

Bianca Mikaila V. Aguilar

Visual Designer and Artist

Website: bianca.digital

Email: biancamvaguilar@gmail.com

Linkedin: /in/biancamikaila

EXPERIENCE

FluidStack Solutions

Design Intern (May 2020 —)

Brand & product design for a startup studio. Designing mobile experiences & interfaces + social media collateral for leads generation.

Areté Ateneo

Digital Content Intern (March 2020 —)

Produce design, copy, and illustration for the school's creativity & innovation hub. 1 out of 3 chosen from pool of ~70 applicants

The Bumpy Career

Design Intern (Feb 2018 — Oct 2019)

Redesigned and built Squarespace website for premiere career blog for Filipino Gen Z. Realigned with brand and improved usability.

Woman, Create

Creatives Intern (Jun 2018 — Sep 2018)

Created art for the planner "365 Wonders 2019" and the exhibition "Edition: Feminism". Portion of proceeds for the non-profit Young Focus.

LEADERSHIP

Developh

Chief Design Officer (Sep 2018 —)

Leading youth nonprofit building experiences for social good. Co-designed brand & assets. Work across marketing & community programs, facilitating campaigns, events, and more.

User Experience Society - ADMU

AVP for Design Training (June 2020 —)

Facilitate & host events and create design challenges & resources for educating members in UX Design.

EDUCATION

Ateneo de Manila University

AB Interdisciplinary Studies (May 2023)

Tracks in Information Design & Computer Science: Programming (3.82/4.0)

SKILLS

Software Adobe Creative Suite, Figma, Procreate, Miro

Coding HTML, CSS, Javascript

PROJECTS

Lucent Fair

Creatives Head (Mar 2018 — Sep 2018)

Directed brand identity of a mental health creativity fair, getting 3k+ reach and ~120k in donations. Led remote team of 5.

Youthack Manila Startup Challenge

Marketing Core: Design (Jul 2017 — May 2018)

Directed brand identity of an annual 2-day technopreneurship bootcamp for students, getting 36.5k reach and 580+ responses.

ACCOLADES

UX University

Second Runner-up (April 2020)

Rapid research and design of a habit tracker app for healthy habits, pitched to alumni product designers. Bested 30+ participants.

Tech Talk: I.T.'s a Home Run

Speaker (April 2020)

For Developh. Spoke in Homecredit's event about empowerment through collaboration tools to ~400 University of Makati students.