



Bianca B. Thomas
UX Designer

Stafford, VA (703) 655 - 0018
bb_thomas@outlook.com
linkedin.com/in/biancathomas
biancabthomas.github.io/uxportfolio

Education:

George Mason University
Fairfax, VA (2018)

Bachelor of Individualized Study

Web Design Minor

Germanna Community College
Fredericksburg, VA (2012)
**Associate of Applied Science
in Business Administration**

Dean's List (2009 & 2012)
Cum Laude (2012)

Adobe Creative Cloud:

Dreamweaver
Photoshop
Illustrator
InDesign
Premiere Pro
After Effects
Adobe XD

Microsoft Office Suite:

Word
Excel
PowerPoint

Design:

inVision

Skills:

Empathy
Curiosity
Adaptability
Wireframing
UX Research
Collaboration
Team Member
UI Prototyping
Problem-Solving
Visual Communication

PROJECTS:

George Mason University August 2018 – December 2018
Project-Based Learning Website

Conceptualized a website that was based on Project-Based Learning using low and high-fidelity wireframe while also using the UX process (Persona, Competitive Analysis, Task Analysis, User Flow, Content Strategy, Sitemap, and Visual Design).

George Mason University August 2018 – December 2018
Printed Report

Implemented a 38-page printed report in InDesign that explains the problem, the solution, and the research plan. Created an infographic in Illustrator and launched a survey interviewing 192 students.

George Mason University October 2018 – December 2018
Website Redesign

Revamped a government kids website from 0-5th grade, 6th-8th grade, and 9th-12th grade using usability, user experience, and visual design industry standards for a government or association website. Produced a functioning prototype in inVision and conducted user research and user testing.

George Mason University July 2018
Graphic Standards Guide

Designed development logos, logos do's and don'ts, tagline, typography and the color schemes of each logo in InDesign while also demonstrating Plynth logo hierarchy measurement (1/2', 1', & 2')

George Mason University June 2018 – July 2018
New Homes Guide Full Page Ad

Crafted a marketing sheet and informational advertisement using high-resolution photography from stock images and collected information of home guides using typography to developed logos for Catoctin Hollow Creek and Plynth Homes Development.

George Mason University May 2018
Broadcast Branding Station

Created a storyboard and designed a WETA show package with a 3 second logo sting and an 11 second bumper using a hat from the Cat in the Hat, Super Why, and Curious George adding 5 second to every keyframes and changing the rotation values to -6, 4, -2, 1

George Mason University May 2018
Web Design Project

Built a rhetorical website that showed HTML elements, CSS layouts, color theory, aesthetics, typography, and Web Standards and Accessibility.

WORK EXPERIENCE:

WETA January 2018 – May 2018
Corporate Marketing Intern Arlington, VA

Devised a one-sheet for selling the national sponsorship for the Royal Wedding Watch and customized a video bumper for WETA Kids program and intro for my Broadcast Station Branding school project.