

# Bianca Mikaila Aguilar

Designer, Developer, & Researcher

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## EXPERIENCE

### Chronicler Labs (Jan 2025 — Sep 2025)

#### Designer

An AI assistant that builds an organized, searchable second brain out of one's self-texts. Backed by a16z Speedrun.

- Led end-to-end development of first landing page:
  - Translated founders' early-stage ideas into clear narrative through content design and UX writing.
  - Designed high-fidelity screens and custom product animations in Figma.
  - Developed entire site in Webflow, including advanced interactivity (e.g. controllable hero video, GSAP ScrollTrigger Animation)
- Redesigned entire web app, improving UX and standardizing UI with shadcn/ui components.
- Co-designed and wrote copy of initial onboarding flow in the WhatsApp messaging experience.
- Shipped front-end improvements to web app, resolving design implementation gaps affecting usability and consistency.
- Designed pitch deck for demo day presentation and external investor outreach.

### Freelance (Jun 2021 — present)

#### Designer & Webflow Developer

Building digital foundations for next-generation startups and investors across emerging technology sectors.

- Webflow design & development for GTC-Aldis: a leading distributor of electronics & home appliances in the Philippines. Work done under Cocomilk Studio.
- Webflow development & workflow automation for Strobe Ventures: a crypto-native venture capital firm based in New York. Work done under HOF Studio.
- Pitch deck & graphic design for Memento Research: a research + marketing firm for Web3 projects. Work done under HOF Studio.
- Graphic design for Crypto, Culture, & Society: a learning DAO building the liberal arts for crypto
- Web design & Webflow development for Nick Ducoff: founder & investor in the Web3 space
- Webflow development for Booqed: a startup offering flexible workplace technology for productivity

## VOLUNTEERING

### The Canvas Night (Jan 2024 — Aug 2025)

A dance showcase series starring & organized by students of the studio Nude Floor. Has run for 3 volumes since early 2024.

- Led graphic design for all showcase volumes, developing cohesive visual branding and promotional materials
- Oversaw social media strategy for Volume 1, including content planning, live event coverage, and community engagement
- Produced Volume 2 from conception to execution: led volunteer team, managed communications with studio leadership, and supervised PHP ~15K event budget

## EDUCATION

### Ateneo de Manila University (Aug 2019 — Jun 2024)

**A.B. Interdisciplinary Studies, with tracks in Information Design and Computer Science: Programming**

- Minor in Education
- Cum Laude (QPI: 3.63)

## SIDE PROJECTS

### E-MAHINASYON (May 2024 — present)

A virtual exhibition of design fictions visualizing various technological futures in the Philippines. Now supported by the Next Generation Foresight Practitioners Network.

- Conducted & analyzed over 20+ interviews for both discovery research and user testing phases.
- Designed and developed the initial website on Webflow.
- Overseeing a cross-functional team to refine the website's design and strategy, ensuring a better user experience for its Q1 2026 public launch.

### Expanded Envisioning (May 2024)

**Manila ACM SIGCHI Chapter**

A work-in-progress paper investigating how generative AI can best support the design futuring process. Presented at the first CHI MNL Transforming HCI Research in the Philippines Workshop (CHIRP 2024).

## FELLOWSHIPS & AWARDS

### Next Generation Foresight Practitioners Fellow

(Oct 2024)

A fellowship supporting young professionals from under-represented geographies and communities exploring the futures and foresight field. One of the top 2 projects representing the Emerging Technology mission area.

### Interact Fellowship (July 2023)

A global community of mission-driven technologists. 5% annual acceptance rate.

### Adobe Design Circle Scholar (July 2021)

1 of 10 in Adobe's inaugural scholarship for undergraduates in design, chosen from 1000+ worldwide.

## SKILLS

- **Design:** Figma, Adobe Creative Suite
- **Code/No-Code:** HTML, CSS, Tailwind, Javascript, Webflow, Framer, Make/Integromat, Zapier