### Bingrui Bian

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#### Education

Purdue University

West Lafayette, IN, USA

Ph.D. in Supply Chain & Operations Management.

Aug. 2023 - May 2028 (Expected)

Shanghai Jiao Tong University

Shanghai, China

B.BA of Business Data Science

Sep. 2019 - Jun. 2023

B.S in Finance

#### Research Interests

- Robust Optimization

- Inventory Management

- Revenue Management

- Risk-aware Decision Making

## Research Experience

Preference Robust Uncertainty Averse Optimization (Working paper)

WL, IN

Supervised by: Prof. William B. Haskell

2024 - Present

- Axiomatization for distributionally preference robust optimization
- Optimization under belief/taste ambiguity
- Tractable reformulation of DPRO problem

# An optimal assortment optimization method based on Hidden Markov Chain

SH, CN

2023

Undergraduate thesis Supervised by: Prof. Guohua Wan

- Hidden Markov Chain description of Discrete choice model
- Predicting algorithm for customer behavior
- Optimal assortment result generating

# **Projects**

Assortment optimization algorithm design

SH, CN

Research Assistant

2021 - 2022

Scheduling algorithm design for large scale systems

SH, CN 2021 - 2023

Research Assistant Supervised by: Prof.Guohua Wan

Skills

Technical: Modelling, Analysis, Stochastic Optinization, etc.

Language: English, Chinese

**Programming:** C++, Python, Matlab, etc.

#### Awards

Shanghai Jiao Tong university scholarship.[2019-2022]

Outstanding Graduates of Shanghai Jiao Tong University. [2023]

Krannert School of Management Award for Doctoral Study in Supply Chain & Operations Management. [2023]

Presidential Doctoral Excellence Award. [2024]