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# Bianca B. Thomas

## UX/UI Designer

[linkedin.com/in/biancath0mas](https://www.linkedin.com/in/biancath0mas)

[biancabthomas.github.io/portfolio](https://biancabthomas.github.io/portfolio)

### EDUCATION:

George Mason University  
Fairfax, VA December 2018  
**Bachelor of Individualized Study**  
**Web Design Minor**

Germanna Community College Fredericksburg, VA  
December 2012  
**Associate of Applied Science in Business**  
**Administration**

Dean's List (2009 & 2012)  
Cum Laude (2012)



### SKILLS:

Dreamweaver	Photoshop	Illustrator
Premiere Pro	InDesign	After Effects
Adobe XD	Word	Excel
PowerPoint	Outlook	OneNote
InVision	WordPress	FedBizOpps
GovWin	Marketing	JavaScript
HTML	CSS3	
Learning Management System (LMS)		

### RELEVANT DESIGN COURSEWORK:

User Experience Design (August 2018 – December 2018)

#### **Project-Based Learning Website**

For my final project, I designed a Project-Based Learning website using low and high-fidelity wireframe while also using the UX process (Persona, Competitive Analysis, Task Analysis, User Flow, Content Strategy, Sitemap, and Visual Design).

User Experience Design (August 2018 – December 2018)

#### **Printed Report**

On my final project, I created a 44-page printed report in InDesign that explains the problem, the solution, and the research plan. I created an infographic in Illustrator and performed a survey. This printed report also shows the UX process.

Web Design & Usability (October 2018 – December 2018)

#### **Website Redesign**

A school project where I re-designed a government website targeting kids. I created a functioning prototype in InVision and also conducted user research and user testing.

Corporate Branding (July 2018)

#### **Graphic Standards Guide**

A school project that I designed in InDesign that explains the development logos, logos do's and don'ts, tagline, typography and the color schemes of each logo.

Corporate Branding (June 2018 – July 2018)

#### **New Homes Guide Full Page Ad**

Created a marketing sheet and informational advertisement using high-resolution photography from Unsplash and collected information of home guides using typography to developed logos for Catoctin Hollow Creek and Plynth Homes Development.

Motion Design (May 2018)

#### **Broadcast Branding Station**

For this school project, I created a storyboard and designed a WETA show package with a 3 seconds logo sting and an 11 seconds bumper.

### WORK EXPERIENCE:

WETA

#### **Intern, Corporate Marketing**

I designed a one-sheet for selling the national sponsorship for the Royal Wedding Watch and I customized a video bumper for the WETA Kids program and intro for my Broadcast Station Branding school project.

January 2018 – May 2018

**Arlington, VA**