

## Summary of Personality Survey Data Analysis

### Key Insights

#### 1. Response Patterns:

- Positive self-perception evident in character-based questions
- High agreement rate (1,415 participants) across many questions
- Possible indications of guilt avoidance, self-control perception, or moral obligation

#### 2. Question Performance:

- Highest response rates: Questions about keeping promises, rule adherence, and new experiences
- Lowest response rates: Negatively framed questions

### Data Utilization

#### 1. Data Restructuring:

- Pivot applied to survey question columns
- New fields created: "Question" and "Response"

#### 2. Response Categorization:

- Calculated field implemented to convert numerical responses to descriptive categories
- Categories: Strongly Disagree (-2) to Strongly Agree (2)

This restructured and categorized data set enables more comprehensive analysis and visualization of survey responses, facilitating deeper insights into personality traits and response patterns.