

## EDUCATION:

George Mason University  
Fairfax, VA December 2018

**Bachelor of Individualized Study  
Web Design Minor**

Germanna Community College Fredericksburg, VA  
December 2012

**Associate of Applied Science in Business  
Administration**

Dean's List (2009 & 2012)  
Cum Laude (2012)



## SOFTWARE & SKILLS:

Dreamweaver	inVision	Word
Photoshop	HTML5	Excel
Illustrator	CSS3	PowerPoint
InDesign	JavaScript	Teamwork
Premiere Pro	WordPress	Leadership
After Effects	Animation	Communication
Adobe XD	Research	Social Media
Video Editing	A/B Testing	Customer Service
Motion Design	Typography	Time-Management
UI/UX	Prott	

## PORTFOLIO:

User Experience Design (August 2018 – December 2018)

### **Project-Based Learning Website**

Conceptualized a website that was based on Project-Based Learning using low and high-fidelity wireframe while also using the UX process (Persona, Competitive Analysis, Task Analysis, User Flow, Content Strategy, Sitemap, and Visual Design).

User Experience Design (August 2018 – December 2018)

### **Printed Report**

Implemented a 44-page printed report in InDesign that explains the problem, the solution, and the research plan. Created an infographic in Illustrator and launched a survey.

Web Design & Usability (October 2018 – December 2018)

### **Website Redesign**

Revamped a government kids website from 0-5<sup>th</sup> grade, 6<sup>th</sup>-8<sup>th</sup> grade, and 9<sup>th</sup>-12<sup>th</sup> grade using usability, user experience, and visual design industry standards for a government or association website. Produced a functioning prototype in InVision and conducted user research and user testing.

Corporate Branding (July 2018)

### **Graphic Standards Guide**

Designed development logos, logos do's and don'ts, tagline, typography and the color schemes of each logo in InDesign.

Corporate Branding (June 2018 – July 2018)

### **New Homes Guide Full Page Ad**

Crafted a marketing sheet and informational advertisement using high-resolution photography from stock images and collected information of home guides using typography to developed logos for Catocin Hollow Creek and Plynth Homes Development.

Motion Design (May 2018)

### **Broadcast Branding Station**

Created a storyboard and designed a WETA show package with a 3 second logo sting and an 11 second bumper.

## WORK EXPERIENCE:

WETA

### **Corporate Marketing Intern**

Devised a one-sheet for selling the national sponsorship for the Royal Wedding Watch and customized a video bumper for WETA Kids program and intro for my Broadcast Station Branding school project.

January 2018 – May 2018

**Arlington, VA**