

Untitled

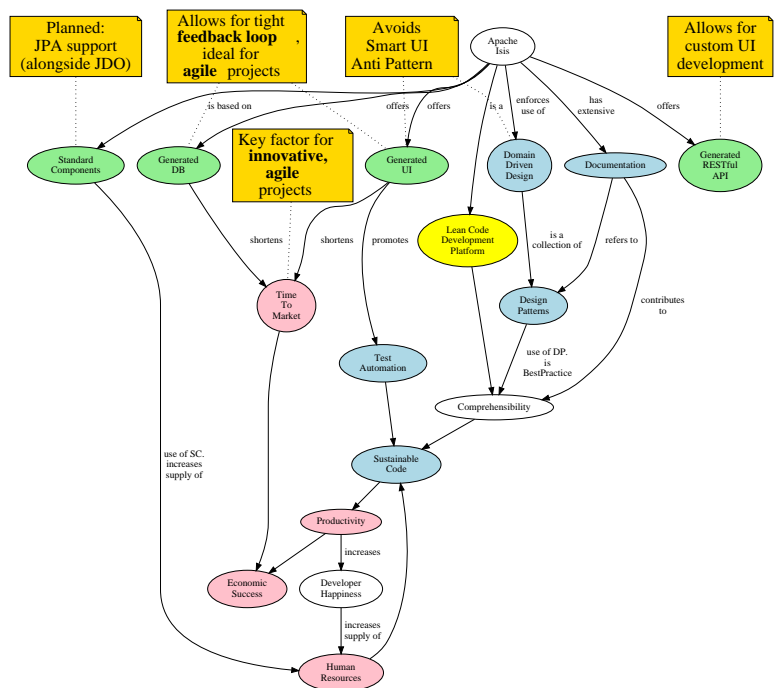


Figure 1. Apache Isis - Qualities of the Framework

Legend.

pink economic aspects

blue description

yellow role

green artefacts

pink moment-interval

Does it represent a moment or interval of time that we need to remember and work with for legal or business reasons? Examples in business systems generally model activities involving people, places and things such as a sale, an order, a rental, an employment, making a journey, etc.

yellow roles

Is it a way of participating in an activity (by either a person, place, or thing)? A person playing the role of an employee in

an employment, a thing playing the role of a product in a sale, a location playing the role of a classroom for a training course, are examples of roles.

blue description

Is it simply a catalog-entry-like description which classifies or 'labels' an object? For example, the make and model of a car categorises or describes a number of physical vehicles. The relationship between the blue description and green party, place or thing is a type-instance relationship based on differences in the values of data items held in the 'type' object.

green party, place, or thing

Something tangible, uniquely identifiable. Typically the role-players in a system. People are green. Organizations are green. The physical objects involved in a rental such as the physical DVDs are green . Normally, if you get through the above three questions and end up here, your class is a "green."

— Modeling in Color *Wikipedia*

References

- Modeling in Color [https://en.wikipedia.org/wiki/Object_Modeling_in_Color]
- Unique Selling Proposition [https://en.wikipedia.org/wiki/Unique_selling_proposition]