balaji.nalawade@outlook.com https://www.linkedin.com/in/balaji-nalawade-242374a2/ https://github.com/bididudy Milano, 20122

BALAJI NALAWADE

Skills

- SQL (SQL Server, MySQL)
- Python
 (Pandas, NumPy, SciPy, MatPlotLib, BeautifulSoup)
- R Programming (dplyr, shinny, ggplot, tm, tidyr)

- Tableau
- Excel (VLookup, Conditional Formatting, Pivot Tables)

Projects

AIRBNB DASHBOARD(TABLEAU) - Personal Project - ITALY, Milano

October 2023

- Data Integration and Visualization: Merged 'Calendar' and 'Listings' Excel tables through inner join. Created bar charts using
 zipcode and price, map chart for average prices, line chart for revenue trends, and a bar graph for bedroom-based price
 averages.
- Tableau Expertise: Demonstrated proficiency in Tableau to craft interactive visualizations for Airbnb data, enhancing data-driven decision-making.
- Interactive Dashboard: Designed a user-friendly, all-in-one dashboard incorporating diverse visualizations for a comprehensive view of Airbnb market dynamics.

MOVIES DATA ANALYSIS (PYTHON) - Personal Project - ITALY, Milano

June 2023

- Data Analysis with Python: Analyzed movie data using Pandas, NumPy, Seaborn, and Matplotlib to identify correlations between attributes.
- Correlation Expertise: Proficient in Pearson's correlation coefficient for revealing insights from the dataset.
- Visual Data Communication: Used Matplotlib and Seaborn to create clear visualizations for effective data communication.

COVID DEATHS AND VACCINATION ANALYSIS (SQL) - Personal Project - ITALY, Milano

June 2023

- COVID Data Analysis: Conducted COVID-19 data analysis using SQL with advanced skills in joins, CTEs, and temp tables.
- Statistical Insights: Utilized window and aggregate functions for trend analysis and data transformation in the pandemic dataset.
- Data Management: Created SQL views and converted data types for streamlined reporting and accurate decision support.

Work Experience

SOCIAL MEDIA EXECUTIVE - MJSPR PVT. LTD. - BENGALURU, INDIA

July 2018 - SEPT 2022

- My role as a social media executive was to oversee and manage my organization's as well as the client's social media
 presence and strategy.
- I was responsible for developing and implementing social media campaigns to promote the brand, engage with the target audience, and achieve the company's marketing objectives.
- Some key responsibilities of me as a social media executive:
 - 1. Social Media Strategy
 - 2. Content Creation and Curation, 3. Social Media Management
 - 4. Analytics and Reporting
 - 5. Social Media Advertising
 - 6. Social Media Trends and Research

Education