



Project-Based Learning in IT Skill Development

**The Importance of Project-Based
Learning in IT and Web Design**

Bianca Thomas

The Problem

Most IT courses are taught from the books and not taught in a way for students to identify the problem, to collaborate, to design/develop a prototype, and to get feedback.





The Solution

To have students and professors use the pedagogical approach as in interactions between students and professors where professors can have students to define the problem, generate ideas, prototype solutions, and test to where they can use project-based learning in a classroom setting.

Conclusion

Schools are moving towards Project-Based Learning. Developers really need to work in teams to learn how to use each other skills to create a project.



Research Plan

It's a website that will tackle a little bit on how traditional learning with IT Skill Development doesn't engage with every learning style and how Project-Based Learning help focus on kinesthetic (learning by carrying out physical activities), linguistic (learning by speaking), auditory (learning by listening), and visual (learning by seeing).





UX INTERVIEW



UX Interview

What are the problems with IT 106?

- ▣ **If students are attempting the problems in class it's easy to know who is falling behind and who is on track**
- ▣ **There should also be pairing with other classmates because they can benefit by learning from one another**

UX Interview

- ▣ Students have their own strategy and analogies where they can apply what they learned
- ▣ Professors can give quizzes and projects after students work together
- ▣ College should be more of a flow and not a one-size fit all environment





Alex Mbaziira
Married
Assistant Professor at Marymount University
Fairfax, VA

Goals

- ▣ Upbeat Hard Worker
- ▣ Career Driven
- ▣ Likes to see students succeed
- ▣ Encourager
- ▣ Motivator

Frustrations

- ▣ Student Stress
- ▣ High fail rate in the IT department
- ▣ One-size fits all

Persona

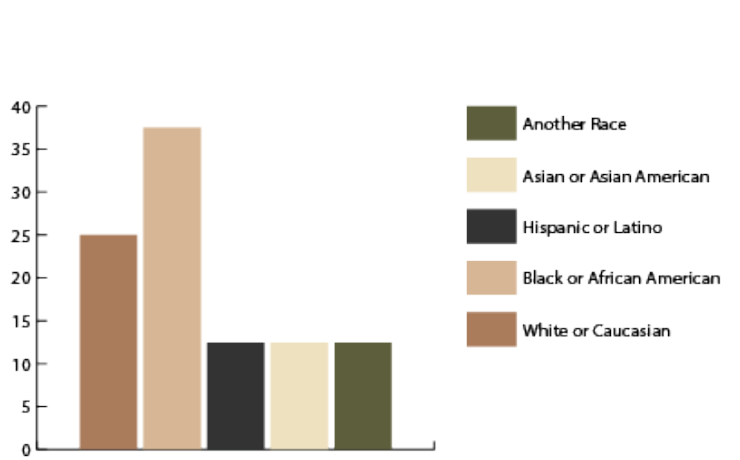
Alex is an Assistant Professor at Marymount University. He is also a professor at George Mason University.

Alex is researching in the following areas: cyber threat analysis, cyber-crime, natural language processing, applied machine learning, and deception-detection.

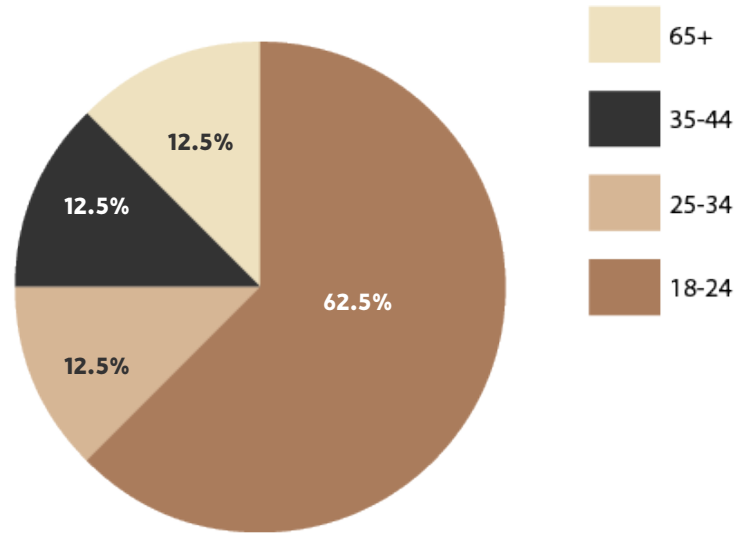
His way of teaching encouraged me to declare a minor in graphic design (then I later changed it to web design). I realized that his method of teaching helped me understand the fundamentals of web design. I've known Alex for a couple of years. He was my lab professor at the Volgenau School of Engineering here at Mason for Multimedia and Web Design.



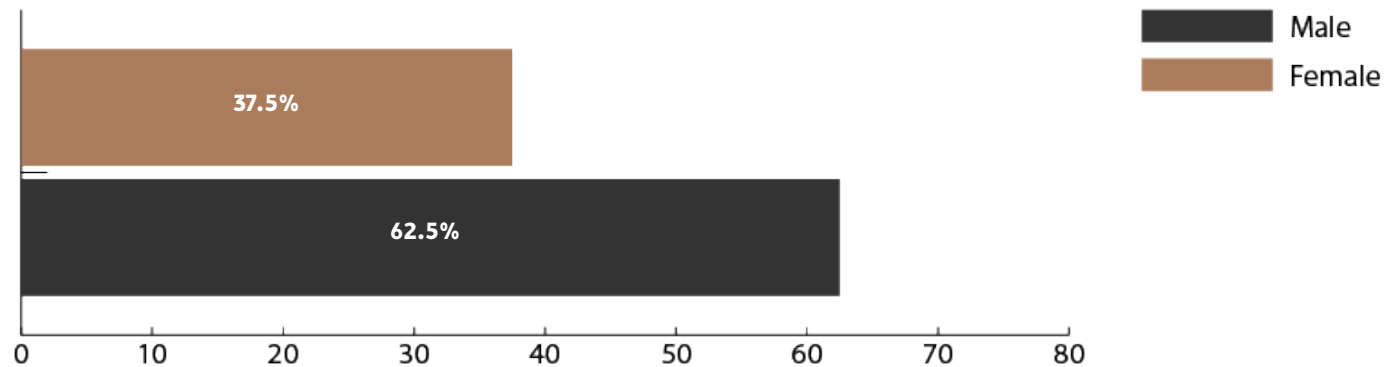
THE SURVEY



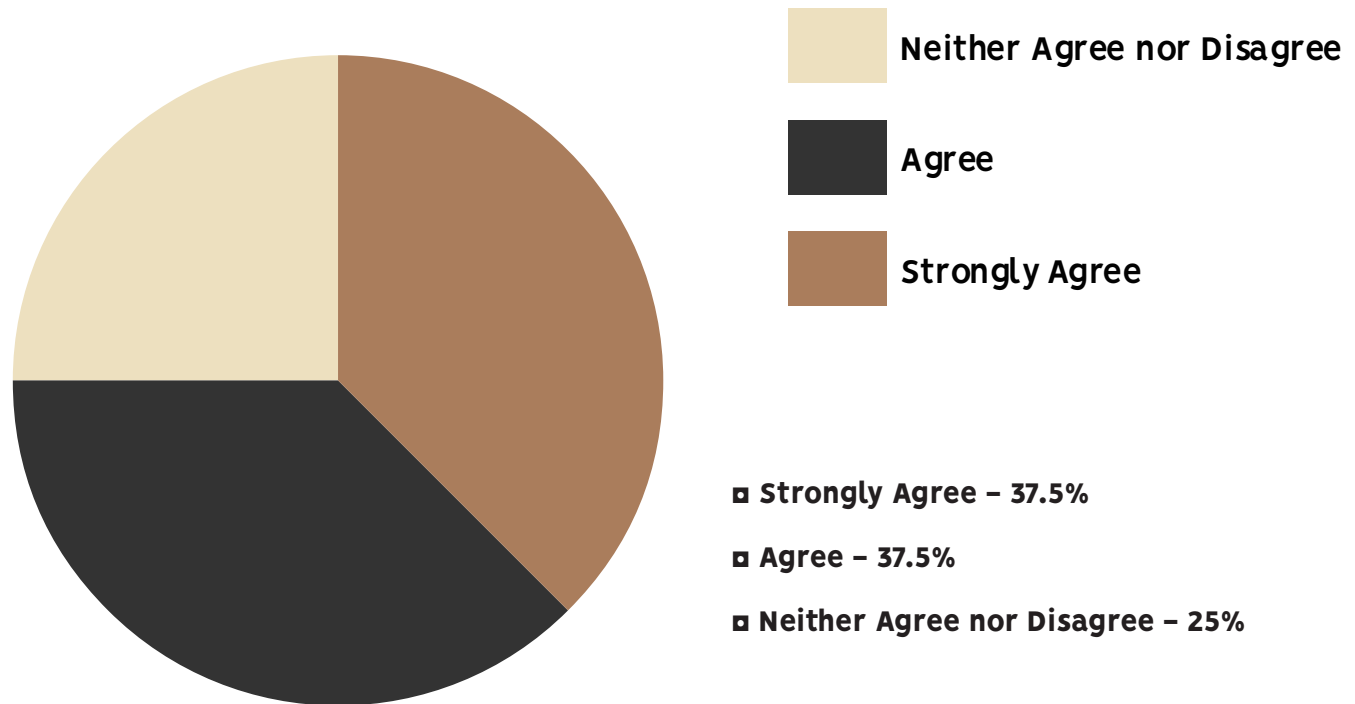
- White/Caucasian – 25%
- Black/African American – 37.5%
- Hispanic/Latino – 12.5%
- Asian/Asian American – 12.5%
- Another Race – 12.5%



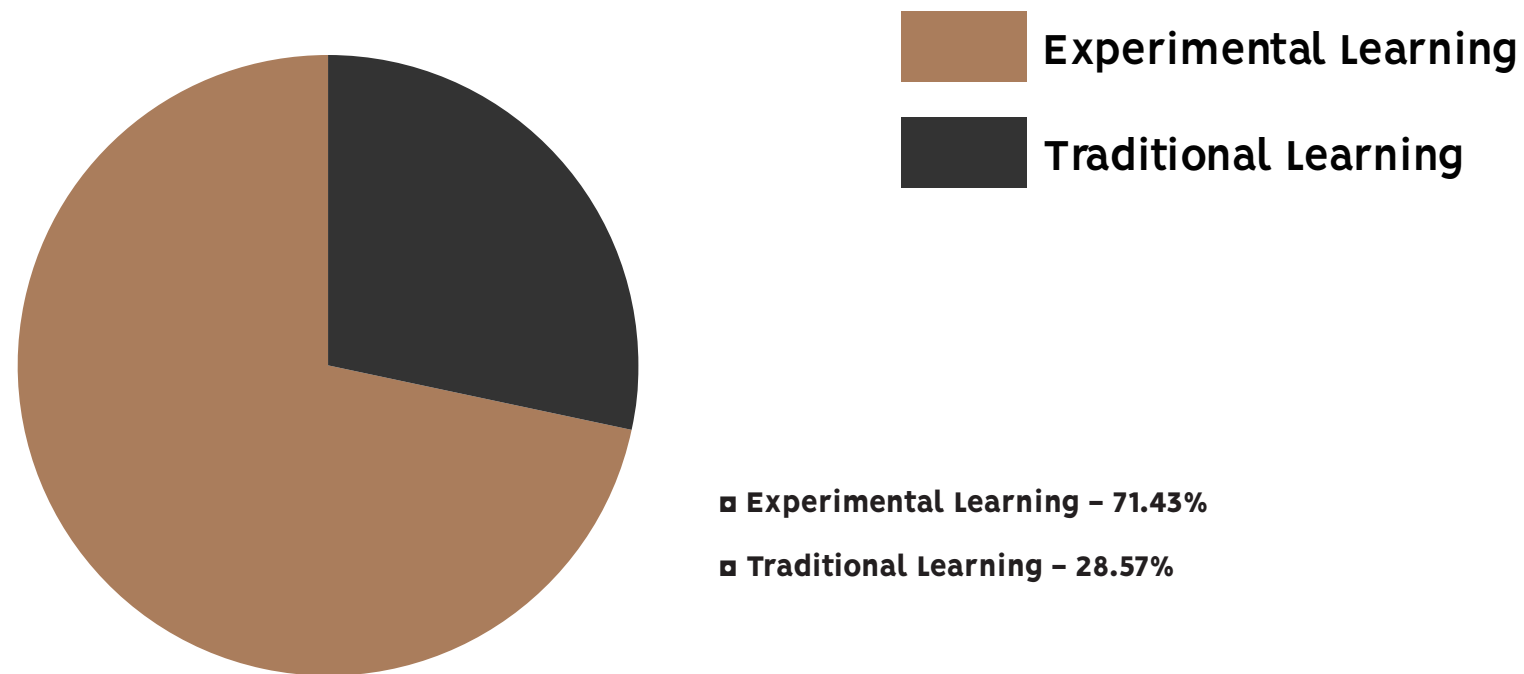
DEMOGRAPHICS



Should IT 106 (Introduction to IT Problem Solving Using Computer Programming – Java Version) be an experimental learning course?



Do you think you would gain more from an experimental learning or traditional course in IT 106? If so, state your reason.





AFFINITY DIAGRAMS

Project-Based Learning

21st Century Skills

FLIPS

The 4 Cs

Literacy Skills
or
TILT

Flexibility

Critical Thinking

Information Literacy

Leadership

Creativity

Media Literacy

Initiative

Collaboration

Technology Literacy

Productivity

Communication

Social Skills

Project-Based Learning

Student-Centered Learning

4 Key Principles

Learning Styles

Learning is Personalized

Visual

Social

Learning is Interdisciplinary-Excess

Auditory

Self-Directed

Learning happens in real life

Verbal

Students take Ownership

Kinesthetic

Logical

Project-Based Learning

Inquiry-Based Learning

4 Phases of Inquiry

Orientation

Conceptualization

Investigation

Conclusion

4 Levels of Inquiry

Open Inquiry or True Inquiry

Guided Inquiry

Structured Inquiry

Confirmation Inquiry

Project-Based Learning

Collaborative

Emergent Learning Theory

The Joy of Learning and Independence

A Greater sense of Personal Responsibility

Enhanced Problem-Solving Skills

Increased Creativity

Increased Motivation

The 7 Elements of Digital Literacy

Communication & Collaboration

ICT Literacy

Digital Scholarship






Media Literacy

Career & Identity Management

Learning Skills

Information Literacy

Competitive Analysis

Universities	Teams	Labs	Goals
	Yes	Yes	To introduce students to Engineering Problem Solving (EPS)
	No	Yes	To teach students the basics of Java Programming
	No	Yes	To show the fundamentals of Java Programming
	No	Yes	This course prepares students to program stand-alone applications
	No	No	Introduces students to software testing

Content Strategy

My target audience are professors and students. I am trying to engage to professors as to why project-based learning is more beneficial to students who are struggling the traditional way with some of the IT courses at George Mason University.

I want to show examples of project-based learning and how effective it is with 21st century skills. There is a breakdown of the 21st Century Skills components which consist of Critical Thinking, Creativity, Collaboration, and Communication (The 4 Cs), Information Literacy, Media Literacy, and Technology Literacy (Literacy Skills/ IMT), and Flexibility Leadership, Initiative, Productivity, and Social Skills (FLIPS).





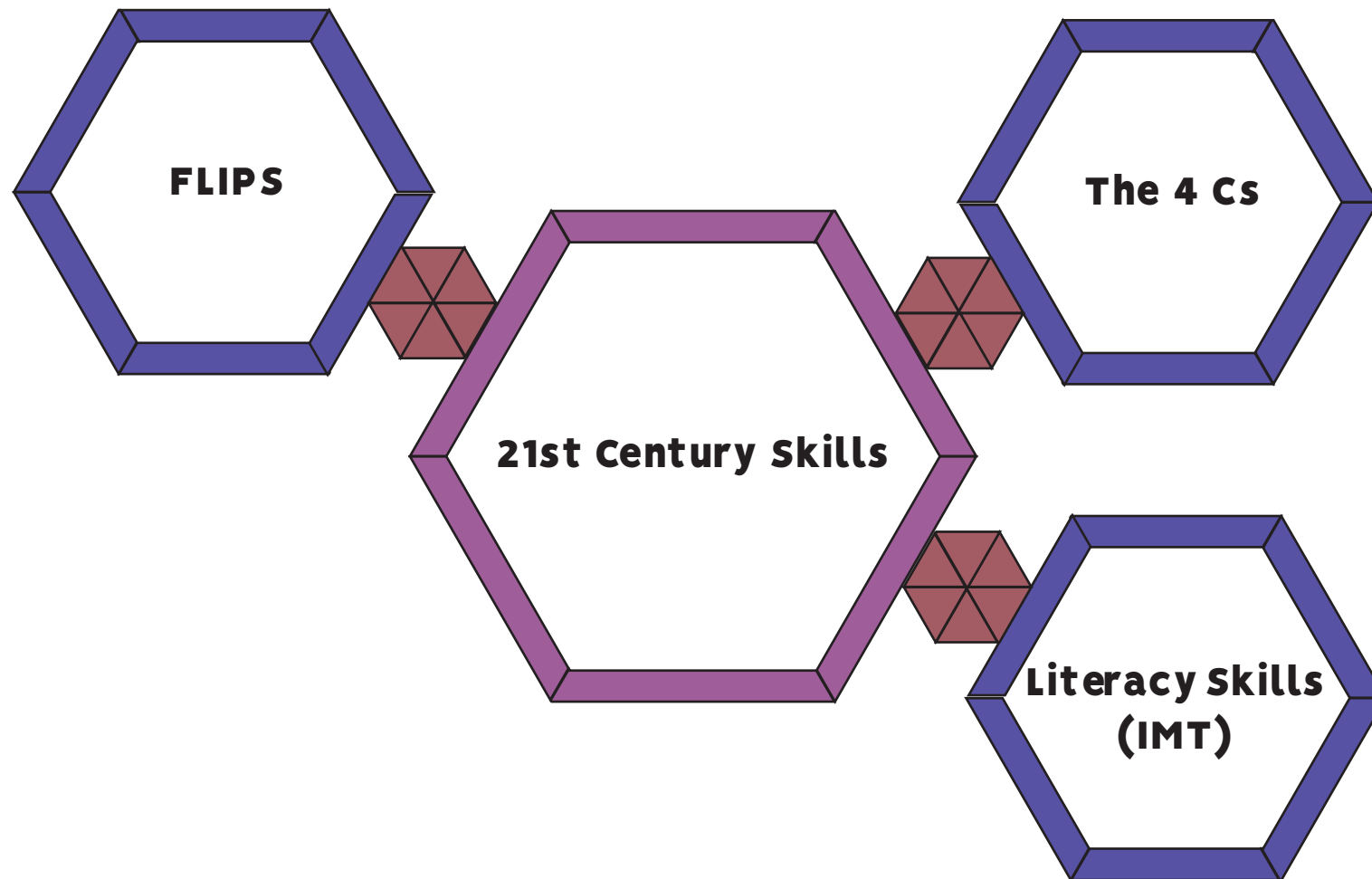
TASK ANALYSIS



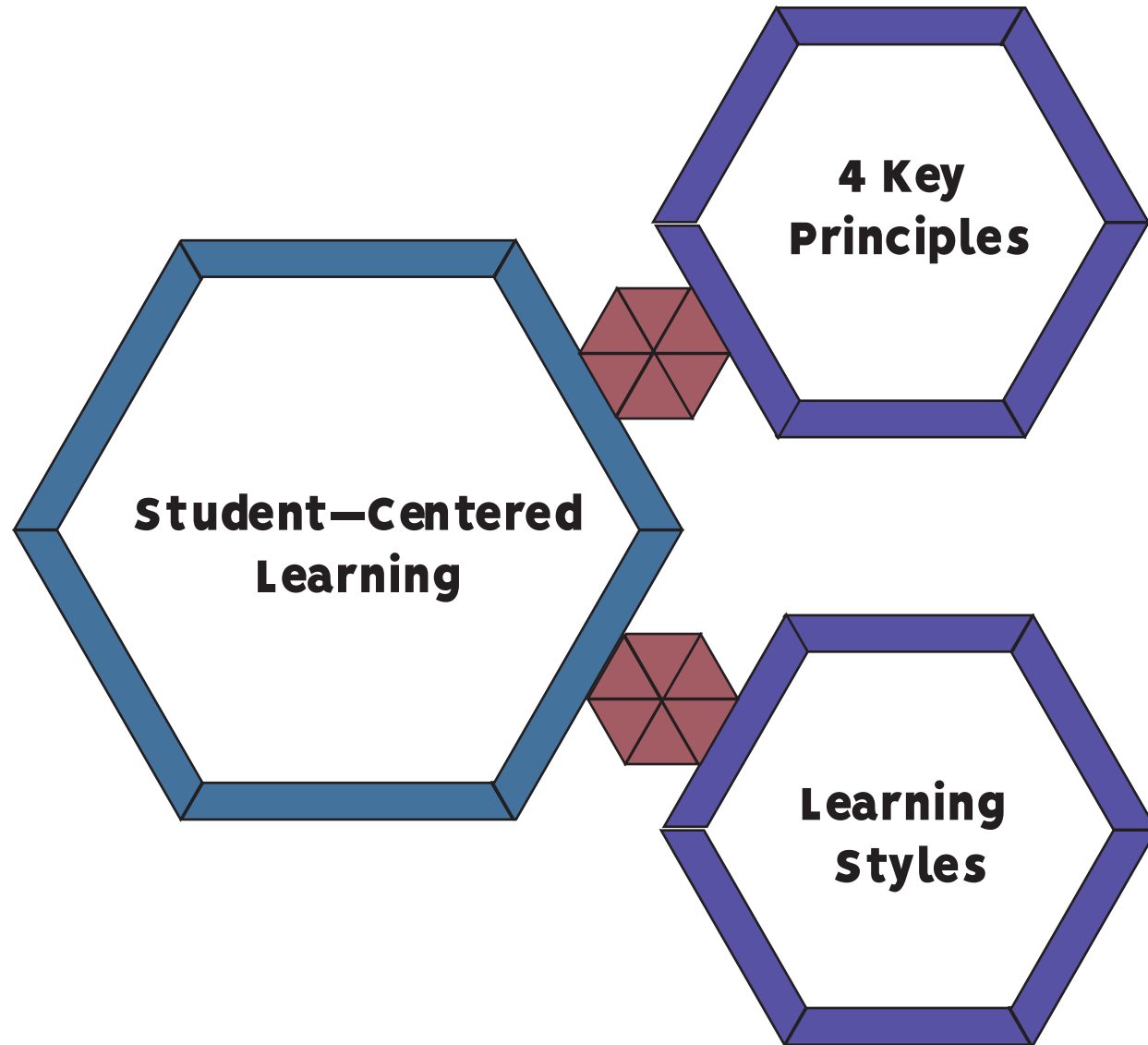


INFOGRAPHIC

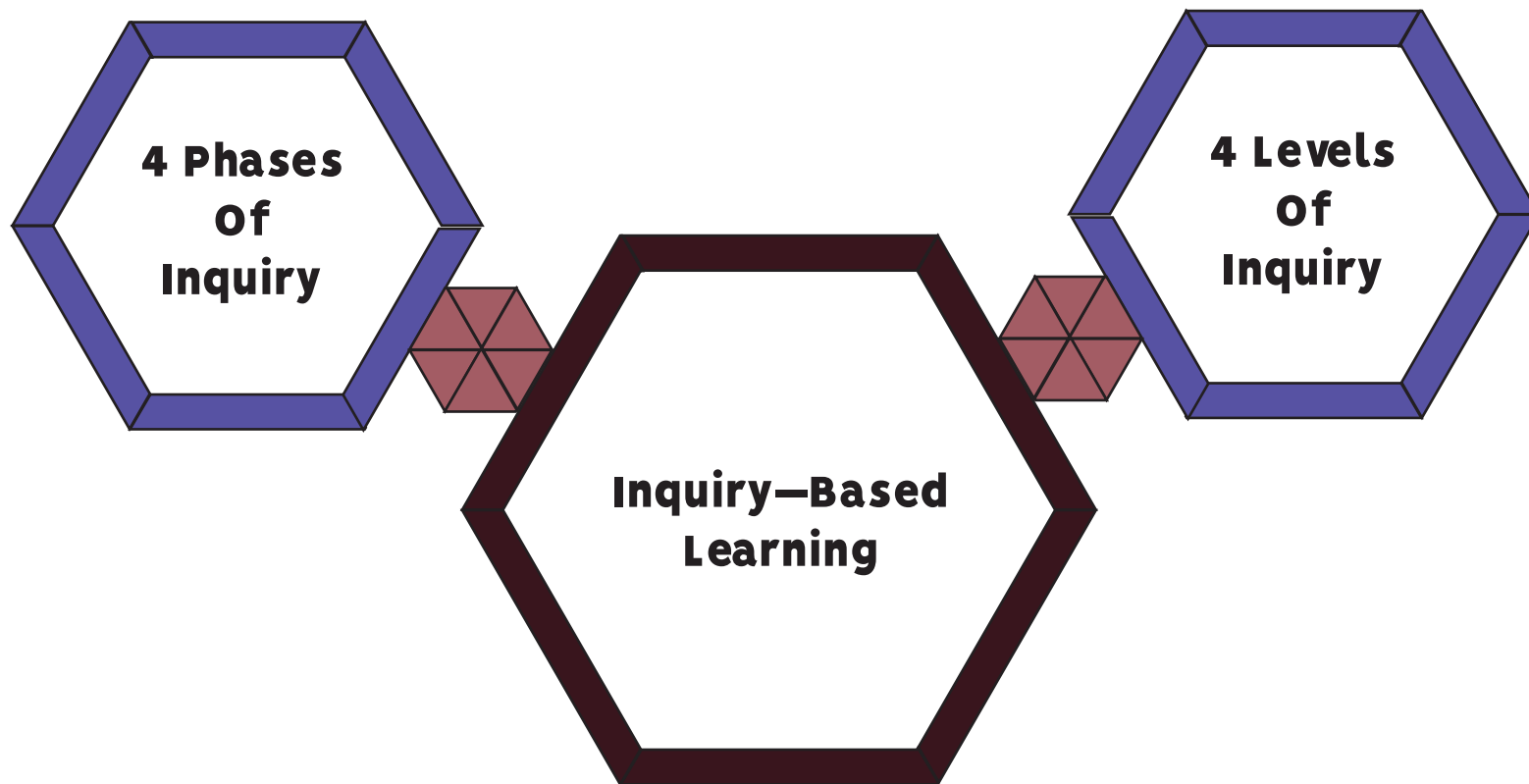
21st Century Skills



Student-Centered Learning



Inquiry-Based Learning

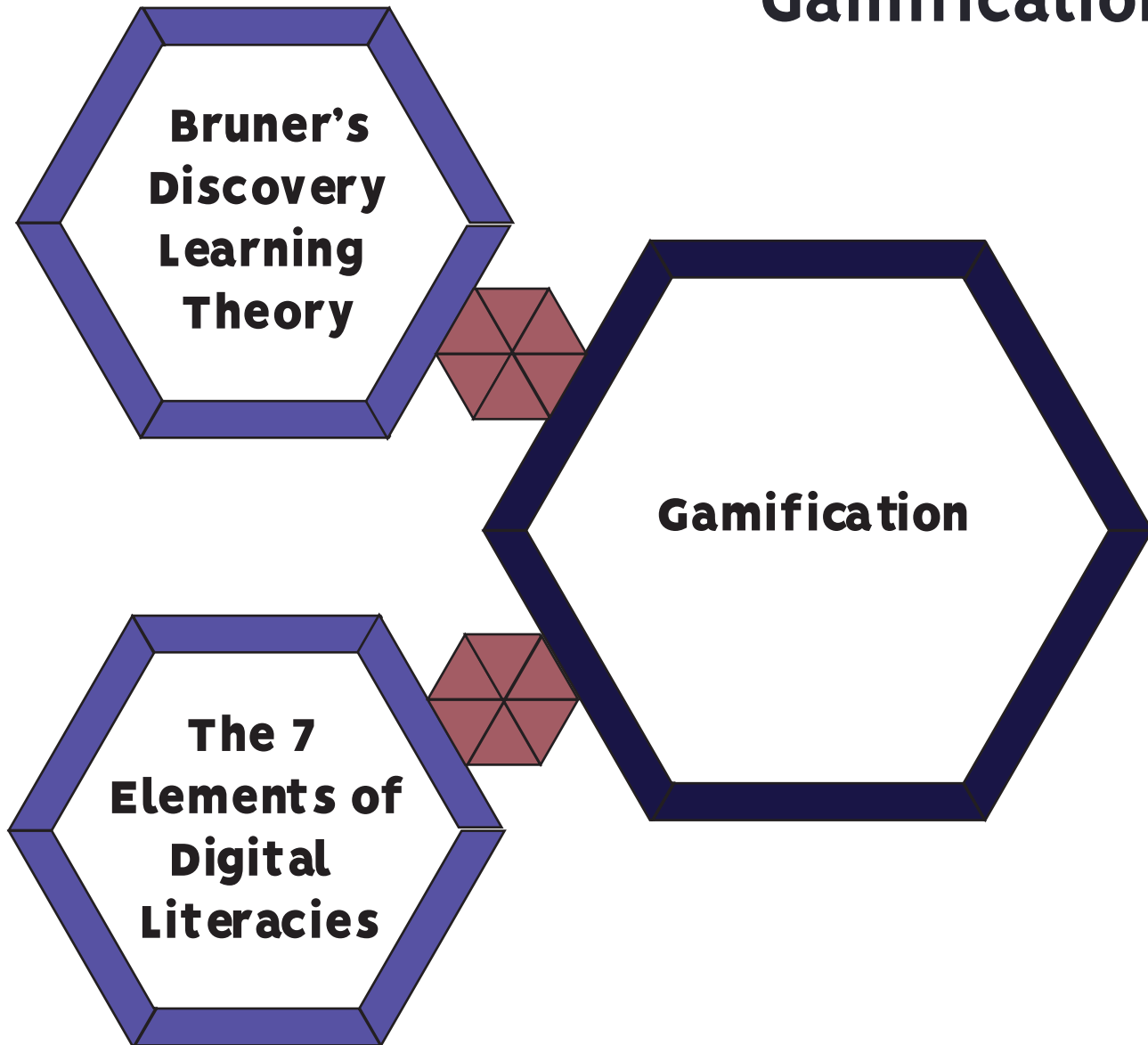


Gamification

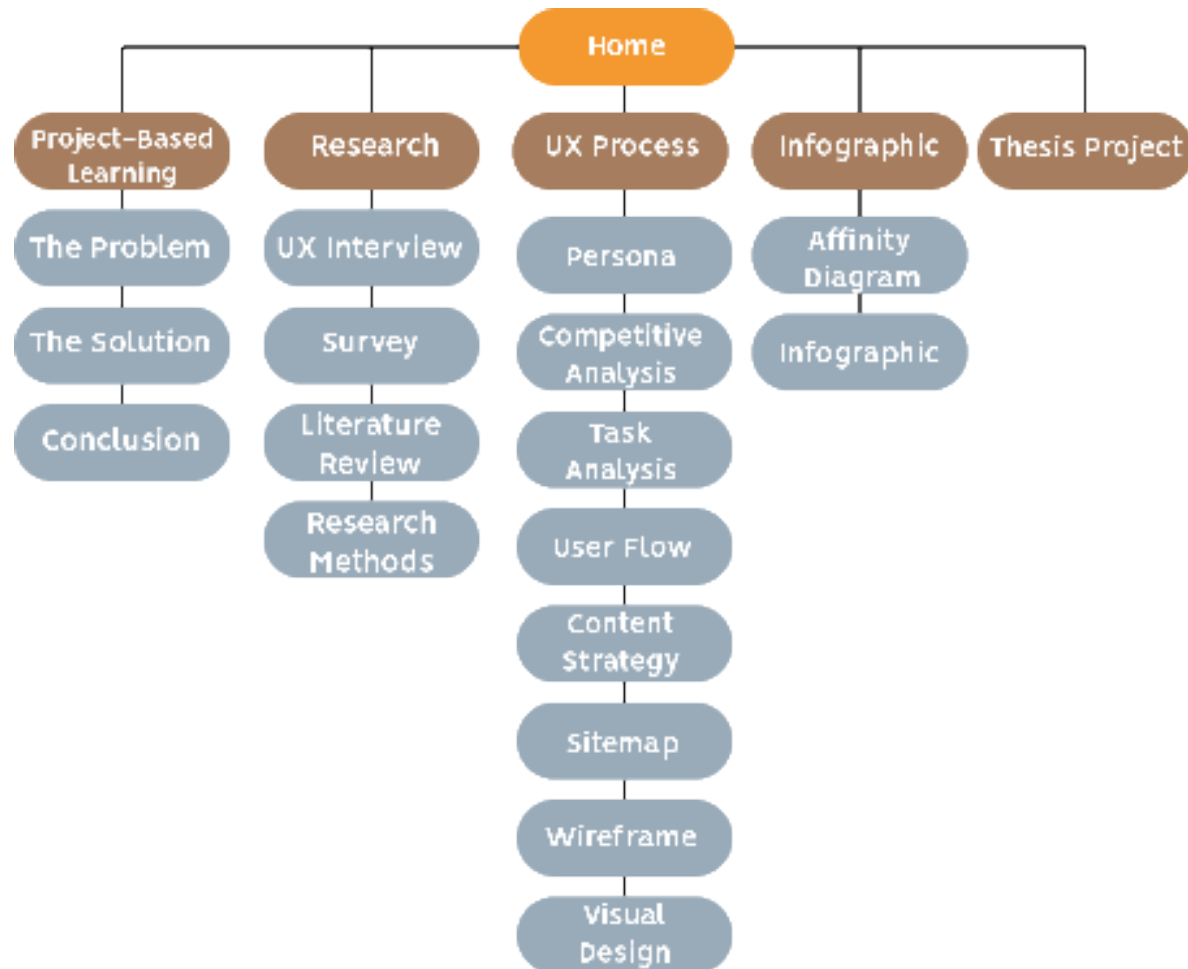
**Bruner's
Discovery
Learning
Theory**

Gamification

**The 7
Elements of
Digital
Literacies**



Sitemap





LOW-FIDELITY WIREFRAME

[Project-Based Learning](#)[Research](#)[UX Process](#)[Infographic](#)[Thesis Project](#)

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[Project-Based Learning](#)[Research](#)[UX Process](#)[Infographic](#)[Thesis Project](#)

The Problem



[Project-Based Learning](#)[Research](#)[UX Process](#)[Infographic](#)[Thesis Project](#)

Task Analysis



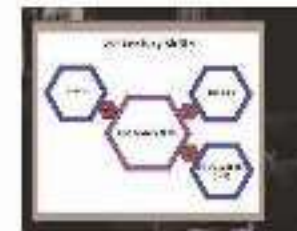
[Project-Based Learning](#)[Research](#)[UX Process](#)[Infographic](#)[Thesis Project](#)

Infographic





HIGH-FIDELITY WIREFRAME



Learning Skills
 Critical thinking: Finding solutions to problems
 Creativity: Thinking outside the box
 Collaboration: Working with others
 Communication: Talking to others



VISUAL DESIGN

Content Strategy

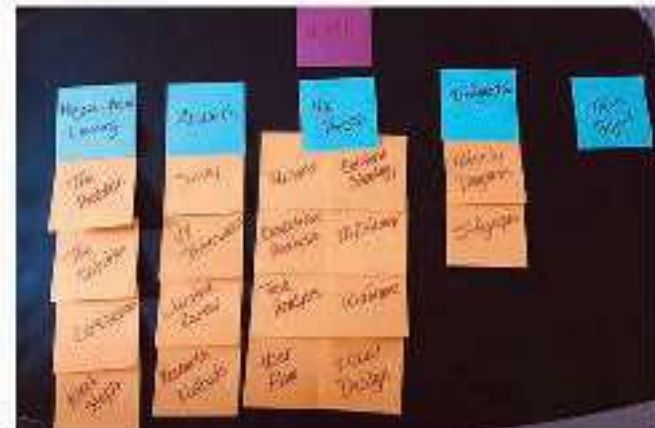
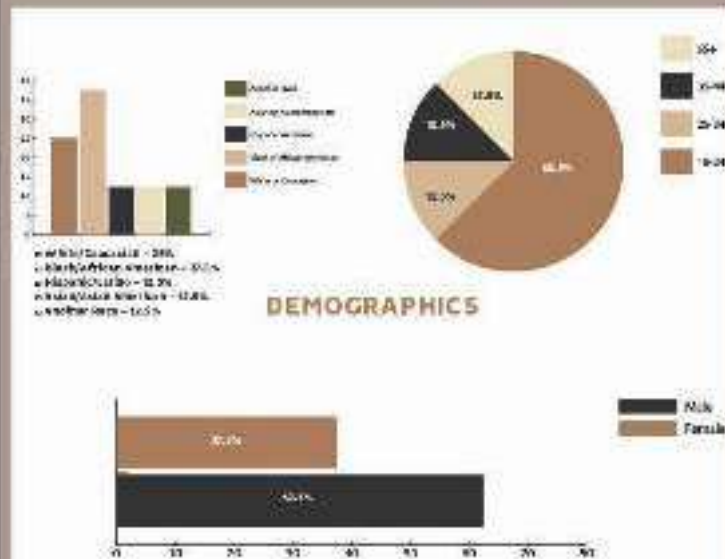
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THANK YOU!