

57 W 57th Street New York, NY 10019

★ bianca.negron@me.com



biancanegron.com



646 716 1657

Art, Design and Fashion are worlds I was instantly drawn to by being born and raised in New York City. Immediately I fell in love with all things design. I deciding while attending Queensborough Community College to focus on Design and Technology. I was always fascinated with the World Wide Web and the unlimited possibilities that come with it. Design and Technology is forever changing and after graduating with an Associates Degree in New Media Technology, my goal was to always be ahead of the game. From designing minimalistic websites before it became a trend, to using the latest tools and new platforms/frameworks before they become popular. I strive to always create pixel perfect user-friendly websites that people can instantly love and easily navigate.

EXPERIENCE

Dec 2014 - Present

Universal Music Group, Senior Digital Designer

Re-design full sites for artists such as 2 Chainz or label sites such as Cash Money Records. Design splash pages for artists. Discuss and give direction on functionality, user-flow and interactivity of sites with project manager and developer.

Sept 2014 - Feb 2015

Sharefund, Freelance Front-end Developer / Creative Director

Styled company website with CSS and customized Google Dart framework.

2012 - Nov 2014

Latina Magazine, Web Designer & Developer

Developed on the front-end in HTML, CSS and JavaScript for company website. Spearhead re-design of companys' sister site thelatinkitchen.com. Designed ad units & email blasts for Marketing Dept. QA tested sites across all devices and browsers. Built OfferPop based Contests & Surveys for Editorial and Marketing.

2011 - Dec 2014

Milito Group, Freelance Designer & Front-end Developer

Designed mock-ups and built websites within Drupal & Wordpress.

2007 - Present

Freelance, Designer & Front End Developer

Design & code seamless websites for clients. Create custom Wordpress & Drupal based templates. Design for print.



EDUCATION

Cats

HOBBIES & INTERESTS

Associates in Applied Science, New Media Technology Queensborough Community College - Bayside, NY Completed 2012

Photography Typography Traveling

Music (mostly rock and alternative) TV Series (ie: The Walking Dead, G.O.T) Reading Fiction and Sci-Fi

AREAS OF EXPERTISE

Adventure



SKILLS

Adobe Photoshop Adobe Illustrator Adobe Dreamweaver Javascript/Jquery HTML5 & CSS3 Sass



Wordpress Drupal **CSS Frameworks** Google Dart PHP **SEO**



Front end Development Web Design Responsive Design User Experience Cross-browser Testing Pixel Perfection

Branding & Identity Minimalism Wireframing Multitasking Teamwork Deadlines