

IRB Protocol

Indiana University Study Information for SURVEY OF SOCIETAL PERCEPTIONS

You are invited to participate in a research study of how society perceives different groups. You were selected as a possible subject because you are a Qualtrics panel member. We ask that you read this form and ask any questions you may have before agreeing to be in the study.

Thank you for agreeing to participate in our research. This research is for residents of the United States over the age of 18; if you are not a resident of the United States and/or under the age of 18, please do not complete this survey.

The study is being conducted by Steve Benard, Indiana University Department of Sociology.

STUDY PURPOSE

The purpose of this study is to examine societal perceptions of different groups of people in the United States.

PROCEDURES FOR THE STUDY

If you agree to be in the study, you will do the following things:

You will participate in an online survey assessing societal perceptions of different groups of people in the United States. We will also ask demographic questions such as your gender and race. This survey should take about 10 minutes.

CONFIDENTIALITY

Efforts will be made to keep your personal information confidential. We cannot guarantee absolute confidentiality. Your personal information may be disclosed if required by law. Your identity will be held in confidence in reports in which the study may be published and databases in which results may be stored.

Organizations that may inspect and/or copy your research records for quality assurance and data analysis include groups such as the study investigator and his/her research associates, the IUB Institutional Review Board or its designees, the study sponsor, and (as allowed by law) state or federal agencies, specifically the Office for Human Research Protections (OHRP) who may need to access your medical and/or research records.

PAYMENT

You will be compensated for taking part in this study. You will be compensated for taking part in this study. You will receive around \$4 or the equivalent in "e-Rewards currency" which can be redeemed for gift cards, airline miles, etc. for participating in this study.

CONTACTS FOR QUESTIONS OR PROBLEMS

For questions about the study, contact the researcher Stephen Benard at 812-856-7418 or by email at soclab@indiana.edu.

For questions about your rights as a research participant or to discuss problems, complaints or concerns about a research study, or to obtain information, or offer input, contact the IU Human Subjects Office at (812) 856-4242 or (800) 696-2949.

VOLUNTARY NATURE OF STUDY

Taking part in this study is voluntary. You may choose not to take part or may leave the study at any time. Leaving the study will not result in any penalty or loss of benefits to which you are entitled. Your decision whether or not to participate in this study will not affect your current or future relations with the investigator(s).

If you agree to take part in this study, please click the next button and begin.

If you are taking the survey on a mobile device, please use landscape mode so that the survey will display properly.

Are you a United States citizen or permanent resident?

☐ Yes

☐ No

Participation Question

A goal of this research is to identify how society perceives different groups.

To do this successfully, it is important to have your accurate and honest responses to the questions. Please take your time and think carefully before answering.

Are you willing to take your time and think carefully before answering?

☐ Yes

☐ No

Understands MPPQ

For this part of the study, we are interested in learning more about how different groups of people are viewed in American society.

We are not interested in your personal beliefs, but in how you think members of these groups are viewed **by others**.

We are not interested in your personal beliefs, but in how you think members of these groups are viewed **by others**.

Please demonstrate that you understand by selecting "yes."

- ☐ Yes
- ☐ No

Demographic Questions

Thank you! To make sure our survey is representative, we are going to ask you some questions about yourself.

What is your gender?

- ☐ Man
- ☐ Woman
- ☐ Other (Please specify if desired)

What is your age (in years)?



Where were you born?

- ☐ Inside of the United States
- ☐ Outside of the United States

What is the highest level of education you've completed?

- ☐ Less than High School Degree
- ☐ Some High School, no degree
- ☐ High School Diploma or GED
- ☐ Some College, no degree
- ☐ Associate's Degree
- ☐ Bachelor's Degree
- ☐ Graduate or Professional Degree

Last year, what was your annual household income?

- ☐ less than \$25,000
- ☐ \$25,000 to \$50,000
- ☐ \$50,000 to \$75,000
- ☐ \$75,000 to \$100,000
- ☐ \$100,000 to \$150,000
- ☐ \$150,000 to \$200,000
- ☐ \$200,000 or more

☐ Would rather not answer

What region of the United States do you live in?

☐ Northeast

☐ Midwest

☐ West

☐ South

Which of the following types of places best describes where you live?

☐ Metropolitan

☐ Suburban

☐ Rural

Would you describe yourself as Hispanic or Latino/a?

☐ Yes

☐ No

How would you describe your racial/ethnic background? You may choose more than one.

☐ American Indian or Alaskan Native

☐ Asian

☐ Black or African American

- ☐ Native Hawaiian or Other Pacific Islander
- ☐ White or Caucasian
- ☐ Other (Please Specify)

How would you describe your specific ethnic background? You may choose more than one.

- ☐ Chinese
- ☐ Filipino
- ☐ Indian
- ☐ Korean
- ☐ Vietnamese
- ☐ Other (please specify)

Not including this survey, how many academic surveys/studies have you participated in?

Competence

In this study, we are interested in learning more about how different groups of people are viewed in American society. We are not interested in your personal beliefs, but in how you think members of these groups are viewed by others. Please respond by saying how you think members of the following group are *viewed by others*. Please read these items carefully - later we will ask you if you can remember the three bullet points below:

#{e://Field/Gender} who:

- **Were born in #{e://Field/Ethnicity} parents**
- **Have an income of about #{e://Field/Income} per year**
- **Live and work in the United States**

Indicate how much you think others would agree that the following statements apply to members of this group.

Not at all

Extremely

As viewed by society,
how **competent** are
members of this
group?

☐☐☐☐☐☐

As viewed by society,
how **confident** are
members of this
group?

☐☐☐☐☐☐

As viewed by society,
how **independent** are
members of this
group?

☐☐☐☐☐☐

As viewed by society,
how **competitive** are
members of this
group?

☐☐☐☐☐☐

As viewed by society,
how **intelligent** are
members of this
group?

☐☐☐☐☐☐

Warmth

In this study, we are interested in learning more about how different groups of people are viewed in American society. We are not interested in your personal beliefs, but in how you think members of these groups are viewed by others. Please respond by saying how you think members of the following group are *viewed by others*. Please read these items carefully - later we will ask you if you can remember the three bullet points below:

#{e://Field/Gender} who:

- **Were born in #{e://Field/Ethnicity} parents**
- **Have an income of about #{e://Field/Income} per year**
- **Live and work in the United States**

Indicate how much you think others would agree that the following statements apply to members of this group.

Not at all

Extremely

As viewed by society,
how **tolerant** are
members of this
group?

☐☐☐☐☐☐

As viewed by society,
how **warm** are
members of this
group?

☐☐☐☐☐☐

As viewed by society,
how **good-natured**
are members of this
group?

☐☐☐☐☐☐

As viewed by society,

how **sincere** are members of this group?

☐ ☐ ☐ ☐ ☐ ☐

Dominance

In this study, we are interested in learning more about how different groups of people are viewed in American society. We are not interested in your personal beliefs, but in how you think members of these groups are viewed by others. Please respond by saying how you think members of the following group are *viewed by others*. Please read these items carefully - later we will ask you if you can remember the three bullet points below:

$\{e://Field/Gender\}$ who:

- **Were born in $\{e://Field/Ethnicity\}$ parents**
- **Have an income of about $\{e://Field/Income\}$ per year**
- **Live and work in the United States**

Indicate how much you think others would agree that the following statements apply to members of this group.

Not at all

Extremely

As viewed by society, how **self-assured** are members of this group?

☐ ☐ ☐ ☐ ☐ ☐

As viewed by society, how **assertive** are members of this group?

☐ ☐ ☐ ☐ ☐ ☐

As viewed by society,
how **persistent** are
members of this
group?

☐ ☐ ☐ ☐ ☐ ☐

As viewed by society,
how **firm** are
members of this
group?

☐ ☐ ☐ ☐ ☐ ☐

As viewed by society,
how **dominant** are
members of this
group?

☐ ☐ ☐ ☐ ☐ ☐

As viewed by society,
how **forceful** are
members of this
group?

☐ ☐ ☐ ☐ ☐ ☐

As viewed by society,
how **domineering**
are members of this
group?

☐ ☐ ☐ ☐ ☐ ☐

Economics

In this study, we are interested in learning more about how different groups of people are viewed in American society. We are not interested in your personal beliefs, but in how you think members of these groups are viewed by others. Please respond by saying how you think members of the following group are *viewed by others*. Please read these items carefully - later we will ask you if you can remember the three bullet points below:

$\{e://Field/Gender\}$ who:

- **Were born in $\{e://Field/Ethnicity\}$ parents**

- Have an income of about \${e://Field/Income} per year
- Live and work in the United States

Indicate how much you think others would agree that the following statements apply to members of this group.

Not at all

Extremely

As viewed by society, how **prestigious are the jobs** typically achieved by members of this group?

☐ ☐ ☐ ☐ ☐ ☐

As viewed by society, how **economically successful** have members of this group been?

☐ ☐ ☐ ☐ ☐ ☐

As viewed by society, how **well-educated** are members of this group?

☐ ☐ ☐ ☐ ☐ ☐

work ethic

In this study, we are interested in learning more about how different groups of people are viewed in American society. We are not interested in your personal beliefs, but in how you think members of these groups are viewed by others. Please respond by saying how you think members of the following group are *viewed by others*. Please read these items carefully - later we will ask you if you can remember the three bullet points below:

$\{e://Field/Gender\}$ who:

- **Were born in $\{e://Field/Ethnicity\}$ parents**
- **Have an income of about $\{e://Field/Income\}$ per year**
- **Live and work in the United States**

Indicate how much you think others would agree that the following statements apply to members of this group.

Not at all

Extremely

As viewed by society,
how **hard-working**
are members of this
group?



commitment

In this study, we are interested in learning more about how different groups of people are viewed in American society. We are not interested in your personal beliefs, but in how you think members of these groups are viewed by others. Please respond by saying how you think members of the following group are *viewed by others*. Please read these items carefully - later we will ask you if you can remember the three bullet points below:

$\{e://Field/Gender\}$ who:

- **Were born in $\{e://Field/Ethnicity\}$ parents**
- **Have an income of about $\{e://Field/Income\}$ per year**
- **Live and work in the United States**

Indicate how much you think others would agree that the following statements apply to members of this group.

	Strongly Disagree	Disagree	Somewhat Disagree	Somewhat Agree	Agree	Strongly Agree
As viewed by society, members of this group <u>commit less time to socializing</u> than others do.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As viewed by society, members of this group <u>dislike being the center of attention at gatherings.</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As viewed by society, members of this group <u>do not put high priority on their social lives.</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As viewed by society, members of this group <u>are not very vocal.</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As viewed by society, members of this group <u>do not interact smoothly in social situations.</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As viewed by society, members of this group <u>are not as social as</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

other groups of people.

As viewed by society, members of this group **do not spend a lot of time at social gatherings.**

☐☐☐☐☐☐☐

As viewed by society, members of this group, **rarely initiate social events or gatherings.**

☐☐☐☐☐☐☐

As viewed by society, members of this group **tend to be shy and quiet.**

☐☐☐☐☐☐☐

As viewed by society, members of this group **have less fun compared to other social groups.**

☐☐☐☐☐☐☐

As viewed by society, members of this group **do not function well in social situations.**

☐☐☐☐☐☐☐

As viewed by society, members of this group **do not know how to have fun and relax.**

☐☐☐☐☐☐☐

Curiosity

In this study, we are interested in learning more about how different groups of people are viewed in American society. We are not interested in your personal beliefs, but in how you think members of these groups are viewed by others. Please respond by saying how you think members of the following group are *viewed by others*. Please read these items carefully - later we will ask you if you can remember the three bullet points below:

\$(e://Field/Gender) who:

- **Were born in \$(e://Field/Ethnicity) parents**
- **Have an income of about \$(e://Field/Income) per year**
- **Live and work in the United States**

Indicate how much you think others would agree that the following statements apply to members of this group.

Not at all

Extremely

As viewed by society,
how **adventurous** are
members of this
group?

☐☐☐☐☐☐

As viewed by society,
how **curious** are
members of this
group?

☐☐☐☐☐☐

As viewed by society,
how **imaginative** are
members of this
group?

☐☐☐☐☐☐

As viewed by society,
how **unconventional**
are members of this
group?

☐ ☐ ☐ ☐ ☐ ☐

hostility

In this study, we are interested in learning more about how different groups of people are viewed in American society. We are not interested in your personal beliefs, but in how you think members of these groups are viewed by others. Please respond by saying how you think members of the following group are *viewed by others*. Please read these items carefully - later we will ask you if you can remember the three bullet points below:

\${e://Field/Gender} who:

- **Were born in \${e://Field/Ethnicity} parents**
- **Have an income of about \${e://Field/Income} per year**
- **Live and work in the United States**

Indicate how much you think most people would agree with the following statements.

Strongly
Disagree

Strongly
Agree

If members of this
group get special
breaks (such as
preference in hiring
decisions), this is
likely to make things
more difficult for
people like me.

☐ ☐ ☐ ☐ ☐ ☐

Resources that go to members of this group are likely to take away from the resources of people like me.

☐☐☐☐☐☐

The more power members of this group have, the less power people like me are likely to have.

☐☐☐☐☐☐

attention check

For the purpose of our study, it is important that we know participants are paying close attention to our questions. To make sure you're paying attention, please select Completely Agree.

Completely
Disagree

☐

Mostly
Disagree

☐

Slightly
Disagree

☐

Slightly Agree

☐

Mostly Agree

☐

Completely
Agree

☐

Open Ended

In this study, we are interested in learning more about how different groups of people are viewed in American society. We are not interested in your personal beliefs, but in how you think members of these groups are viewed by others. Please respond by saying how you think members of the following group are *viewed by others*:

$\{e://Field/Gender\}$ who:

- **Were born in \${e://Field/Ethnicity} parents**
- **Have an income of about \${e://Field/Income} per year**
- **Live and work in the United States**

One of our interests in this research is to learn more about how society views different groups. We would like to ask you a few open-ended questions. Please take your time when answering these questions and provide thoughtful responses.

What are other stereotypes, characteristics, or traits that most people in society would associate with this group?

In this study, we are interested in learning more about how different groups of people are viewed in American society. We are not interested in your personal beliefs, but in how you think members of these groups are viewed by others. Please respond by saying how you think members of the following group are *viewed by others*:

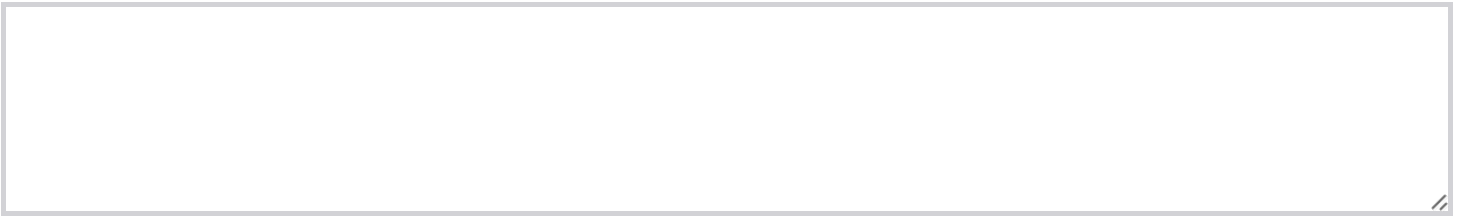
\${e://Field/Gender} who:

- **Were born in \${e://Field/Ethnicity} parents**
- **Have an income of about \${e://Field/Income} per year**
- **Live and work in the United States**

One of our interests in this research is to learn more about how society views different groups.

We would like to ask you a few open-ended questions. Please take your time when answering these questions and provide thoughtful responses.

What kinds of emotions do you think most people in society would feel if they met someone from this group?

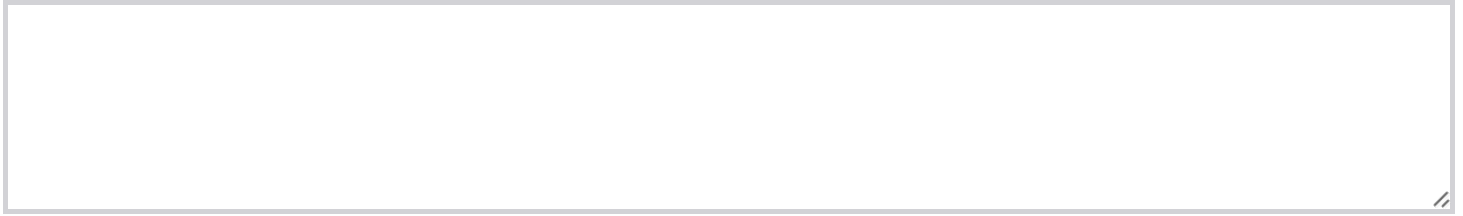


You are now done answering questions about this group, thank you.
Please click >> to continue.

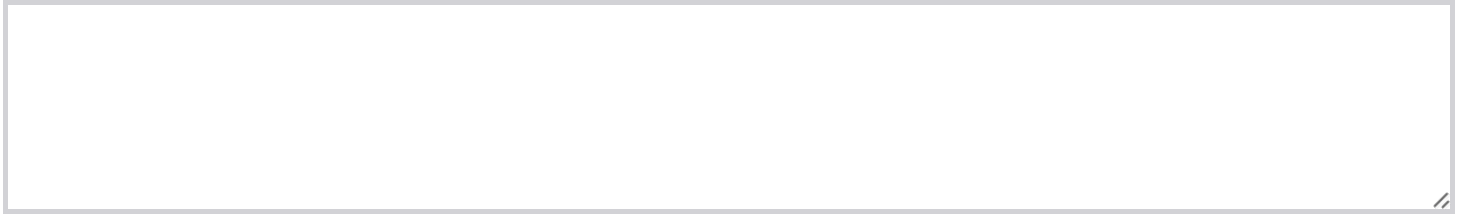
General Questions

You are now done answering questions about the group we were interested in. We're now interested in your opinion of the survey itself.

Do you have any **comments** about the survey in which you just participated?



Do you have any **questions** about the survey in which you just participated?



Manipulation Checks

We now have a few questions about the task you just participated in. These are included to make sure that you noticed what group we were asking you about.

What is the **ethnicity** of the group you were asked about?



What is the **gender** of the group you were asked about?

☐ Men

☐ Women

What is the **income level** of the group you were asked about?

- ☐ \$15,000/year
- ☐ \$55,000/year
- ☐ \$95,000/year

Where was the group you were asked about **born**?

- ☐ In the United States
- ☐ In a different country

Thank you for participating in this study. If you have any questions about this study please contact Steve Benard at soclab@indiana.edu.

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