

Bianca Mikaila V. Aguilar

DIGITAL ART & GRAPHIC DESIGN

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EXPERIENCE

Developh

Chief Marketing Officer

September 2018 — present

- Conceptualize campaigns and projects
- Maintain branding and presence
- Lead team of 6 remote core
- Managed documentation and media relations for launch event of the first student-centric accelerator in SEA.

The Bumpy Career

Design Intern

February 2018 — October 2019

- Redesigned and built main website on Squarespace, aligning with rebrand and improving usability and interface.

Woman, Create

Creatives Intern

June 2018 — September 2018

- Made artworks for "365 Wonders 2019" planner, with copies sold nationwide.
- Featured these in exhibition "Edition: Feminism".

Lucent Fair

Creatives Head

March 2018 — September 2018

- Directed visual identity of mental health fundraising event, getting 3k+ reach and ~120k in donations.
- Led team of 5 remote members.

Youthhack Manila

Marketing Core - Design

July 2017 — May 2018

- Directed visual identity of annual tech-entrepreneurship event for students, getting 36.5k reach and 580+ responses.

EDUCATION

Ateneo de Manila University

AB Interdisciplinary Studies

Tracks: CS Programming and Information Design

Expected May 2023

- QPI: 3.82/4.00 (First Honor)

De La Salle Santiago Zobel

Arts and Design Track

Graduated April 2019

- Top 3 in Arts & Design Track
- General Scholastic Excellence Awardee (Silver)

SKILLS

Visual

- Drawing, Painting, Illustration, Photography, Video-editing

Interaction

- User Research, Wireframing, Prototyping, Storyboarding

Software

- Adobe Creative Suite, Figma

Development

- HTML, CSS, Sass, Javascript

ACCOLADES

Developh Collab: Pitch Day

Youth Advocacy Panelist

August 2019

- Spoke about my takeaways from my design work for various advocacy orgs