Bianca B. Thomas
Motion Graphics Designer

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Education:

George Mason University
Fairfax, VA December 2018
Bachelor of Individualized Study
Web Design Minor

Germanna Community College
Fredericksburg, VA December 2012
Associate of Applied Science in Business Administration

Dean's List (2009 & 2012)
Cum Laude (2012)

Adobe Creative Cloud:

Dreamweaver
Photoshop
Illustrator
InDesign
Premiere Pro
After Effects
Adobe XD

Microsoft Office Suite:

Word
Excel
PowerPoint
Outlook
OneNote

Prototype:

InVision

Content Management Systems:

WordPress

Skills:

Responsive Design • Motion Design
Storyboarding • Video Editing • UI/UX
Wireframing • Prototyping • Animation
Typography • A/B Testing • Social Media
Leadership • Marketing • Teamwork
Time-Management • Customer Service
Communication • Analytical • Research
JavaScript • HTML5 • CSS3

PORTFOLIO:

George Mason University	August 2018 − December 2018

Project-Based Learning Website
Conceptualized a website that was based on Project-Based Learning using low and high-fidelity wireframe while also using the UX process (Persona, Competitive Analysis, Task Analysis, User Flow, Content Strategy, Sitemap, and Visual Design).

George Mason University	August 2018 − December 2018

Printed Report
Implemented a 44-page printed report in InDesign that explains the problem, the solution, and the research plan. Created an infographic in Illustrator and launched a survey.

George Mason University	October 2018 − December 2018

Website Redesign
Revamped a government kids website from 0-5th grade, 6th-8th grade, and 9th-12th grade using usability, user experience, and visual design industry standards for a government or association website. Produced a functioning prototype in InVision and conducted user research and user testing.

George Mason University	July 2018

Graphic Standards Guide
Designed development logos, logos do's and don'ts, tagline, typography and the color schemes of each logo in InDesign.

George Mason University	June 2018 − July 2018

New Homes Guide Full Page Ad
Crafted a marketing sheet and informational advertisement using high-resolution photography from stock images and collected information of home guides using typography to developed logos for Catoctin Hollow Creek and Plynth Homes Development.

George Mason University	May 2018

Broadcast Branding Station
Created a storyboard and designed a WETA show package with a 3 second logo sting and an 11 second bumper.

George Mason University	May 2018

Web Design Project
Built a rhetorical website that showed HTML elements, CSS layouts, color theory, aesthetics, typography, and Web Standards and Accessibility.

George Mason University	June 2017

Ad Series
Developed a fashion ad that focused on the balance of the design, negative space, and the hierarchy of the ad.

George Mason University	November 2017

Meet the Artist
Charted wireframes, site maps, content outlines, creative briefs, and project concepts in Illustrator. Improvised web pages using HTML, CSS and jQuery.

WORK EXPERIENCE:

WETA	January 2018 − May 2018
Corporate Marketing Internt	**Arlington, VA**

Devised a one-sheet for selling the national sponsorship for the Royal Wedding Watch and customized a video bumper for WETA Kids program and intro for my Broadcast Station Branding school project.