Bianca B. Thomas

Stafford, VA (703) 655 - 0018
bb_thomas@outlook.com
linkedin.com/in/biancath0mas
bit.ly/2Pbni9b

Education:
George Mason University
Fairfax, VA December 2018
Bachelor of Individualized Study
Web Design Minor

Relevant Coursework:
User Experience Design, Web Design & Usability, Motion Design, Graphic Design Methods and Principles, Typography, New Media in Creative Arts, Marketing People in a Global Economy

Germanna Community College
Fredericksburg, VA December 2012
Associate of Applied Science in Business Administration

Dean's List (2009 & 2012)
Cum Laude (2012)

Content Management Systems:
WordPress

Adobe Creative Cloud:
Dreamweaver
Photoshop
Illustrator
InDesign
Premiere Pro
After Effects
Adobe XD

Microsoft Office Suite:
Word
Excel
PowerPoint
Outlook
OneNote

Prototype:
InVision

Platforms:
Beginner FedBizOpps
GovWin
Learning Management System (LMS)

Skills:
Marketing
JavaScript
HTML
CSS3

RELEVANT DESIGN COURSEWORK:

User Experience Design   August 2018 – December 2018
Project-Based Learning Website
For my final project, I designed a Project-Based Learning website using low and high-fidelity wireframe while also using the UX process (Persona, Competitive Analysis, Task Analysis, User Flow, Content Strategy, Sitemap, and Visual Design).

User Experience Design   August 2018 – December 2018
Printed Report
On my final project, I created a 44-page printed report in InDesign that explains the problem, the solution, and the research plan. I created an infographic in Illustrator and performed a survey. This printed report also shows the UX process.

Web Design & Usability   October 2018 – December 2018
Website Redesign
A school project where I re-designed a government website targeting kids. I created a functioning prototype in InVision and also conducted user research and user testing.

Corporate Branding   July 2018
Graphic Standards Guide
A school project that I designed in InDesign that explains the development logos, logos do's and don'ts, tagline, typography and the color schemes of each logo.

Corporate Branding   June 2018 – July 2018
New Homes Guide Full Page Ad
Created a marketing sheet and informational advertisement using high-resolution photography from Unsplash and collected information of home guides using typography to developed logos for Catoctin Hollow Creek and Plynth Homes Development.

Motion Design   May 2018
Broadcast Branding Station
For this school project, I created a storyboard and designed a WETA show package with a 3 seconds logo sting and an 11 seconds bumper.

Web Authoring and Design   May 2018
Web Design Project
Built a rhetorical website that showed HTML elements, CSS layouts, color theory, aesthetics, typography, and Web Standards and Accessibility.

Graphic Design Methods and Principles   June 2017
Ad Series
Designed a fashion ad that focused on the balance of the design, negative space, and the hierarchy of the ad.

Introduction to Web Design   November 2017
Meet the Artist
Created wireframes, site maps, content outlines, creative briefs, and project concepts in Illustrator. Designed web pages using HTML, CSS and jQuery.

WORK EXPERIENCE:

WETA   January 2018 – May 2018
Intern, Corporate Marketing   Arlington, VA
I designed a one-sheet for selling the national sponsorship for the Royal Wedding Watch and I customized a video bumper for the WETA Kids program and intro for my Broadcast Station Branding school project.