

Akkarammel House

kozhakkotur, Areacode

9746853899(Whatsapp), 7306723523

kadeejashimla@gmail.com

KADEEJA SHIMLA U

EXPERIENCE

- Working as Content Writer at Techoriz Digital Solutions since March 2021.
- Working as a freelance content writer for Yamapay, America since February 2021.
- Experience in creating social media posts, igtv and Youtube scripts for videos, blogs and other contents.

Worked with :

-Techoriz Digital Solutions, Calicut.

-Yamapay, America.

-Xfortech Digital Solutions, Kollam

- Shopinn online food delivery, Alappey.

- Miracle Designs, Manjeri, Malappuram.

- Tenor Hut

EDUCATION

-2012-13 secondary education from

Al Ansar English Medium School (CBSE board)

-2013-15 higher secondary education from C.H.M.Higher Secondary School, Pookolathur (Kerala HSE syllabus).

- Graduate in B.A. English language and Literature from S.S college (Calicut University).
- Masters in English Language and Literature from Farook College (Autonomous), Calicut University.

ADDITIONAL COURSES

- Certificate in Four Skills Package 'Aptis ' under Government of Kerala in association with British Council.
- Participated in workshops and seminars on creative writing, poetry workshops and content writing etc.

KEY SKILLS

- Technical Content writing
- Social media posts
- Content for Ads.
- Video scripts for Instagram(igtv) and Youtube
- Workflow writing
- Assessment Sheets preparation
- Creative writing
- Research skills
- Proof Reading and Writing for Social media.
- Communication, Reading, Listening and writing skills in English, Hindi, and Malayalam.

ACHIEVEMENTS

- Winner in essay competitions, versifications, story writings etc...

- Achieved second place in state-level essay competition conducted by vigilance and KSEB board of Kerala.
- Participated in inter-school and intercollegiate competitions.
- Hosted an International colloquium at college with a team.
- Presented papers for seminars.

Extracurricular activities

- Reading
- Writing poems and articles
- Served as Member in SIP(Students initiative in Palliative care)
- Worked as a member in the visual media photography club at college.
- Active member of Language and Literary clubs during college days.
- Interested in learning new things related to social media and technology.
- Interested in criticism of works.