

INTERESTING FACTS ABOUT GOOGLE|

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1. The name GOOGLE was an accident. A spelling mistake made by the original founders who thought they were going for GOOGOL. Googol is a mathematical term 1 followed by one hundred zeroes.
2. Google started in January, 1996 as a research project at Stanford University by Ph.D students Larry Page and Sergey Brin.
3. 97% of Google revenue comes from their advertising services.
4. The biggest break in search came when Google introduced their improved spell checker seen as 'Did you mean?'. This feature doubled their traffic.
5. The infamous 'I'm feeling lucky' button is nearly never used. However, in trials it was found that removing it would somehow reduce the Google experience. Users wanted it kept. It was a comfort button