



Bianca B. Thomas

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Education:

George Mason University
Fairfax, VA December 2018
**Bachelor of Individualized Study
Web Design Minor**

Germanna Community College
Fredericksburg, VA December 2012
**Associate of Applied Science in
Business Administration**

Dean's List (2009 & 2012)
Cum Laude (2012)

Adobe Creative Cloud:

Dreamweaver
Photoshop
Illustrator
InDesign
Premiere Pro
After Effects
Adobe XD

Microsoft Office Suite:

Word
Excel
PowerPoint
Outlook
OneNote

Prototype:

InVision

Content Management Systems:

WordPress

Platforms:

FedBizOpps
GovWin
Learning Management System (LMS)

Skills:

Marketing
JavaScript
HTML
CSS3

RELEVANT DESIGN COURSEWORK:

User Experience Design

August 2018 – December 2018

Project-Based Learning Website

For my final project, I designed a Project-Based Learning website using low and high-fidelity wireframe while also using the UX process (Persona, Competitive Analysis, Task Analysis, User Flow, Content Strategy, Sitemap, and Visual Design).

User Experience Design

August 2018 – December 2018

Printed Report

On my final project, I created a 44-page printed report in InDesign that explains the problem, the solution, and the research plan. I created an infographic in Illustrator and performed a survey. This printed report also shows the UX process.

Web Design & Usability

October 2018 – December 2018

Website Redesign

A school project where I re-designed a government website targeting kids. I created a functioning prototype in InVision and also conducted user research and user testing.

Corporate Branding

July 2018

Graphic Standards Guide

A school project that I designed in InDesign that explains the development logos, logos do's and don'ts, tagline, typography and the color schemes of each logo.

Corporate Branding

June 2018 – July 2018

New Homes Guide Full Page Ad

Created a marketing sheet and informational advertisement using high-resolution photography from Unsplash and collected information of home guides using typography to develop logos for Catoctin Hollow Creek and Plynth Homes Development.

Motion Design

May 2018

Broadcast Branding Station

For this school project, I created a storyboard and designed a WETA show package with a 3 seconds logo sting and an 11 seconds bumper.

Web Authoring and Design

May 2018

Web Design Project

Built a rhetorical website that showed HTML elements, CSS layouts, color theory, aesthetics, typography, and Web Standards and Accessibility.

Graphic Design Methods and Principles

June 2017

Ad Series

Designed a fashion ad that focused on the balance of the design, negative space, and the hierarchy of the ad.

Introduction to Web Design

November 2017

Meet the Artist

Created wireframes, site maps, content outlines, creative briefs, and project concepts in Illustrator. Designed web pages using HTML, CSS and jQuery.

WORK EXPERIENCE:

WETA

January 2018 – May 2018

Intern, Corporate Marketing

Arlington, VA

I designed a one-sheet for selling the national sponsorship for the Royal Wedding Watch and I customized a video bumper for the WETA Kids program and intro for my Broadcast Station Branding school project.