3 Months Analysis

ANZ PERFORMANCE

Transactions Report in August - October 2018

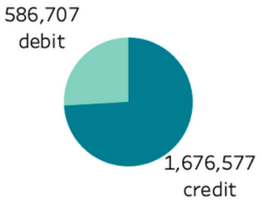
ANZ 3 Months Performance

Total Amount	Total Transaction	Avg. Transaction
A$2,263,284	4.457	A$187.9

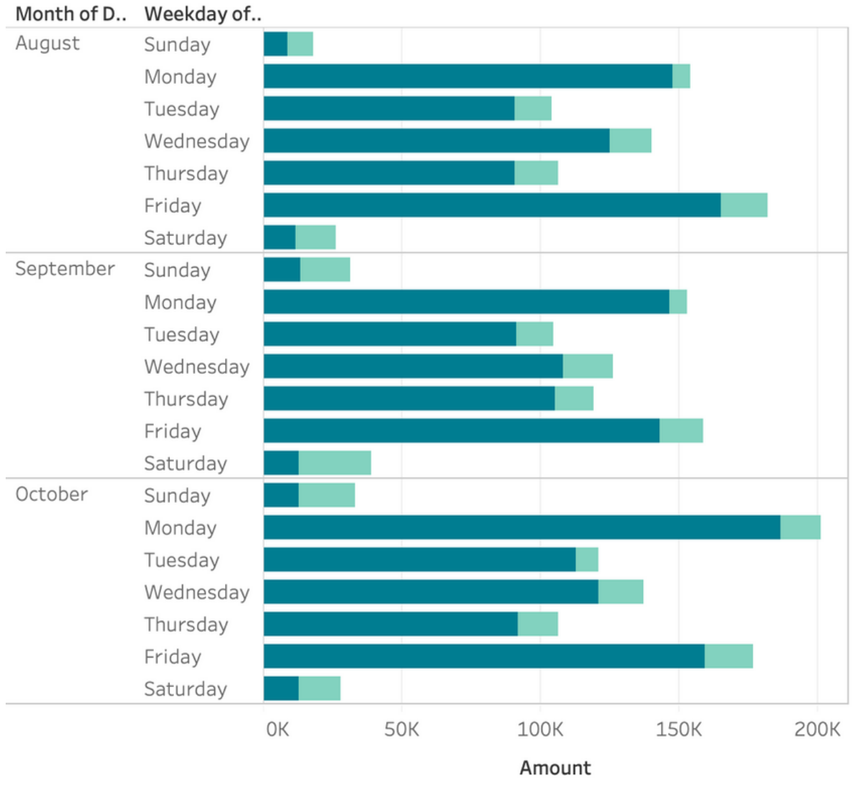
Month: (All)

Day: (All)

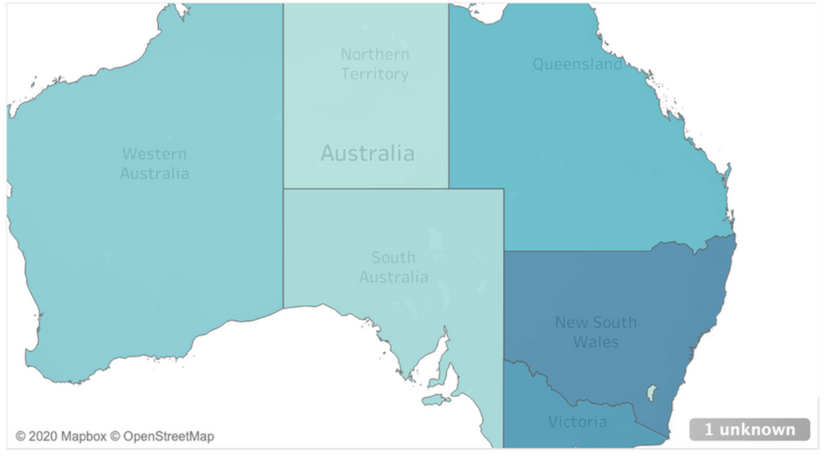
Status: (All)



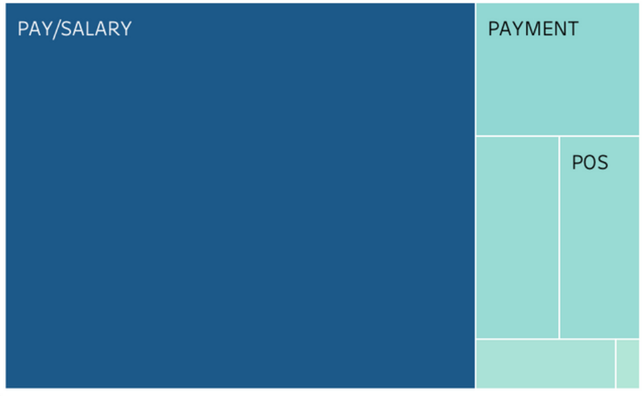
Total Amount by Month



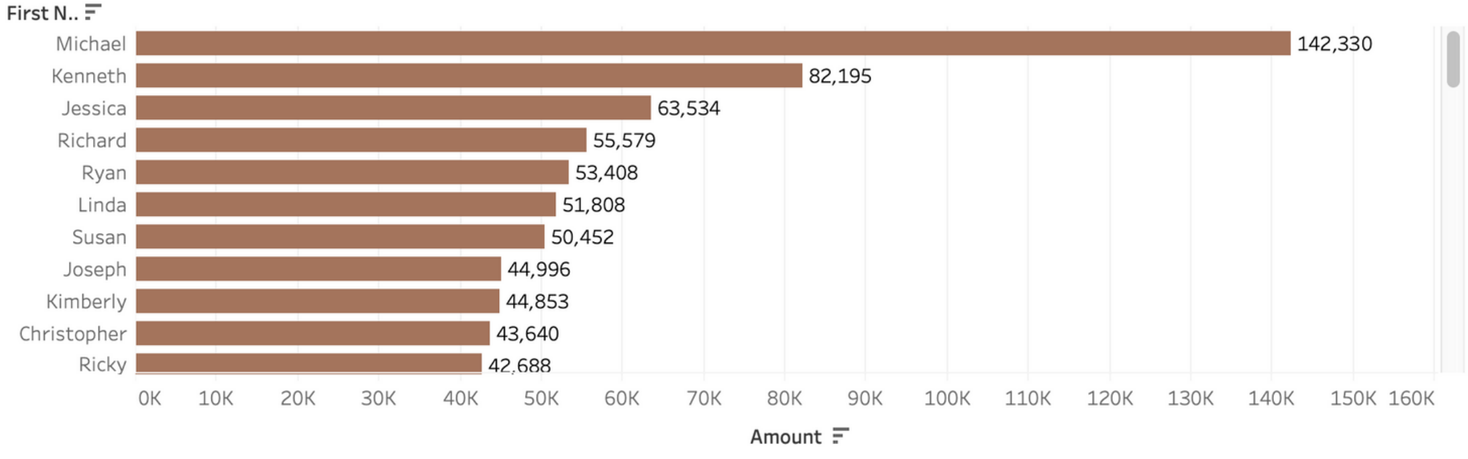
Where Customers do Transaction(s)?



Transaction Category



Customer Transaction



ANZ Customer

Kenneth

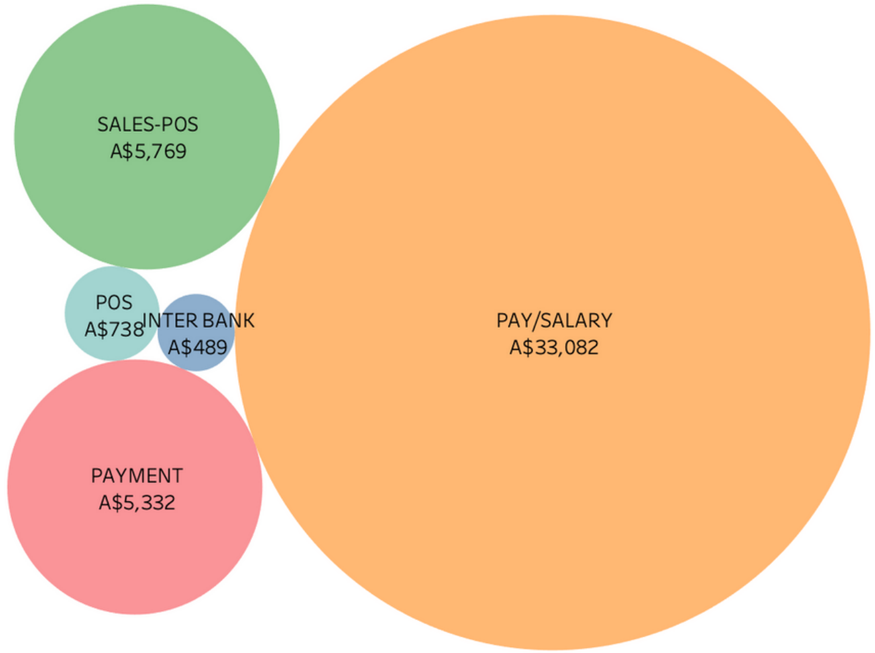
CUS-2738291516

35 years

Top 5 Customers

Select a customer's name

CUS-2738291516 Kenneth	CUS-1816693151 Tim
CUS-3142625864 Ricky	CUS-261674136 Kenneth

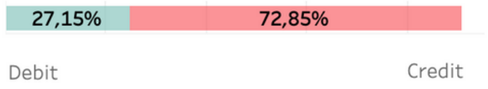


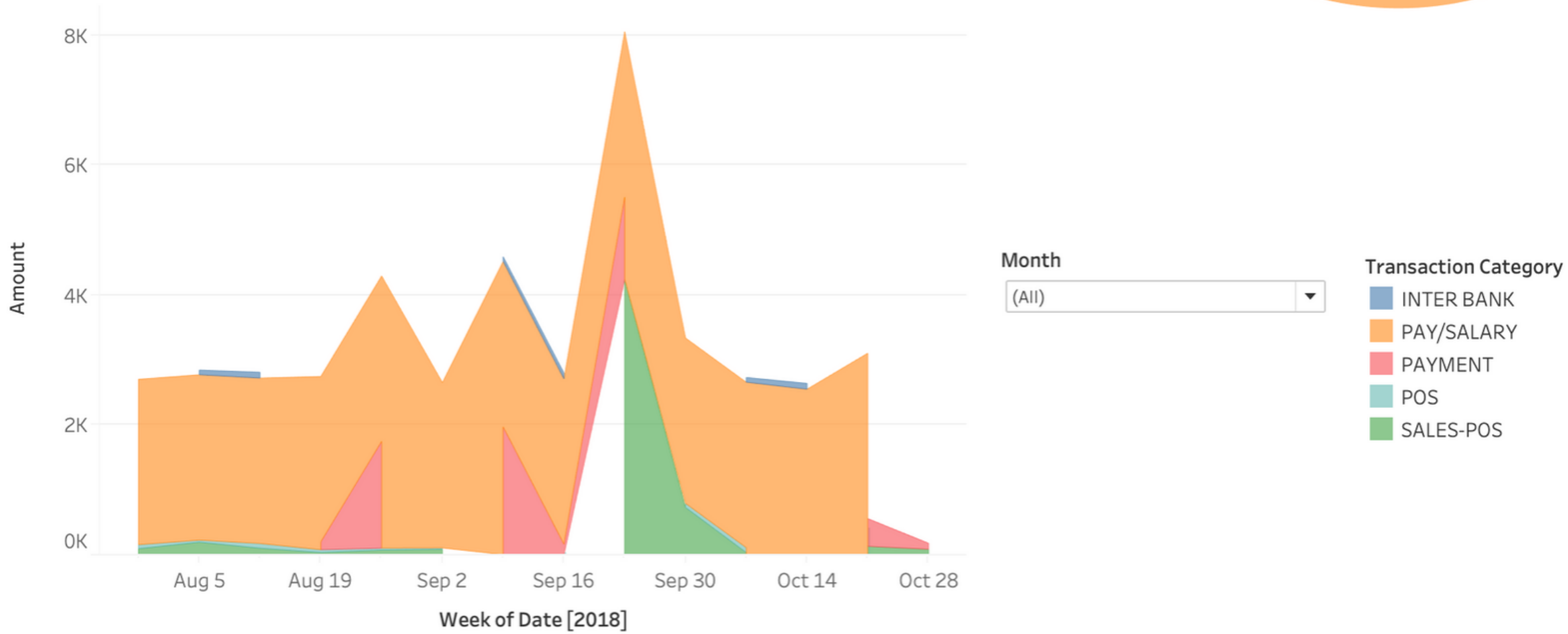
Spending Pattern

Spending Rate

A$567.6

Avg. Monthly Spending





Month

(All)

Transaction Category

- INTER BANK
- PAY/SALARY
- PAYMENT
- POS
- SALES-POS

Summary of Analysis

1

The Busiest Month

October hits A$802,798 with 2288 times of transactions.

2

When customers do transaction(s)?

They prefer do the transactions in Monday and Friday.

3

What did they do?

Customers like spend a lot, around 75% they spend money in NSW State.

4

Who is the most active customer?

A 35 yrs man become the winner with A$567 avg monthly spending. He do avg 53 times transaction in each month.

5

Which category has the most active customer?

Customer use ANZ as Payroll Banking since more than 50% transaction is Pay/Salary.

6

Average Transaction

In this 3 months, ANZ have A$188 average of transaction

7

What customer did on the weekend?

An unbelievable insight, since Saturday and Monday is not popular to do transaction(s).