



## CURRICULUM VITAE

**Bibek Moulik**

Contact: +91-77300-25647 (M)

Email: [bibekmoulik@gmail.com](mailto:bibekmoulik@gmail.com)

Website: <http://bibekmoulik.github.io/welcome>

### ❖ Career Objective:

I aim to keep learning and growing in my career by building on my knowledge and skills. I want to make the best use of my experience and abilities to contribute to the success of the organization, while also achieving personal and professional growth.

### ❖ Scholastic Qualifications:

Degree	Institute	Board/University	Year	Marks
B. Tech (I.T)	Jalpaiguri Govt. Engineering College	W.B.U.T	2013	<a href="#">8.39/10</a>
Higher Secondary	Jalpaiguri Fanindra Dev Institution	W.B.C.H.S.E	2009	<a href="#">86.00%</a>
Secondary	Jalpaiguri Fanindra Dev Institution	W.B.B.S.E	2007	<a href="#">89.13%</a>

### ❖ Experience Summary / Highlights:

- ✓ **12+ years** of working experience in the industry since August 2013.
- ✓ Currently working as a Technical Architect / Lead & IC in **Adobe** in Workfront Competency.
- ✓ Widely known as the **Fire-Fighter** for my crisis resolutions skills.
- ✓ Leading the **APAC portfolio** for Workfront from a delivery perspective.
- ✓ Actively involved in **pre-sales** activities, including RFP responses, client demos, scoping, and effort estimation.
- ✓ Successfully scoped efforts worth **\$5.6M** and contributed to closing deals worth approximately **\$3.3M**.
- ✓ Provided expert consulting to multiple clients on Adobe **Workfront**, **Fusion**, and **Content Supply Chain** solutions.
- ✓ Experienced in requirement analysis, design, development, and application maintenance across various projects.
- ✓ Contributed to talent onboarding through interviews, training sessions, mentoring, and apprenticeship programs.
- ✓ Previously worked in the **Enterprise Application Integration (EAI)** domain.
- ✓ Have expertise in IBM WebSphere Message Broker, IBM Integration Bus, IBM ACE and IBM WebSphere MQ.
- ✓ Have good communication skills, interpersonal skills, self-motivated, quick learner and a reliable team player.

### ❖ Technical Skills:

Marketing Technologies	Workfront Core, Workfront Fusion, Content Supply Chain, Proof HQ, Marketo
Programming Language	Java, ESQl
Scripting Language	HTML, JavaScript, CSS, AJAX
Technology	IBM WebSphere Message Broker v7/8, IBM Integration Bus v9/10, IBM ACE v11 IBM WebSphere MQ v7.5, v9.1 IBM WebSphere Service Registry & Repository
Version Control System	Borland StarTeam, BitBucket
Others	Adobe PDF, Adobe Sign, XML, XSLT, XSD, WSDL, Bamboo, UrbanCodeDeploy etc.

### ❖ Certifications:

Subject of Certification	Certifying Authority	Date
<a href="#">Adobe Workfront Fusion Developer Professional</a>	Adobe	April 2024
<a href="#">Adobe Workfront Core Developer Professional</a>	Adobe	March 2024
<a href="#">IBM Cloud Platform Application Development V1</a>	IBM	April 2017
<a href="#">IBM Integration Bus V9.0 Solution Development</a>	IBM	September 2016
<a href="#">IBM WebSphere Message Broker V8.0, Solution Development</a>	IBM	December 2014

## ❖ Awards & Recognitions:

- ✓ Received **Adobe Quarterly Functional Award** in Q1 2025.
- ✓ Received **PS EMEA Teamwork & Collaboration Award** in Q3 2024.
- ✓ Received [Accenture ACE Award](#) in 2022 for excellent contribution in GIB project.
- ✓ Received [Ericsson Rockstar Award in Q4](#) 2020 for excellent contribution in Mobily project.
- ✓ Received [Associate of the Quarter in Q4](#) 2017 for delivering multiple simultaneous projects seamlessly.
- ✓ Received [Cognizant Shining Star Award](#) in May 2016 for the contribution towards IPM Connect Activities.
- ✓ Received [Cognizant Shining Star Award](#) in October 2015 for going beyond the job responsibility.

## ❖ Innovation/R&D Activities:

- ✓ Developed **Error Handling Framework**, in Fusion which is being used by everyone at competency level in Adobe Workfront now.
- ✓ Build a **Dynamic Proofing Mechanism**, in Fusion. This is being used by leading French luxury cosmetics brand.
- ✓ Build a **Synchronization Model**, in Fusion that synchronizes the metadata between Workfront, AEM & Veeva, making the MLR review process easy and unified. This is being used by a leading global pharmaceutical brand.
- ✓ Created an [XSLT Transformer](#) Utility tool for implementing XSLT transform and some basic XML utility functions.
- ✓ Created a [Visual Mapping](#) Utility tool for implementing XML to XML mapping directly through UI.
- ✓ Created a **Global Cache Utility tool** for implementing Create, Read, Update and Delete operations directly on global cache of message brokers.
- ✓ Developed the **MQ based EAD Gateway Framework** similar to SOAP based EAD Gateway Framework.

## ❖ Projects Handled (Recent First):

- ❖ **Organisation:** [Adobe Inc.](#)
- ❖ **Client:** Microsoft, Global

### Microsoft Workfront & Fusion Implementation Project:

Project Name	Microsoft Workfront & Fusion implementation Project										
Work Description	<p>Microsoft has signed the largest deal in Adobe's history which has a high impact, 3-year engagement. Due to its critical nature, a global team was hand-picked by Adobe leadership, and being selected for this program is itself a major achievement. I am the only representative from the GDC (India) Workfront competency, carrying significant responsibility in this project.</p> <p>The initial goal is to bring multiple Microsoft teams (Social, Web, Events, etc.) onto a unified Workfront platform for streamlined collaboration. The next phase involves implementing the Content Supply Chain to automate processes and drastically reduce content lifecycle times.</p> <p>I work as a Technical Lead and Individual Contributor, helping Microsoft teams streamline their workflows in Workfront. I design workflows, secure client approvals, and deliver solutions including request queues, templates, forms, and approvals. I also create automations and integrations using Workfront Fusion, handling development, testing, and UAT support.</p> <p>Additionally, I contribute to planning the Content Supply Chain (CSC) implementation to ensure alignment with the broader workflow strategy.</p>										
Duration	May 2025 – Present										
Technology Used	Workfront Core, Fusion, Planning, Proof, Marketo etc.										
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- ❖ **Organisation:** Adobe Inc.
- ❖ **Client:** ResMed Pharma, Australia

**ResMed Label Generation Automation (Content Supply Chain) Project:**

Project Name	ResMed label generation (CSC) Project
Work Description	<p>This was a challenging engagement where we delivered Adobe's first-class Content Supply Chain implementation for label generation automation at ResMed. I joined the project during a critical escalation involving leadership from both Adobe and ResMed. I introduced innovative solutions by extending Workfront and Fusion capabilities, redesigned workflows, solved technical issues, and established best practices. I also led a delivery team of five and coordinated with leadership from both companies. The project's success led to it becoming a case study for our competency.</p> <p>For my contributions, I received the <b>Adobe Quarterly Functional Award</b> in Q1 2025 and presented the project to Adobe's leadership, earning high praise</p>
Duration	August 2024 – February 2025
Technology Used	Workfront Core, Fusion, AEM, Adobe Sign, Proof, Adobe Campaign etc.
Roles & Responsibility	<p>Requirement Gathering - Interact with clients, their customers and various teams</p> <p>Design - Design the workflows and architecture</p> <p>Build - WF Core configuration, Fusion scenario build, deployment etc.</p> <p>Test - Unit Testing the services</p> <p>Documentation - Preparing Interface Spec doc, UTC doc etc.</p>

- ❖ **Organisation:** Adobe Inc.
- ❖ **Client:** Medtronic, USA

**Medtronic WAM Integration Project:**

Project Name	Medtronic WAM Integration Project
Work Description	<p>The main challenge in this project was integrating Medtronic's system with Veeva PromoMats, a Salesforce-based platform used for <b>Medical Legal &amp; Regulatory (MLR)</b> reviews in the pharmaceutical industry. I started as a developer on this project, my first using Adobe Fusion, initially following a technical lead's guidance. Gradually, I took over as lead and successfully delivered the entire project as the sole resource.</p> <p>The project was completed on time with no delays, and due to the strong performance of the Fusion scenarios, the client showed interest in further Fusion implementations. I have delivered multiple phases of their requirements and am currently working on the fourth phase.</p> <p>Since this was the first Veeva integration, I conducted extensive R&amp;D to build expertise in MLR. This knowledge now allows me to showcase MLR solutions to other pharma clients, helping bring them onto Workfront. We have already signed deals with three pharmaceutical companies, with two more in the pre-sales phase.</p>
Duration	March 2024 – Present
Technology Used	Workfront Core, Fusion, Veeva PromoMats etc.
Roles & Responsibility	<p>Requirement Gathering - Interact with clients, their customers and various teams</p> <p>Design - Design the workflows and architecture</p> <p>Build - WF Core configuration, Fusion scenario build, deployment etc.</p> <p>Test - Unit Testing the services</p> <p>Documentation - Preparing Interface Spec doc, UTC doc etc.</p> <p>Maintenance - UAT Support, Production support for warranty period, WSAF</p>

- ❖ **Organisation:** Adobe Inc.
- ❖ **Client:** LVMH (Moët Hennessy Louis Vuitton), Paris, France

#### **LVMH Marketing Text Validation Project:**

Project Name	<b>LVMH Marketing Text Validation Project</b>												
Work Description	<p>This was a unique project, as it was not originally planned for the GDC (India) team. Louis Vuitton wanted to automate their Marketing Text Validation process using Workfront proofing, which required generating PDFs by combining data from custom forms and documents like Word, Excel, PowerPoint, and images. When the EMEA team couldn't find a solution, they turned to GDC (India) and set a tight two-week deadline, which I completed in just three days.</p> <p>Impressed by my work, the customer involved me in the main requirement to create dynamic proofing mechanisms. I participated in design sessions and developed an innovative solution using JSON-based proofing templates that are dynamically selected by content-driven workflows. The customer was very satisfied, giving us a 10/10 CSAT score.</p> <p>For this, I received the <b>PS EMEA Teamwork &amp; Collaboration Award</b> in Q3 2024, the first time someone from GDC (India) earned an award intended for the EMEA region. Additionally, GDC secured over \$110K (1,000+ hours) in revenue from this project, which was not originally planned to come to GDC.</p>												
Duration	July 2024 – Present												
Technology Used	Workfront Core, Fusion, PDF APIs, Proofing etc.												
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- ❖ **Organisation:** Adobe Inc.
- ❖ **Client:** Various Workfront Data & Proof Migration projects

#### **Workfront Data & Proof Migration Projects:**

Project Name	<b>Workfront data &amp; proof migration projects</b>												
Work Description	We have successfully completed many data and proof migration projects. These typically occur when one company acquires another, and both use Workfront, requiring their instances to be merged. Migrations also happen when a customer wants to split a single Workfront instance into two separate ones. Also, we assist new customers who are switching to Workfront from other work management tools like Monday.com or Asana by migrating their existing workflows.												
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Technology Used	Workfront Core, Fusion, PDF APIs, Proofing etc.												
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Test	- Unit Testing the services												
Documentation	- Preparing planning, execution, handover doc etc.												
Maintenance	- Warranty support for 1 week												

- ❖ **Organisation:** Accenture India Pvt. Ltd.
- ❖ **Client:** Henkel, Germany

**Henkel Global Integration Bus (GIB) Support Project:**

Project Name	<b>Henkel Global Integration Bus (GIB) Support Project</b>
Work Description	<p>I worked as the <b>Managed Service Owner (MSO)</b> for the GIB application, a fully client-facing role focused on maintaining system stability. As the single point of contact for all production-related issues, I bridged the gap between business and technical teams by understanding issues from a business perspective and communicating them clearly to the technical team, and vice versa. I led a team of eight members, providing training and guidance to ensure smooth operations.</p> <p>When I joined the project, the GIB application was highly unstable, and leadership was considering handing it back to the customer. I was brought in as a <b>fire fighter</b> to turn things around. I implemented innovative, outside-the-box solutions, redesigned workflows where necessary, resolved complex technical issues, and established several best practices. I also managed a delivery team of six people while coordinating closely with leadership from both Accenture and Henkel.</p> <p>Through these efforts, I successfully stabilized the application and transformed the project into a bounce-back success story. In recognition of our work, our team was honored with the <b>Accenture Celebrate Excellence (ACE) Award</b> in 2022.</p>
Duration	March 2022 – Present
Integrating Protocols	MQ, SOAP/HTTP, SFTP, SAP, Database
Technology Used	IBM ACE, IBM WMQ, Unix OS, Shell Scripts, Crontab schedulers etc.
Roles & Responsibility	<p>Maintenance - Providing complete production support for the client.</p> <p>Build &amp; deploy - Building the bar files and deploying them into production systems.</p> <p>Documentation - Maintaining proper documentation as per the process defined by client.</p>

- ❖ **Organisation:** Ericsson India Global Solutions Pvt. Ltd.
- ❖ **Client:** Telenor, Norway

**Integration-Layer (IL) L3 Support Project:**

Project Name	<b>Integration-Layer (IL) L3 Support Project</b>
Work Description	I was responsible for maintaining and enhancing Java applications that serve as an integration layer between Telenor's systems and Ericsson's charging system. These enhancements improved Ericsson's charging functionalities, allowing Telenor's existing applications to use them without requiring any changes to their systems.
Duration	January 2021 – February 2022
Integrating Protocols	MQ, SOAP/HTTP, Database
Technology Used	Java
Roles & Responsibility	<p>CR Work - Doing impact analysis and if feasible then doing the code change.</p> <p>Defect fixing - Doing Root Cause Analysis and then doing the code fixing.</p> <p>Build - Building the deployable and doing the deployment.</p> <p>Test - Unit Testing and functionality testing</p> <p>Documentation - Updating documents as per the defect/CR.</p> <p>Maintenance - Providing on-call support to the customer.</p>

❖ **Organisation:** Ericsson India Global Solutions Pvt. Ltd.

❖ **Client:** Mobily, KSA

**IT QuickWin:**

Project Name	IT QuickWin
Work Description	I developed 3 IIB solutions: Offer Publish for processing publication requests, BRM Fulfillment for routing to Oracle BRM, and Migration Framework to automate customer data migration.
Duration	January 2020 – December 2020
Integrating Protocols	MQ, SOAP/HTTP, Database
Technology Used	IBM Integration Bus v10, IBM WebSphere MQ v9.1, Oracle SQL Developer 18.4
Roles & Responsibility	Requirement Gathering - Interact with onsite coordinators, clients and various teams Design - Design the flows and architecture Build - Service development, deployment etc. Test - Unit Testing the services Documentation - Preparing Interface Spec doc, UTC doc etc. Maintenance - UAT Support, Production support for warranty period

❖ **Organisation:** Cognizant Technology Solutions India Pvt. Ltd.

❖ **Client:** MetLife Insurance, USA

**WMBv8 to IIBv10 Migration Project:**

Project Name	WMBv8 to IIBv10 Migration Project
Work Description	Migrated all WMBv8 services to IIBv10 servers, starting with setting up the delivery pipeline using BitBucket, Bamboo, and UrbanCode Deploy. I then moved all code and components from the old StarTeam servers to the new BitBucket pipeline, converted WMBv8 flows to IIBv10, and deployed them to the IIBv10 servers.
Duration	November 2018 – December 2019
Integrating Protocols	FTP, MQ, SOAP/HTTP, REST, Database
Technology Used	IBM Integration Bus v10, Software Delivery Automation Pipeline (BitBucket, Bamboo & UCD)
Roles & Responsibility	Requirement Gathering - Interact with onsite coordinators, clients, various teams and SMEs Build - Service development, conversion, deployment etc. Test - Pre & Post Migration Testing, Unit Testing Documentation - Inventory doc, analysis doc, deployment instruction, UTC doc etc.

**Global Party Management (GPM) Projects:**

Project Name	Global Party Management (GPM) Projects
Work Description	The preferred mechanism of integrating the services exposed through different protocols (MQ, FTP, SOAP/HTTP) using services leveraging the WebSphere Message Broker technology.
Duration	October 2015 – November 2018
Integrating Protocols	FTP, MQ, SOAP/HTTP
Technology Used	IBM WebSphere Message Broker v8, IBM WebSphere MQ v7.5, IBM WebSphere Service Registry & Repository
Roles & Responsibility	Requirement Gathering - Interaction with onsite coordinators and clients Build - Service development, deployment etc. Test - Unit Testing the services Documentation - Preparing Interface Spec doc, UTC doc etc. Maintenance - UAT Support, Production support for warranty period



### **Properties And Casualties (P&C):**

Project Name	Property and Casualty (P&C) Projects
Work Description	The preferred mechanism of integrating the services exposed through different protocols (MQ, SOAP/HTTP) using services leveraging the WebSphere Message Broker technology.
Duration	October 2014 – September 2018
Integrating Protocols	SOAP/HTTP, MQ
Technology Used	IBM WebSphere Message Broker v8, IBM WebSphere MQ v7.5, IBM WebSphere Service Registry & Repository
Roles & Responsibility	Requirement Gathering - Interaction with onsite coordinator and clients Build - Service development, deployment etc. Test - Unit Testing the services Documentation - Preparing Interface Spec doc, UTC doc etc. Maintenance - UAT Support, Production support for warranty period

### **Global Service Platform (GSvP) Projects:**

Project Name	Global Service Platform (GSvP) Projects
Work Description	The preferred mechanism of integrating the back-end services exposed through different protocols (MQ, SOAP/HTTP) using services leveraging the Message Broker technology.
Duration	August 2014 - October 2014
Integrating Protocols	SOAP/HTTP, MQ
Technology Used	IBM WMB v7, IBM WMQ v7.5, IBM WebSphere Service Registry & Repository
Roles & Responsibility	Build - Worked as a shadow resource in development, deployment etc. Test - Unit Testing the services Documentation - Preparing Interface Spec doc, UTC doc etc.

#### **❖ Personal Strength:**

- ✓ Quick learner, ever learner, self-motivated and smart worker.
- ✓ Believe in Synergy.
- ✓ Flexible and adaptive in nature.
- ✓ Ready to accept any challenge in my profession.
- ✓ Have good interpersonal skills and work ethics.

#### **❖ Personal Details:**

- **Date of Birth** : 29th October, 1991
- **Nationality** : INDIAN
- **Passport No.** : L2003564
- **Present Address** : Panathur, Kadubeesanahalli, Bangalore, Karnataka, INDIA, PIN – 560103
- **Permanent Address** : Adar Para, Jalpaiguri, West Bengal, INDIA, PIN - 735101
- **Languages Known** : English, Bengali, Hindi

#### **❖ Declaration:**

I do hereby declare that all the statements furnished above are true, complete and correct to the best of my knowledge and belief and I have the potential to accomplish any type of work assigned to me under any circumstances.

Date: 16 September 2025  
Place: Kolkata, India

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(Bibek Moulik)