

Capstone Project: Netflix Data

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Netflix Stock Performance during 2017.

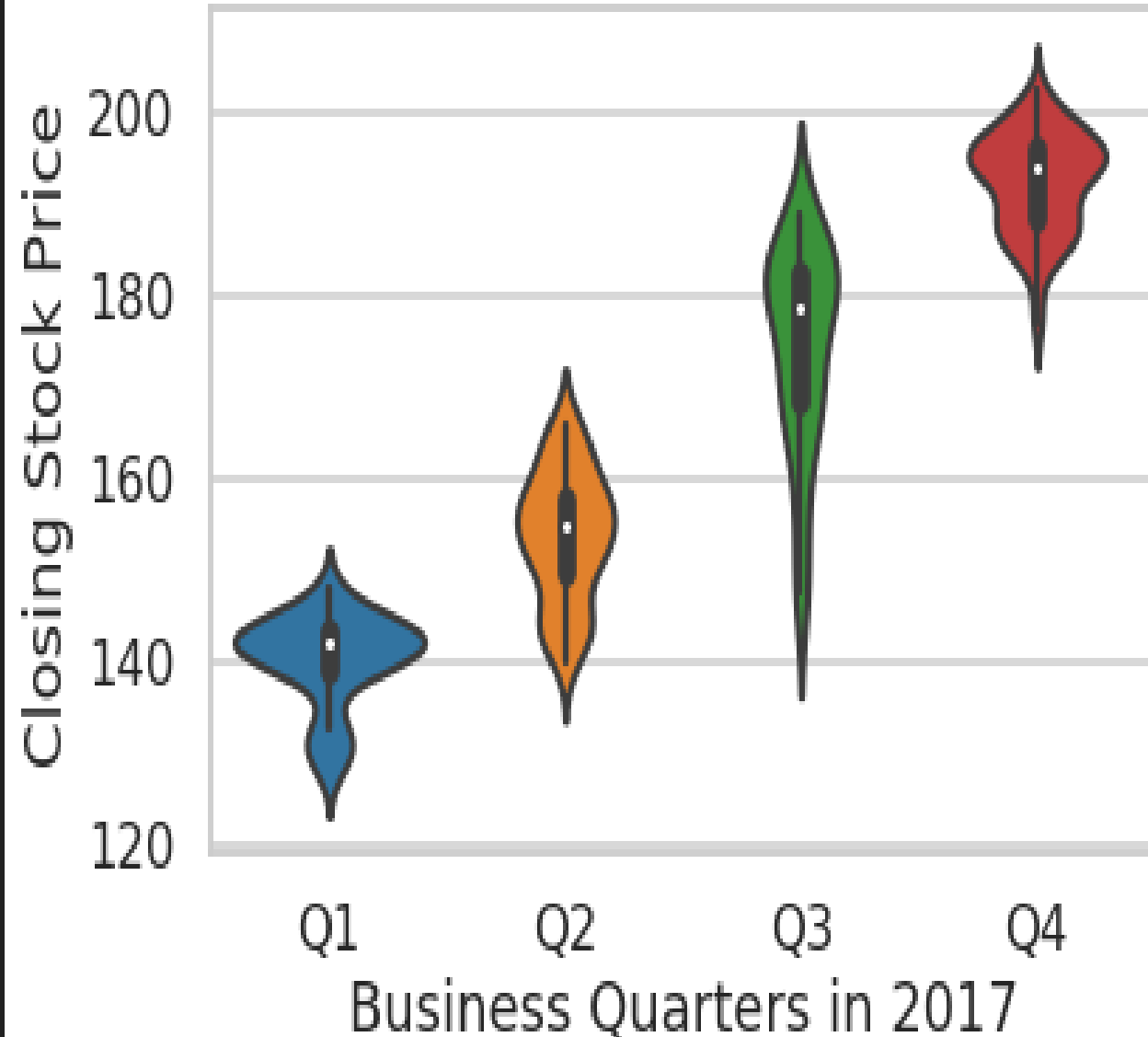
Stock Profile

- **Distribution of the stock prices for Netflix in 2017.**
- **Visualization of Netflix stock and revenue for the past four quarters .**
- **Visualization of earned versus actual earnings per share**
- **Visualization of Netflix stock against the Dow Jones stock in 2017**

Distribution of the stock prices for Netflix in 2017.

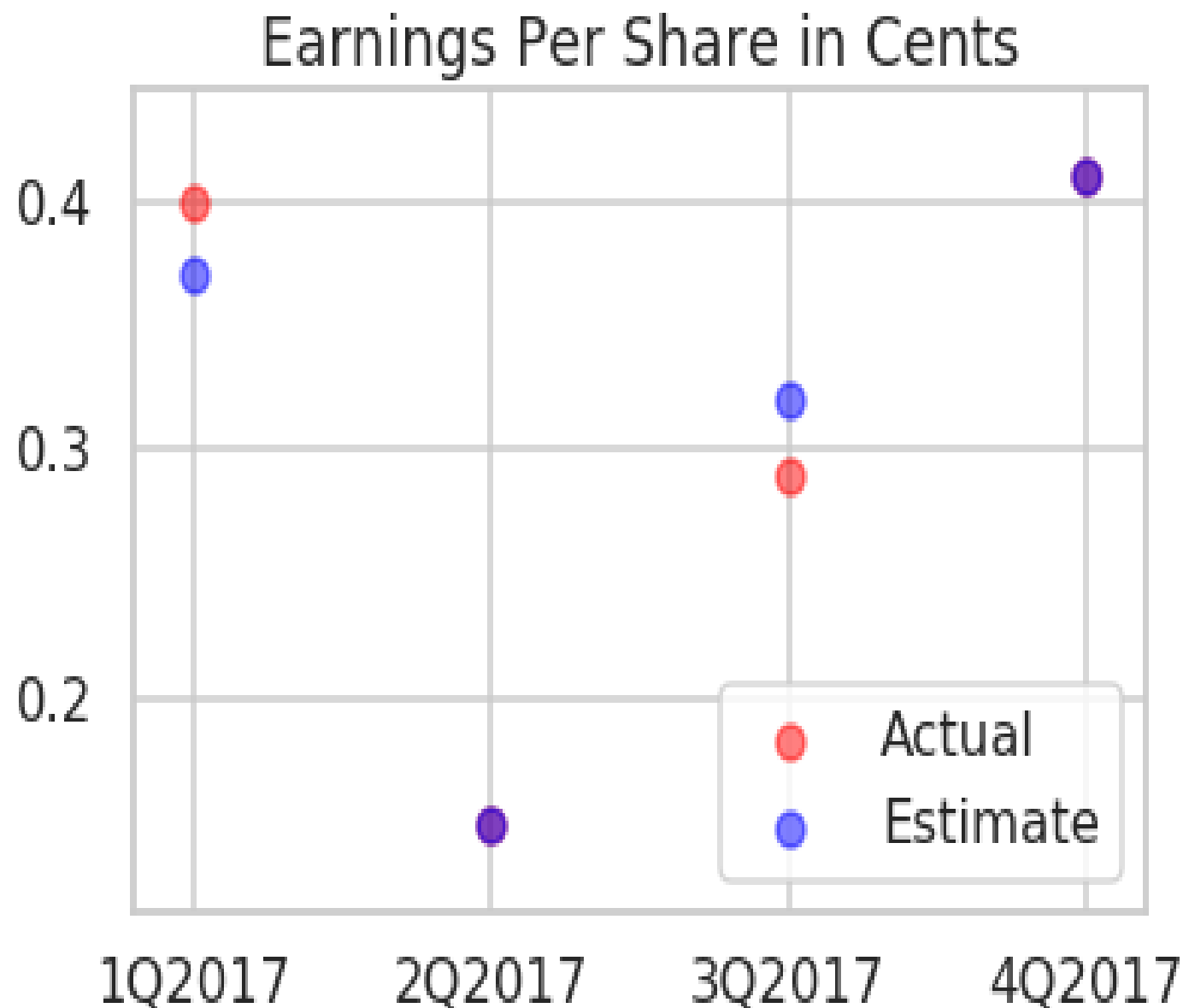
- The stock price generally increased throughout the year.
- Prices fell most in the first quarter.
- Lower price 127 and highest 202.

Distribution of 2017 Netflix Stock Prices by Quarter



Netflix stock and revenue for the past four quarters .

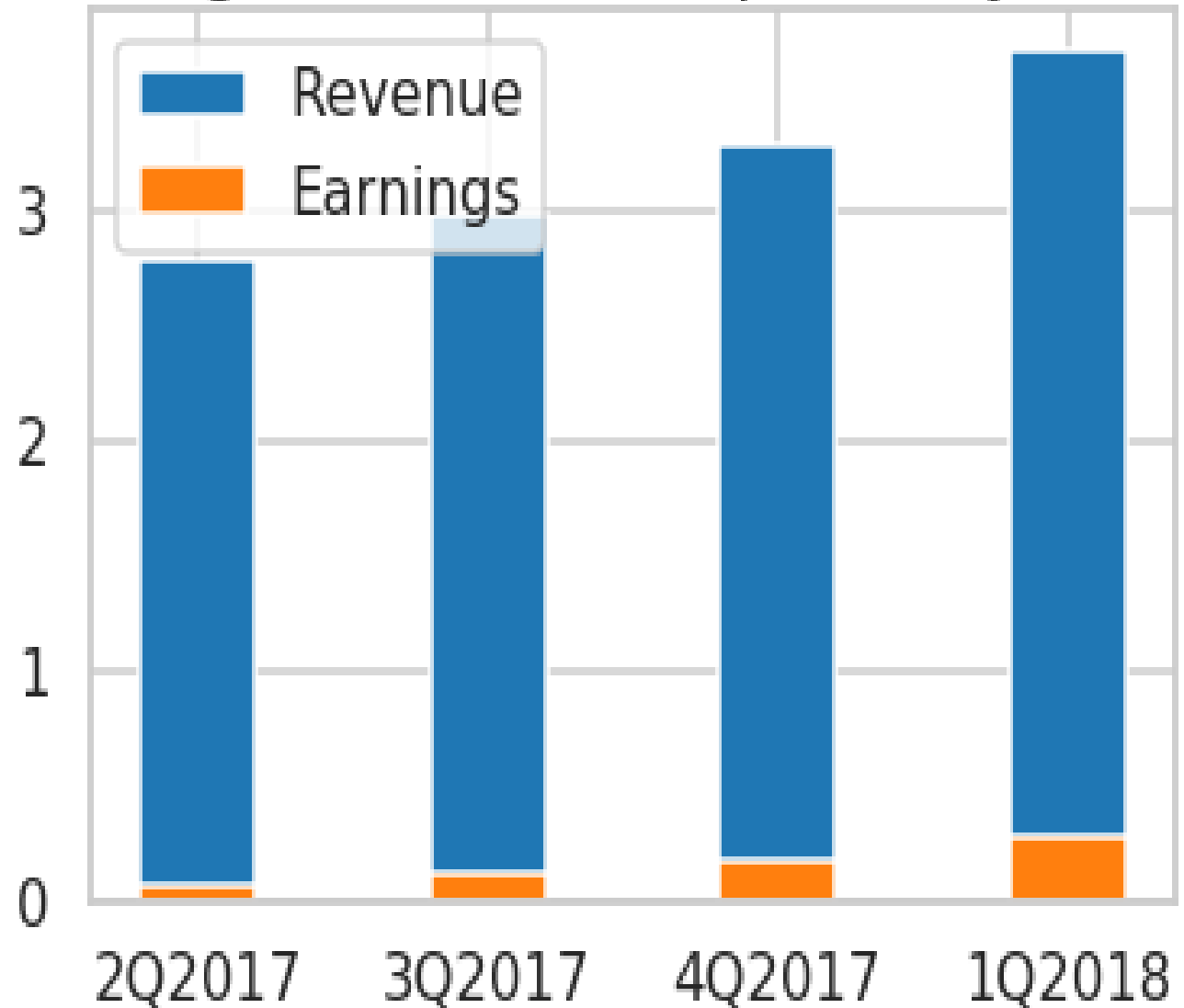
- This graph shows the earnings per share actuals versus the estimates.
- Purple means that the actual earnings per share and estimated earnings per share are equal.



Earned versus Actual earnings per share

- The revenue generally grew from Q1 all the way to Q4.
- The earnings also generally grew from Q1 all the way to Q4.
- Roughly 5% of the revenue constitutes earnings.

earnings and revenue reported by Netflix



Netflix stock against the Dow Jones stock in 2017

- Netflix performed fairly well relative to DJI. Except for the month of May.
- Netflix is more volatile. It has bigger fluctuations.

