



# CAO THI BICH NGA

## CONTACT

PHONE:  
(+82)10 6773 3279

EMAIL:  
bichngacao@naver.com

## SKILLS

Attention to Detail  
Problem-Solving  
Action Oriented  
MS Office

## AWARDS AND QUALIFICATIONS

- TOPIK Level 6, 2023.05
- Outstanding Performance Award for excellence in academics and activities during the GKS program, 2023.08
- Next Generation Academic Research Award, given by the Korean Regional Communication Research Association, 2022.12
- TOEIC 860, 2022.10

## EDUCATION

**Bachelor of Marketing**  
University of Economics HCMC (UEH)  
2013.09 – 2017.08

**Master of Media & Communications Studies**  
Jeonbuk National University  
2021.09 – 2023.08

## RESEARCH

- A Study on Avatar Self-Expression in VR Environment (Metaverse) - KSII The 14th International Conference on the Internet (ICONI 2022)
- Analysis of the impact of Virtual Tours on tourist destinations

## WORK EXPERIENCE

### **Amkor Technology Korea**

2023.02 – 2023.05

**Korean/English/Vietnamese Translator** at HR Department:

- Translated more than 100 documents in 3 months, specializing in training new employees of the company;
- Get familiar with how companies operate in Korea.

### **MobiFone Service Company Region 2 – MobiFone Corporation**

*the first and currently third largest telecommunications provider in Vietnam.*

2018.01 – 2020.05

**Brand Communications Specialist** at Business Customers Department:

- Project Leader of MobiFone Concert 2019 – annual concert of gratitude to key business customers with over 2000 attendees;
- Project Leader of Cloud Contact Center product promotion by advertising at Tan Son Nhat International Airport, over 250 buildings, and 14 top online newspapers in Vietnam;
- Holding the Signing Ceremony of Cooperation Agreement between MobiFone and Agribank;
- Planning, developing, and implementing various media action plans to support and position the company in an advantageous position.

### **IMA - DKSH Smollan Company**

*a leading marketing services agency in Vietnam that helps clients grow their brands through innovative ideas and flawless execution at attractive rates, delivering outstanding results and cost efficiencies.*

2016.08 – 2017.10

**Account Executive** at Event Department:

- Project Leader of Jetstar Pacific Airlines Tourism fair: attractive 800+ people in 2 days;
- Project Assistant of Comfort Pure program: exceeded KPIs 125%, got 1,000+ target customers in 2 days;
- Supported the line manager in cost operation, report, and documentation jobs.

## EXTRACURRICULAR ACTIVITIES

### **Jeonbuk Shopping Tour 1st Supporters Program**

*Positively influences the competitiveness of Jeonbuk's unique shopping tourism and revitalizes local tourism consumption.*

2022.10 – present

- Writing bilingual reviews in the Naver blog after attending shopping events in Jeonbuk;
- Making videos to promote the Jeonbuk Shopping Tour Project.