Bianca B. Thomas
Stafford, VA (703) 655 - 0018
bb_thomas@outlook.com
linkedin.com/in/biancath0mas
biancabthomas.github.io/uxportfolio

Education:
George Mason University
Fairfax, VA (2018)
Bachelor of Individualized Study

Web Design Minor

Germanna Community College
Fredericksburg, VA (2012)
**Associate of Applied Science
in Business Administration**

Dean's List (2009 & 2012)
Cum Laude (2012)

Adobe Creative Cloud:
Dreamweaver
Photoshop
Illustrator
InDesign
Premiere Pro
After Effects
Adobe XD

Microsoft Office Suite:
Word
Excel
PowerPoint

Design:
inVision

Skills:
CSS3
HTML5
Typography
Web Design
UX Research
Collaboration
Wireframing
UI Prototyping
Motion Design
Visual Communication

PORTFOLIO:

George Mason University   August 2018 – December 2018
Project-Based Learning Website
Conceptualized a website that was based on Project-Based Learning using low and high-fidelity wireframe while also using the UX process (Persona, Competitive Analysis, Task Analysis, User Flow, Content Strategy, Sitemap, and Visual Design).

George Mason University   August 2018 – December 2018
Printed Report
Implemented a 38-page printed report in InDesign that explains the problem, the solution, and the research plan. Created an infographic in Illustrator and launched a survey interviewing 192 students.

George Mason University   October 2018 – December 2018
Website Redesign
Revamped a government kids website from 0-5th grade, 6th-8th grade, and 9th-12th grade using usability, user experience, and visual design industry standards for a government or association website. Produced a functioning prototype in inVision and conducted user research and user testing.

George Mason University   July 2018
Graphic Standards Guide
Designed development logos, logos do's and don'ts, tagline, typography and the color schemes of each logo in InDesign while also demonstrating Plynth logo hierarchy measurement (1/2', 1', & 2')

George Mason University   June 2018 – July 2018
New Homes Guide Full Page Ad
Crafted a marketing sheet and informational advertisement using high-resolution photography from stock images and collected information of home guides using typography to developed logos for Catoctin Hollow Creek and Plynth Homes Development.

George Mason University   May 2018
Broadcast Branding Station
Created a storyboard and designed a WETA show package with a 3 second logo sting and an 11 second bumper using a hat from the Cat in the Hat, Super Why, and Curious George adding 5 second to every keyframes and changing the rotation values to -6, 4, -2, 1

George Mason University   May 2018
Web Design Project
Built a rhetorical website that showed HTML elements, CSS layouts, color theory, aesthetics, typography, and Web Standards and Accessibility.

WORK EXPERIENCE:

WETA   January 2018 – May 2018
Corporate Marketing Intern   Arlington, VA
Devised a one-sheet for selling the national sponsorship for the Royal Wedding Watch and customized a video bumper for WETA Kids program and intro for my Broadcast Station Branding school project.