



Bianca Mikaila

PORTFOLIO

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PROFILE

Hello, World!



I'm Bianca Aguilar, an aspiring graphic designer and illustrator. My specialty is creating visual identities and artwork for advocacies (especially those for self-improvement, whether it's skill or moral). I make these for the youth in hope of raising their awareness.

Each creation of mine, whether poster or artwork, should have its own distinct personality. To accomplish this, I makes use of various textures and bright colors. In my highly stylized portraits of girls, this is done through the emphasis of the face and its expression.

Despite technology being my main medium, the use of handcrafted elements and collage art in my personal style reflects my roots as a self-taught fine artist.

By combining the digital with the analogue, I want to create humane outputs that the youth can relate to, and can therefore be empowered by.

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For Others



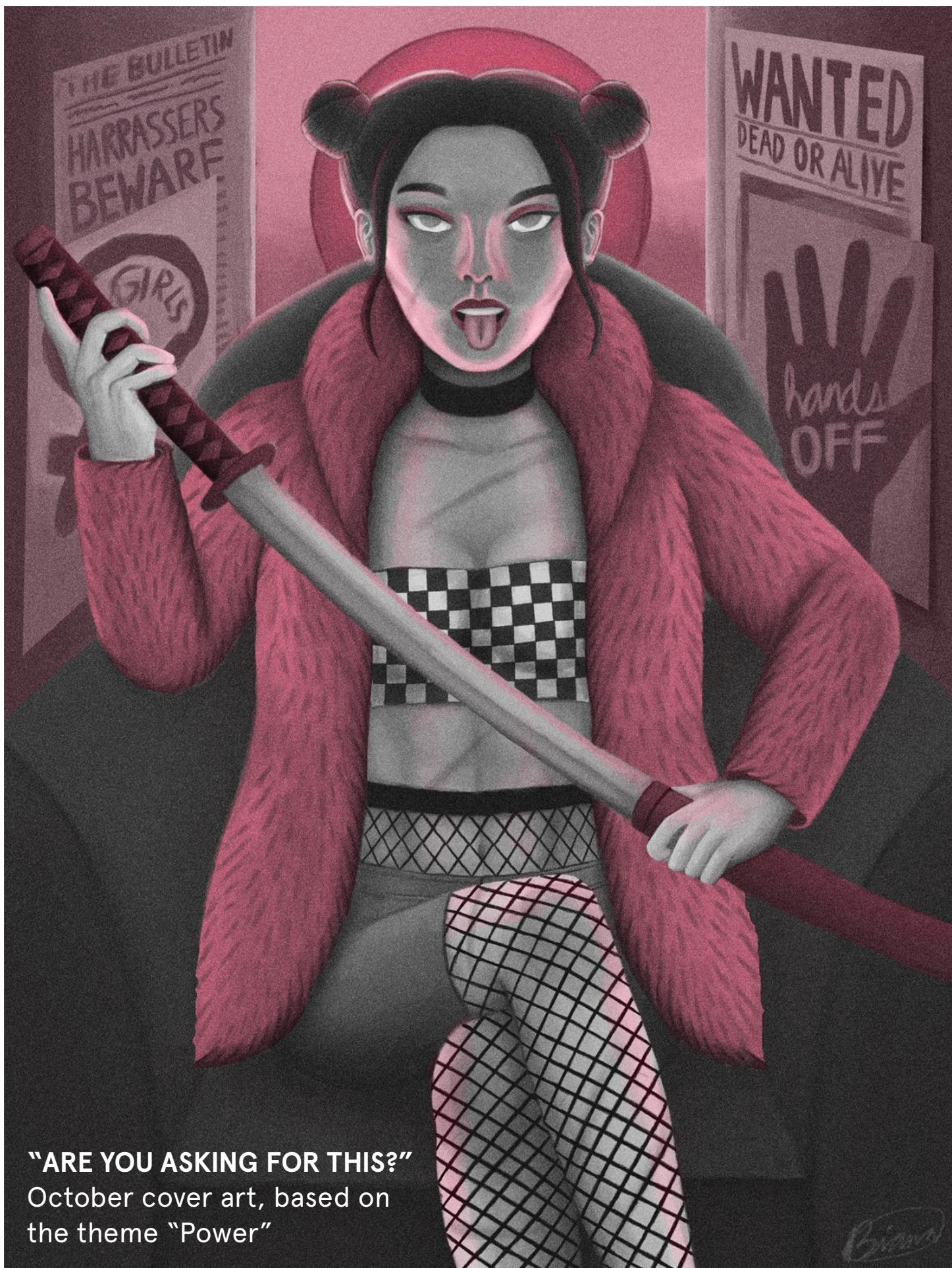
Woman, Create

A Philippine-based arts platform that aims to empower women through art. As a Creatives Intern, I contributed to the “365 Wonders 2019”, an independently produced creative yearly planner that aims to promote an inclusive Filipino art. This was 1 collaboration (cover art, done with the head and interns) and 2 artworks of my own. Adobe Photoshop, Procreate, and gouache (for the collab) were the methods used in the artworks’ creation. These artworks were also displayed in “Edition: Feminism”, an exhibit that idealizes a feminist revolution that considers the Filipino people.

WOMAN, CREATE



WOMAN, CREATE



"ARE YOU ASKING FOR THIS?"

October cover art, based on
the theme "Power"

Bianchi



LUCENT

A Mental Health Creativity Fair

Warehouse Eight
September 29
1 - 9 PM



Entrance Fee PHP 150

Workshop
Calligraphy by Louise Anog

Talks
Talyn Condino / Teej Alimorong

Performances
AJ Yabut / Cid Palma / CJ
Maramara / EJ de Perio / Elise
Huang / Ethan Mallari / Jellie /
Joshua Kim / Justine Danielle

WARE
HOUSE
EIGHT



SILAKBO



YOUTH MENTAL HEALTH



PHILIPPINE
MENTAL
HEALTH
ASSOCIATION
PEACE OF MIND



MedGrocer



NIPA BREW



HOPE
IN A BOTTLE
You Drink; Hope Builds



CVM PAWNSHOP
MONEY CHANGER

TAYO TAYO

p*p.junk.love

Lucent Fair 2018

A mental health creativity fair that aims to promote mental health awareness through art, workshops, talks, and performances. As the Creatives Head, I directed the visual identity of the event (from branding to pub-mats) and supervised a team of ~5 creatives. I was also responsible for conceptualizing the event's theme and name. Adobe Photoshop was used for all graphic design. Compared to last year's fair, with only ~50 participants, Lucent was able to get 150-200 participants, a 3k+ reach, and ~120k in donations.

LUCENT FAIR 2018



A Mental Health
Creativity Fair

Workshops

Louise
Anog



brush
calligraphy

bit.ly/lucentworkshops

Workshops

Louise Anog is a 17 year old visual artist who focuses on calligraphy. She studies Multimedia Arts for Grade 11 in Mint College under the Arts & Design track. Her custom calligraphy has been used for customised gifts, bookmarks, framed artworks, album covers, gig/event posters, logos, merchandise, and murals. She has also taught several workshops on brush pen calligraphy, having over 20 students in each class. Her work been featured on different magazines and websites, like Candy Magazine and Type Riot. You can find her work in Facebook (facebook.com/louiseanog) or Instagram (@louiseanog).



bit.ly/lucentworkshops





STARTUP CHALLENGE

HIGH SCHOOL EDITION



THINK GLOBAL
ACT LOCAL

JANUARY 6-7, 2018

UNIVERSITY OF ASIA AND THE PACIFIC
PEARL DRIVE, ORTIGAS CENTER, PASIG CITY

FOR MORE DETAILS, PLEASE VISIT:
STARTUPCHALLENGE2018.YOUTHHACK.NET



Startup Challenge 2018

A two-day event by Youthhack Manila with the goal of bringing students into the exciting world of startups and technopreneurship. As the Marketing member assigned to this event, I directed its visual identity (from branding to pubmats). Adobe Photoshop was used for all graphic design. The event was able to get a 36.5k reach and 580+ responses. Previous years only had 350+ (2017) and 180+ (2016) responses.

STARTUP CHALLENGE 2018



Jollibee Group
FOUNDATION



INQUIRER.NET



Innovations
club



STARTUP CHALLENGE

JANUARY 27-28, 2018 @ ASIAN INSTITUTE OF MANAGEMENT



2 DAYS TO GO



SEAOIL KICKSTART QBO Jollibee Group INQUIRER.NET POP! TECH SHAKE Innovations club
ideospace NO WINNING

STARTUP CHALLENGE

HIGH SCHOOL EDITION
JANUARY 27-28, 2018
ASIAN INSTITUTE OF MANAGEMENT



Call for Volunteers



Open to all interested applicants
ages 15-30 years old
Sign up now: bit.ly/SC18volunteer
Deadline of applications is
on January 23, 2018

SEAOIL KICKSTART QBO Jollibee Group INQUIRER.NET POP! TECH SHAKE Innovations club
ideospace NO WINNING



STARTUP CHALLENGE

HIGH SCHOOL EDITION



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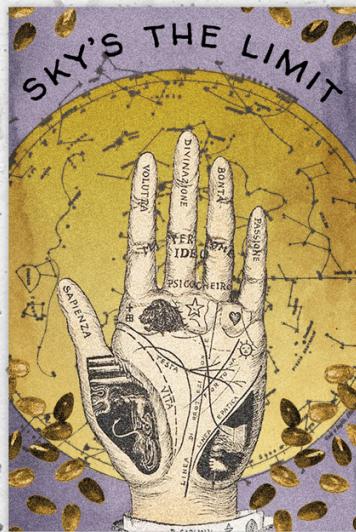
For Self



Pinpointe App Video

VIDEO LINK: youtube.com/watch?v=EZwmT5467Pc

Pinpointe is a hypothetical app that assists ballet-based dancers in correcting their weaknesses in technique. Users first go through a test composed of simple, personalized questions. Once the app has centered on a problem, it recommends solutions (e.g. tutorials, work-outs) from online sources. This idea was born from my frustrations as a dance student. Jealous of the hyper-flexible dancers on Instagram, I would stretch frequently. However, I'd overexert my hip flexors in the process. I had to be taught that strengthening was also crucial for improvement. Lack of knowledge = lack of body awareness. I used Sony Vegas to edit the entire video.



NOTES TO SELF BY BIANCA A.

art hoe 101 BY BIANCAMIKA

Sticker Set Designs

I created these two sticker sets as a way of finding my artistic style. The first set, "Notes to Self", consists of self-care reminders shown in digital collage. It was created for Silakbo PH, a platform by the Filipino youth to uplift stories in the context of mental health awareness. The second set, "Art Hoe 101", consists of artistic puns displayed in digital painting. It is inspired by 5 famous painters: Leonardo da Vinci, Frida Kahlo, Vincent van Gogh, Salvador Dali, and Claude Monet.



Aphrodite

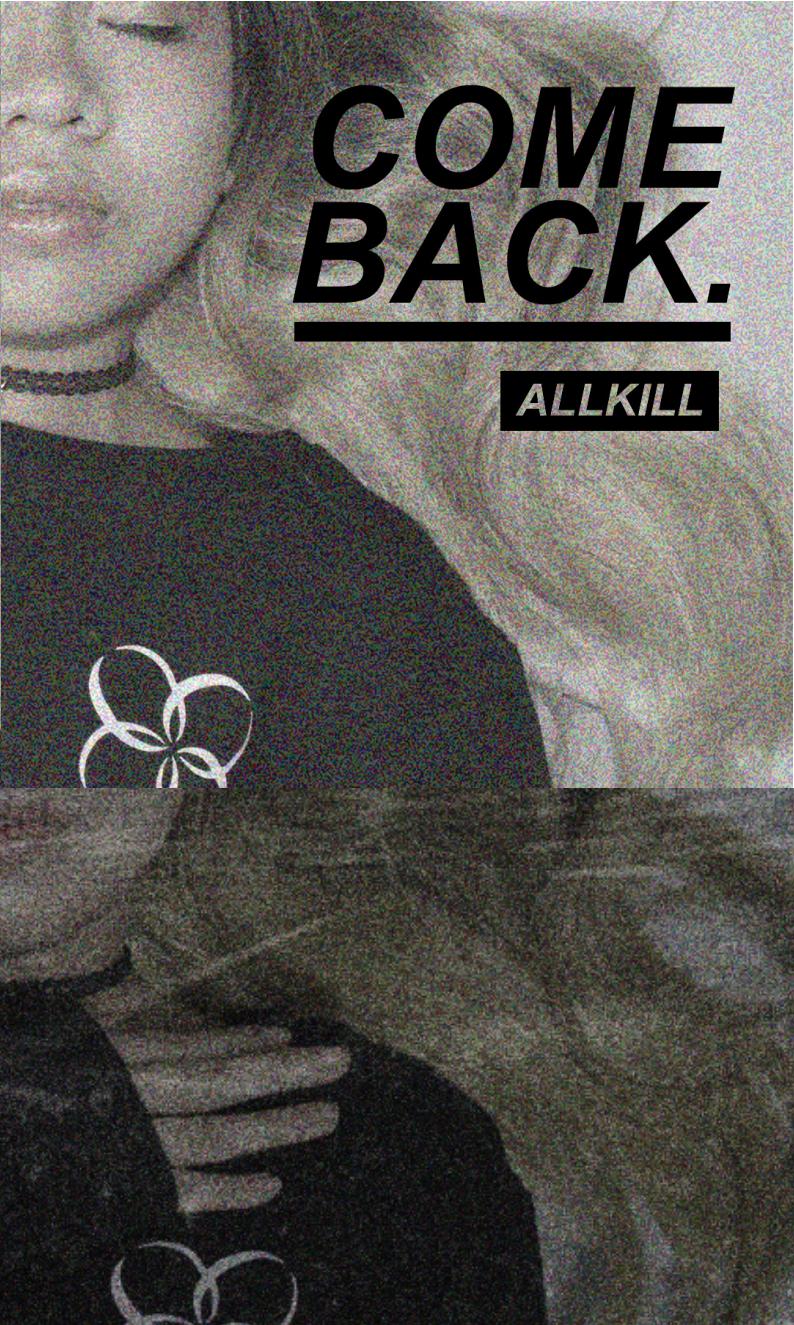
Greek Goddesses have always been depicted according to human standards of beauty. Because of this, it's easy to forget that goddesses aren't human. Thus, I wanted to explore illustrating a goddess in an inhuman way. Here, Aphrodite is shown as a mermaid, in reference to her origin: the sea. The tentacles wrapped around her symbolize throes of pleasure; they are the binders of humanity that keep her in place. This was painted with Adobe Photoshop and Procreate.

APHRODITE





ALLKILL



**COME
BACK.**

ALLKILL

Allkill Apparel

Allkill Apparel was a mock clothing brand that created minimalist clothes inspired by Korean culture and aesthetic. Tired of all the typical jersey shirts that defined K-pop fan merchandise, I created this brand as a design experiment. Its first collection, "21st Century", was inspired by BTS' album "Wings". I designed the entire collection, along with the brand's visual identity. I also shot and edited the photos for the release.

ALLKILL APPAREL



Thank You!