

LAB 3

TITLE: - CREATE A LOGO USING MACROMEDIA FREEHAND.

CONCEPT

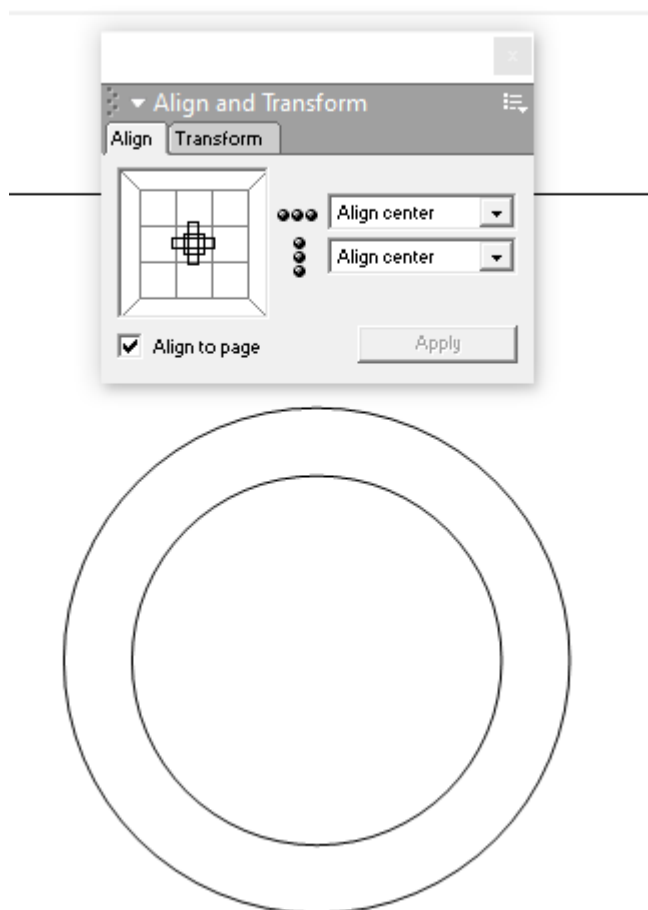
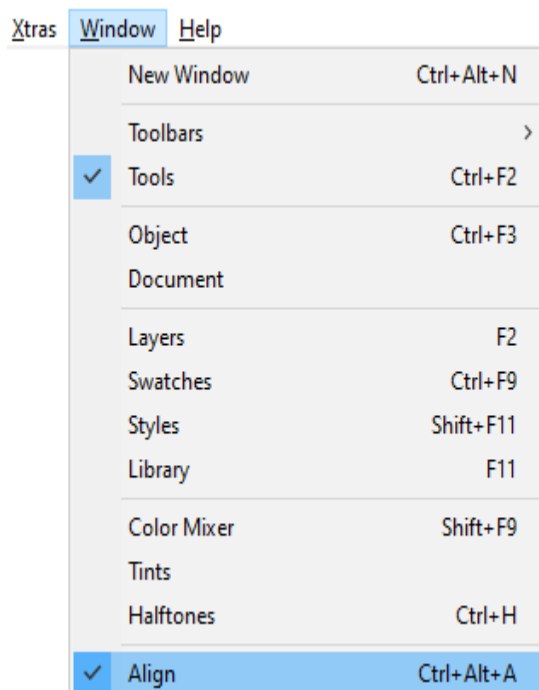
Logo making is the process of designing a symbol or an emblem that represents a company brand, or product. Macromedia Freehand is a popular software tool used by designers for creating vector graphics, including logos. In this process, we choose the shape or tool that we want to use to create a logo using pen tool, rectangle tool, ellipse tool, and others. We draw basic shape or outline of our logo and we add color to our logo using fill tool. Also, we can add text and adjust the elements of our logo like size, position, and other elements to make it look just right and we save our logo in different formats. In this way, we can create a logo using macromedia freehand.

PROCEDURE

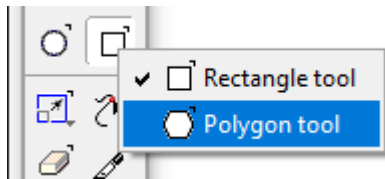
Step 1: Create a new document page or template.

Step 2: Click on Ellipse tool and draw a circle by clicking the shift key.

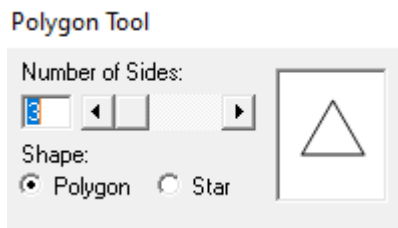
Step 3: Make another circle using step 2. Go to windows and select Align option. Align the second circle to the center of the first circle.



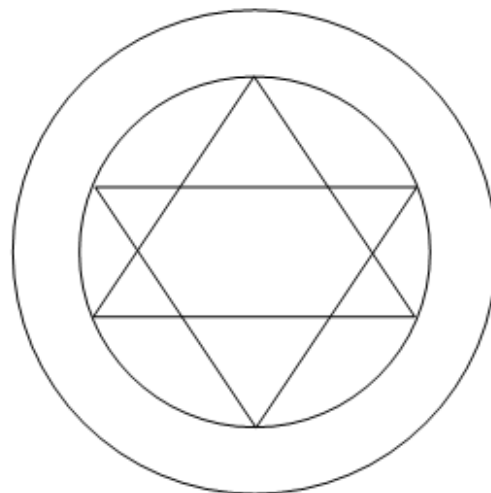
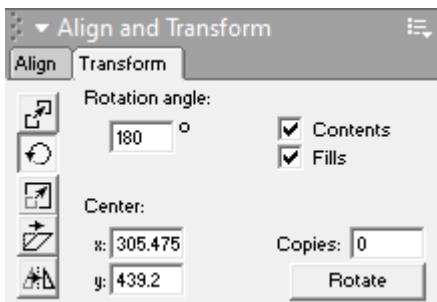
Step 4: Long click on the left mouse button in Rectangle tool and select the Polygon tool.



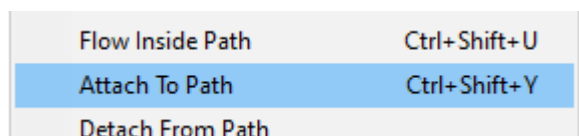
Step 5: Double click on Polygon tool and assign 3 number of sides.



Step 6: Make a triangle and duplicate that triangle using Ctrl+Shift+D keys. Double click on Rotate tool and rotate the duplicated triangle to the 180° and adjust the triangles.



Step 7: Click on Text tool and write the required name. Duplicate the first outer circle and select that circle and text box. Go to text and click on attach to path option. Adjust the text box between two circles.





Step 8: Add other shapes according to the need and adjust the position. Then save your logo.

OUTPUT

The final logo:



CONCLUSION

In conclusion, we can say that we can create a logo using macromedia freehand software.