

SALES DASHBOARD INSIGHTS

Weekday

All

Month

All

City

All

Product

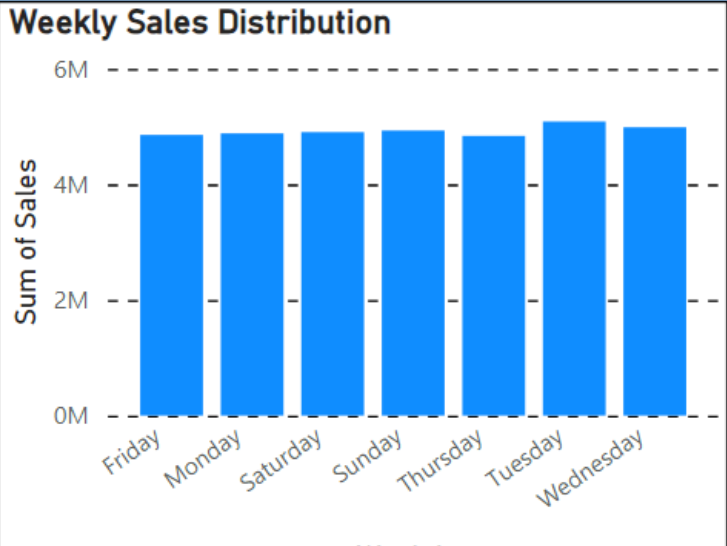
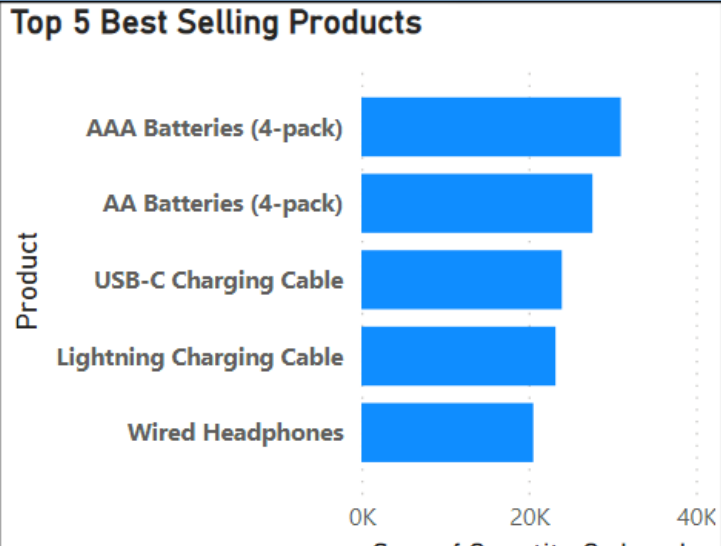
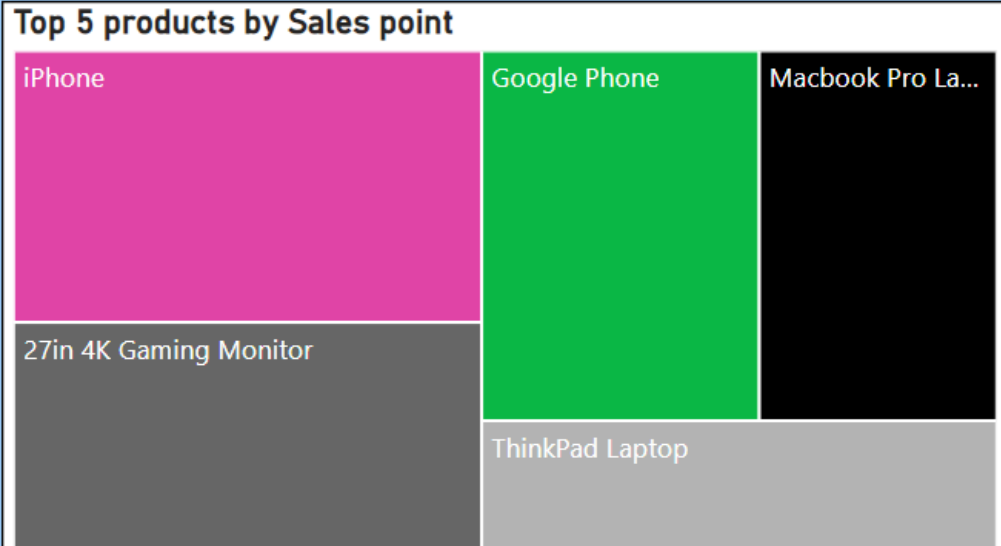
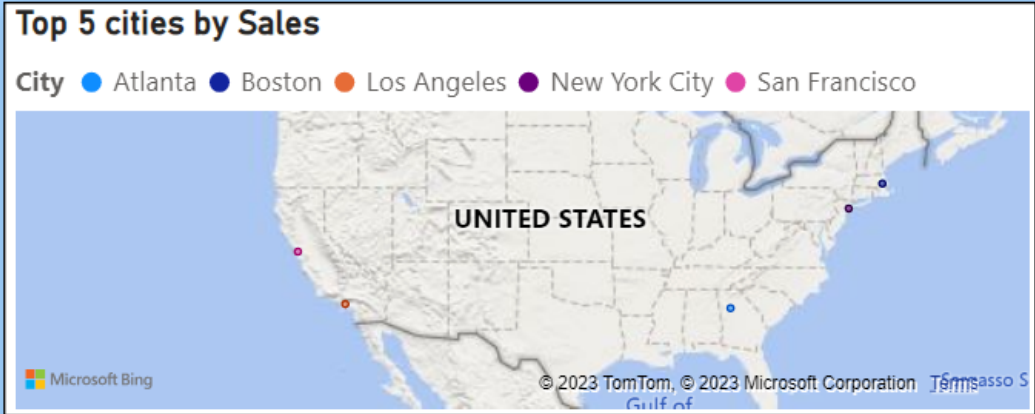
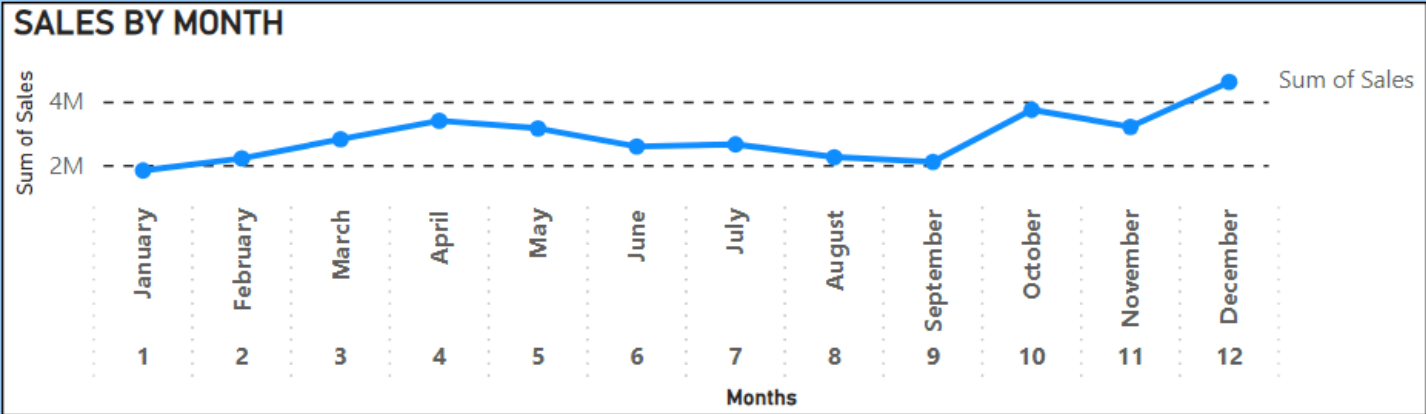
All

SALES QTY

209.08K

REVENUE

34,492.04K






PURPOSE:

Analyze sales data to identify trends, top-selling products, and revenue metrics for business decision-making.

DESCRIPTION:

In this project, you will dive into a large sales dataset to extract valuable insights. You will explore sales trends over time, identify the best-selling products, calculate revenue metrics such as total sales and profit margins, and create visualizations to present your findings effectively. This project showcases your ability to manipulate and derive insights from large datasets, enabling you to make data-driven recommendations for optimizing sales strategies.



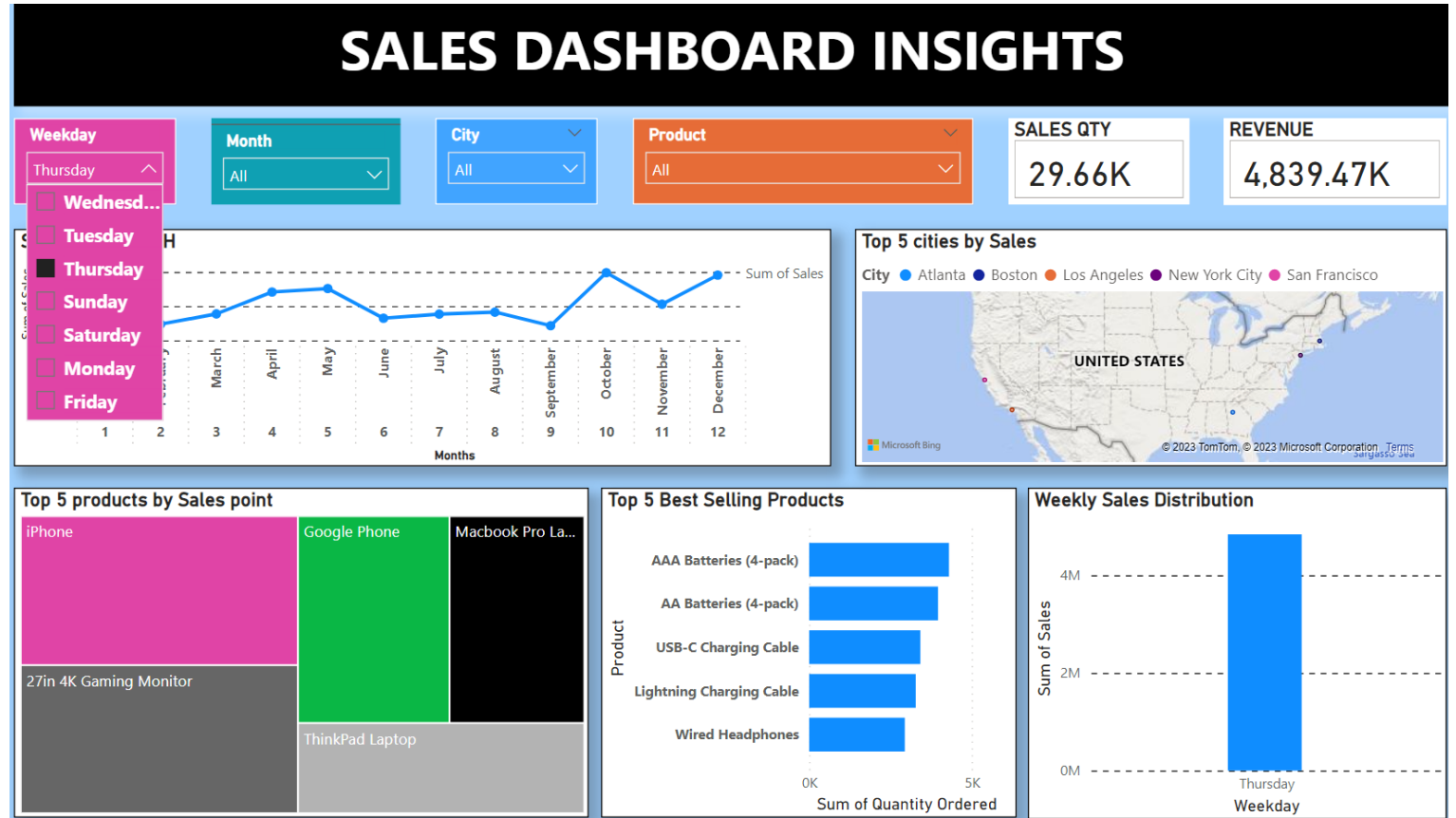


COLUMN DESCRIPTION FOR SALES DATA ANALYSIS:

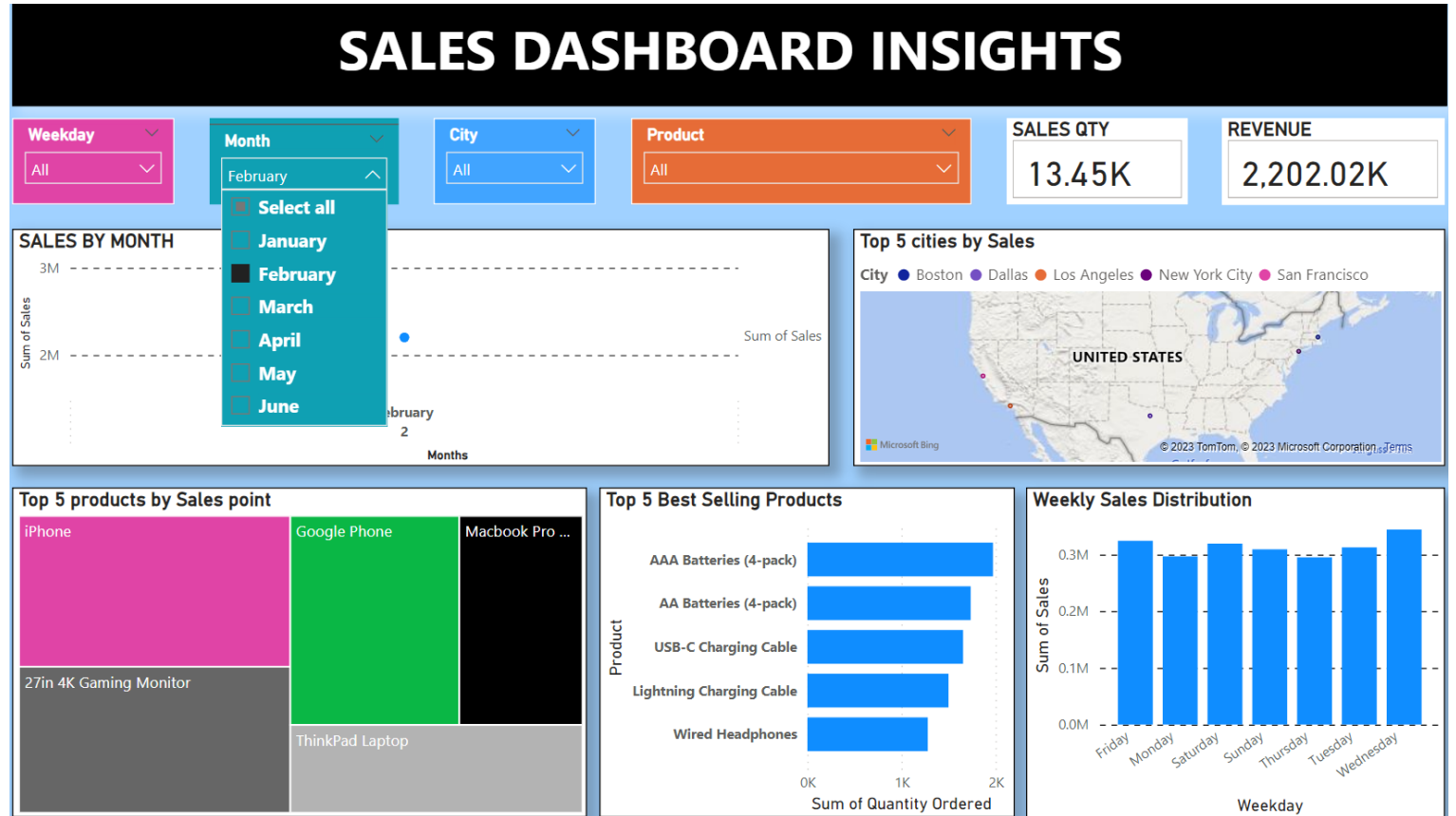
- ORDER ID
 - PRODUCT
 - QUANTITY ORDERED
 - PRICE EACH
 - ORDER DATE
 - PURCHASE ADDRESS
 - MONTH
 - SALES
 - CITY
 - HOUR
- 

LOOKS OF DASHBOARD ACCORDING TO SLICERS

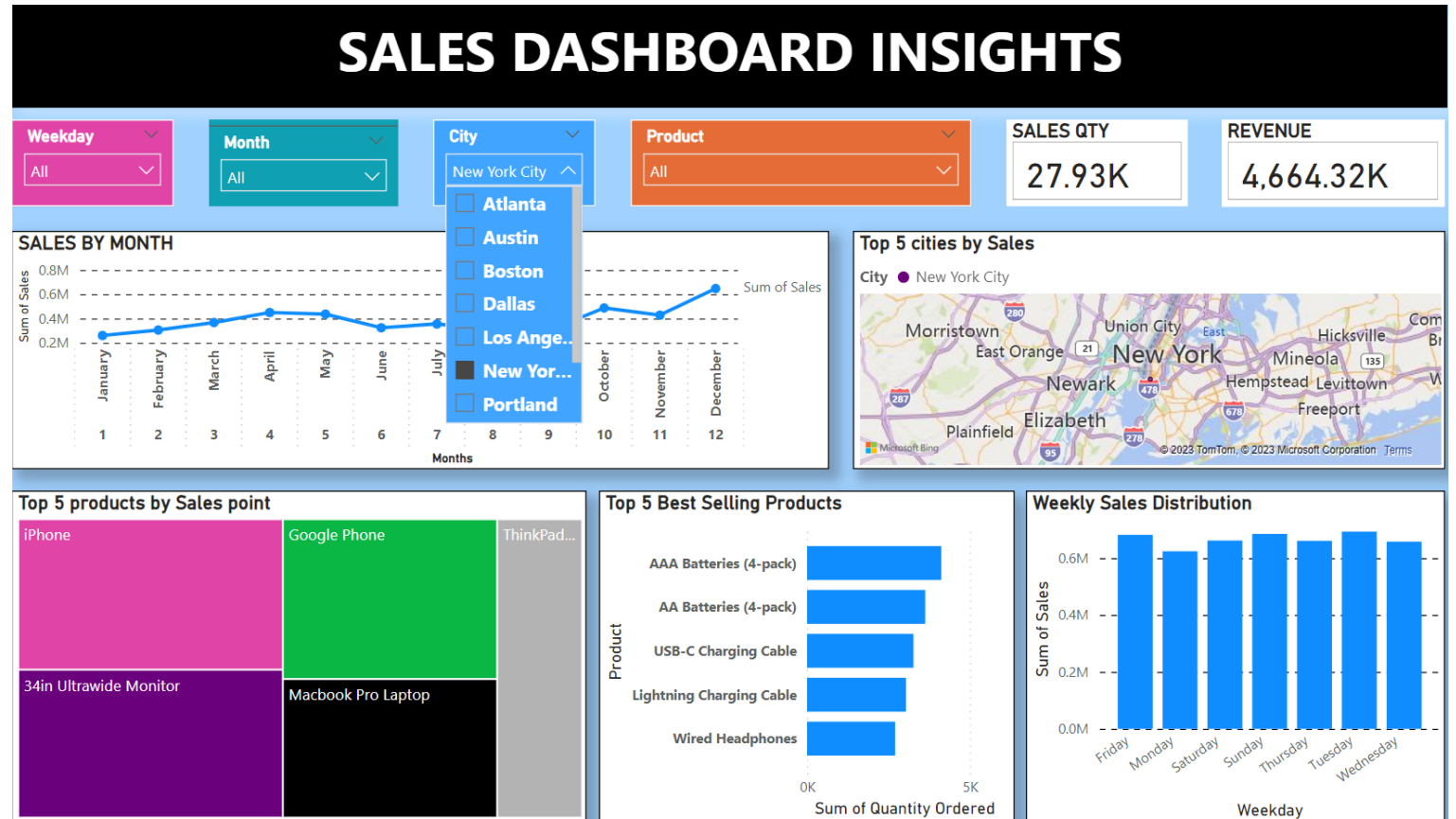
SALES BY WEEKDAY



SALES BY MONTH



SALES BY CITY



SALES BY PRODUCT

