



# PETWA FOUNDATION

## COMPANY PROFILE

# 2025

## Table of Contents

<b>About Us .....</b>	<b>3</b>
<b>Vision.....</b>	<b>3</b>
<b>Mission .....</b>	<b>3</b>
<b>Core Values .....</b>	<b>3</b>
<b>Objectives .....</b>	<b>4</b>
<b>Promoting Healthy Lifestyles.....</b>	<b>4</b>
<b>Accessible Health Services.....</b>	<b>4</b>
<b>Financial Assistance.....</b>	<b>4</b>
<b>Fundraising Initiatives.....</b>	<b>4</b>
<b>Programs and Services.....</b>	<b>4</b>
<b>Industry Analysis.....</b>	<b>6</b>
<b>Governance &amp; Organizational Chart .....</b>	<b>7</b>
<b>Governance Overview.....</b>	<b>7</b>
Roles and Responsibilities .....	7
<b>Organizational Chart.....</b>	<b>8</b>
Founding Members .....	9
Advisory Committee .....	11
<b>Beneficiaries.....</b>	<b>12</b>
<b>Funding and Financial Transparency .....</b>	<b>13</b>
<b>Key Aspects of Our Financial Transparency .....</b>	<b>13</b>
Regular Audits .....	13
Clear Financial Reporting.....	13
Donor Accountability .....	13
Resource Allocation.....	14
Ethical Fundraising Practices .....	14
<b>Accountability Structure.....</b>	<b>14</b>
<b>SWOT Analysis .....</b>	<b>15</b>
<b>Strengths .....</b>	<b>16</b>
<b>Opportunities .....</b>	<b>16</b>
<b>Weaknesses .....</b>	<b>16</b>
<b>Threats.....</b>	<b>16</b>
<b>Projections .....</b>	<b>17</b>
<b>Strategic Alignment.....</b>	<b>18</b>
<b>Proven Community Engagement Expertise .....</b>	<b>18</b>
<b>Innovative Technology Integration .....</b>	<b>18</b>
<b>Extensive Operational Reach.....</b>	<b>18</b>
<b>Commitment to Sustainability .....</b>	<b>18</b>
<b>Key Achievements.....</b>	<b>19</b>
<b>Gallery .....</b>	<b>20</b>
<b>Outlook .....</b>	<b>27</b>

# About Us

Petwa Foundation is a registered welfare organization under registration number W.O.502, in compliance with Section 19 of the National Welfare Act, 1965 (Act 79 of 1965), as amended. The Foundation was established to serve Namibia's most marginalized communities by promoting healthy lifestyles, improving access to essential health services, and providing financial support to those in need.

The name "Petwa" is derived from Oshikwanyama, a dialect of the Ovawambo tribe, meaning "to straighten and make better." This name embodies the Foundation's mission to create transformative change in the lives of Namibia's underserved populations.

## Vision

To be a beacon of hope for disadvantaged communities by delivering innovative and sustainable solutions that promote health, education, and well-being.

## Mission

To empower vulnerable individuals and communities in Namibia by providing accessible health services, fostering education opportunities, and addressing systemic barriers to equity and inclusion.

## Core Values

**Integrity:** Operating with transparency and accountability in all activities.

**Innovation:** Leveraging modern technologies to enhance service delivery.

**Empowerment:** Building the capacity of communities to lead healthier and more independent lives.

**Equity:** Ensuring that all individuals have equal access to opportunities and resources.

# Objectives

## Promoting Healthy Lifestyles

Raising awareness about healthy living among vulnerable populations in the most disadvantaged communities, with a focus on the Windhoek district with plans to broaden to the rest of Namibia.

## Accessible Health Services

Delivering affordable and primary healthcare services to underserved populations, ensuring inclusivity and outreach.

## Financial Assistance

Providing financial support to vulnerable tertiary students, enabling them to pursue and complete their education.

## Fundraising Initiatives

Conducting fundraising activities to sustain and expand the Foundation's impact and achieve its mission.

# Programs and Services

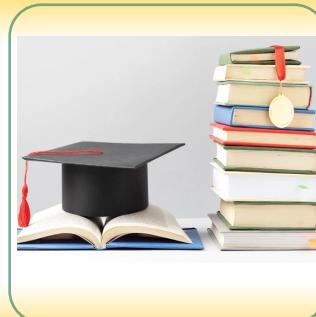
At Petwa Foundation, we are driven by the mission to extend a helping hand to communities in need, even in the most challenging circumstances. Our **Medical Volunteering Program** is a cornerstone of this mission, offering a unique platform for healthcare professionals to make a transformative impact.

Our program is designed not only to uplift the quality of healthcare and socio-economic welfare in disadvantaged communities but also to provide volunteers with a deeply enriching experience. By participating, professionals can:

- **Rediscover Passion:** Renew their love for their careers and reconnect with their calling in healthcare.
- **Gain Fresh Perspectives:** Develop a deeper understanding of the challenges faced by marginalized populations and grow professionally through exposure to unique healthcare settings.
- **Find Inspiration:** Be moved by the resilience, strength, and spirit of the underprivileged communities they serve.

This program is about more than providing services—it's about fostering connections, facilitating healing, and driving change. In helping others, volunteers often find their own lives transformed as well.

The main offerings we have;



### Medical Services

General health screening for non-communicable diseases  
Vaccination drives  
Psychological counselling  
VIA cervical cancer screening  
Free sponsored medications

### Financial Services

Welfare fundraising to support financially disadvantaged learners and students  
Welfare fundraising to support disadvantaged projects

### Education Services

Period Power Project : Sexual health education

### Products

Menstrual cups to fight period poverty  
Condom distribution

# Industry Analysis

There is a lack of statistics on our Namibian marginalized population including the rural villages but according to the Namibia Harambee Prosperity plan, Namibia had 113 informal settlements and 141 143 shacks with about 401 748 inhabitants in 2020. Although Windhoek had the highest numbers of people in the underserved informal areas recorded at 100 000, we cannot imagine the unaccounted for numbers in the marginalized villages of our 13 regions. While all citizens can benefit from health services and the country's economy, it is obvious that some people, as a result of geographical area and life's circumstances, could benefit more than others from quality health provision and basic services and products as well as financial aid. There is a growing awareness of people needs, especially in disadvantaged communities and room for more help. We also agree that the non-profit industry faces disadvantages such as:

- Centralization of non-profit initiatives
- Lack of funding to keep up services and product offering
- Self-enriching motives from certain organisations
- Distrust in once-off offered services & products

We aim to reach out to the most marginalized communities in Namibia by addressing their immediate health and socio-economic needs. We are a non-profit organization that provides mobile services and so taking help to the underserved communities that are mostly forgotten and left out in current initiatives. We know that if a proper SWOT analysis is conducted, We will be able to position our organization to maximize our strength, leverage on the opportunities that will be available to us, mitigate our risks and be well equipped to confront our threats.

# Governance & Organizational Chart

The governance and organizational structure of Petwa Foundation is designed to ensure transparency, accountability, and effective decision-making in line with our mission to serve disadvantaged and marginalized communities in Namibia. Our leadership model emphasizes collaboration, ethical stewardship, and strategic planning, guided by our commitment to promoting health and socio-economic welfare.

## Governance Overview

Petwa Foundation operates under the direction of a Managing Committee consisting of experienced professionals with diverse expertise in healthcare, social welfare, and organizational management. The Managing Committee is responsible for setting the foundation's strategic vision, approving major projects, and overseeing financial accountability.

## Roles and Responsibilities

**Strategic and Advisory Committee:** This committee provides guidance and leadership and Membership is reassessed annually to ensure alignment with the foundation's goals.

**Executive Leadership:** Led by our founder, Dr. Twahafifwa Iyaloo Nambuwa, a certified Namibian medical practitioner, who brings firsthand knowledge and passion for addressing health disparities in underserved communities. Supported by six other founding members, this committee provides oversight on policy formulation, resource allocation, and performance evaluation.

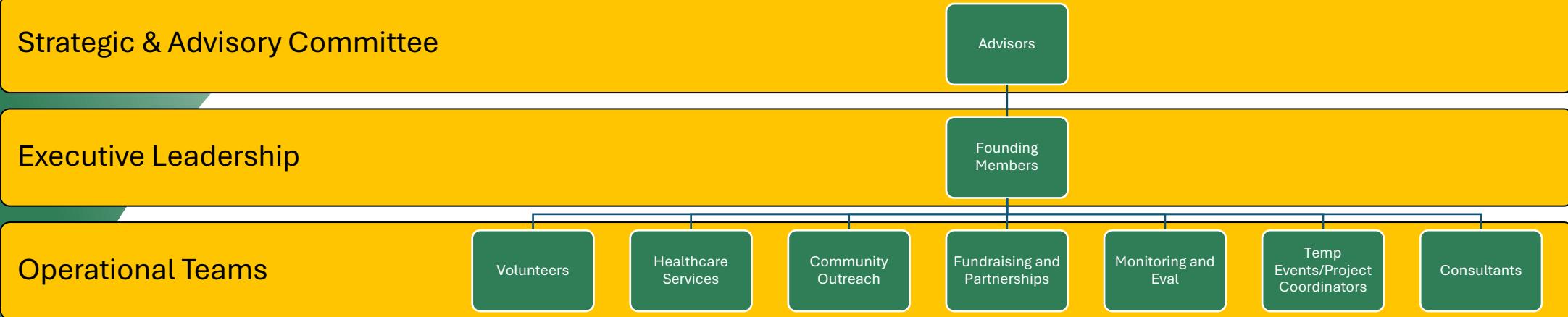
**Operational Teams:** Multidisciplinary teams of volunteers and staff execute the foundation's initiatives, ensuring that projects are effectively implemented and meet community needs.





## Organizational Chart

The organizational chart highlights the functional structure of the foundation, showcasing clear reporting lines and areas of responsibility to promote efficiency:



## Founding Members

### *Chairperson Dr Twahafifwa Nambuwa*

**Dr Twahafifwa Nambuwa** was born and bred in a rural village of Ongha in Namibia Dr Nambuwa worked against all odds to become a medical practitioner by profession, youth mentor and social entrepreneur by passion. Formalizing a passion project that is Petwa Foundation as an extension of her heart to her country during a global pandemic has to be her greatest achievement in life.

She is also a mentor at the Young Leaders Mentorship Program. An initiative where volunteer professionals are working together to give guidance to mentees in their personal and professional lives set on developing competent and confident future leaders.

### *Treasurer Angaleni Nambuwa*

**Angaleni Nambuwa** was born and raised in Ondangwa. A small town in the northern part of Namibia She holds a bachelor degree in Finance Management (Honors) from the International University of Management (IUM). She currently works in a retail environment working with clients and the experience she has gained will be of value to Petwa foundation 's finances

### *Organisation secretary Julia Nambuwa*

**Julia Nambuwa** is a thirdyear Business administration student at the University of Namibia. She is passionate about taking on new opportunities in the entrepreneurial world, for leadership and management and has a burning desire to excel in her career.

Working with the foundation has awarded her an opportunity that came with insights into her career projections.

She believes setting goals is the first step into turning the invisible into visible

### *Vice Chairperson – Paulina Nakandjibi*

**Paulina** holds a Bachelor of Education (Adult education ) Honors from the University of Namibia and is passionate about youth empowerment and community upliftment.

### *Dortea Nakandjibi – Additional member*

**Dortea Nakandjibi** is doing her bachelor's degree in Agricultural Economics at the University of Namibia, currently in her third year. She always felt the desire to lend a helping hand whenever she can and has always pushed to do just that, She has been a class representative during her three years at the University of Namibia and will be serving as a Student Representative as the Secretary of Information and publicity in the academic year 2022.

Her passion and experience is a great addition to Petwa Foundation

### *Additional member Collin Hakko*

**Collin Hakko** is a first-year Animal Science student at the University of Namibia.

Being intentionally capable to motivate and devise systems that improve the way farming is approached is one of his major drives

*Additional member - Cores Hakko*

**Cores Hakko** is a first-year Electrical and General vocational student and has overcome failure and adversity in his life to still carry on and hopes to inject this spirit in Petwa foundation's targeted beneficiaries in the marginalized communities.

## Advisory Committee

### *Dr Ngaujake Moipi*

Medical doctor with a background in healthcare management by the measure of holding an MBA in Healthcare Management as well as Masters in Public Administration.

He is responsible for strategic advisory.

### *Mr Tarah Hainana*

Manager of Debt and Revenue management at Social Security Commission with a Bachelor of Technology in Accounting and Finance, Diploma in Business Administration and an MBA in Finance candidate.

He leads with the organisation financial and administration aspects.

### *Mr Leslie Mavonyani*

PMP Certified project management professional with over 14 years of experience managing highly complex technical deployment projects. He holds a Higher National Diploma in Computer Studies and a Postgraduate Diploma in Business Management. He leads the technology related aspects of the foundation.

# Beneficiaries

Through comprehensive feasibility studies and market surveys, the Petwa Foundation has identified the individuals and communities that will benefit most from our service offerings. Our focus is on reaching the underserved, disadvantaged, and marginalized populations of Namibia. We have carefully crafted a marketing plan to ensure we effectively engage with our target audience and extend our support where it is needed most.

Our beneficiaries are not limited to a single group but span across diverse segments, each requiring tailored support. Specifically, we aim to serve individuals in low socio-economic settings, where average monthly incomes range from N\$0 to N\$5,000. These communities often lack access to essential healthcare services and socio-economic opportunities, making them our primary focus.

Petwa Foundation's mobile services will bridge these gaps by delivering critical health services, sourcing donations, and providing targeted assistance to those in need. We also recognize the importance of evaluating our impact. Every six months, we will conduct beneficiary reviews to assess the progress, benefits, and concerns associated with our projects.

Additionally, we will implement robust feedback mechanisms, including email, social media messaging, and phone communication, to gather input directly from the communities we serve. This data will be systematically stored and analyzed to refine our initiatives, measure our impact, and guide future programs to assist both current and other marginalized communities.

Petwa Foundation is committed to ensuring that our efforts yield meaningful, sustainable improvements in the lives and health of Namibia's most vulnerable populations.

# Funding and Financial Transparency

At Petwa Foundation, we recognize that financial transparency and accountability are fundamental to earning the trust of our donors, partners, and the communities we serve. As a donor-supported organization, we are committed to maintaining the highest standards of financial integrity and ensuring that every contribution is used effectively and responsibly to achieve our mission.

To uphold these standards, Petwa Foundation utilizes the professional services of Wright Registered Accountants and Auditors, an independent and reputable auditing firm. Wright ensures that our financial records are meticulously reviewed and audited in compliance with all legal and ethical requirements. This partnership underscores our dedication to transparency and the responsible management of resources.

## **Wright Registered Accountants and Auditors**

Unit 4 ,Erastus Shapumba building  
Gutenberg street, Ausspanplatz  
P O Box 80908  
Olympia, Windhoek, Nambia edgar@wright.com.na

## **Key Aspects of Our Financial Transparency**

### **Regular Audits**

Wright Registered Accountants and Auditors conduct annual audits to provide an unbiased assessment of our financial operations.

Audit reports are prepared with accuracy and made available to stakeholders upon request, ensuring transparency.

### **Clear Financial Reporting**

Our financial statements are detailed, transparent, and prepared in line with recognized accounting standards.

We categorize all expenditures clearly to demonstrate how donor funds are allocated toward health services, outreach programs, and administrative operations.

### **Donor Accountability**

We provide regular updates to our donors and partners, detailing the use of their contributions and the impact achieved through their support.

Reports include success stories, quantitative outcomes, and insights into ongoing and future initiatives.

## Resource Allocation

Every effort is made to ensure that resources are allocated efficiently and effectively to reach the most underserved communities.

Operational costs are kept minimal to maximize the impact of donations on our beneficiaries.

## Ethical Fundraising Practices

All fundraising activities comply with local and international standards, ensuring ethical practices and respect for donor intent.

By adhering to these principles, Petwa Foundation demonstrates its unwavering commitment to financial integrity and accountability. We believe that open communication about our financial practices not only strengthens trust with our stakeholders but also enhances our capacity to create lasting positive change for the marginalized communities we serve.

We invite donors, partners, and beneficiaries to engage with us and review our financial practices, as we strive to lead by example in promoting transparency and good governance in the nonprofit sector.

## Accountability Structure



# SWOT Analysis

The Petwa Foundation is a dedicated welfare organization committed to improving the quality of life for Namibia's most disadvantaged and marginalized communities.

Through our mobile healthcare services and a loyal base of passionate volunteers, we deliver essential health interventions and socio-economic support to areas often overlooked by traditional NGO initiatives. Led by our founder, Dr. Twahafifwa Nambuwa, a certified medical practitioner, our team brings professional expertise and an unwavering commitment to those in need.



## Strengths

Our strengths position us uniquely in the sector. As a mobile service provider, we have the agility to reach underserved regions beyond towns and formal settlements. Our strong volunteer network underscores our ability to execute impactful projects despite financial limitations. Moreover, our focus on marginalized groups fills critical gaps that other NGOs have left unaddressed.

## Opportunities

The opportunities ahead are significant. Namibia's marginalized communities remain underserved, with few NGOs extending their reach beyond centralized areas. This creates a space for Petwa Foundation to expand its impact and grow as a leader in delivering health and welfare services to the most vulnerable.

## Weaknesses

However, our dependence on donor funding and a lack of financial sustainability are areas of concern. Offering free services, while essential to our mission, limits our ability to generate independent revenue streams. The local economic downturn and the COVID-19 pandemic have further strained funding opportunities, while an increasing number of NGOs adds to the competition for limited resources.

## Threats

Despite these challenges, Petwa Foundation's resilience, unique approach, and commitment to its mission position it to thrive. By addressing financial sustainability and strengthening donor partnerships, we can continue to make a lasting difference in Namibia's marginalized communities.

# Projections

Year	Objective	Key Activities	Expected Outcomes	Resources Needed
Year 1 2022	<b>Strengthen Organizational Foundation</b>	- Recruit and train volunteers.	- Expanded volunteer base.	Operational budget, HR resources, partnerships.
		- Establish partnerships with NGOs and corporate sponsors.	- Increased collaborations and funding opportunities.	
		- Conduct community needs assessments.	- Defined beneficiary needs.	
Year 2 2023	<b>Expand Healthcare Outreach and Services</b>	- Increase frequency and geographic coverage of mobile health services.	- Improved access to primary healthcare in marginalized communities.	Additional medical supplies, transportation, skilled personnel.
		- Develop a mentorship program for healthcare volunteers.	- Enhanced volunteer engagement.	
Year 3 2024	<b>Launch Community Development Initiatives</b>	- Implement educational campaigns on preventative healthcare.	- Raised health awareness in targeted areas.	Educational materials, funding for scholarships.
		- Start micro-finance initiatives for students.	- Financially assisted vulnerable tertiary students.	
Year 4 2025	<b>Enhance Monitoring and Evaluation Mechanisms</b>	- Develop a comprehensive data collection and reporting system.	- Evidence-based decision-making for future projects.	IT systems, independent evaluation consultants.
		- Perform impact assessments on key initiatives.	- Clear reporting to donors and stakeholders.	
Year 5 2026	<b>Achieve Financial Sustainability and Scale Operations</b>	- Establish income-generating activities (e.g., community workshops).	- Reduced dependence on donor funding.	Business development consultants, funding.
		- Diversify funding streams with global partnerships.	- Ability to scale projects nationwide and include more beneficiaries.	

This roadmap ensures the foundation grows sustainably while maximizing impact for the marginalized communities it serves.

# Strategic Alignment

The Petwa Foundation is uniquely positioned to lead the implementation of various health related programmes in Namibia. Our expertise in community health initiatives, combined with innovative solutions, makes us the ideal partner to address health initiative objectives effectively.

## Proven Community Engagement Expertise

Petwa Foundation has a history of successful community health awareness campaigns. Leveraging our network in Namibia's disadvantaged areas, we can promote the use of sound health practices and address cultural stigmas effectively.

## Innovative Technology Integration

The Foundation champions the use of modern technologies like IoT-enabled smart dispensers to monitor stock levels, track usage trends, and generate real-time data for decision-making. This innovative approach aligns perfectly with the need for efficient management and accountability and access to realtime data.

## Extensive Operational Reach

With a focus on primary healthcare and outreach in Namibia's underserved communities, Petwa Foundation has the infrastructure and logistical expertise to deploy and maintain programmes in both urban and remote areas.

## Commitment to Sustainability

Our organization's fundraising and resource management capacity ensure long-term support for the health initiatives. By fostering local partnerships and engaging stakeholders, we aim to sustain health initiatives beyond their initial phases.

# Key Achievements

- Successfully implemented a primary healthcare programme serving over 5,000 individuals in the Windhoek (Khomas Region), Okahandja (Otjuzondjupa Region) and Uis (Erongo Region) informal settlements. (Refer to gallery)
- Provided financial assistance valued at more than N\$20,000 to tertiary students since the Foundation's inception, enabling them to complete their education.
- Conducted over 20 community health awareness campaigns focused on sexual health, tuberculosis prevention, and nutrition.
- Period power project: Provided plastic love parcels, as well as donation of 200 menstrual cups and 2,000 sanitary pads.

## Gallery













## HEALTH FAIR

# All FREE!!!

General Medical Screening

Breast Examinations

Flu Vaccines

Sonars

Date:

**19 November 2022**

Venue:

Petwa Medical Practice  
7285 Rhino Street

**BOOK TODAY**

\*limited spots available



061 221 261

0811435166

[info@petwa-med.com](mailto:info@petwa-med.com)



**FREE MEDICAL OUTREACH**

3 June 2023

09:00 – 15:00

Brandberg Medical Centre,  
23 Uis Street,  
Uitsig  
Erongo Region.

- Free General medical consultations
- BP, Blood glucose and Cholesterol checks
- Cervical Cancer VIA screening

061 220 8835 | 0815751822 | 0813370010

Email: [info@petwa-med.com](mailto:info@petwa-med.com) Web: [www.petwa-med.com](http://www.petwa-med.com)





 petwafoundation

### FREE MEDICAL OUTREACH



SATURDAY  
07 AUGUST  
2021

| COVID 19 vaccination |

09:00 to 13:00 Beni Tullkweni Multipurpose center  
Five radio settlement

14:00 to 17:00 Shigena Kindergarten  
Oshetu settlement  
Okahandja

petwafoundation We will be having a COVID 19 vaccination site at our upcoming medical outreach program ....





 **FREE MEDICAL OUTREACH**



SATURDAY  
07 AUGUST  
2021

MOBILE CLINIC | GENERAL CONSULTATION | CERVICAL CANCER SCREENING | COVID 19 VACCINATION | PRIMARY DENTAL CARE  
09:00 TO 12:00 BENI TULLKWENI MULTIPURPOSE CENTER  
FIVE RADIO SETTLEMENT

14:00 TO 17:00 SHIGENA KINDERGARTEN  
OSHETU SETTLEMENT  
OKAHANDJA



## Outlook

Petwa Foundation's extensive experience in health service delivery, community engagement, and technology-driven solutions makes us the ideal partner for health Programmes in Namibia. With a commitment to "straighten and make better," we are ready to lead technologically supported initiatives and contribute meaningfully to improving sexual health and well-being in Namibia.