

EDUCATION

Graphic Design

Associate of Arts
College of Old Montreal

User Interface Design

Certificate Career Foundry

Communication Sciences and Advertising

Bachelor of Arts
University of Montreal

Intro. to Web Development (HTML and CSS)

Certificate Decode Montreal

SKILLS

Adobe Creative Suite ★★★★★
(XD, InDesign, Illustrator, Photoshop, Acrobat).

Sketch Software ★★★★★

Web Development ★★★★★
HTML and CSS
GitHub

Microsoft Office ★★★★★

UI/UX Fundamentals ★★★★★

Project Management ★★★★★

Print Prepress Specifications ★★★★★

CONTACT

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EXPERIENCE

PAXYL (Contact Center Solutions Company)

2017-2018

UI / Web / Graphic Designer and Programmer

Recommended appropriate visual design solutions to achieve marketing goals.

- **UI + Web Design + Coding:** Rebranded, designed and coded their new responsive website to attract more high-technology companies.
- **Graphic Design:** Creation and production of new marketing materials (logos, sales sheets, LinkedIn and Facebook ads, and trade show banners).

CREATIVE STUDIO BE (Montreal Advertising Agency)

2017-2018

UI / Web / Graphic Designer

Collaborated with the creative team to enhance their productivity.

- **UI + Web Design:** Landing page design for Bud'z pet products website.
- **Graphic Design:** Creation and production of logos, brochures and graphics.

ST-HUBERT ROTISseries (Quebec/Ontario Food Chain)

2009-2017

Web / Graphic Designer

Managed daily design demands with the in-house marketing team for local and national marketing campaigns.

- **Web Design:** Design of visuals for the national website.
- **Print Design:** Creation, production and print management of flyers, menus, newspaper ads, posters, billboards and Facebook/Twitter posts.
- **Photo Retouching:** Color corrections and combinations of food products.

NATA PR (Montreal Press Relations Agency)

2008-2017

Web / Graphic Designer

Collaborated weekly with the in-house PR team for suggestions and creations of appropriate design solutions.

- **Web Design:** Managed website updates, newsletters and blog contents.
- **Graphic Design:** Creation, production and print management for press releases, newspaper ads, and Facebook/Twitter posts.

QUEBEC LOISIRS (Book Club)

2008-2016

Graphic Designer

Developed 6+ original book cover creations every 3 months.

- **Graphic Design:** Research and presentation of 3 different mood boards for each book (typography, colors, textures, images and photographs).
- **Photo Retouching:** Multiple photo montage created to achieve realistic visuals.

&CO CREATIVE (Montreal Advertising Agency)

1999-2007

Project Manager and Graphic Designer

Developed outstanding relationships with major clients. Supervised the production team to ensure that all projects are realized with success.

- **Project Manager:** Analysis of business goals, propositions of effective design solutions, quotes and budgets production, management of simultaneous monthly projects.
- **Graphic Design:** Creation of guidelines, grids and mood boards for a team of 3 graphic designers.