



ISABEL BIBEAU

Visual Designer
Print + UI + Web

PORTFOLIO

www.isabelbibeau.com

EDUCATION

Associate of Arts
College of Old Montreal 1988-1991
Graphic Design

Bachelor of Arts
University of Montreal 1992-1995
Communication Sciences
and Advertising

Career Foundry 2016
User Interface Design

Decode Montreal 2017
Intro. to Web Development
(HTML and CSS)

SKILLS

Adobe Creative Suite ★★★★★
(XD, InDesign, Illustrator,
Photoshop, Acrobat).

Sketch Software ★★★★★

Web Development ★★★★★
HTML and CSS

Microsoft Office ★★★★★

UI/UX Fundamentals ★★★★★

Project Management ★★★★★

Marketing Fundamentals ★★★★★

Print Prepress Techniques ★★★★★

CONTACT

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EXPERIENCE

CREATIVE STUDIO BE (Montreal Advertising Agency) 2017-2018
UI / Web / Graphic Designer
Collaborated with the creative team to enhance their productivity.

- **UI + Web Design:** Landing page design for Bud'z pet products website.
- **Graphic Design:** Creation of packaging, logos, graphics, and brochures.

PAXYL (Contact Center Solutions Company) 2016-2017
UI / Web / Graphic Designer and Programmer
Recommended appropriate visual design solutions to achieve marketing goals.

- **UI + Web Design + Coding:** Rebranded, designed and coded their new responsive website to attract more high-technology companies.
- **Graphic Design:** Creation of new marketing materials (logos, sales sheets, LinkedIn and Facebook ads, and trade show banners).

ST-HUBERT CHICKEN & RIBS (Quebec/Ontario Food Chain) 2009-2017
Web / Graphic Designer
Managed daily design demands with the in-house marketing team for merchandising visuals and local and national marketing campaigns.

- **Web Design:** Design of visuals for the national website.
- **Graphic Design:** Creation of merchandising visuals (placemats, tent cards, wall and bathroom ads, menus, flyers, window posters and outdoor banners), newspaper ads, billboards and Facebook/Twitter posts.
- **Photo Retouching:** Color corrections and combinations of food products.

NATA PR (Montreal Press Relations Agency) 2008-2017
Web / Graphic Designer
Collaborated weekly with the in-house PR team for suggestions and creations of appropriate design solutions.

- **Web Design:** Managed website updates, newsletters and blog contents.
- **Graphic Design:** Creation, production and print management for press releases, newspaper ads, and Facebook/Twitter posts.

QUEBEC LOISIRS (Book Club) 2008-2016
Graphic Designer
Developed 6+ original book cover creations every 3 months.

- **Graphic Design:** Research and presentation of 3 different mood boards for each book (typography, colors, textures, images and photographs).
- **Photo Retouching:** Multiple photo montage created to achieve realistic visuals.

&CO CREATIVE (Montreal Advertising Agency) 1999-2007
Project Manager and Graphic Designer
Developed outstanding relationships with major clients. Supervised the production team to ensure that all projects are realized with success.

- **Project Manager:** Analysis of business goals, propositions of effective design solutions, budget estimates, management of simultaneous monthly projects.
- **Graphic Design:** Creation of packaging, brochures, flyers, grids and mood boards for a team of 3 graphic designers.