Assignment #3 Reflection

There were many challenges I faced as someone who does not have any prior web coding experience. I sometimes missed closing </div> tags in the HTML code, and had difficulty troubleshooting.

However, HTML was still easy to grasp – though I'm not sure if using <div> tags for everything was the best choice. I struggled significantly with CSS. One of the biggest challenges was learning how to use CSS grids to lay content out. I still was not able to perfectly lay content out the way I liked. I was using nested grids, but I believe there is a better way to do it that I wasn't able to figure out yet.

I assumed Flip Stitch marketed their pillows to more affluent customers, as they are all handmade pillows made locally in the US. When designing the website, I aimed for a clean, minimal look, as it conveys confidence and elegance, attributes that may resonate with the target market. It also strengthens the 'artisanal' look, as the focus is squarely on the product, with very little visual clutter. The dark blue text also complements the white background well and also conveys maturity and the aforementioned attributes.

Hi-fi prototype link: https://xd.adobe.com/view/71ae5f57-e6ae-4013-bd3a-7d5a9447c896

PDF also included in zip file.

GitHub link: https://github.com/biahoz/PUI-Assignment-3.git