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Module: Web design - Colette Kirwan
College of Computer Technology - May 2015

Web Site Project

Assignment Introduction

The aim of this project is to acquire the skills required to build web sites using front-end technologies, and to deepen the student understanding of design methodologies. A measured approach should be adopted; first analysing the web site requirements, then sketching and prototyping, before finally building the web site using the required mark-up and CSS sheets.

Chorus Café Bistro

Chorus Café Bistro is a coffee shop and italian restaurant located in Temple Bar, more precisely at the end of it, in a small hidden street, called Fishamble street, before the Christ Church. Sirius, its owner, only uses fresh and high quality ingredients and the result is mouth watering. However, for being in a remote location, is it not as busy as it should be. Good percentage of the customers come from a hotel located beside it. The tourists from the hotel love the place and they like rating it on TripAdvisor, although, there isn't a website attached to it, simply because they didn't have one, until now.

Objective

Chorus Café's website has as its purpose to inform customers about opening hours, menu, prices, special offers and location. Also its main objective is to attract new customer to its restaurant. Its goal is, by sharing some essential information, build a stronger relationship with regular customer and also new ones.

Target Audience

The target audience is first, local workers nearby. Second, tourists. Third, locals from all over Dublin. There is no age range or sex, costumers could be from kids followed by their parents to seniors. Also no specific level of education, income or occupation, customer can come from many sources.

Visits Keys

From my point of view the website's main goal is to show consistency and reliability on the restaurant. I want people to read a good review about it and be able to seek for more information on the website. In my opinion, a review without a website linked to it, is not as strong as one where the place has a professional website.

Information Provided

For being a straightforward website, it has only essential information as its food menu, company's story, location, opening hours, phone number, email address and special offers.

References

Main inspiration and text material was taken from Queen of Tarts Website:

<http://www.queenoftarts.ie>

[visited on 1st of May 2015]

Some inspiration was taken from The Fleece Website:

<http://fleeceinnaddingham.co.uk>

[visited on 1st of May 2015]

Research and true facts information was taken from TripAdvisor:

http://www.tripadvisor.ie/Restaurant_Review-g186605-d4760400-Reviews-Chorus_cafe-Dublin_County_Dublin.html

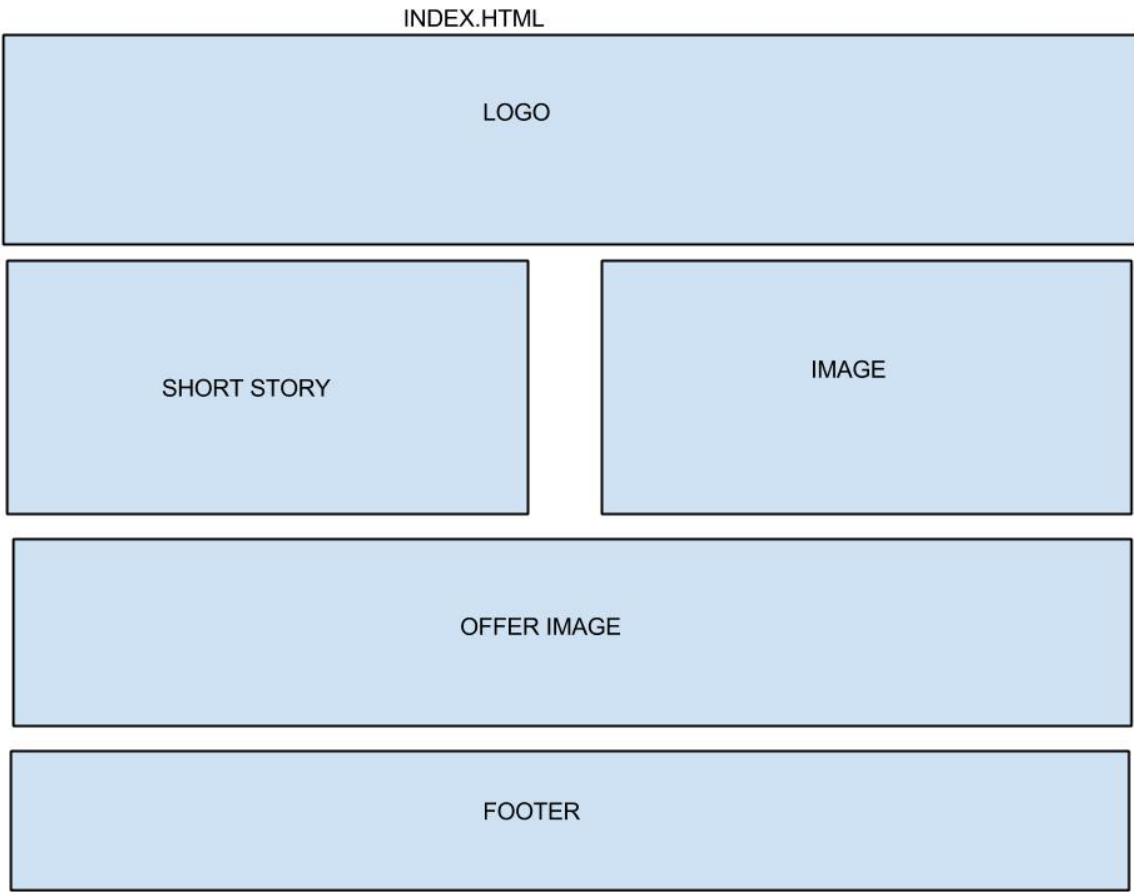
[visited on 1st of May 2015]

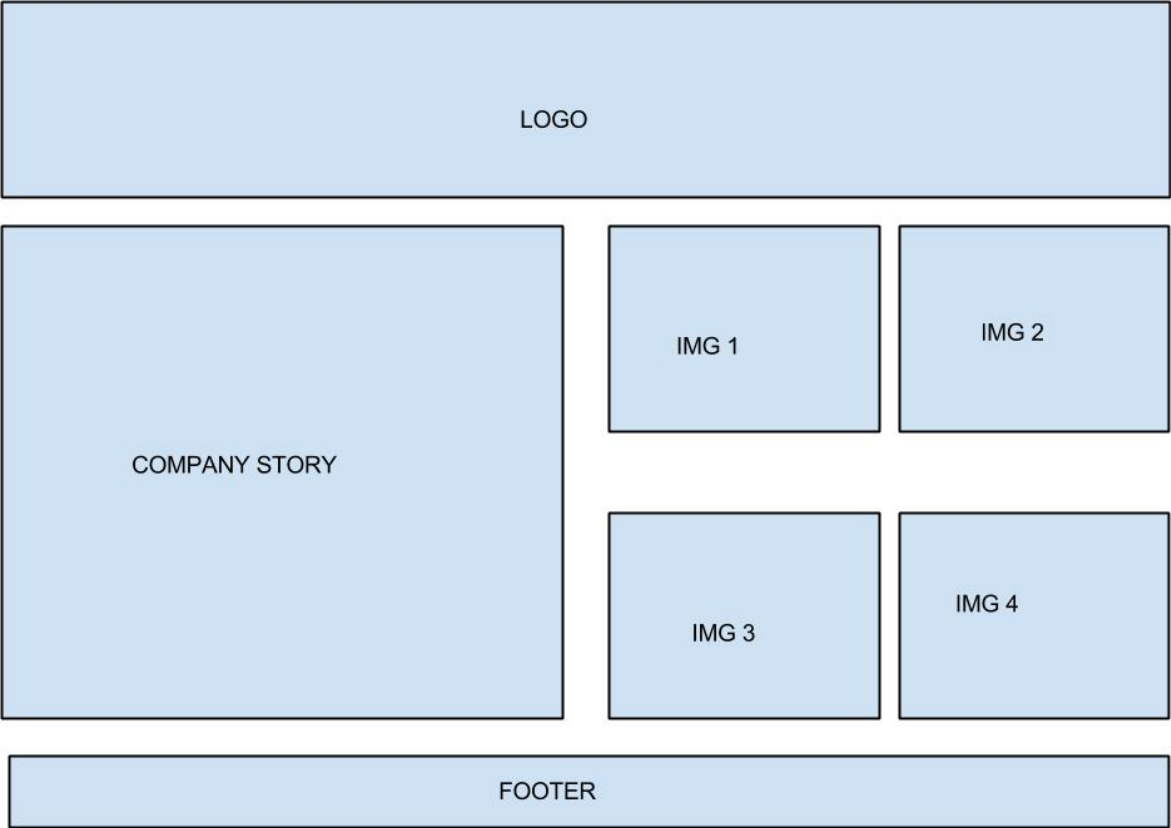
Main information and media was taken from Chorus Cafe Facebook Page:

https://www.facebook.com/ChorusCafeBistro?fref=ts&__mref=message_bubble

[visited on 1s of May 2015]

Wireframes





MENU.HTML

LOGO

MENU 1

MENU 2

FOOTER

CONTACT.HTML

LOGO

GOOGLE MAP

IMAGE

ADDRESS

FOOTER

Site Map

