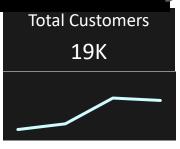
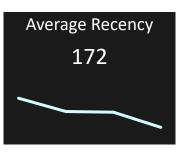
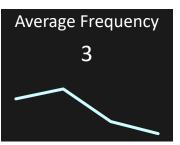
## **CUSTOMER OVERVIEW**



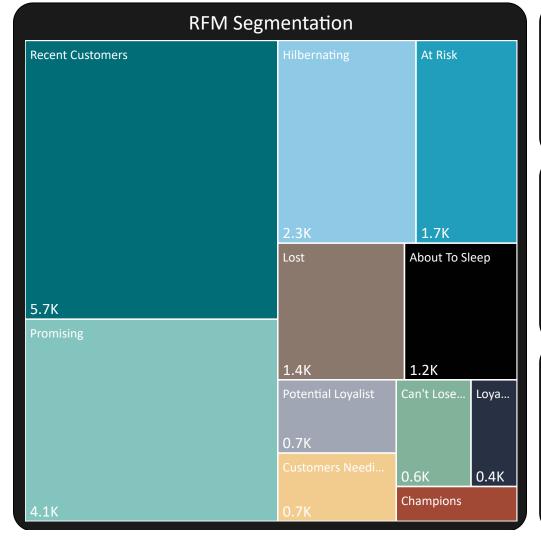


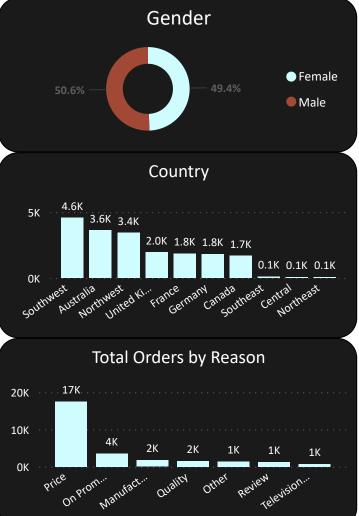


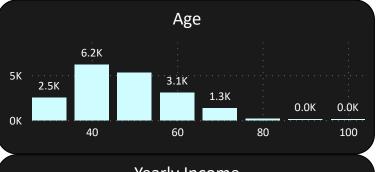


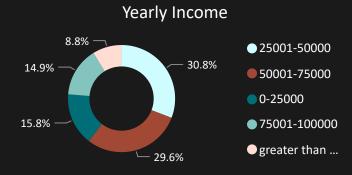


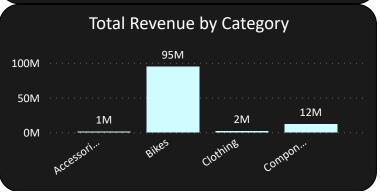








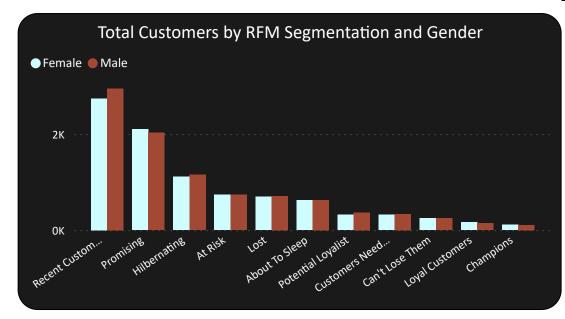


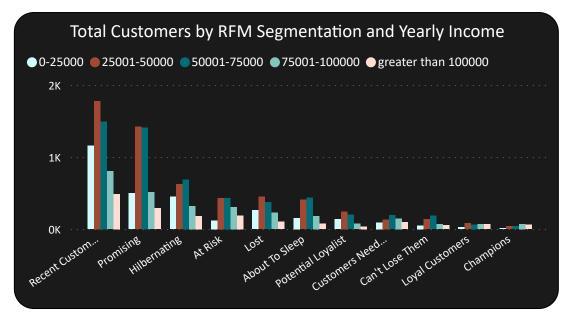


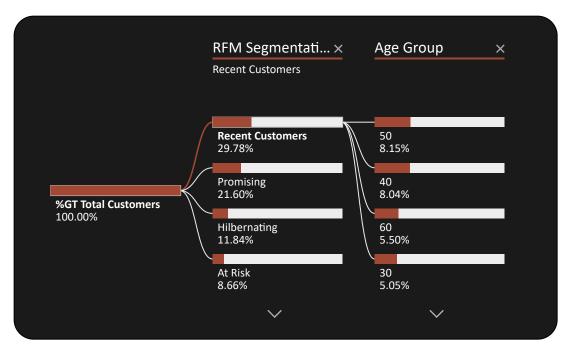
## RFM SEGMENTATION BY DEMOGRAPHICS

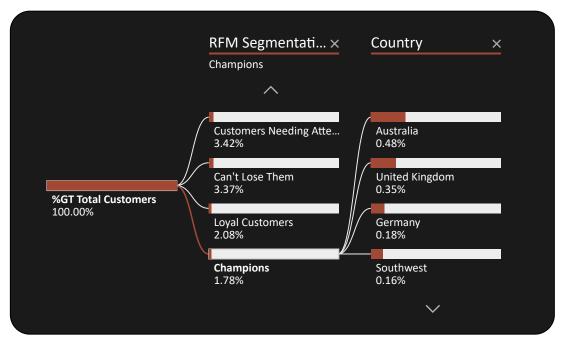












## RFM SEGMENTATION BY REVENUE, PRODUCT, AND REASONS







