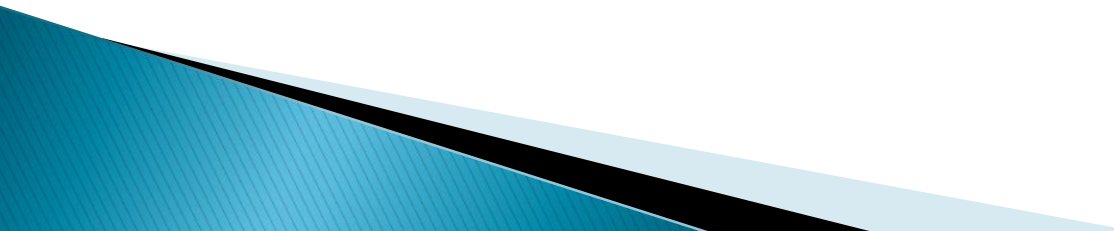
Analysis

- ▶ Market Research
 - ▶ Vision, Mission, Objectives/strategic goals
 - ▶ Pricing
 - ▶ Place for operation
 - ▶ Get as much advice as you can! (Must be inline with vision)
 - ▶ Patent/Copyright
- 

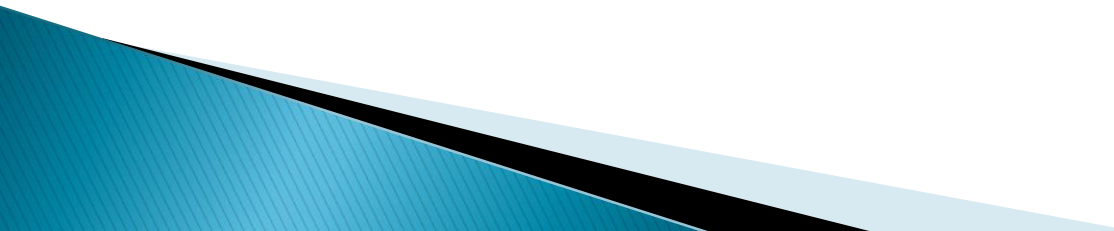
Analysis

- ▶ Market Research
 - ▶ Critiquing
 - ▶ Vision, Mission, Objectives / strategic goals
 - ▶ Pricing
 - ▶ Place for operation
 - ▶ Get as much advice as you can! (Must be inline with vision)
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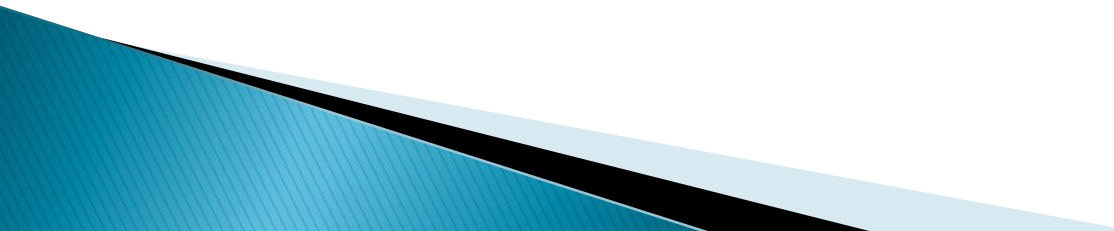
Solution

- ▶ Customer Oriented (Product/Service)
 - ▶ Listen to your customer, respect your employees and honour your contracts (with suppliers etc)
 - ▶ Constant improvement (change must be constant)
 - ▶ Work on policies, work flows
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Requirements

- ▶ Skills (education, training), expertise, upgrade
 - ▶ Focused, hard working
 - ▶ Resilience (You fall, you get up quickly)
 - ▶ Very high level of motivation
 - ▶ Determination
 - ▶ Do it now!
- 

Avoid These!

- ▶ Waiting for too long for experience
 - ▶ Laziness
 - ▶ Procrastination
 - ▶ Demotivating stories
 - ▶ Someone else to do things
 - ▶ Acting too early or too late
 - ▶ Wasting time
 - ▶ Bribery & pay tax
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Thank you for paying attention!

