BIANCA V. AGUILAR
Artist & Designer

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EDUCATION

De La Salle Santiago Zobel
Arts & Design Track *(Class of 2019)*

- Top 3 in the Arts & Design Track
- Top 10% of the batch (11/440)

SKILLS

Art and Design
Digital art and graphic design

- Photoshop, Indesign, AfterEffects, Sony Vegas

Web Development
User interface design

- HTML & CSS, Javascript, Adobe XD

VOLUNTEER

Lucent Fair 2018
Creatives Head *(Mar 2018 – Sep 2018)*

- Directed visual identity of event, which got 3k+ reach and ~120k in donations
- Managed team of ~5 members
- Designed print and digital pubmats

EXPERIENCE

Developh
VP of Marketing *(Sep 2018 –)*

- Plot out regular posts for social networking platforms
- Maintain branding/identity material
- Strategize promotional campaigns

Internal VP for Zobel *(Jan 2018 –)*

- Organize workshops & conventions on design and computer science for students
- Coordinate with faculty to plan and assist in booth for EduTECH

Programs Officer *(May 2017 – Jan 2018)*

- Organized workshops on design and computer science for students

Woman, Create
Creatives Intern *(Jun 2018 – Sep 2018)*

- Contributed artworks to the "365 Wonders 2019" planner, which has copies sold nationwide
- Exhibited artworks in "Edition: Feminism" last December 2018

Youthhack Manila
AVP for Publications *(May 2018 –)*

- Maintain branding/identity material
- Design pubmats for "Code Weekend 2019" event

Marketing Core *(Jul 2017 – May 2018)*

- Directed visual identity of "Startup Challenge 2018", which got a 36.5k reach and 580+ responses