Bianca Villordo Rosado

720-899-2779 | Bianca.VillordoRosado@colorado.edu | www.linkedin.com/in/bianca-villordo

Executive summary

User centered designer with a strong foundation in the design cycle, from research and wireframing to usability testing and iteration. Skilled in creating intuitive digital experiences through thoughtful visual designs that are accessible.

Education

Bachelor of Science Information Science
Minor in Creative Technology and Design
University of Colorado Boulder

Relevant Coursework: User Centered Design, Designing Interactions, Digital Legacy Clinic, Design Foundations, Meaning of Information Technology

Professional Experience

UX/UI Design Intern
Digital Legacy Clinic
- Built a website following style guidelines from the University of Colorado Boulder
- Screenshots and videos of the website were used in eight news articles during the launch of the clinic
- Created a form that sends responses to the ticketing system which allowed more than 30 clients to receive help

Fulfillment Associate
Lowes
- Identified customer needs and recommended creative solutions to ensure the projects success
- Coordinated with twelve departments to fulfill customer orders
- Fulfilled over twenty customer orders daily and organized over forty deliveries monthly

Design Projects

OnTrack
User Centered Design
- Conducted nine interviews to understand what students looking for jobs want in a job search app and used competitive analysis to differentiate the app from others
- Designed a job search app and directed two usability tests to refine the user experience

Nature Navigators
Designing Interactions
- Conducted observational research to analyze behavior, trail sign usage, and environmental engagement on hiking trails
- Iterated wireframes based on usability testing feedback and designed a high fidelity prototype

Skills

Software: Procreate, Figma, HTML/CSS, SQL, Miro, Python, Tableau, Photoshop, SketchUp
User Experience: User Research, Journey Maps, Personas, Wireframes, Usability Testing, Interviews, User Centered Design Principles, Prototyping
Professional: Teamwork, Problem Solving, Creativity, Adaptability, Communication, Time Management, Innovation, Empathy, Research, Analysis, Initiative, Planning