

The Business Model Canvas

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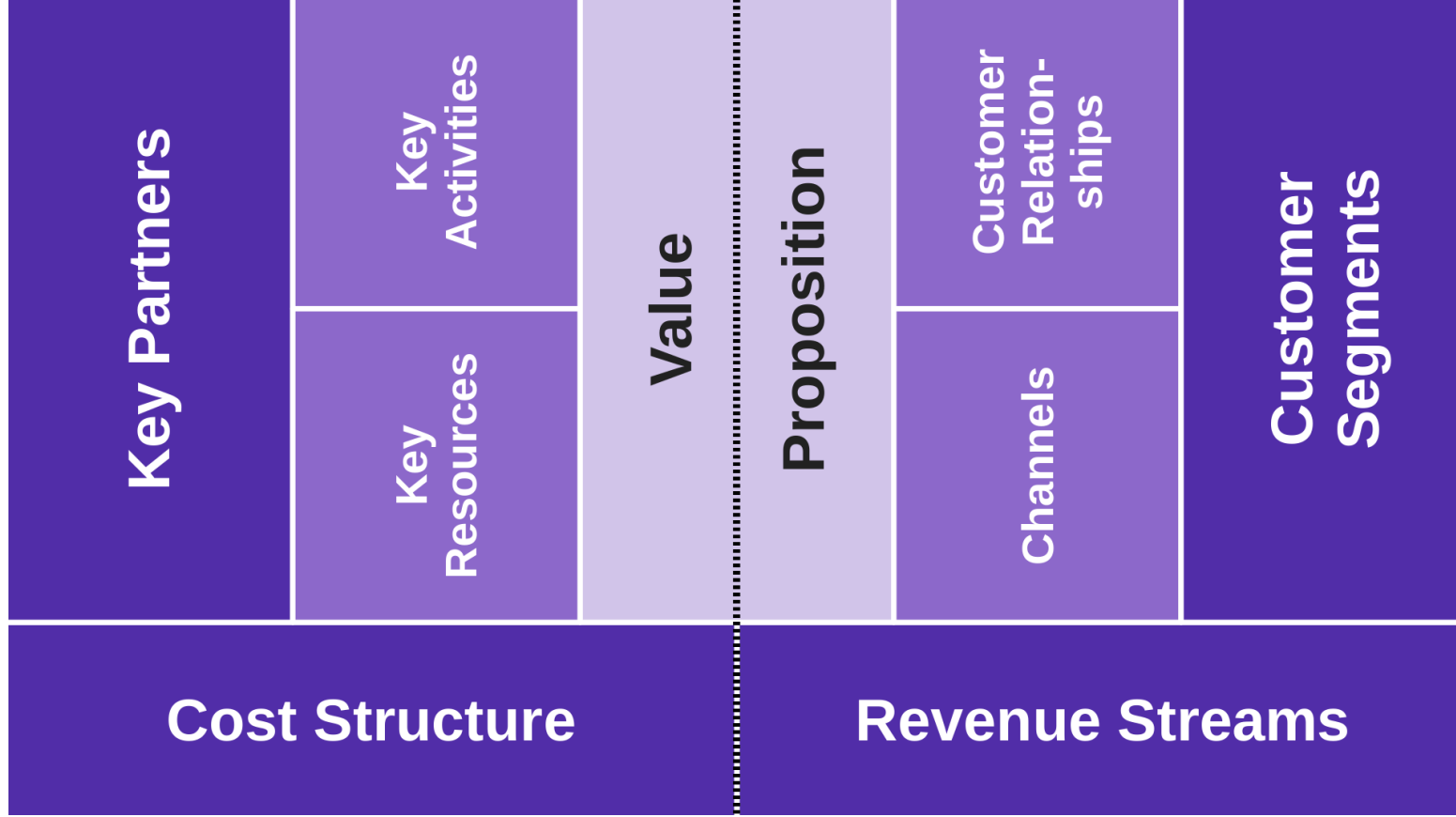
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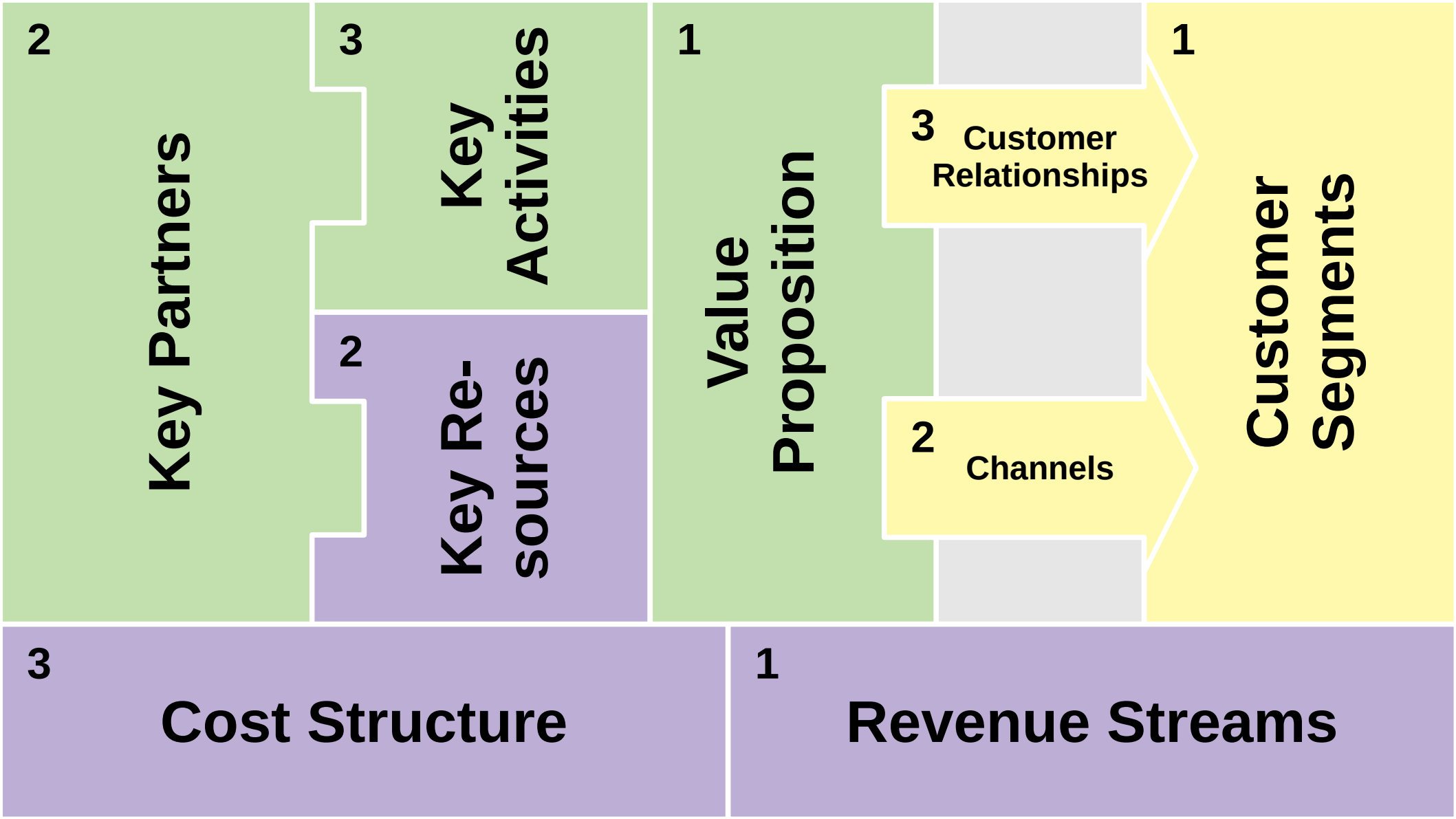
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The Business Model Canvas

Operations and production





Components of the Business Model Canvas

1.a Customer segments

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1.b Value proposition

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1.c Revenue sources

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Components of the Business Model Canvas

2.a Channels

2.b Key partners

2.c Key resources

Components of the Business Model Canvas

3.a Customer relationships

3.b Key activities

3.c Cost structure

Thank you! Questions?

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 - None yet