# Bianca Skrinyar

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# **EDUCATION**

London School of Economics and Political Science (London, United Kingdom)

MSc Culture and Society (Sociology)

2020 – 2021

# University of Durham (Durham, United Kingdom)

2016 - 2020

BA Liberal Arts with Year Abroad (English Literature, Philosophy, Anthropology)

Grade – First Class Honours

Won award 'Celebrating Student Achievement: Inspiring Student' (2017-2018)

# **University of Groningen (Groningen, The Netherlands)**

2018 - 2019

Faculty of Arts and Philosophy (English Literature, Philosophy, Anthropology, Sociology, European Studies, Gender and Sexuality Studies)

Average Grade: 8.1

# Milestone Institute (Budapest, Hungary)

2012 - 2016

Student in the Sophomore, Junior, and Senior Year programme: Literature, European History, Politics and Anthropology

# Österreichische Schule Budapest (Austrian School in Budapest, Hungary)

2011 - 2016

Austrian Matura exams: German (1), English (1-2), Hungarian Language and Literature (1-1), Mathematics (1)

# WORK AND LEADERSHIP EXPERIENCE

# Marketing and Recruitment Consultant at Genieve Couture, London

**2020 – present** 

- Collaborating with startup founder Genieve Vasconcelos
- Developing bi-monthly social media marketing plan
- Supporting all aspects of planning and management of interns

# Co-President of London Start-up Fair, London

2020 - 2021

- Oversaw all aspects of development, execution and marketing of the four days long Fair
- Spearheaded an organisational team, planned and allocated tasks, and forged partnerships
- Surpassed highest participation results in event history with 1000 participants and 45 companies, including AWS, Balderton Capital, SeedLegals, OVHcloud, and Creator Fund

Virtual Intern at Divento 2020 summer

- Researched, copy edited, fact checked articles, and wrote product descriptions
- Handled SEO optimisation to ensure product to be ranked by Google and other search engines
- Assisted in market research, gathering qualitative and quantitative data
- Worked in accordance with planned weekly publishing schedule

#### Assistant Librarian at Collingwood College, Durham

2019 - 2020

- Worked closely with the Vice Principal of Collingwood College
- Responsible for the running of the 'Big Ideas on Screen' project
- Organised bi-weekly film screenings, panel discussions, poetry readings, and workshops
- Managed social media presence and publicity in the student community

#### Chief Producer of Lost Connections, Durham

2019 - 2020

- Responsible for overseeing all operations within theatre play, including assisting the director in writing, applying for funding, budgeting, and creating rehearsal schedule, curating and locating decorations
- Managed other producers, director, set and custom designers, and actors
- Reached out to student magazines, the university, colleges, and local magazines to advertise our play

#### Intern at Ruben Brandt Film Company, Budapest

2019 summer

- Worked closely with the writer/director on a new script
- Proof-read, edited creative work and offered constructive feedback
- Translated various documents

#### Journalist and Blogger on a freelance basis

2018 - 2020

- Contributed to Groningenlife!, The Bubble, The Northern Review on an ad hoc basis
- Researched, wrote and edited opinion and journalistic articles on hot topics
- Brainstormed and developed ideas for a blog

#### Web Designer Intern at SuperApartments, Budapest

- Designed the visual identity and website
- Designed images, icons, and banners
- Created and managed Instagram account

# Intern at Spinoza Theatre and Café, Budapest

2017, 2019 summer

- Responsible for the day to day smooth running of the theatre, administration, creation and maintenance
  of databases, handled the company phone, emails, corresponded with customers, literary professionals,
  and the public
- Advertised through social media platforms (mainly Facebook)
- Proof-read script and offered constructive editorial feedback

#### Mathematics, English Literature and Language, German Teacher at MyTutor

2017 - 2019

- Scheduled, planned, and organised tutorings for secondary school students
- Motivated and inspired students, encouraged learning through experience
- Provided support to students, and a secure environment in which to learn
- Observed, assessed and recorded students' progress, and tailored curriculum according to the needs of the student

#### Programme Coordinator and Organiser on a freelance basis

**2013** – present

- Organised events, such as a week-long trip to the Berlin Film Festival, a company Halloween party, social gatherings, film screenings, discussions with directors, Men's Story Project, a four days long camp for students, a day long festival
- Marketing and advertising the events in various ways, including social media
- Overseeing the programme design, activities, fundraising, logistics and communications for the various events, which had approximately 20-150 people
- Responsible for budget and scheduling

# ADDITIONAL ACTIVITIES

**Entrepreneurship-related involvements:** Volunteered with Project Venture: participated in all startup-related workshops and collaborated with startup founders; attended the following talks and workshops: Socially Responsible Bootcamp, From LSE to Forbes 30 under 30: In Conversation with Alex Loizou, Hacking E-commerce: In Conversation with Serial Entrepreneur Ning Li, Legal Matters Series: Start-Ups: The Legal Essentials workshops, and From leading cloud-hosting to a startup accelerator

University involvements: LSESU Entrepreneurship Society, Media analysis on Covid-19: A Communication Crisis - Ethics, Privacy, Inequalities research participant, LSE & Durham University Squash Club: BUCS player, LGBTQ+ Mentor, Durham Student Film and Durham Student Theatre: actor, writer, production manager, chief producer, assistant director, HeForShe Executive Committee Member: Men's Story Project President, Representative of Liberal Arts Year 1 and 2 Students, Liberal Arts Representative in the English Department, Durham University Sailing Club: BUCS Team Racer

**College involvements:** Assistant Librarian and Event Organiser in Collingwood College, Member of Collingwood College Squash Club: Team A, Member of Collingwood College Theatre Club: Woodplayers

**Volunteering:** Reedsy Judge (2020 summer): selecting promising works that best fit the submission call, Durham Queer Mutual Aid (2020 summer): co-ordinated volunteers, welcomed and allocated them for various tasks, Freshers' and Year Abroad Fair Durham University (2019): recruited students for the Latin Social Dancing and Hungarian Society, informed students about Year Abroad applications and opportunities, Lustrum: all Inclusive Event in Groningen (2019): assisted in various events throughout the 10 days, Durham University Sailing Club's Summer Sailing (2017, 2018): taught students the basics of sailing, and encouraged learning through experience

#### ADDITIONAL SKILLS

**Languages:** Hungarian (first language); English (fluent: on C1 level); German (fluent: on C1 level); Dutch (fluent: on C1 level).

**Computing:** User level knowledge of MS Word, Power Point and Excel; Creating and managing Google Drive, and Doodle forms; User level knowledge of Prezi, Picasa, Adobe Photoshop and Premiere; User level knowledge of WordPress, HTML and CSS.

**Licences:** LSE Cyber Security Awareness Training Course (2020); Web Development Certificate (HTML and CSS) (2020); Driver's licence (2019); Certificate of Proficiency in Basic Safety Training (2013); PADI Open Water Diver licence (2012).

**Personal:** Analytical and critical thinking; good communication; teamwork; creativity and problem-solving; responsible; keen to learn; high adaptability.