

ABDELRAHMAN MOATAZ

FRONT-END DEVELOPER

[Linkedin](#) | 01015645461 | abdelrahmanmoataz19@gmail.com

Summary: Versatile Web Developer with a robust background in digital marketing and extensive experience in both front-end and back-end development. Currently managing 11 client accounts at Ergasti Digital, specializing in PHP development, Shopify customization, and full-stack solutions using React and WordPress. Proven track record in overseeing WHMCS server operations, performing SSH configurations, and delivering high-quality web solutions. Previously excelled as a YouTube CMS Officer and Front-End Developer, showcasing expertise in content strategy, SEO optimization, and responsive design. Adept at problem-solving, project coordination, and staying abreast of industry trends to drive innovation and client success.

EDUCATION

Modern Academy

**Bachelor's degree in management
information system**

2017 – 2021

SKILLS

Programming:

MySQL - Bootstrap - JavaScript - CSS - HTML

PHP - React.js - Node.js - Tailwind CSS - User
Experience Design – MongoDB

Digital Marketing:

YouTube Rights Management - YouTube CMS
- Reporting & Analysis - Data Analysis -
Research Skills - Business Growth Strategies
- Content Management - Copyright
Infringement - Account Management -
Strategy Consulting - Marketing Analysis -
YouTube Analytics – SEO

Design:

Adobe Photoshop – Adobe Premiere – Adobe
Illustrator – Canva

CERTIFIACATION

1-UX DESIGN FUNDAMENTALS

2-Introduction to mongo DB

3-Oracle ERP HR

4-Maharat Min Google (Fundamentals
of Digital Marketing)

5-Fullstack development certification from
Russian culture center

CONTACT

Email: abdelrahmanmoataz19@gmail.com

Phone: +2001015645461

EXPERIENCE

Junior Web Developer

Ergasti Digital · FULL-TIME

June 2024 - PRESENT

- **Client Account Management:** Efficiently manage and support 11 client accounts, covering maintenance, e-commerce, and professional services.
- **PHP Development:** Design and implement custom plugins and themes, optimizing PHP for enhanced site functionality.
- **Shopify Solutions:** Develop and customize Shopify themes and apps, aligning with client requirements for superior e-commerce experiences.
- **Full-Stack Development:** Integrate React for front-end and WordPress for back-end development, ensuring seamless and dynamic web solutions.
- **WHMCS Server Oversight:** Administer an in-house WHMCS server, delivering reliable hosting and server solutions to clients.
- **Technical Configuration:** Perform SSH access and configuration, maintaining high security and performance of web environments.
- **Project Coordination:** Manage multiple projects, ensuring timely delivery and adherence to client specifications.
- **Issue Resolution:** Diagnose and resolve technical issues promptly to maintain optimal site performance.
- **Collaborative Work:** Partner with design and development teams to achieve cohesive and high-quality results.
- **Industry Awareness:** Continuously update skills and knowledge to apply the latest web development practices and technologies.

YOUTUBE CMS OFFICER

INJAZ DIGITAL. FULL-TIME

JUNE 2023 – June 2024

- Develop content strategy aligned with short-term and long-term marketing targets.
- Collaborate with design teams to plan and develop YouTube channels content, style and layout.
- Create and publish engaging content.
- Edit, proofread, and improve artist's community posts.
- Optimize content according to SEO.
- Use content management systems to analyze channel traffic and user engagement metrics.
- Ensure compliance with law (e.g., copyright and data protection).
- Stay up to date with developments and generate new ideas to draw audience's attention.
- Manage YouTube Channels.
- Responsible for creating shorts, livestreams, and upload videos, Optimization procedure.
- Making plans for clients to make their content achieve the right goals.
- Create thumbnails to attract more audience.
- Analyze and create a marketing strategy for channel.
- Daily lookup for the claimed videos to dispute or appeal in the cases of false claim.

WordPress/Front-End Developer
Directions Media · Part-time
Jul 2021 - Mar 2023 · 1 yr. 9 mo.

- Worked well independently and on a team to solve problems.
- Served as a friendly, hardworking, and punctual employee.
- Organized and prioritized work to complete assignments in a timely, efficient manner.
- Planned and implemented new content for company website.
- Remained dedicated to emerging technology and the latest digital marketing concepts.
- Worked to assess competing websites regarding content, look, and feel.
- Followed policies and procedures always related to application methods and quality standards.

OPERATIONS INTERN

MRSOOL | مرسول

May 2020 - Sep 2020 · 5 mo.

- Managed front desk operations and customer interactions.
- Functioned with expert level proficiency in daily operations and addressed any challenges with optimism and drive.
- Streamlined systems and processes to increase efficiency and overall business operations.

Customer Specialist & Webchat
Bites

Jan 2020 - Mar 2020 · 3 mo.

- Worked to achieve high customer satisfaction rates by providing optimal customer service.
- Helped to increase customer return rates by always providing excellent customer service.
- Provided superior customer service to clients by addressing all questions and concerns.
- Worked with Customer Service and Product Development departments to enhance overall customer experience.

Email Team

Amazon

Aug 2019 - Jan 2020 · 6 mo.

- Coordinated mailings, marketing materials, and website content.
- Organized and analyzed data and marketing results.
- Served as a thoughtful advisor, working with Sales and Marketing professionals.
- Introduced scheduled targeted email marketing programs.
- Implemented effective marketing techniques and strategies.

Customer Service Specialist

Amazon

Sep 2018 - Jan 2019 · 5 mo.

- Provided excellent customer service and achieved a high rate of client satisfaction and retention.
- Increased the rate of return clients with unparalleled customer service and a commitment to satisfaction.
- Provided superior customer service to clients by addressing all questions and concerns.
- Worked with Customer Service and Product Development departments to enhance overall customer experience.

Customer Service Representative
Vodafone

Jul 2017 - Sep 2017 · 3 mo.

- Offered new services based on the needs of a customer.
- Continually sought to promote the mission and brand of the company by providing excellent customer service at any opportunity.
- Upheld the highest standards of honesty and integrity.