Danish Rehman

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Education

University Of Southern California - Los Angeles, CA

Summer 2015

- Candidate of Masters of Science, Computer Science
 - Operating Systems, Computer Networks, Internetworking and Distributed Systems Laboratory

Skills

Technologies: Python, ReactJS, Redux, HAProxy, C, Flask, Cassandra, MySQL, RabbitMQ

Relevant Experience

Criteo - Migration team
Software migration engineer

Palo Alto, US

2017 - current

- Migrate Ad server from AWS to CRITEO maintained DC (C#, Python, HAProxy, ReactJS) Saved CRITEO 1 million a year by bringing a recently acquired company infrastructure from AWS to CRIETO owned DC's. Task involved designing, rewriting features and implementing the migration of the Ad server and all its dependecies with least impact on live traffic.
- Cision Social media analytics team

San Francisco, US

2016 - 2017

- Full stack Engineer
 - Atlas: Data rollup storage platform: (Python, RabbitMQ, Cassandra) Designed and developed Atlas. Atlas is a high-throughput data rollup storage platform for CISION. It is suited to store time-based data and data is fed into the queue which is in turn read by the workers and rolled up subsequently and saved into the Cassandra
 - Frontend: (ReactJS) Worked in building graphs from the data received from analytics rollup system.

Brightroll - Video Ad exchange

San Francisco, US

Adserv Engineer - User mapping system

2015 - 2016

- Bulk user mapping post: (C, Libevent, Urcu linux lockfree datastructure) Created an in-memory lock-free data-structure to bulk post on data-store. Reduced the load on data store by 500%.
- Cookie matching pixel server: (C, Libevent) Wrote from scratch a cookie matching server. Handling 60K QPS traffic.
- Rate limiting module: (C, Libevent) A plug and play rate limiting module using token bucket algorithm. Able to rate-limit per partner per thread. Currently rate-limiting at 10K QPS.

Imageboard - similar to 4chan

San Francisco, US

2016 - current

Owner/Moderator

• Imageboard: (Python, ReactJS, Redux, MySQL, Flask, Nginx, S3) A side project since January 2016. Currently it receives 3 Million page views per month. I wrote it from scratch including the moderation tool. Alex rank 106, 981. Rank in Italy 3, 626

Goibibo - Startup Travel website

Bangalore, India

Optimization Engineer

2010 - 2013

- Memcached adaptive expiry algorithm: (Python, Memcached, MySQL) Implemented an algorithm to derive expiry time of cached data. Have filed patent for it. It increased the hit rate from 28% to 58%.
- MongoDb based critical logs monitoring: (Python, MongoDb, MySQL) Built to broadcast realtime alerts which resolved 80% critical logs within the first hour.
- Scheduling system: (Pybloomfilter, Django) Implemented to reduce api calls to external vendor. Decreased the external api calls by 50%.