SQL Server: The Intelligent Database



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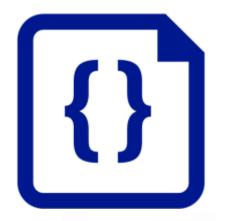




"The purpose of digital technology is to help humans solve human problems."

- Brad Smith, President, Microsoft

You want to focus on this...



...not this



Choice

• Provide customers with a choice

SQL Server 2017

&

Azure SQL Database

Adaptability

Adapt based on customer workload characteristics

Mind Share

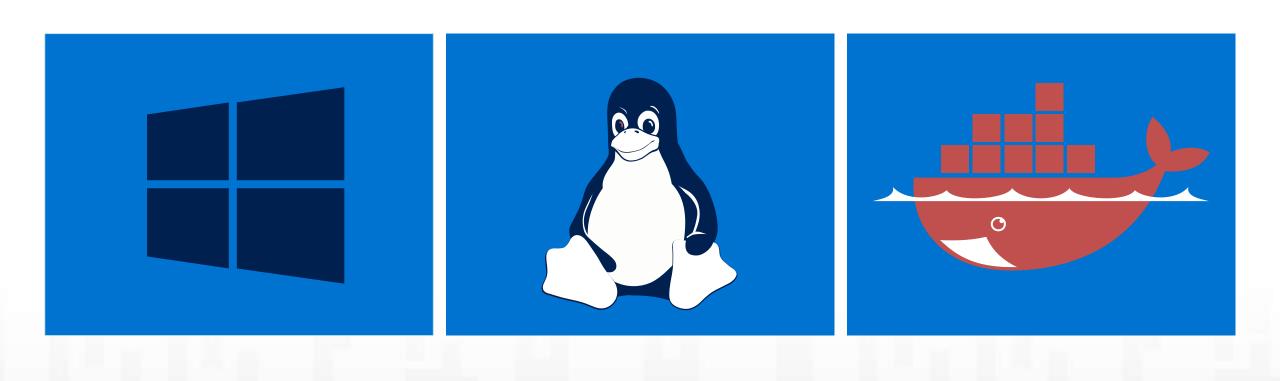
• Leverage the strength of strong technical communities



Choice



SQL Server on the platform of your choice



Azure offers options, too











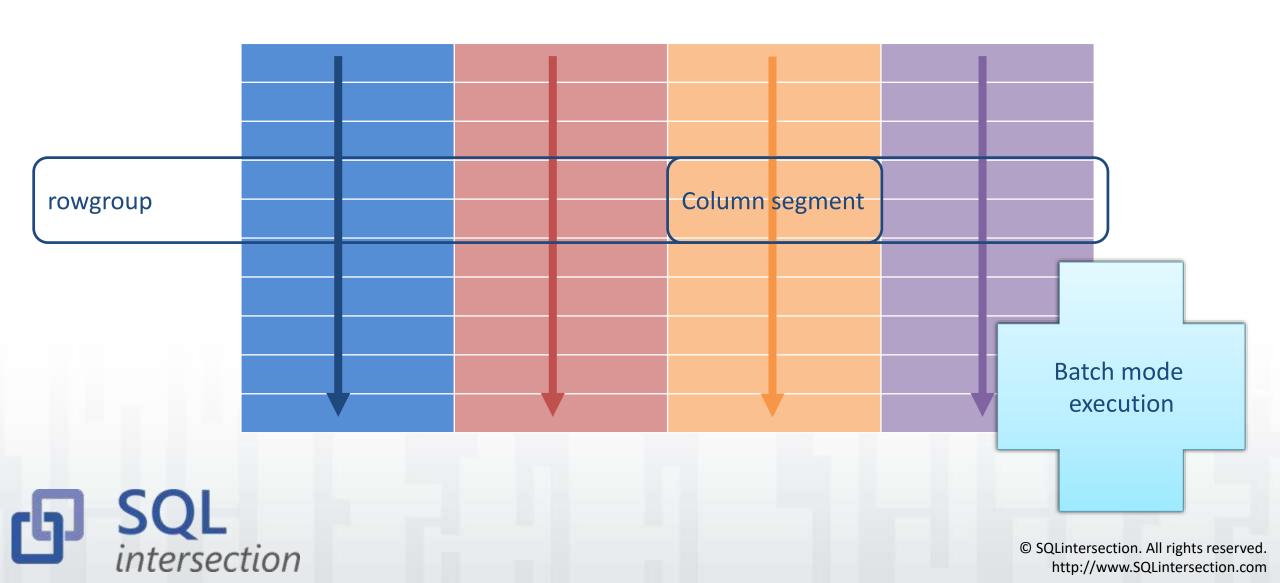
Adaptability

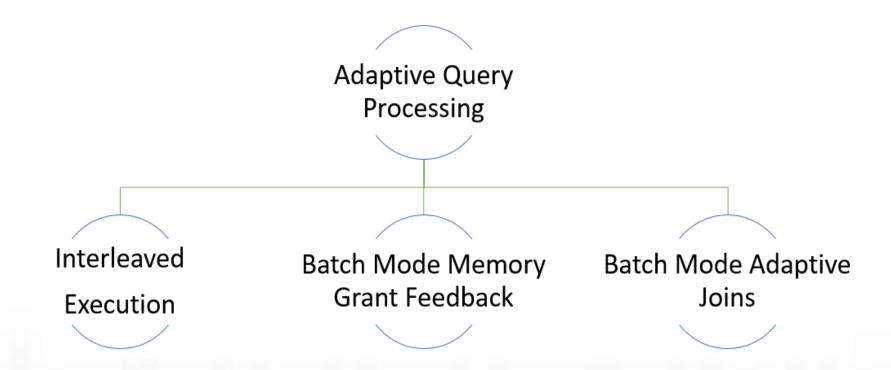


Columnstore



Columnstore

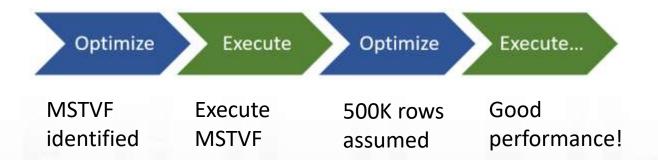






Interleaved execution

- Statistics tell us how many rows an index will return
- Problem: Table valued functions always estimate 1 or 100
- Solution: interleaved execution
 - Blurring the line between optimization and execution phases



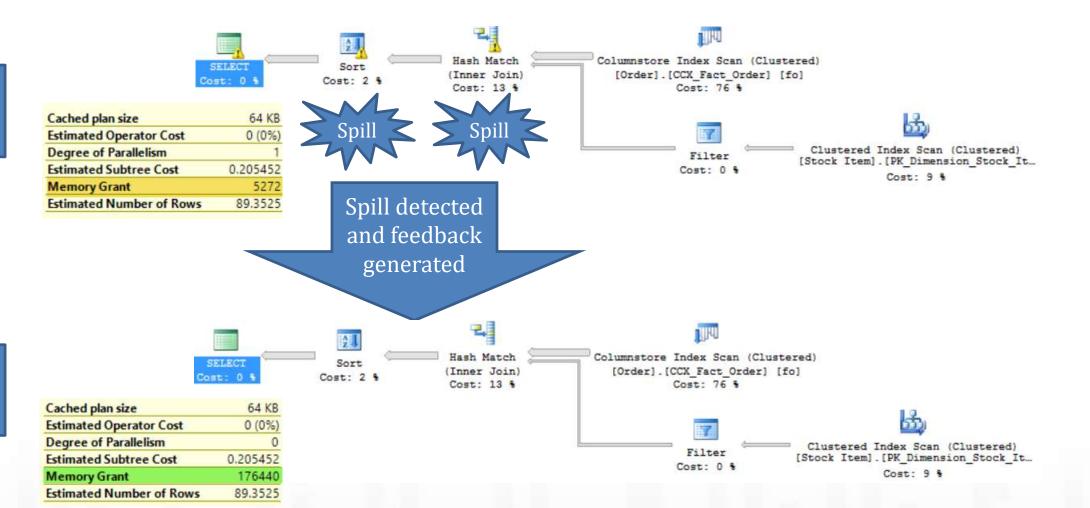


Batch Mode Memory Grant Feedback

- Execution plans tells us about memory
 - Minimum amount needed for execution
 - Ideal memory grant size to have all rows fit in memory
- Too large of a grant? Wasted memory, reduced concurrency
- Too small of a grant? Spill to disk
- Solution: adaptive memory grants
 - If granted memory is 2x actual used memory,
 recalculate memory grant and update cached plan
 - If there's a spill, recalculate the memory grant







After

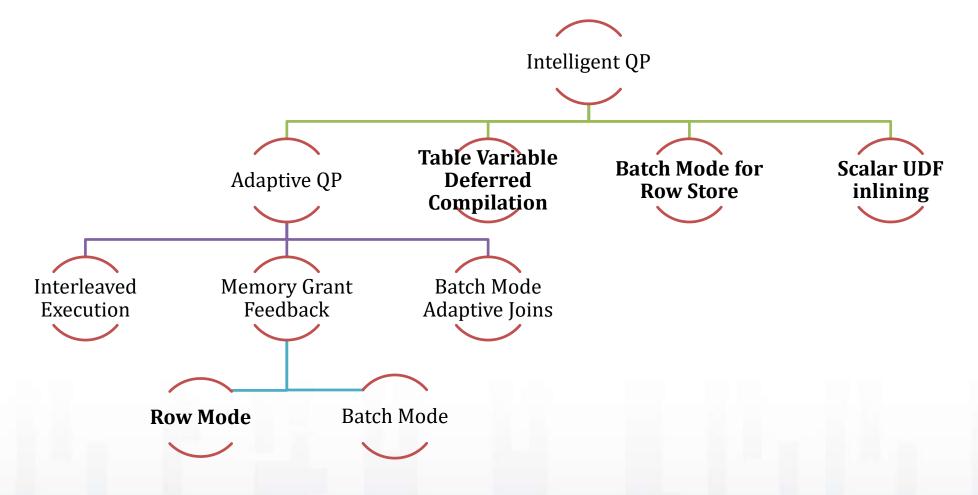


Batch Mode Adaptive Joins

- If cardinality estimates are skewed, we may choose an inappropriate join algorithm
- Solution: batch mode adaptive joins
- The choice of a hash join or nested loop join is deferred until after the first input is scanned
 - □ Is the row count small enough for a nested loop? Do that
 - If the join input exceeds a specific threshold, continue with a hash join



Beyond 2017... Intelligent QP



Query Store

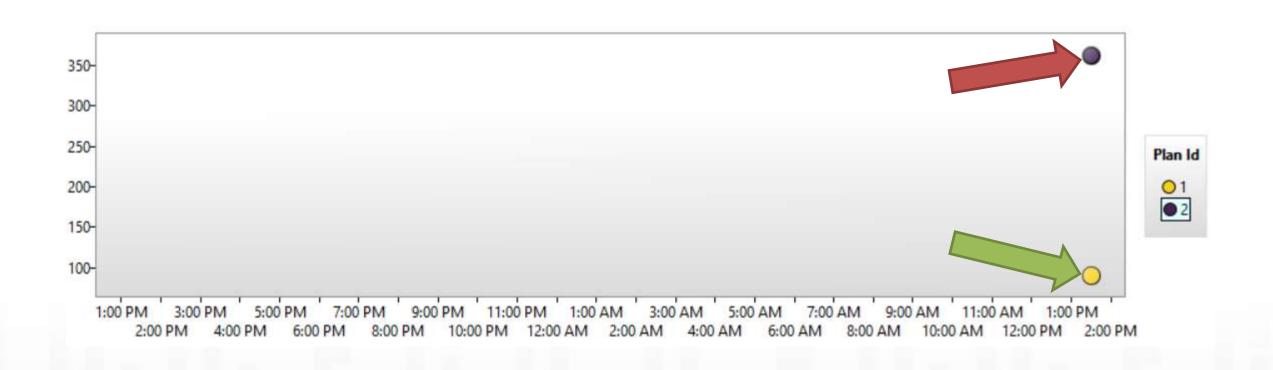


Query Store

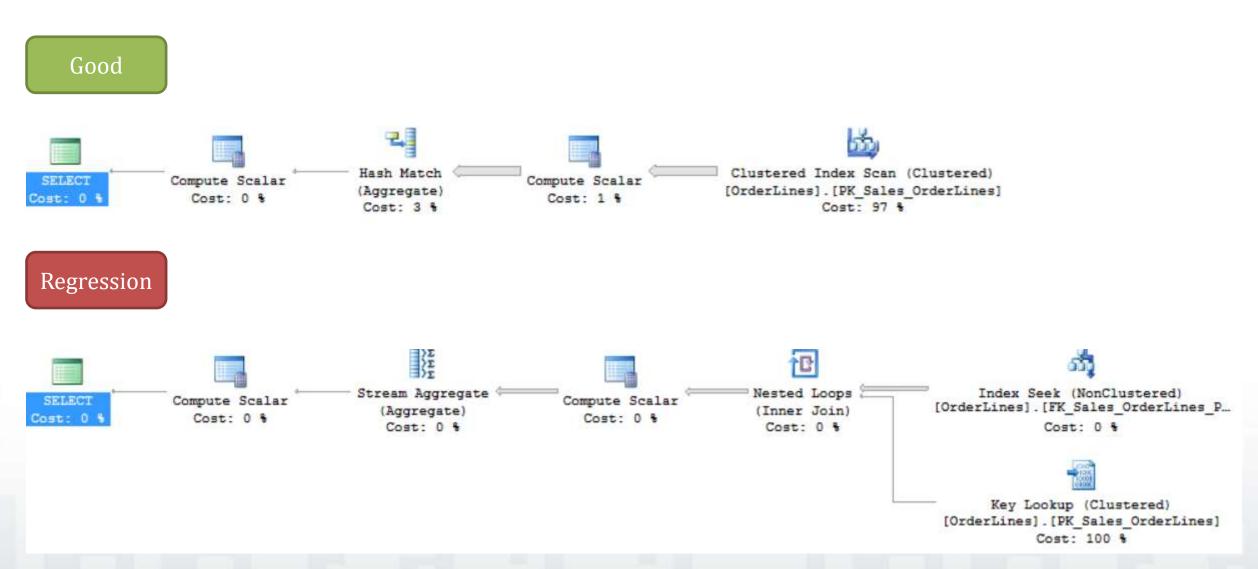
- Our tool to track query performance, capture runtime statistics, and force plans
- Use for
 - Finding regressed queries
 - Researching top performance killers
 - Monitoring workloads before and after upgrades



What does Query Store show?



What does Query Store help you find?



Automatic tuning - plan correction

- Let SQL Server use a better query plan if regression happens
- Force recommendation when
 - Estimated CPU gain is higher than 10 seconds
 - The number of errors in the new plan is higher than the number of errors in the recommended plan
 - Verify that the forced plan is better than the current one



Demo

Why is my query slow?



Latches

Buffer Latches

Buffer IO

Locks

Compilation

Transaction Log IO

Network IO

Parallelism

Memory

User Waits

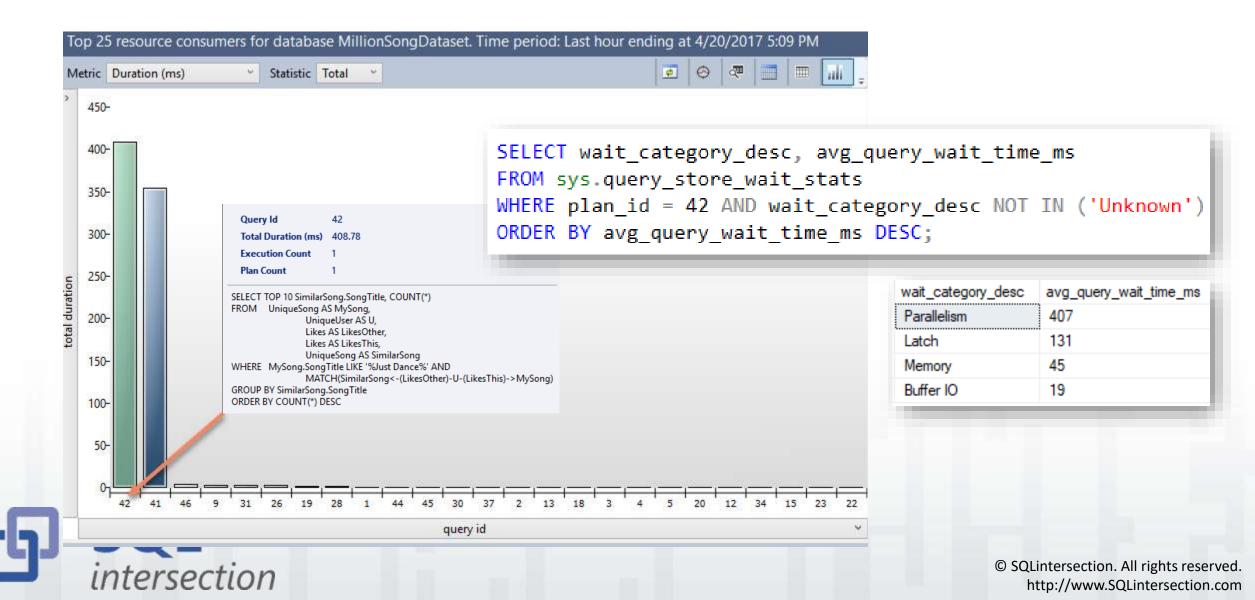
Tracing

Other Disk IO



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Query Store + Wait Statistics



Mind Share



KDnuggets Analytics/Data Science 2016 Software Poll, top 10 tools Python SQL Excel RapidMiner Hadoop 2016 %share Spark 2015 %share Tableau KNIME scikit-learn

Source: http://www.kdnuggets.com/2016/06/r-python-top-analytics-data-mining-data-science-software.html

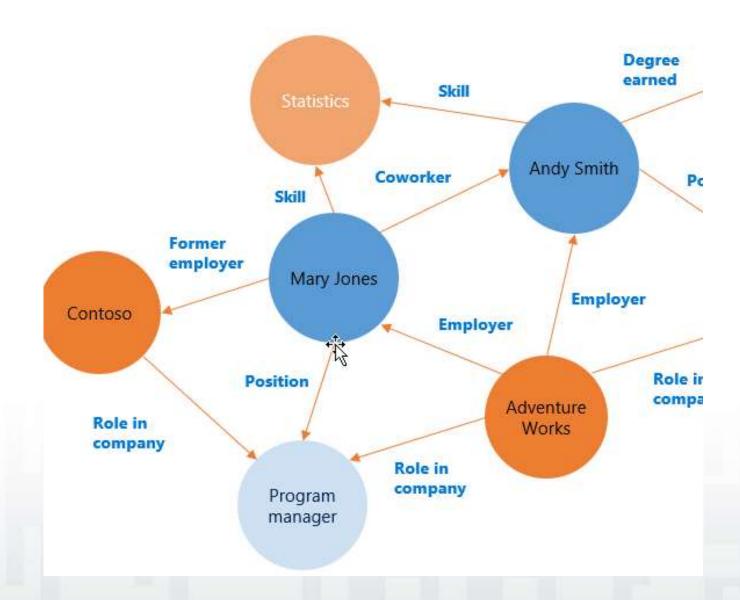
intersection

Python

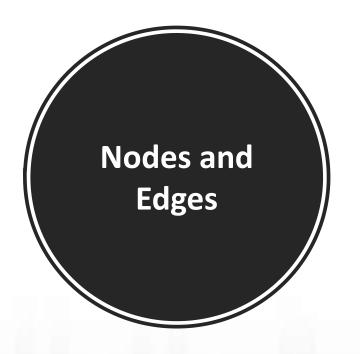
- SQL Server 2016 introduced SQL Server R Services
- SQL Server 2017 now has Machine Learning
 Services R and Python
- Two options to execute inside SQL Server:
 - Start from Python and execute remote jobs
 - Start from T-SQL with an embedded Python script
- Secure and fully governed feature
 - Supports SQL and integrated authentication
 - Manage resources (CPU & memory etc.)

Graph data

- Native nodes and edge table support
- Query language extension provides multi-hop navigation using join-free pattern matching
- Query across regular SQL tables and graph data
- Interoperability for example, support for Columnstore indexes







```
CREATE TABLE UniqueUser (UserId VARCHAR(80)) AS NODE;

GO

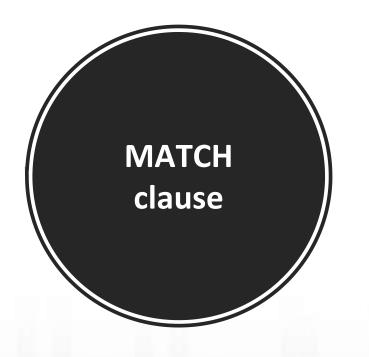
CREATE TABLE Likes (ListenCount BIGINT) AS EDGE;

GO

CREATE TABLE UniqueSong (
    SongId VARCHAR(50)
    ,SongTitle VARCHAR(500)
    ,ArtistName VARCHAR(500)
) AS NODE;

GO
```





Stepping outside the box



Cosmos DB

Data models

Document

Graph

Key-Value

Table

Columnar



APIs

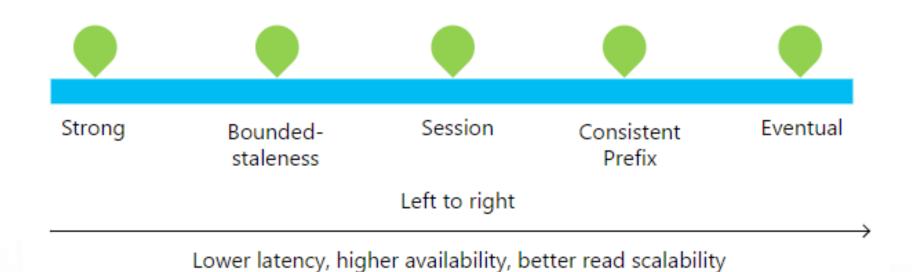
DocumentDB

MongoDB

Table

Graph (Gremlin)

Multiple consistency levels





And with all that, guaranteed performance

- Schema-agnostic –automatically indexes all the data it ingests without requiring any schema or indexes
- Azure Cosmos DB guarantees less than 10-ms latencies on reads and less than 15-ms latencies on (indexed) writes at the 99th percentile
- 99.99% availability within a single region

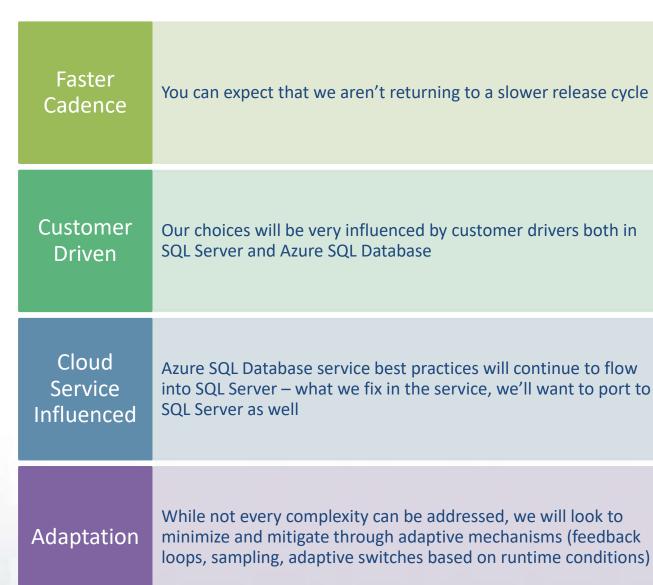


Is CosmosDB going to replace SQL Server?

No!



What's after SQL Server 2017?





Focus on this...



...not this



Contact me

Ask questions!

Provide feedback for our product teams!

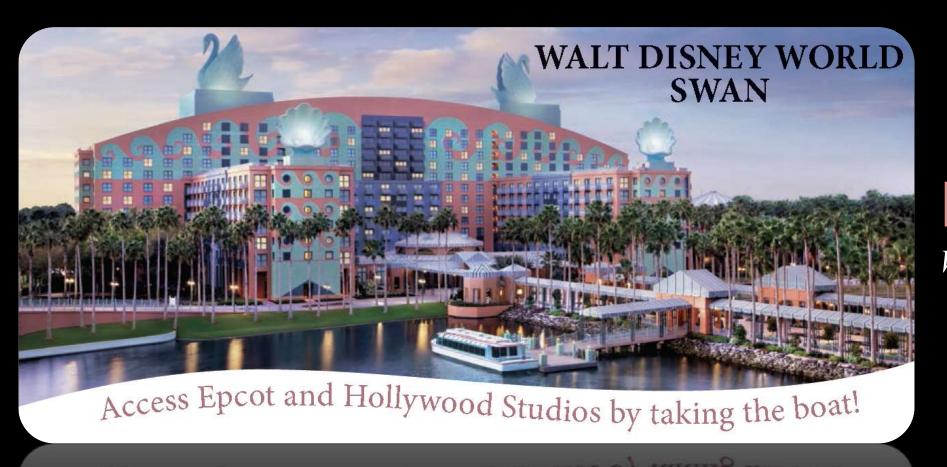
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Save the Date!

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2018 Mar 25-28

We're back in Orlando!



Leave the every day behind and enter a world of wonder and enchantment at the Walt Disney World® Resort.

Located in the heart of the most magical place on earth, the Walt Disney World Swan and Dolphin Resort provides a truly extraordinary backdrop for our event! Beautiful tropical landscaping, tranquil waterways, and classic art and architecture work together to create a stunning landmark!