


# DHANASREE M K

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## PERSONAL DETAILS

- DOB :- 06-07-1998
- Nationality :- Indian
- Religion :- Hindu

## SOFTWARE KNOWLEDGE

(With certificates) :-

- MS EXCEL
- TALLY
- PEACHTREE
- QUICKBOOK
- TRADEASY

(Without certificates) :-

- MS OFFICE
- MS WORD
- GOOGLE MEET
- WEBEX MEETING
- ZOOM

## LANGUAGES :-

- Malayalam
- English
- Hindi

## REFERENCES :-

Available on request

## OBJECTIVE :

To pursue a challenging, committed, hardworking, successful career as a part of progressive organization where my abilities and qualifications can be fully applied to our mutual benefit and that gives scope to enhance my knowledge, skills and to reach the pinnacle in this profession.

## EDUCATIONAL QUALIFICATION

- MCom International Business – 2021  
Central University of Kerala - 86.5% (IV semester result awaiting)
- BCom Co-operation – 2019  
Kannur University (Nehru Arts and Science College) - 87.12%
- Plus two – Commerce – 2016  
G.V.H.S.S for Girls School, Kasaragod - 95.83%
- SSLC – 2014  
G.V.H.S.S for Girls School, Kasaragod – 97.78%

## ACHIEVEMENTS :-

- Presented a paper titled “Impact of Green Value Brand and Consumer Purchase Intension - Conceptual Framework” in the National Conference organised by NIT Trichy on 10/03/2021.
- Attended National Webinars on the topic:-
  - Impact of COVID-19 on Kerala Economy
  - Indian Banking System: Challenges and Opportunities Ahead
  - Investment Education
  - Selfcare Matters in Mental Health
  - Green Marketing Initiatives of Indian Corporates - Theory and Empirics
- Completed internship as a Marketing Associate at My Study Buddy from 09.08.2020 to 17.08.2020

## PROJECT :-

- A Study on Indian Stock Market Volatility with special reference to Volatility Before and After Covid-19.
- A Study on Mobile Phone Brand Preference among college students with special reference to Nehru Arts and Science College.

## DECLARATION :-

I do hereby declare that the particulars of information and facts stated here in above are true, correct and complete to the best of my knowledge and belief and I will be responsible for any discrepancies.

Place : Kasaragod

Date : 15/06/2021

**DHANASREE M K**