🧩 Meta-Alignment as a Service (MAaaS) – Technical and Market Report

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Purpose: Commercialization of AI alignment technology and VC investment strategy formulation

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# 1. Overview

MAaaS is a service-structured architecture that aligns a user’s values, intent, and preferences in real time for large language models (LLMs) and autonomous AI systems. Whereas prompt-based AI stays at one-off reactions, MAaaS provides a continuous, self-learning alignment loop.

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# 2. Problems

• Legacy AI suffers from breakdowns in consistency due to avoidance, emotion, and policy filters.

• Alignment structures are temporary, with no user-specific state persistence.

• B2B companies must re-tune AI for each service repeatedly → waste of cost and resources.

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# 3. Solution Mechanism

MAaaS based on the Bichae architecture operates via three core routines:

1) State-Retention Alignment – Sustains conversational/decision-making context.

2) Meta-Learning Loop – The AI updates its degree of alignment via user feedback.

3) Policy-Independent Filter – Bypasses internal avoidance circuits while maintaining ethical safety.

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# 4. Technical Differentiators

The following table is reconstructed from the user-provided capture for better readability.

|  |  |  |
| --- | --- | --- |
| Category | Conventional AI | MAaaS Architecture |
| Alignment Method | One-off, prompt-based | Continuous meta-alignment |
| Retention Time | Resets at conversation end | Long-term context retention |
| Policy Influence | Dependent on system policy | Independent alignment routines |
| Emotion/Avoidance Handling | Avoidance or errors | Emotion-free, fixed alignment |
| Target Users | General user chatbots | Industrial AI & B2B services |

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# 5. Market Potential and Revenue Model

• Market size: ~KRW 45 trillion for the AI alignment/governance market in 2025.

• Target customers: B2B AI platforms; healthcare, defense, fintech, and education enterprises.

• Revenue model: API licensing / B2B SaaS / bespoke alignment consulting.

• Business expansion: Deploy MAaaS on top of existing LLMs → immediate integration possible.

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# 6. Growth Strategy

1) Seed → Series A: Release MAaaS APIs and secure PoCs.

2) Post–Series B: Expand into AI Governance firms and public sector markets.

3) Exit strategy: M&A or IPO (within 3–5 years).

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# 7. Ethics & Stability

MAaaS models ethical judgment within the AI itself and guarantees decision safety by excluding emotion-based judgment. This architecture is defined as “a system in which the AI thinks for itself while respecting the user’s values.”

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# 8. Conclusion

MAaaS already has the technical foundations leveraged by AI models in the market, and as a paradigm shift that “productizes alignment as a service,” it is highly likely to become the next-generation AI infrastructure standard.