



**Bianca B. Thomas**  
**UX Designer**

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#### Education:

George Mason University  
Fairfax, VA (2018)

#### **Bachelor of Individualized Study**

#### **Web Design Minor**

Germanna Community College  
Fredericksburg, VA (2012)

#### **Associate of Applied Science in Business Administration**

Dean's List (2009 & 2012)  
Cum Laude (2012)

#### Adobe Creative Cloud:

Dreamweaver  
Photoshop  
Illustrator  
InDesign  
Premiere Pro  
After Effects  
Adobe XD

#### Microsoft Office Suite:

Word  
Excel  
PowerPoint

#### Design:

inVision  
Prott

#### Skills:

HTML5  
CSS3  
UX/UI  
Animation  
Prototyping  
Wireframing  
Storyboarding  
A/B Testing  
Marketing  
Time-Management  
Motion Design  
Responsive Web Design

#### PORTFOLIO:

George Mason University August 2018 – December 2018  
**Project-Based Learning Website**

Conceptualized a website that was based on Project-Based Learning using low and high-fidelity wireframe while also using the UX process (Persona, Competitive Analysis, Task Analysis, User Flow, Content Strategy, Sitemap, and Visual Design).

George Mason University August 2018 – December 2018  
**Printed Report**

Implemented a 44-page printed report in InDesign that explains the problem, the solution, and the research plan. Created an infographic in Illustrator and launched a survey interviewing 192 students.

George Mason University October 2018 – December 2018  
**Website Redesign**

Revamped a government kids website from 0-5<sup>th</sup> grade, 6<sup>th</sup>-8<sup>th</sup> grade, and 9<sup>th</sup>-12<sup>th</sup> grade using usability, user experience, and visual design industry standards for a government or association website. Produced a functioning prototype in inVision and conducted user research and user testing.

George Mason University July 2018  
**Graphic Standards Guide**

Designed development logos, logos do's and don'ts, tagline, typography and the color schemes of each logo in InDesign while also demonstrating Plynth logo hierarchy measurement (1/2', 1', & 2')

George Mason University June 2018 – July 2018  
**New Homes Guide Full Page Ad**

Crafted a marketing sheet and informational advertisement using high-resolution photography from stock images and collected information of home guides using typography to developed logos for Catoctin Hollow Creek and Plynth Homes Development.

George Mason University May 2018  
**Broadcast Branding Station**

Created a storyboard and designed a WETA show package with a 3 second logo sting and an 11 second bumper using a hat from the Cat in the Hat, Super Why, and Curious George adding 5 second to every keyframes and changing the rotation values to -6, 4, -2, 1

George Mason University May 2018  
**Web Design Project**

Built a rhetorical website that showed HTML elements, CSS layouts, color theory, aesthetics, typography, and Web Standards and Accessibility.

#### WORK EXPERIENCE:

WETA January 2018 – May 2018  
**Corporate Marketing Intern Arlington, VA**

Devised a one-sheet for selling the national sponsorship for the Royal Wedding Watch and customized a video bumper for WETA Kids program and intro for my Broadcast Station Branding school project.