



Bianca B. Thomas

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Education:

George Mason University
Fairfax, VA December 2018

Bachelor of Individualized Study
Web Design Minor

Germanna Community College
Fredericksburg, VA December 2012
Associate of Applied Science in
Business Administration

Dean's List (2009 & 2012)
Cum Laude (2012)

Adobe Creative Cloud:

Dreamweaver
Photoshop
Illustrator
InDesign
Premiere Pro
After Effects
Adobe XD

Microsoft Office Suite:

Word
Excel
PowerPoint
Outlook
OneNote

Prototype:

InVision

Content Management Systems:

WordPress

Skills:

Responsive Design • Motion Design
Storyboarding • Video Editing • UI/UX
Wireframing • Prototyping • Animation
Typography • A/B Testing • Social Media
Leadership • Marketing • Teamwork
Time-Management • Customer Service
Communication • Analytical • Research
JavaScript • HTML5 • CSS3

PORTFOLIO:

George Mason University
Project-Based Learning Website

August 2018 – December 2018

Conceptualized a website that was based on Project-Based Learning using low and high-fidelity wireframe while also using the UX process (Persona, Competitive Analysis, Task Analysis, User Flow, Content Strategy, Sitemap, and Visual Design).

George Mason University

August 2018 – December 2018

Printed Report

Implemented a 44-page printed report in InDesign that explains the problem, the solution, and the research plan. Created an infographic in Illustrator and launched a survey.

George Mason University

October 2018 – December 2018

Website Redesign

Revamped a government kids website from 0-5th grade, 6th-8th grade, and 9th-12th grade using usability, user experience, and visual design industry standards for a government or association website. Produced a functioning prototype in InVision and conducted user research and user testing.

George Mason University

July 2018

Graphic Standards Guide

Designed development logos, logos do's and don'ts, tagline, typography and the color schemes of each logo in InDesign.

George Mason University

June 2018 – July 2018

New Homes Guide Full Page Ad

Crafted a marketing sheet and informational advertisement using high-resolution photography from stock images and collected information of home guides using typography to developed logos for Catoctin Hollow Creek and Plynth Homes Development.

George Mason University

May 2018

Broadcast Branding Station

Created a storyboard and designed a WETA show package with a 3 second logo sting and an 11 second bumper.

George Mason University

May 2018

Web Design Project

Built a rhetorical website that showed HTML elements, CSS layouts, color theory, aesthetics, typography, and Web Standards and Accessibility.

George Mason University

June 2017

Ad Series

Developed a fashion ad that focused on the balance of the design, negative space, and the hierarchy of the ad.

George Mason University

November 2017

Meet the Artist

Charted wireframes, site maps, content outlines, creative briefs, and project concepts in Illustrator. Improvised web pages using HTML, CSS and jQuery.

WORK EXPERIENCE:

WETA

January 2018 – May 2018

Corporate Marketing Intern

Arlington, VA

Devised a one-sheet for selling the national sponsorship for the Royal Wedding Watch and customized a video bumper for WETA Kids program and intro for my Broadcast Station Branding school project.