

# Factor influencing Term of Trade

- ▶ TOT is a crucial economic indicator that can impact a nation's trade balance, economic growth, and overall economic well-being.
- ▶ The TOT is favourable for country when there is an improvement in export and a decline in import.
- ▶ Several factors can influence a country's Terms of Trade (TOT), which reflects the ratio of the average price of a country's exports to the average price of its imports.

# Elasticity of Demand

- ▶ Elasticity of demand measures the responsiveness of the quantity demanded of a good to changes in its price. It helps to predict how changes in price, either in exports or imports, will affect the overall trade balance and the welfare of a country.
- ▶ If a country has **elastic demand** for its imports, a decrease in the price of its imports (e.g., due to an improvement in TOT) will lead to a proportionally larger increase in the quantity demanded. This can result in an expansion of imports and potentially a worsening of the trade balance.
- ▶ If a country has **elastic demand** for its exports, an increase in the price of its exports (e.g., due to an improvement in TOT) will lead to a proportionally larger decrease in the quantity demanded by its trading partners. This can lead to a reduction in export volumes and potentially a negative impact on the trade balance.

# Elasticity of supply

- ▶ Elasticity of supply measures the responsiveness of the quantity supplied of a good to changes in its price.
- ▶ If a country's exports have elastic supply, an improvement in TOT that leads to higher export prices might encourage producers to increase the quantity supplied of those export goods. This can result in a relatively larger increase in export revenue due to both higher prices and higher quantities.
- ▶ If a country's imports have elastic supply, an improvement in TOT that makes imports cheaper might lead to an increase in the quantity supplied of those imports. This can result in a larger quantity of imports being consumed domestically due to the price decrease.
- ▶ The elasticity of supply affects how countries adjust their production patterns in response to changes in TOT. If a country's export goods have elastic supply, an improvement in TOT might lead to a shift in resources toward those export industries.

# Nature of Goods

- The nature of goods, specifically whether they are primary commodities or manufactured products, can have a significant impact on a country's Terms of Trade (TOT).
- The nature of goods affects their price dynamics, demand patterns, and their role in trade relationships.
- **Primary Goods Exporter:** A country heavily reliant on primary goods exports may experience fluctuations in TOT due to the inherent volatility in commodity prices. An increase in primary goods prices relative to imports can improve TOT, while a decrease can worsen it.
- **Manufactured Goods Exporter:** Countries exporting manufactured goods may experience more stable TOT because these goods tend to have more stable prices. Changes in TOT for manufactured goods exporters are often driven by factors such as exchange rates and competition.

## Global Economic Conditions:

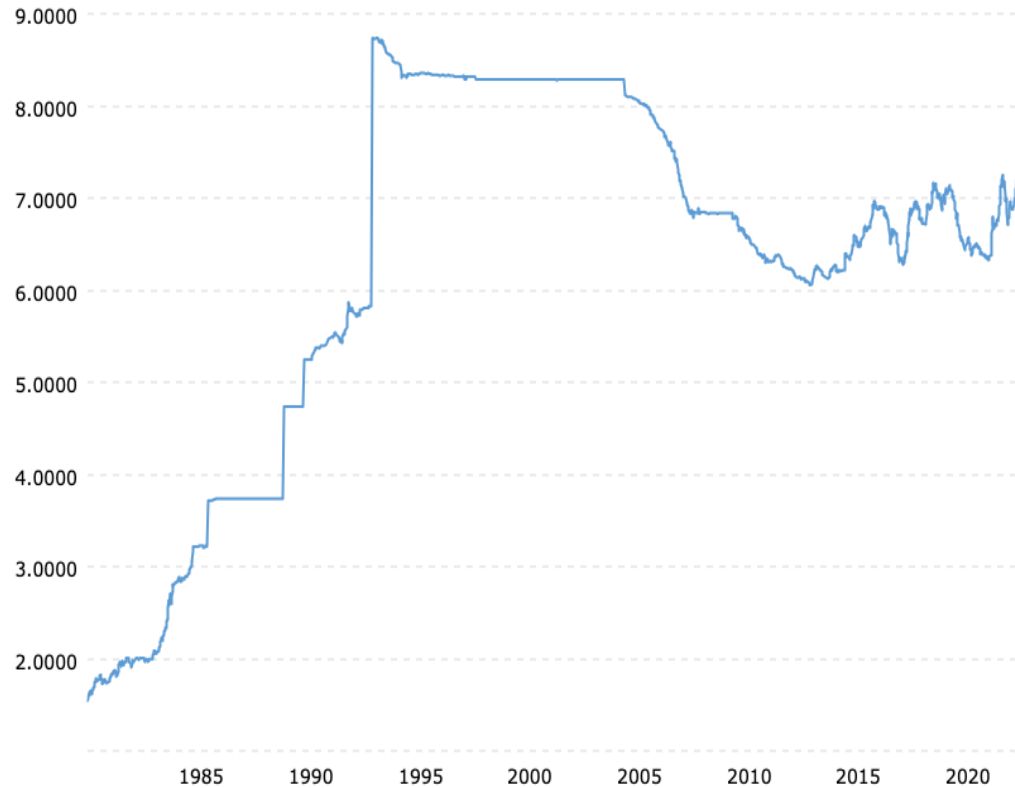
- **Primary Goods:** Economic growth and industrial production can impact demand for primary goods. Strong economic growth may lead to increased demand for raw materials and energy, affecting primary goods prices.
- **Manufactured Goods:** Demand for manufactured goods is influenced by factors such as consumer spending, investment, and technological advancements.

# Economic Development

- ▶ Economic development results in an increase in income and alternative way of production.
- ▶ **Demand Patterns:**
  - Developing economies often experience shifts in consumer preferences and rising incomes. These changes can influence demand for different types of goods, affecting export and import prices and subsequently impacting TOT.
- ▶ **Technological Advancements:**
  - Economic development often involves technological progress and innovation. The development and export of higher value-added, technology-intensive goods can lead to improved TOT as the country commands higher prices for these goods. Country can produce import substitute goods as well.
- ▶ **Skill Development and Human Capital:**
  - Economic development is often associated with increased investment in education and skill development. This can lead to the production of higher-skilled labour-intensive goods and services, potentially improving TOT.

# Exchange Rate

- ▶ Changes in exchange rates can influence the competitiveness of a country's goods in international markets, affecting both export and import prices.
- ▶ **Effect on Export Prices:**
  - Depreciation (Weakening) of the Currency: When a country's currency depreciates, its exports become cheaper for foreign buyers. This can lead to an increase in the quantity demanded for its exports and potentially result in higher export revenue.
  - Appreciation (Strengthening) of the Currency: When a country's currency appreciates, its exports become more expensive for foreign buyers. This can lead to a decrease in the quantity demanded for its exports and potentially lower export revenue.
- ▶ **Effect on Import Prices:**
  - Depreciation (Weakening) of the Currency: A depreciation of the currency can make imports more expensive in domestic currency terms. This can lead to higher import costs, potentially worsening the TOT if import prices increase at a faster rate than export prices.
  - Appreciation (Strengthening) of the Currency: An appreciation of the currency can make imports cheaper in domestic currency terms. This can lead to lower import costs, potentially improving the TOT if import prices decrease at a faster rate than export prices.



US Dollar Japanese Yen



Depreciation of Indian Currency value in terms of US dollars is good or bad for Indian economy.



# Tariffs Policy

- ▶ Tariffs are taxes imposed on imports, and changes in tariff rates can influence the relative prices of exports and imports, thus affecting TOT.
- ▶ **Import Prices:**
  - **Higher Tariffs:** Imposing higher tariffs on imports can make foreign goods more expensive for domestic consumers. This can lead to a decrease in the quantity demanded for imports and potentially result in reduced import volumes. If the decrease in import quantities is greater than the decrease in import prices, TOT can improve because the ratio of export prices to import prices increases.
  - **Lower Tariffs:** Reducing tariffs on imports can make foreign goods cheaper for domestic consumers. This can lead to an increase in the quantity demanded for imports and potentially result in higher import volumes. If the increase in import quantities is greater than the increase in import prices, TOT can worsen because the ratio of export prices to import prices decreases.
  - Does the imposition of tariffs (Tax) on Petroleum, laptops and smartphone is good or bad?

# Size of Population

- ▶ population size itself does not directly determine TOT, it can influence various economic and trade-related factors that impact TOT.
- ▶ **Domestic Market Size:** A larger population can create a larger domestic market for goods and services. This can lead to economies of scale, increased production, and potentially more diverse production capabilities. A diverse and robust domestic production can impact the composition of exports, influencing TOT. it also attracts FDI.
- ▶ **Consumption Patterns:** The consumption patterns of a large population can influence demand for various types of goods. If a country has a large population with changing consumption preferences, it can impact the types of goods it produces and trades, which can indirectly affect TOT.
- ▶ **Labor Force and Production:** A larger population can provide a larger labor force. The availability of labor can influence production capacities, specialization, and the types of goods a country can produce. This can impact the structure of exports and imports, affecting TOT.
- ▶ **Industrialization and Urbanization:** A larger population might lead to increased industrialization and urbanization. This can influence the types of goods produced and traded, as well as the demand for imports, which can impact TOT. More **dependence on Import.**

# Size of Country

- ▶ The geographic size or area of a country can indirectly influence its Terms of Trade (TOT), which is the ratio of the average price of a country's exports to the average price of its imports.
- ▶ The larger size of the country has a lesser economic scale than the smaller size country. So it is unfavourable for TOT.
- ▶ **Resource Endowment:** The geographic size of a country can influence its availability of natural resources. Countries with larger land areas might have more abundant resources, including minerals, agricultural land, and energy reserves. The availability of resources can impact a country's export composition and prices, thus affecting TOT.
- ▶ **Agricultural Production:** Larger countries might have more diverse climatic conditions, allowing for a wider range of agricultural production. Agricultural exports, which can be influenced by a country's geographic diversity, can impact export prices and TOT.

# Degree of Competition

- ▶ High International Competition in export leads to lower control over the price so it is unfavourable for the exporting country and favourable for importing country.
- ▶ Market Access and Barriers:
  - **Open Markets:** Countries that facilitate open trade and have low trade barriers can attract more competition and access to international markets. Open markets can lead to increased exports and potentially influence TOT positively.
  - **Trade Barriers:** Countries that impose trade barriers such as tariffs or quotas can limit competition and affect the demand for exports. These barriers can influence export prices and TOT.
- ▶ **Product Differentiation:** If a country's products are highly differentiated from those of its competitors, it might have more pricing power and face less direct competition. When products are less differentiated, countries might face stiffer competition and need to compete on price. This can impact export prices and TOT.