




# Bianca Aguilar

student creative

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## EXPERIENCE

Assistant Vice President for Publications (2018), Marketing Core Member - Design (2017)

### **YouthHack Manila**

*July 2017 - present*

- Supervision of all publication materials and social media presence
- Developed branding for "DICT-YH Startup Challenge 2018: High School Edition"

Production Committee Member

### **Zobel Dance Crew**

*April 2018 - present*

- Assistance in creating both print and digital collaterals (e.g. pubmats, video, etc.)
- Developed the group's branding for A.Y. 2018 - 2019

Internal Vice President - Zobel Chapter (2018), Programs & Events Officer (2017)

### **Developers' Society**

*June 2017 - present*

- Management of current and planned projects (e.g. fundraisers, workshops)
- Creation of multimedia materials

Marketing + Technology Intern

### **Zestagram**

*May 2017 - June 2017*

- Created branding and promotion material (e.g. posters)

Creatives Head

### **Luna: Stellar Stranger**

*July 2017 - August 2017*

- Developed branding for the entire event, boosting its social media presence

Media Apprentice

### **Yearbook Committee 2018**

*August 2017 - present*

- Assisted in creation of page dividers

## EDUCATION

### **De la Salle Santiago Zobel**

*Expected 2019*

Top 1 (Arts & Design Strand)

Top 10% Overall (27/~400)

## SKILLS

HTML, CSS, Javascript, Photoshop, Indesign, Sony Vegas

## AWARDS

**2<sup>nd</sup> Place (HS Division), Youthhack Manila Ideathon 2017**

*March 4-5 2017*

- Conceptualized and designed a feature phone app that monetizes trash

**3<sup>rd</sup> Place, Look and Learn online art contest**

*July 2016*

- Created a digital painting that competed internationally

## EXTRACURRICULARS

- Zobel Dance Crew
- Developers' Society
- Symmetry Dance Studio

