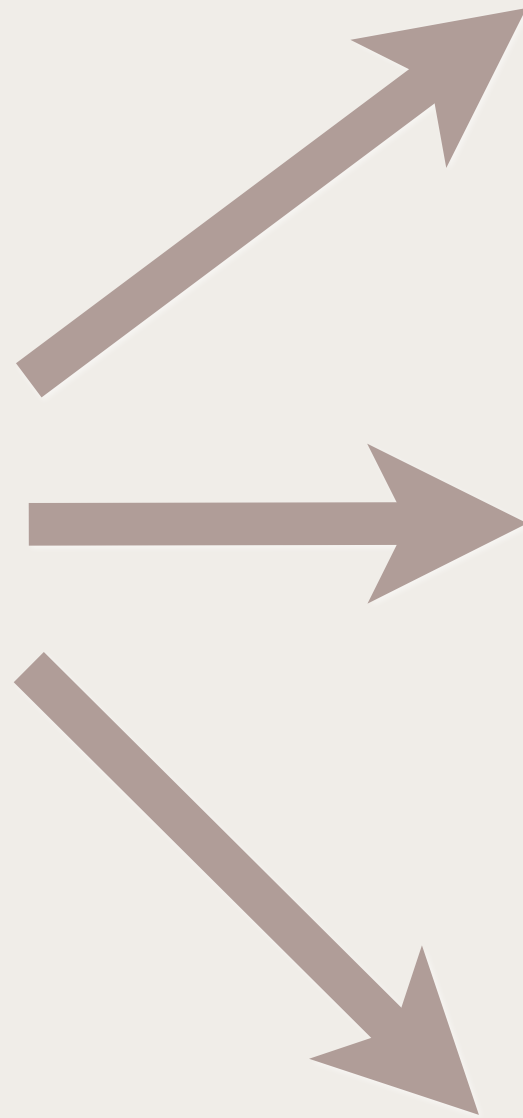


# INTRODUCTION TO MOBILE DEVELOPMENT WITH **HTML5**



**css3**

**html v5**

**javascript**

# development today

## lot of connected devices

browsers

smartphones

tablets

TVs

# development today

## lot of connected devices

browsers

smartphones

tablets

TVs

# the issue is **diversity** of **platforms**



# 3 kinds of apps

➡ native

➡ webapp

➡ hybrid

# 3 kinds of apps

➡ **native**

➡ **webapp**

➡ **hybrid**

# native application

## pros

- ➡ blazing fast
- ➡ smooth transitions
- ➡ best sensors API



# native application

## cons

➡ **! specific language**

# native application

## cons

➡ **! specific language**

**... and that sucks**

# native application

## cons

1 platform

=

1 implementation

=



&



# 3 kinds of apps

➡ **native**

➡ **webapp**

➡ **hybrid**

# web application pros

- ➡ single app
- ➡ no install
- ➡ lot of web developers

# web application

## cons

- ➡ **! device sensors**
- ➡ **code branching**
- ➡ **limited localStorage**

# 3 kinds of apps

➡ native

➡ webapp

➡ hybrid

# 2 goals

- ➡ access device sensor
- ➡ use only **1** language ...



... to rule them **all**



# 2 philosophies



titanium™

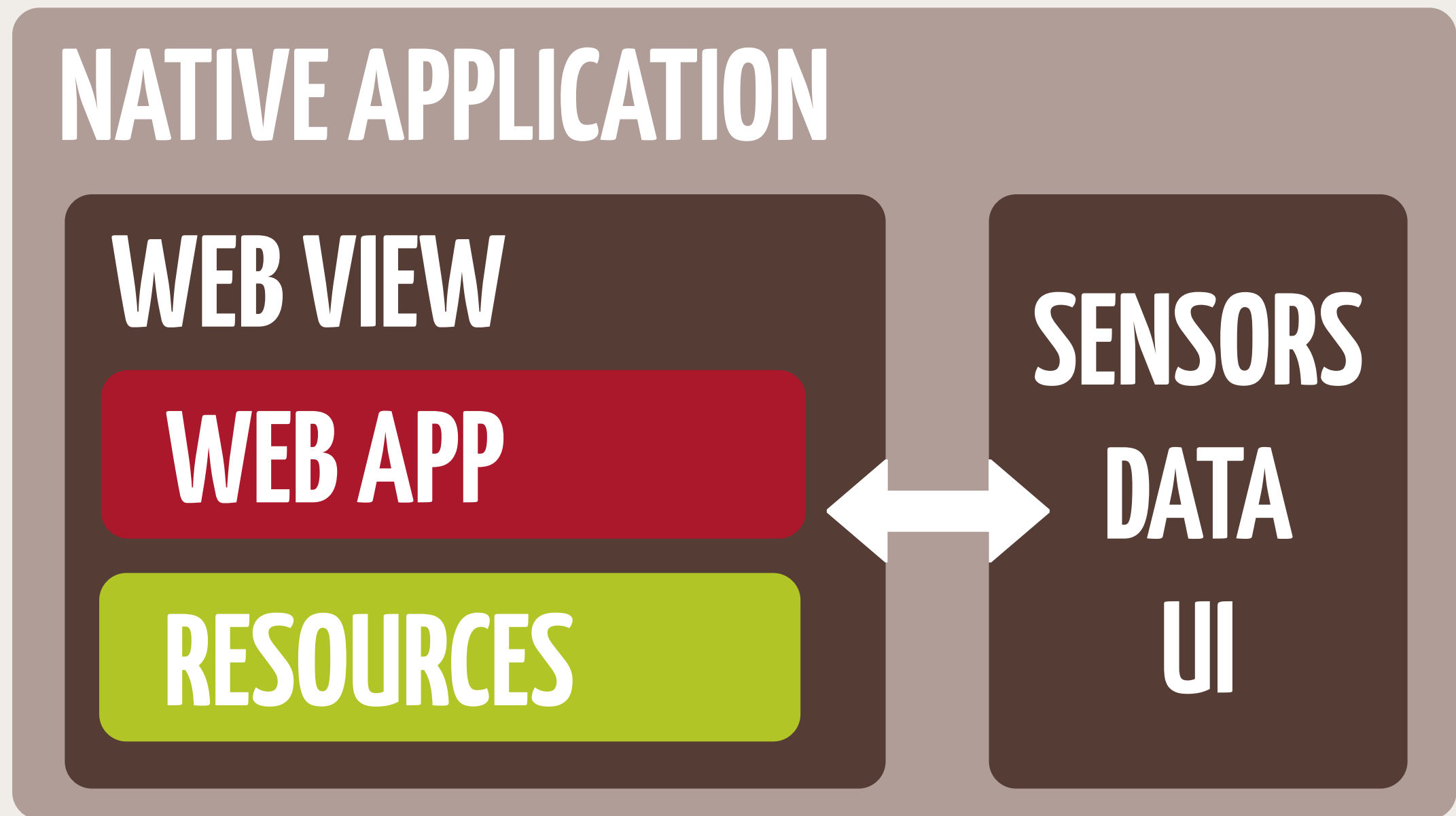
compile into native  
language



PhoneGap

uses JS all the way

# phonegap application



# phonegap application

## pros

- ➡ works everywhere !
- ➡ easy to use
- ➡ lot of plugins

# phonegap application

## cons

- ➡ **! no native style**
- ➡ **! no native transitions**
- ➡ **! slower ...**

IT'S ALL ABOUT  
**COMPROMISE**

CHOOSE WHICH  
**TRADEOFF WORKS**  
FOR YOU !

**QUESTIONS ?**