B. Bianca Negron

Interface + UX/UI + Product Designer
& Front-end Developer

✉ hello@biancanegron.com
🖥 biancanegron.com 📱 646 716 1657

Art, Design and Fashion are worlds I was instantly drawn to by being born and raised in New York City. Immediately I fell in love with all things design. I deciding while attending Queensborough Community College to focus on Design and Technology. I was always fascinated with the World Wide Web and the unlimited possibilities that come with it. After graduation, my goal was to continue learning and researching to always be ahead of the game because design and technology is forever changing. I am passionate about building meaningful experiences. I strongly value thoughtful collaboration with clients and teammates to help shape the projects vision, connect with the target audience, understand and solve problems, and see the design through concept and implementation.

⬡ EXPERIENCE

Apr 2016 - Now

Boom Fantasy, *Freelance Designer*
Redesigning iOS mobile app, user onboarding and created presentations to present to potential partners/investors for mobile startup.

Dec 2014 - Now

Universal Music Group, *Senior Digital Designer*
Design interfaces for a vast array of recording artists and label groups such as Island Records. Provide direction to team on functionality, user-flow, animations & interactivity.

Jun 2012 - Nov 2014

Latina Magazine, *Web Designer & Developer*
Redesigned company website and sister site thelatinkitchen.com. Developed on front-end of Drupal CMS. QA tested across all devices and browsers. Created ad units & marketing emails.

Oct 2011 - Dec 2014

Milito Group, *Freelance Designer & Front-end Developer*
Designed print material & digital products/interfaces. Built websites within Wordpress CMS.

Sept 2007 - Now

Bianca Negron LLC, *Freelance Designer & Front End Developer*
Wireframing, UX/UI Design, Prototyping & Front-End services for clients worldwide.

⬡ EDUCATION

Associates in Applied Science, **New Media Technology**
Queensborough Community College - Bayside, NY
Completed 2012

⬡ HOBBIES & INTERESTS

Photography	Music (mostly rock and alternative)
Typography	TV Series (ie: The Walking Dead, G.O.T)
Traveling	Reading Fiction and Sci-Fi
Cats	Adventure

⬡ SKILLS

Adobe Photoshop	⬢⬢⬢⬢⬢	Wordpress	⬢⬢⬢⬢⬡
Adobe Illustrator	⬢⬢⬢⬢⬡	Drupal	⬢⬢⬢⬡⬡
Adobe Dreamweaver	⬢⬢⬢⬢⬢	CSS Frameworks	⬢⬢⬢⬢⬢
Javascript/Jquery	⬢⬢⬢⬡⬡	Sketch	⬢⬢⬢⬢⬡
HTML5 & CSS3	⬢⬢⬢⬢⬢	PHP	⬢⬢⬢⬡⬡
Sass	⬢⬢⬢⬢⬢	SEO	⬢⬢⬢⬢⬡

⬡ AREAS OF EXPERTISE

UX/UI Design	*Branding*
Responsive Design	*Minimalism*
User Flows	*Wireframes*
Cross-browser Testing	*Prototypes*
Pixel Perfection	*Teamwork*
Front end Development	*Deadlines*