



SKILLS

QUALIFICATIONS

- Detail-oriented
- Strong Communicator
- Self-motivated
- Workflow Management
- Team player

PROFICIENT

- **Graphic Design**
Print and Interactive
- **UI Design - Web Design**
Wireframes, Mockups, Prototypes
- **Adobe Creative Suite**
XD, InDesign, Illustrator, Photoshop, Acrobat
- **Sketch Software**
- **Microsoft Office**

INTERMEDIATE

- **Web Development**
HTML and CSS
- **UX Fundamentals**
User Research, User Personas
- **Marketing Fundamentals**

EDUCATION

- **Associate of Arts 1988-1991**
College of Old Montreal
Graphic Design
- **Bachelor of Arts 1992-1995**
University of Montreal
Communication Sciences and Advertising
- **Career Foundry 2016**
UI/UX Design
- **Decode Montreal 2017**
Intro. to Web Development
HTML and CSS

WORK EXPERIENCE

TEKSYSTEMS/ MONEYTREE INC.

Recruiting Agency/
Retail Financial
Services Provider

08-2018/02-2019

UI / Web / Graphic Designer

Collaborated with the marketing team to deliver clean aesthetic, and functional designs.

- Creation of print graphic design pieces, merchandising visuals (posters, signage, calendar, brochures),
- Designed assets for email, social media, and digital campaigns.
- Creation of mobile and desktop web pages for their new website.

CREATIVE STUDIO BE

Montreal
Advertising Agency

2017-2018

UI / Web / Graphic Designer

Collaborated with the creative team to enhance their productivity.

- Designed and adaptation of various website pages.
- Creation of packaging, logos, graphics, and brochures.

PAXYL

Contact Center
Solutions Company

2016-2017

UI / Web / Graphic Designer and Programmer

Recommended appropriate visual design solutions to achieve marketing goals.

- Rebranded, designed and coded their new responsive website to attract more high-technology companies.
- Creation of new marketing materials (logos, sales sheets, LinkedIn and Facebook ads, and trade show banners).

ST-HUBERT RESTAURANTS

Quebec - Ontario
Food Chain

2009-2017

Web / Graphic Designer/ Photo Retoucher

Managed daily design demands with the in-house marketing team for merchandising visuals and local and national marketing campaigns.

- Design of visuals for the national website.
- Creation of merchandising visuals (placemats, tent cards, menus, flyers, window posters, and outdoor banners), newspaper ads, billboards and Facebook/Twitter posts.

NATA PR

Montreal
PR Agency

2008-2017

Web / Graphic Designer

Collaborated weekly with the in-house PR team for suggestions and creations of appropriate design solutions.

- Managed website updates, newsletters and blog contents.
- Creation, production and print management for press releases, newspaper ads, and Facebook/Twitter posts.

&CO CREATIVE

Montreal
Advertising Agency

1999-2007

Project Manager / Graphic Designer

Developed outstanding relationships with major clients. Supervised the production team to ensure that all projects are realized with success.

- Analysis of business goals, propositions of effective design solutions, budget estimates, management of simultaneous monthly projects.
- Creation of packaging, book covers, brochures, flyers, grids, and mood boards for a team of 3 graphic designers.