

# Yasmin CHLIF

+216 58 227 455 · ychlif053@gmail.com · Yasmin.chlif@etudiant-isi.utm.tn Ben arous, Medina jedida.



in /in/yasmin-chlif

# **SUMMARY**

As a second-year Software Engineering student at the Higher Institute of Computer Science (ISI), I am driven by the fusion of design and technology. With an average grade of 15, I am committed to integrating creative design principles into the ever-evolving tech sphere. My passion lies in exploring innovative connections between these two fields. At ISI, I am deeply engaged in understanding the intricacies of data management, further enriching my knowledge and skills.

## **KEY COMPETENCIES**

Market research social media marketing content creation

Python, Java Adobe Photoshop, Adobe Illustrator, Figma PHP, SQL, JavaScript, CSS, React.js

Team leadership Communication Operations management

## PROFESSIONAL EXPERIENCE

# **Event Management and Design Specialist**

2020

Demonstrated expertise in managing events and projects while spearheading the design of associated media and advertising materials.

## **Educational Web Design Director**

2022-present

Directed the design and development of a comprehensive educational website, enhancing learning experiences.

# **Project Manager in Educational Publications**

2023-present

Successfully led projects focusing on the creation and management of educational books for children. From building ideas to designing the actual books

#### Marketing executive and trainer at Creative Lab ISI

2023-present

Coordinated joint marketing and promotional activities with partner organizations, leading to a 25% increase in media exposure and a significant growth in followers. while successfully managing projects, building innovative ideas and overseeing their execution from concept to completion.

## **EDUCATION**

# **Bachelor of Science in Software Engineering**

Sep 2022 - May 2025

Higher Institute of Computer Science (ISI) Ariana Developed proficiency in programming languages including Java, Python, and C, as well as experience in software project management, database management, and web application development.

#### **High School Diploma in Computer Science**

Sep 2021-June 2022

Earned a High School Diploma in Computer Science, graduating with High Honors recognition for exceptional academic performance

## ADDITIONAL INFORMATIONS

#### Languages:

English, French, Arabic, Korean

#### Certifications:

Certificate of participation in cybersecurity in cloud computing at SECURICON, Web Development Masterclass & Certifications from Go My Code, RBK, Sesame University, "Land It" Marketing Executive:(Strategic Marketing Execution Specialist (24-hour hackathon))

#### **Activities:**

HR member at SECURINETS ISI, Marketing Executive At Creative Lab ISI, Marketing and Content creation Instructor & Aseprite Mastery Facilitator, ISI EVENT permanent member