MONEY AND BANKING LECTURE 1: INTRODUCTION TO FINANCIAL SYSTEM

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- The course web site is https://github.com/richardgu26zh/ Money-and-Banking-Fall-Semester-2018.

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- How do you define *economics* in your own words?
- Rational agents optimize their decisions given resource constraints.
- In *Macroeconomics*, we study the optimization of households, producers, and government decision jointly.

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- Financial infrastructure is the set of institutions that enable effective operation of financial intermediaries.
- It includes such elements as *payment systems*, *credit information* bureaus and collateral registries. It also includes legal and regulatory framework for financial sector operations.

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- Major investment banks around the world include Barclays, Bank of America Merrill Lynch, Goldman Sachs, Deutsche Bank, Morgan Stanley, UBS, Credit Suisse, and Citibank.

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- The value of derivatives depends on the underlying assets (e.g. stocks, bonds, commodities).

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- The world most influential central banks are the Federal Reserve (U.S.A), the People's Bank of China, the European Central Bank, and Bank of Japan.

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- Securities Exchange Committee, on the other hand, oversees securities markets.
- It puzzles many that why financial system is probably the most regulated sector in the economy. To answer this question, we need to investigate the importance of financial system.

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- However, in either case, you will confront with financial intermediaries.
- Direct finance investment banks which underwrite your equity or bonds to investors.
- Indirect finance banks which grants you business loans.

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- How about asking your friends to raise the funds?
- How about giving a fund-raising party on campus to gather students and professors of this University?
- When you in an attempt to raise funds by your own, you will acknowledge the time and energy that you need to invest in this financing process.

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- For example, Lee prefers a fixed interest rate of 6% per year; Richy might like 5,000 RMB to become an owner, although you don't think he knows anything about computer stuff.
- By comparison, we find out that raising funds through financial intermediaries is time-saving. What more does financial system do for us?

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- Besides, you don't need to line up in banks to buy mutual funds or fund wire.

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- It is very hard to you to raise funds from one person or entity even when it is the most economical way.
- Banks, in this case, pool funds from various entities (e.g., households and corporations), and then to distribute to units which are in need.

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- e.g. insurance companies and pension funds would give investors contingency payment and retirement annuities.

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- If you wanted to sell it quickly, you would choose investment banks, for instance.

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- It is a typical problem in economics, known as asymmetric information.

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- For more readings, please consult Bodie, Z, and Merton, R.C. (1995). *A Conceptual Framework for Analyzing the Financial System*, Chapter 1 to 8, Harvard Business School Press.

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- The amount of monetary assets and non-monetary assets (e.g., stocks and bonds) are affected by the central bank. On the asset side, the central bank holds government securities; on the liability side, it produces base money.

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- Decisions of the central bank are implemented by monetary policy tools, and generate influence on the economy through monetary transmission channels.

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- In Understanding Interest Rates, we will introduce a plain vanilla bond, interest rate measurement - yield to maturity, techniques of present value, and calculation of rate of return.