

# Bianca Mikaila V. Aguilar

## Visual Designer and Artist

Website: [biancamikaila.com](http://biancamikaila.com)

Email: [biancamvaguilar@gmail.com](mailto:biancamvaguilar@gmail.com)

Linkedin: [/in/biancamikaila](https://www.linkedin.com/in/biancamikaila)

## EXPERIENCE

### FluidStack Solutions

Design Intern (May 2020 — )

Brand & product design for a startup studio.  
Designing mobile experiences & interfaces +  
social media collateral for leads generation.

### Areté Ateneo

Digital Content Intern (March 2020 — )

Produce design, copy, and illustration for the  
school's creativity & innovation hub. 1 out of 3  
chosen from pool of ~70 applicants

### The Bumpy Career

Design Intern (Feb 2018 — Oct 2019)

Redesigned and built Squarespace website for  
premiere career blog for Filipino Gen Z.  
Realigned with brand and improved usability.

### Woman, Create

Creatives Intern (Jun 2018 — Sep 2018)

Created art for the planner "365 Wonders 2019"  
and the exhibition "Edition: Feminism". Portion  
of proceeds for the non-profit Young Focus.

## LEADERSHIP

### Developh

Chief Design Officer (Sep 2018 — )

Leading youth nonprofit building experiences  
for social good. Co-designed brand & assets.  
Work across marketing & community programs,  
facilitating campaigns, events, and more.

### User Experience Society - ADMU

AVP for Design Training (June 2020 — )

Facilitate & host events and create design  
challenges & resources for educating members  
in UX Design.

## EDUCATION

### Ateneo de Manila University

AB Interdisciplinary Studies (May 2023)

Tracks in Information Design & Computer  
Science: Programming (3.82/4.0)

## SKILLS

**Software** Adobe Creative Suite, Figma,  
Procreate, Miro

**Coding** HTML, CSS, Javascript

## PROJECTS

### Lucent Fair

Creatives Head (Mar 2018 — Sep 2018)

Directed brand identity of a mental health  
creativity fair, getting 3k+ reach and ~120k in  
donations. Led remote team of 5.

### Youthack Manila Startup Challenge

Marketing Core: Design (Jul 2017 — May 2018)

Directed brand identity of an annual 2-day  
technopreneurship bootcamp for students,  
getting 36.5k reach and 580+ responses.

## ACCOLADES

### UX University

Second Runner-up (April 2020)

Rapid research and design of a habit tracker  
app for healthy habits, pitched to alumni  
product designers. Bested 30+ participants.

### Tech Talk: I.T.'s a Home Run

Speaker (April 2020)

For Developh. Spoke in Homecredit's event  
about empowerment through collaboration  
tools to ~400 University of Makati students.