



BIANCA NEGRON

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Art, Design and Fashion are worlds I was instantly drawn to by being born and raised in New York City. Immediately I fell in love with all things design. I decided while attending Queensborough Community College to focus on Design and Technology. I was always fascinated with the World Wide Web and the unlimited possibilities that come with it. After graduation, my goal was to continue learning and researching to always be ahead of the game because design and technology is forever changing. I am passionate about building meaningful experiences. I strongly value thoughtful collaboration with clients and teammates to help shape the projects vision, connect with the target audience, understand and solve problems, and see the design through concept and implementation.

EXPERIENCE

- Dec 2014 - Present
 - Universal Music Group**, Senior Digital Designer
 - Re-design full sites for artists such as 2 Chainz or label sites such as Cash Money Records. Design promotional pages for artists. Collaborate, give direction on functionality, user-flow & interactivity of sites with project manager and developer.
- Sept 2014 - Feb 2015
 - Sharefund**, Freelance Front-end Developer / Creative Director
 - Styled company website with CSS and customized Google Dart framework.
- 2012 - Nov 2014
 - Latina Magazine**, Web Designer & Developer
 - Developed on the front-end in HTML, CSS and JavaScript for company website. Spearhead re-design of companys' sister site thelatinkitchen.com. Designed ad units & email blasts for Marketing Dept. QA tested sites across all devices and browsers. Built OfferPop based Contests & Surveys for Editorial and Marketing.
- 2011 - Dec 2014
 - Milito Group**, Freelance Designer & Front-end Developer
 - Designed mock-ups and built websites within Drupal & Wordpress.
- 2007 - Present
 - Freelance**, Designer & Front End Developer
 - Design & code seamless websites for clients. Create custom Wordpress & Drupal based templates. Design for print.

EDUCATION

Associates in Applied Science, **New Media Technology**
Queensborough Community College - Bayside, NY
Completed 2012

HOBBIES & INTERESTS

Photography	Music (mostly rock and alternative)
Typography	TV Series (ie: The Walking Dead, G.O.T)
Traveling	Reading Fiction and Sci-Fi
Cats	Adventure

SKILLS

Adobe Photoshop	●●●●●●●●	Wordpress	●●●●●●●●
Adobe Illustrator	●●●●●●●●	Drupal	●●●●●●●●
Adobe Dreamweaver	●●●●●●●●	CSS Frameworks	●●●●●●●●
Javascript/Jquery	●●●●●●●●	Google Dart	●●●●●●●●
HTML5 & CSS3	●●●●●●●●	PHP	●●●●●●●●
Sass	●●●●●●●●	SEO	●●●●●●●●

AREAS OF EXPERTISE

Front end Development	Branding & Identity
Web Design	Minimalism
Responsive Design	Wireframing
User Experience	Multitasking
Cross-browser Testing	Teamwork
Pixel Perfection	Deadlines