

Sales Performance Dashboard - Overview

Menu

Overview

Customer

Year

All

Quarter

All

96.10K
Total Unique Customers

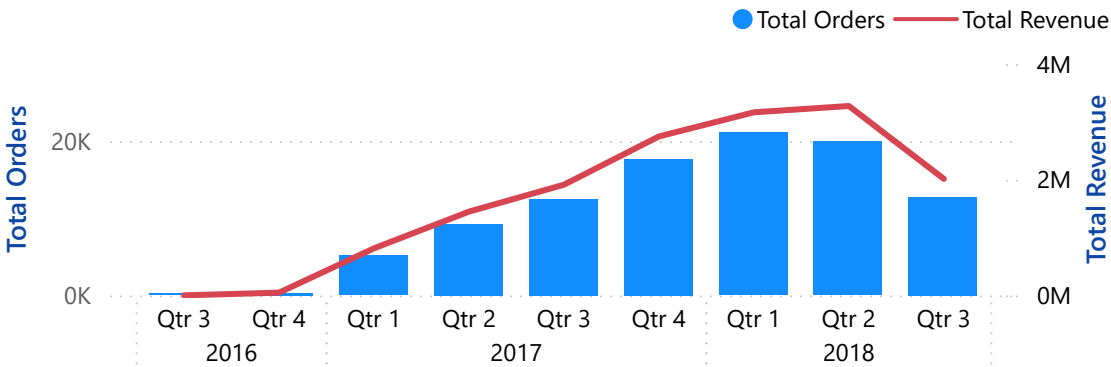
98.67K
Total Orders

\$15.4M
Total Revenue

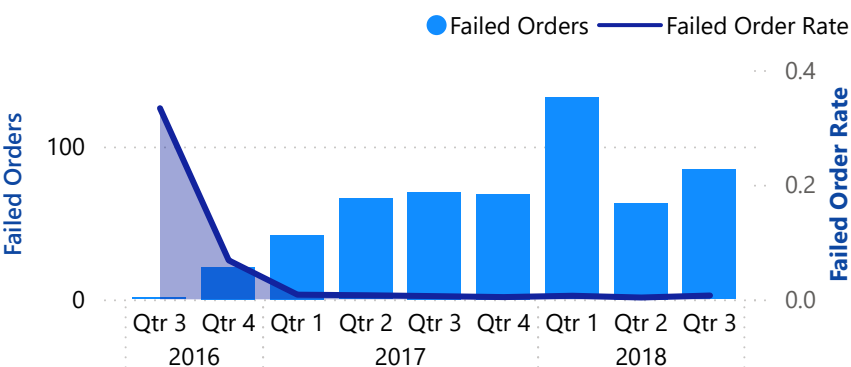
1.33%
Failed Order Rate

3.12%
Retention Customer Rate

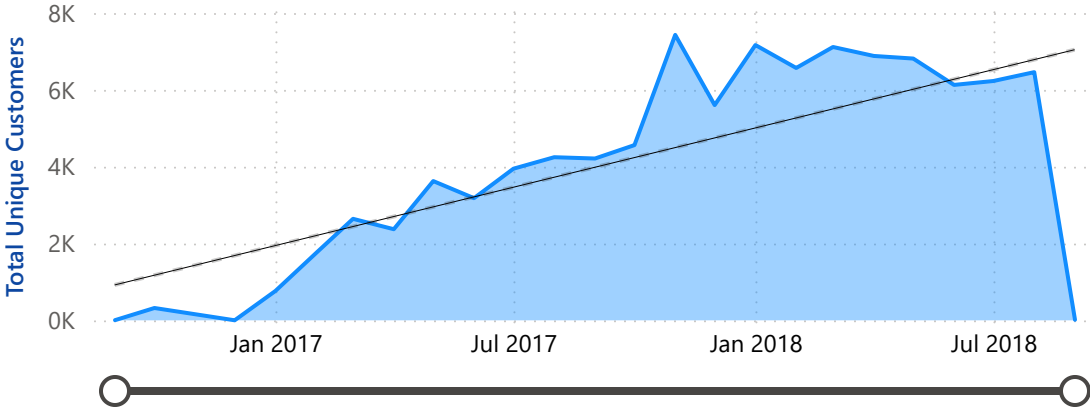
Quarterly Order and Revenue



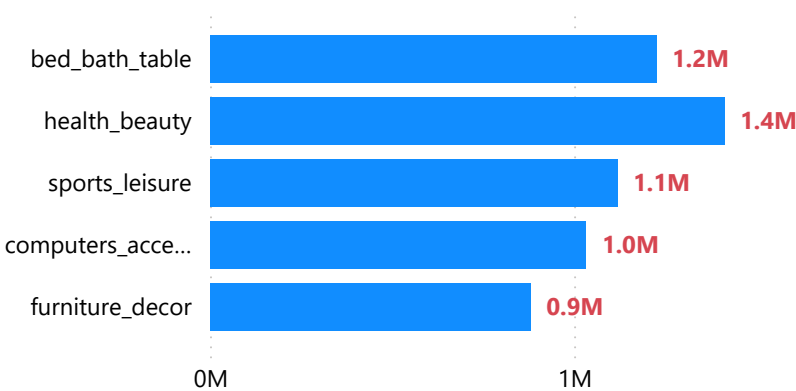
Quarterly Failed Order



Customer Trend



Revenue by Top 5 Most Ordered Products





Sales Performance Dashboard - Customer

Menu

Overview

Customer

Year

All

Quarter

All

96.10K

Total Unique Customers

96.88%

One-time Customers Ra...

3.12%

Retention Customer Rate

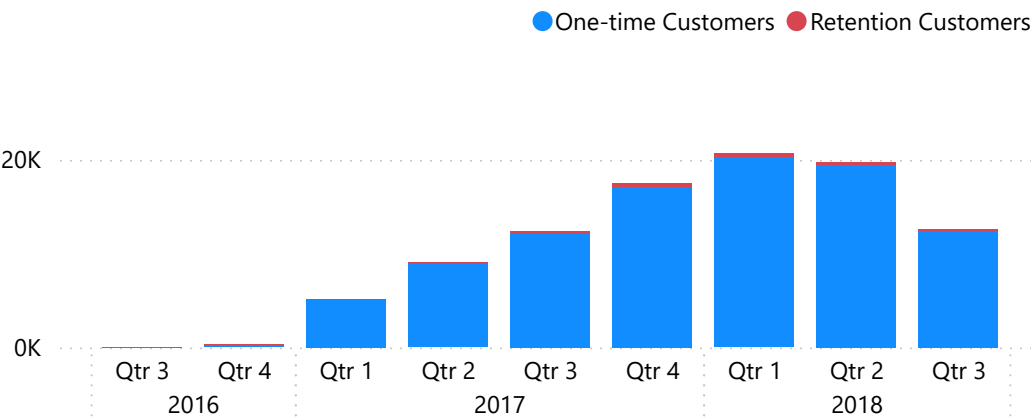
\$160.5

Avg Spend per Customer

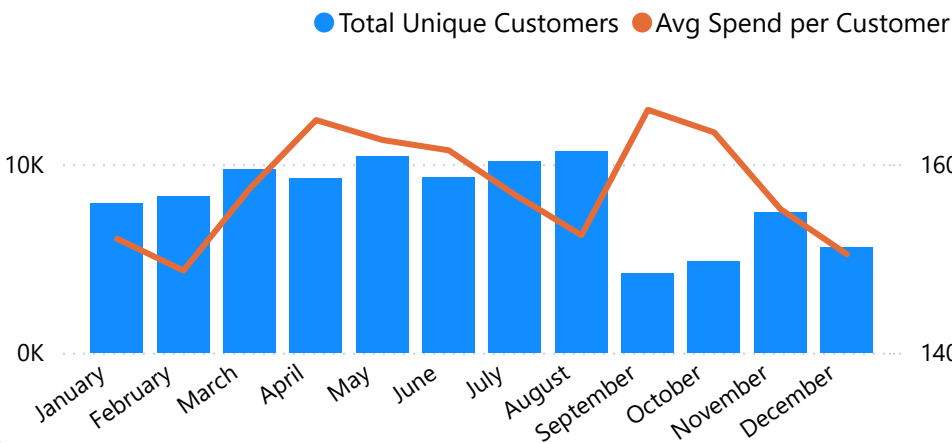
4.09

Avg Review Score

Customer Growth Over Time



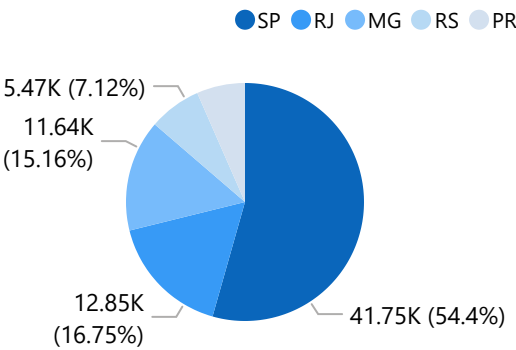
Average Customer Monthly



Top 10 Product by Order

Customers Index	Total Orders	Total Revenue
9520	17	879.27
25121	9	1,172.67
25188	7	758.83
27914	7	1,122.72
33146	7	959.01
336	6	110.72
Total	98667	15,419,773.75

Top 5 States by Total Customers



Top 10 Product by Order

product_name	Orders	Failed	Total Revenue
bed_bath_table	9417	18	1,225,209.26
health_beauty	8836	36	1,412,089.53
sports_leisure	7720	51	1,118,256.91
computers_accessories	6689	46	1,032,723.77
furniture_decor	6449	36	880,329.92
housewares	5884	49	758,392.25
Total	62379	340	9,287,053.19