

Business Today



Table with 2 columns: Attribute and Value. Attributes include Editor, Categories, Frequency, Circulation, Publisher, Founded, Country, Language, and Website.

Business Today is an Indian fortnightly business magazine published by Living Media India Limited,[2] in publication since 1992.

Circulation

Business Today has the highest circulation and readership amongst business magazines, and is among the top 10 English-language magazines across genres. It is published once a fortnight, and commands a readership base of 1.7 million readers.[3]

Events

Business Today events is a group of programmes that includes the signature BT MindRush and BT Best CEO Awards.[4] BT does events such as India@100 Economy Summit.[5]

Leadership

In May 2021, India Today Group elevated Rahul Kanwal to the role of executive director of Business Today.[6][7]



Rahul Kanwal hosting a Business Today event

References

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2. Advertising N Promotion (https://books.google.com/books?id=QQEiBAAAQBAJ&pg=PA713). Tata McGraw-Hill Education. 2009. p. 713. ISBN 978-0-07-008031-7.
3. "India Today English continues to be the country's most-read news magazine: IRS 2019 Q4 survey" (https://www.busi nesstoday.in/latest/trends/story/india-today-english-continues-to-be-the-country-most-read-news-magazine-irs-2019-q

- [4-survey-258162-2020-05-13](#)). *Business Today*. 13 May 2020. Retrieved 26 July 2022.
4. ["Business Today's MindRush event to be held on June 24"](https://bestmediainfo.com/2022/06/business-today-s-mindrush-event-to-be-held-on-june-24) (<https://bestmediainfo.com/2022/06/business-today-s-mindrush-event-to-be-held-on-june-24>). *www.bestmediaifo.com*. 21 June 2022. Retrieved 26 July 2022.
 5. ["India Economic Summit"](https://www.businesstoday.in/india-economic-summit) (<https://www.businesstoday.in/india-economic-summit>). *Business Today*. Retrieved 26 July 2022.
 6. ["Rahul Kanwal elevated to executive director, Business Today"](https://www.indiantelevision.com/television/tv-channels/news-broadcasting/rahul-kanwal-elevated-to-executive-director-business-today-210508) (<https://www.indiantelevision.com/television/tv-channels/news-broadcasting/rahul-kanwal-elevated-to-executive-director-business-today-210508>). *Indian Television Dot Com*. 8 May 2021. Retrieved 26 July 2022.
 7. ["Business Today celebrates 18th Most Powerful Women in Business awards"](https://bestmediainfo.com/2022/03/business-today-celebrates-18th-most-powerful-women-in-business-awards) (<https://bestmediainfo.com/2022/03/business-today-celebrates-18th-most-powerful-women-in-business-awards>). *www.bestmediaifo.com*. 15 March 2022. Retrieved 26 July 2022.

External links

- [Official website \(http://www.businesstoday.in\)](http://www.businesstoday.in)

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