

# PORTFOLIO!



**biancamika**





# Hello, world!

My name is **Bianca Aguilar**, a junior in the Arts & Design strand, and design is my life; I love how a picture is capable of communicating a thousand words. Through my works, I aim to make the messages of my advocacies and organizations clear, combining **purpose and passion**.

# I bring *events* to life.

**Branding** is a specialty of mine; whether it's for mental health or technology, I make sure that the design gets the message across.



# DICT-YH Startup Challenge 2018: High School Edition

An introductory technopreneurship competition. I was assigned to this event as a Marketing Core - Design member of Youthhack Manila. I aimed for the event to look eye-catching and unique, straying from the organization's typical vectors. The Facebook event was able to garner 400+ people interested, twice the amount from last year.



# STARTUP CHALLENGE

JANUARY 27-28, 2018 @ ASIAN INSTITUTE OF MANAGEMENT



2 DAYS TO GO



LAPTOP OR ANY  
NOTETAKING MATERIALS



VALID ID

MONEY FOR SNACKS

EXTENSION CORD  
(OPTIONAL)



WATER



SEAOIL KICKSTART QBO JOLLIBEE GROUP INQUIRER.NET POP! TECH SHAKE IDEASPACE NC INNOVATIONS CLUB

## STARTUP CHALLENGE

HIGH SCHOOL EDITION  
JANUARY 27-28, 2018  
ASIAN INSTITUTE OF MANAGEMENT



### Call for Volunteers



Open to all interested applicants  
ages 15-30 years old  
Sign up now: [bit.ly/SC18volunteer](http://bit.ly/SC18volunteer)  
Deadline of applications is  
on January 23, 2018

SEAOIL KICKSTART QBO JOLLIBEE GROUP INQUIRER.NET POP! TECH SHAKE IDEASPACE NC INNOVATIONS CLUB

DICT and YOUTH HACK presents



## STARTUP CHALLENGE HIGH SCHOOL EDITION



MORE BRANDING MATERIALS, FROM TOP TO BOTTOM:  
FACEBOOK COVER PHOTO, COUNTDOWN PUBMAT,  
CALL FOR VOLUNTEERS PUBMAT, LETTERHEAD



# Luna: Light in Darkness

A mental health fair. As the Creatives Head of this event, I oversaw a team of five volunteers (despite being the youngest in the team). Making use of their outputs (art-work and haikus), I made materials and pubmats that greatly helped promote the event on social media.



**MORE BRANDING MATERIALS, FROM LEFT TO RIGHT: LUNA'S OLD LOGO, LUNA'S NEW LOGO (*INSPIRED BY THE PHASES OF THE MOON AND AN ART PALETTE*), TEASER POSTER, CALL FOR SELLERS**

# I design *for fun.*

Working for a purpose is great, but passion projects are needed every once in a while. With no guidelines to limit me, I'm allowed to explore, discovering new techniques.



# Allkill Apparel

A fashion line. Tired with all the common varisity shirts, my friends and I wanted something new for K-Pop fan merch. As a result, this brand was born, with its first collection being inspired by the album of the K-POP group BTS: "You Never Walk Alone". Aside from designing the two garments, I was also in charge of all the photography and branding.



**PHOTOS OF THE “YOU NEVER WALK ALONE” SWEATER.  
BOTH SLEEVES CONTAIN THE TITLE IN  
KOREAN CHARACTERS, WHILE THE FRONT  
HAS THE LOGO OF THE EPONYMOUS ALBUM.**



**PHOTOS OF THE “SPRING DAY” RINGER T-SHIRT.  
INSPIRED BY THE SONG OF THE SAME NAME, I  
DECIDED IT WOULD BE FITTING FOR A RETRO  
RINGER T-SHIRT. THE ROSE SERVES AS A FEMININE TOUCH.**



NOTES TO SELF BY BIANCA A.

*art hoe 101* BY BIANCAMIKA

# Stickers by Bianca

Stickers made through both digital collage and painting, printed in a half a bond sheet of matte sticker paper. "Notes to Self" was originally made as a fundraiser for Silakbo PH, a mental health organization for Luna: Light in Darkness. Its first batch was able to become sold out. Orders are not limited to just students in Zobel, but also people from outside. Both versions are still on sale at the link [bit.ly/stickersbybianca](http://bit.ly/stickersbybianca).

# I make *art* with a heart.

Just like with design,  
I'm happy when my art  
is seen by the world,  
having been submitted  
to various competitions  
and publications.



# Siklab Poetry

Digital art made to represent the themes of poems.  
The first one is for the theme “reality” while  
the second one is for the theme “ineffability”.



# Victor(ia)

**My contribution to Issue 3 of Young Star's "The Youth is on Fire" zine.**  
Its theme being "One", I decided to depict the antithesis of it, which in this case was a woman who brought down others for her own gain.



# Music and Me

My entry for Look and Learn Art's competition for July 2016, its theme being "Evolution". It depicts two girls from different eras both listening to music. It has won **3rd Place** in the Senior Division, besting hundreds of other entries from all over the world.



# Pistil

My entry for Look and Learn Art's competition for January 2017, its theme being "Primary Colors". It is a portrait of a woman with flowers in her hair. It's also been exhibited in "HeforShe: Stand Together" and featured in Woman, Create's 365 Wonders 2018 planner.

# Thank you!

If you're still interested, you may contact me for further details:

 [facebook.com/biancamikaa](https://facebook.com/biancamikaa)

 [biancamvagular@gmail.com](mailto:biancamvagular@gmail.com)

